

# Endurance Ekhonoragbon

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## Senior Product Designer

I am Senior Product Designer with a proven track record of driving design consistency, user satisfaction, and revenue growth. Experienced at developing and implementing design systems, conducting user research, and collaborating with cross-functional teams to prioritize and implement user feedback. Adept at reducing user complaints, improving product quality, and mentoring junior designers to enhance team efficiency. I also have a really strong experience coding interfaces using HTML, SCSS and some other React Native UI elements.

## WORK EXPERIENCE

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**silverorange** • Apr 2023 - May 2024

PEI, Canada

**Senior Web/App Designer** • Full-time

- Played a key role in the collaborative design and launch of a new mobile application, leading to a 40% increase in user adoption and a 102% increase in listenership within four months, significantly boosting business performance.
- Created and implemented a new design system and style guide for the existing mobile application to keep consistency across the platform, iOS and Android.
- Collaborated with several key stakeholders to design and implement the redesign of the content management system for the mobile application

**Easy Solar** • Dec 2019 - Apr 2023

Sierra Leone, Remote

**UX Designer** • Full-time

- Generated a 20% increase in mobile sales for solar products by creating and launching a responsive e-commerce platform, ultimately driving revenue growth for the business.
- Worked closely with product managers and engineers to prioritize and implement user feedback, leading to a 30% increase in conversion rate and enhanced product quality, positively impacting business performance.
- Streamlined operations for 800 employees and over 350 stores, resulting in a 20% increase in overall efficiency and a more cohesive and integrated user experience for 1M+ customers.
- Validated prospective customers more effectively by creating a user-friendly field application, resulting in a 20% increase in customer conversion rates.
- Enhanced efficiency of sales staff by 20% through the creation of an application, leading to a more seamless onboarding experience for new customers and increased revenue.

**Clane Company Nigeria** • Sep 2018 - Feb 2021

Lagos, Nigeria

**UX Designer/Engineer** • Full-time

- Enhanced customer satisfaction by spearheading wireframing and rapid prototyping for ClanePay and ClanePOS, leading to effective and fast mobile payment solutions for 5000+ users.
- Collaborated with a diverse team to create and deploy mobile banking apps for three major Nigerian banks, serving millions of global users, leading to improved user experience and higher customer retention.
- Streamlined UI implementation process for the mobile application, resulting in a 20% reduction in development time and faster time-to-market for the product.

**Groove Platform formerly MCOMM** • Feb 2018 - Sep 2018

Lagos Nigeria

A technology company based in Lagos, Nigeria with a focus on closing existing service and value gaps in the African Entertainment Industry sponsored by Universal Music Group

#### UX Designer/Engineer • Part-time

- Worked closely with designers and stakeholders to develop a cutting-edge solution for uduX, Nigeria's first indigenous subscription-based music store and streaming service.

#### GlossKode • Apr 2017 - Jan 2018

Lagos, Nigeria

GlossKode is a Systems Integrator company structured to cater for the private and government sector in Nigeria.

#### Lead Designer and Front End Designer • Part-time

- Streamlined pension contribution tracking for 50,000+ users by designing and developing a seamless mobile app, resulting in higher user adoption rates and improved operational efficiency for CrusaderSterling.

### EDUCATION

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#### Graduate Certificate in User Experience (UX) Design

Humber College • Sep 2022 - Aug 2023

Toronto, Canada

#### Bachelor of Science in Computer Science

University of Benin • Dec 2011 - Nov 2015

Nigeria

#### Certificate of Completion

Udemy Academy

Short Courses - UX Design, Human Computer Interaction

- The Essential User Experience Design (UX) Course
- Introduction to Graphic Design
- Mobile App Design: From Sketches to Interactive Prototypes

#### Diploma in Web Development

New Horizons Computer Learning Centers • May 2014

Lagos, Nigeria

### AWARDS & SCHOLARSHIPS

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#### 2nd Place Re:CodeNigeria Hackaton PaySense • Mar 2017

AccessBank

### PROJECTS

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#### Ceviant Finance • Feb 2022

#### Signature Bank Mobile Application • Mar 2023

#### Akiba Finance Mobile Application • Sep 2022

#### MySupperSitter Mobile Application • Nov 2022

#### Niluk Socials App • Feb 2020

### SKILLS

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**Design:** Wireframing, User Story, User Interviews, Rapid prototyping, Information Architecture, Storyboarding, Design Research, Usability Testing, A/B Testing

**Technical:** Figma, Sketch, Balsamiq, HTML, SCSS, React Native UI, Javascript