

# Employer *Ready* vs. Employer *Competitive*

→ [Check out this information via the NEW site.](#)

## What's the difference between being Employer Ready and Employer Competitive?

- **Employer Ready** means that you have the minimum requirements to enter into a typical job application process. Your job search materials are strong and complete, and with some luck, an employer will notice you in a tall stack of applications and decide you are the right fit for the role.
- **Employer Competitive** means that you have given yourself the best chance to secure your desired job. Your job search materials are excellent, you are well-prepared for interviews, and you are pro-actively seeking and pursuing the jobs that you want with multiple networking strategies.

- Your Career Services Team is here to help you become Employer Competitive -

## Employer Ready

### Create Professional Resume

- Clear, concise and compelling resume

### Polish Your Portfolio & Github

- Portfolio with deployed projects
- On your "contact" page, you list your email and phone number, not a contact form
- Attention-grabbing: template is fine, but add your personality
- Deployed projects - link to both the deployed project AND the Github repo
- Link a PDF of your resume to your site
- Github: 20+ commits per project, refactor previously submitted code
- 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough ReadMe's, and clean code

# Employer Competitive

## Create Professional Resume

- Clear, concise and compelling resume, tailored to the type of job you're applying for
- Targeted cover letters that capture why you want to work for each company

## Polish Your Portfolio, Github, & LinkedIn

- Portfolio with 3+ deployed projects
- Attention-grabbing: template is fine, but customize and add your personality
- Deployed projects - link to both the deployed project AND the Github repo
- Link a PDF of your resume to your site
- Github: 20+ commits per project, refactor previously submitted code
- Contribute regularly to open source projects
- 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough ReadMe's, and clean code
- Up-to-date LinkedIn Profile with strong bio statement, professional photo, links to your Github and portfolio, includes Projects section

## Build Your Visibility

- Attend all employer facing events organized by the Bootcamp
- Attend 1-2 local Meetups / Eventbrite events per week, make 2-3 solid connections per event.
- Create business cards, include desired title, links to Github, Portfolio, LinkedIn, and QR code for resume
- Reach out to your entire network to let them know what types of roles you're looking for
- Use LinkedIn to connect weekly with 5 employees/decision makers
- Conduct 3+ informational interviews weekly with industry leaders
- Follow desired companies on social media

## Prepare for a Successful Interview

- Complete Interview Stories worksheet prior to Behavioral Interview session
- Attend Behavioral Interview session
- Research common behavioral interview questions, write answers, practice until your answers flow
- Schedule a 1:1 mock behavioral interview with your Career Director
- Attend Technical Interview session
- Attend TA Office Hours for 1:1 technical interview support / practice

## Apply to Jobs

- Apply to at least 10 jobs per week
- Set up email notifications for your common keyword searches from job boards
- Share application status with Career Director so he/she can leverage possible employer relationships or alumni connections
- Follow up on all applications within 1 week
- Create a candidate profile on angel.co, your local Built In website (e.g., Built In Colorado, Built In Chicago)

## Improve Your Skills

- Strengthen Javascript fundamentals, practice 3+ data structure / algorithm problems per week
- Take courses online, target your learning by researching the technology in-demand in your market
- Offer to build websites for friends / family. Ask them to write testimonials on your Portfolio/ LinkedIn
- Build a solo project - create an MVP to showcase