

Endurance Ekhonoragbon

Senior Product Designer

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I am Senior Product Designer with a proven track record of driving design consistency, user satisfaction, and revenue growth. Experienced at developing and implementing design systems, conducting user research, and collaborating with cross-functional teams to prioritize and implement user feedback. Adept at reducing user complaints, improving product quality, and mentoring junior designers to enhance team efficiency.

WORK EXPERIENCE

silverorange • PEI • 04/2023 - Present

Senior Web/App Designer • Full-time

- Played a key role in the collaborative design and launch of a new mobile application, leading to a 40% increase in user adoption and a 102% increase in listenership within four months, significantly boosting business performance.
- Created and implemented a new design system and style guide for the existing mobile application to keep consistency across the platform, iOS and Android.
- Collaborated with several key stakeholders to design and implement the redesign of the content management system for the mobile application

Easy Solar • Remote • 12/2019 - 04/2023

UX Designer • Full-time

- Generated a 20% increase in mobile sales for solar products by creating and launching a responsive e-commerce platform, ultimately driving revenue growth for the business.
- Worked closely with product managers and engineers to prioritize and implement user feedback, leading to a 30% increase in conversion rate and enhanced product quality, positively impacting business performance.
- Streamlined operations for 800 employees and over 350 stores, resulting in a 20% increase in overall efficiency and a more cohesive and integrated user experience for 1M+ customers.
- Validated prospective customers more effectively by creating a user-friendly field application, resulting in a 20% increase in customer conversion rates.
- Enhanced efficiency of sales staff by 20% through the creation of an application, leading to a more seamless onboarding experience for new customers and increased revenue.

SKILLS

Design

- Design Research
- Information Architecture
- Rapid prototyping
- Storyboarding
- Usability Testing
- Wireframing

Technical

- Balsamiq
- Figma
- HTML
- Javascript
- React Native UI
- SCSS

EDUCATION

Graduate Certificate in User Experience (UX) Design

Humber College

Canada
09/2022 - 08/2023

Bachelor of Science in Computer Science

University of Benin

Nigeria
12/2011 - 11/2015

Clane Company Nigeria • Lagos, Nigeria • 09/2018 - 02/2021

UX Designer/Engineer • Full-time

- Enhanced customer satisfaction by spearheading wireframing and rapid prototyping for ClanePay and ClanePOS, leading to effective and fast mobile payment solutions for 5000+ users.
- Collaborated with a diverse team to create and deploy mobile banking apps for three major Nigerian banks, serving millions of global users, leading to improved user experience and higher customer retention.
- Streamlined UI implementation process for the mobile application, resulting in a 20% reduction in development time and faster time-to-market for the product.

Groove Platform formerly MCOMM • Lagos Nigeria • 02/2018 - 09/2018

A technology company based in Lagos, Nigeria with a focus on closing existing service and value gaps in the African Entertainment Industry sponsored by Universal Music Group

UX Designer/Engineer • Part-time

- Worked closely with designers and stakeholders to develop a cutting-edge solution for uduX, Nigeria's first indigenous subscription-based music store and streaming service.

GlossKode • 04/2017 - 01/2018

Lead Designer and Front End Designer • Part-time

AWARDS & SCHOLARSHIPS

2nd Place Re:CodeNigeria Hackaton PaySense • 03/2017

AccessBank

PROJECTS

Signature Bank Mobile Application • 03/2023

MySupperSitter Mobile Application • 11/2022

Akiba Finance Mobile Application • 09/2022

Ceviant Finance • 02/2022

Niluk App • 02/2020

Certificate of Completion

Udemy Academy

Short Courses - UX Design, Human Computer Interaction

- The Essential User Experience Design (UX) Course
- Introduction to Graphic Design
- Mobile App Design: From Sketches to Interactive Prototypes

Diploma in Web Development

New Horizons Computer Learning Centers

Lagos, Nigeria
05/2014