



\$61,312

Total Revenue

599

Total Customers

14,596.0

Total Transactions

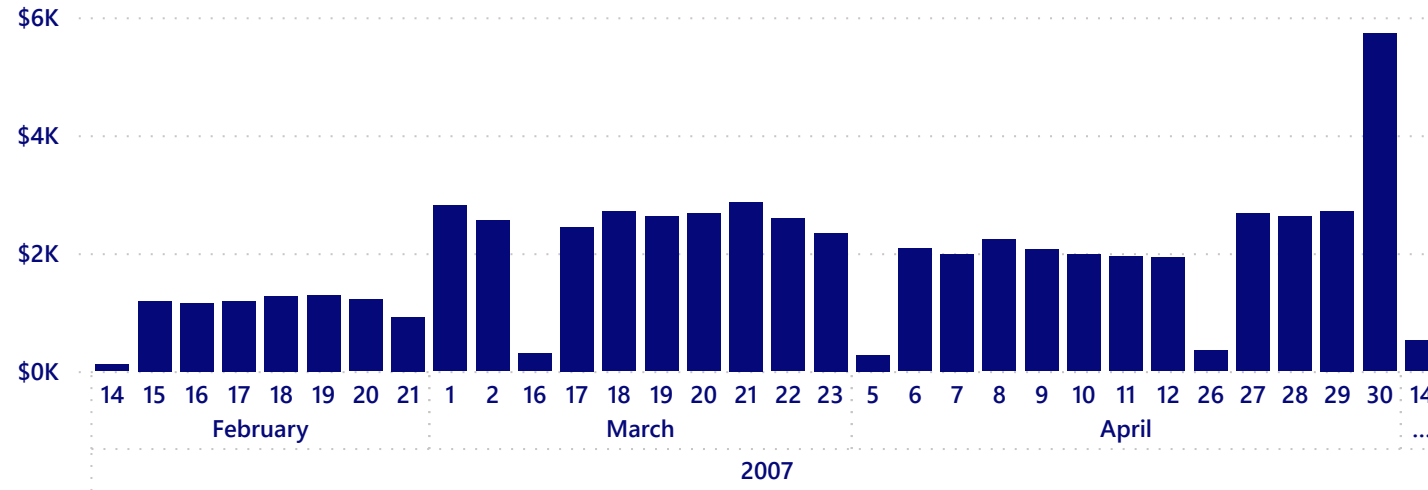
Store Selection

Select all

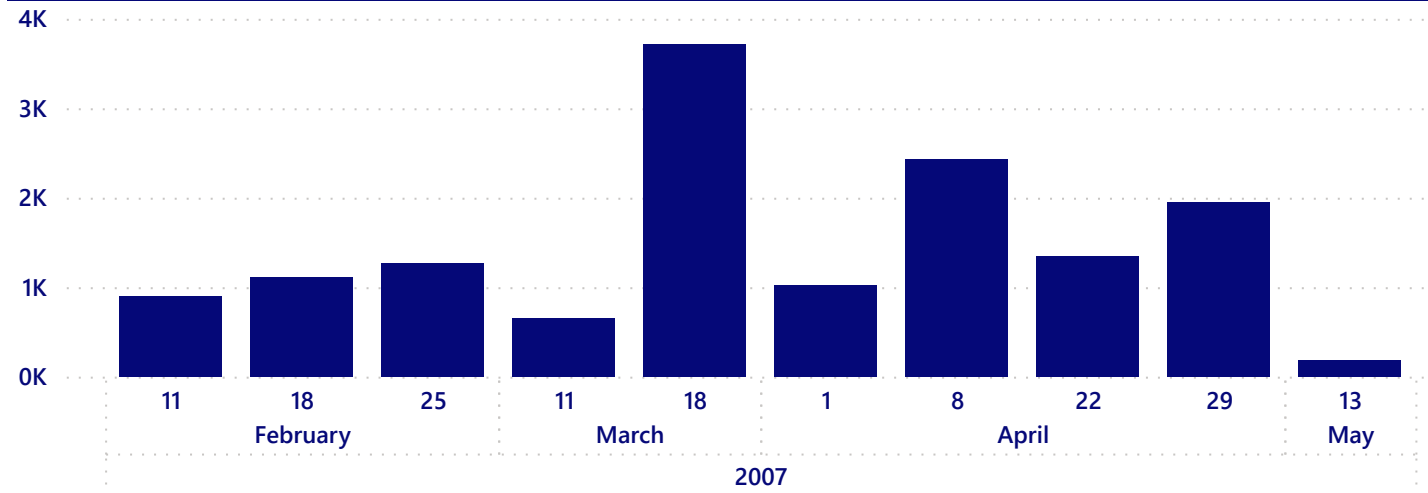
1

2

Daily Revenue Trending



Weekly Transactions Trending



Transactions / Earnings by Movie Genre

Movie Genre	Total Transactions	Total Earnings
Travel	765.0	\$3,227
Sports	1,081.0	\$4,892
Sci-Fi	998.0	\$4,336
New	864.0	\$3,966
Music	750.0	\$3,072
Horror	773.0	\$3,401
Games	884.0	\$3,922
Foreign	953.0	\$3,934
Family	988.0	\$3,830
Drama	953.0	\$4,118
Documentary	937.0	\$3,750
Comedy	851.0	\$4,002
Classics	860.0	\$3,353
Children	861.0	\$3,309
Animation	1,065.0	\$4,245
Action	1,013.0	\$3,952
Total	14,596.0	\$61,312

Transactions / Earnings by Movie Rating

Movie Rating	Total Transactions	Total Earnings
R	2,897.0	\$12,073
PG-13	3,245.0	\$13,856
PG	2,938.0	\$12,237
NC-17	3,008.0	\$12,635
G	2,508.0	\$10,512
Total	14,596.0	\$61,312



Top 100 Customers by Spending

Customer ID	Full Name	Total Transactions	Total Payments
148	Eleanor Hunt	45.0	\$212
526	Karl Seal	42.0	\$209
178	Marion Snyder	39.0	\$195
137	Rhonda Kennedy	38.0	\$192
144	Clara Shaw	40.0	\$190
459	Tommy Collazo	37.0	\$184
181	Ana Bradley	33.0	\$168
410	Curtis Irby	38.0	\$168
236	Marcia Dean	39.0	\$167
403	Mike Way	33.0	\$163
522	Arnold Havens	32.0	\$162
469	Wesley Bull	35.0	\$159
470	Gordon Allard	31.0	\$158
373	Louis Leone	34.0	\$157
259	Lena Jensen	30.0	\$155
468	Tim Cary	34.0	\$155
462	Warren Sherrod	31.0	\$153
372	Steve Mackenzie	32.0	\$153
187	Brittany Riley	27.0	\$152
550	Guy Brownlee	31.0	\$152
176	June Carroll	32.0	\$152
532	Neil Renner	31.0	\$150
75	Tammy Sanders	39.0	\$150
209	Tonya Chapman	29.0	\$148
26	Jessica Hall	32.0	\$147
21	Michelle Clark	32.0	\$147
86	Jacqueline Long	32.0	\$147
211	Stacey	33.0	\$147
Total		3,149.0	\$14,381

599

Total Customers

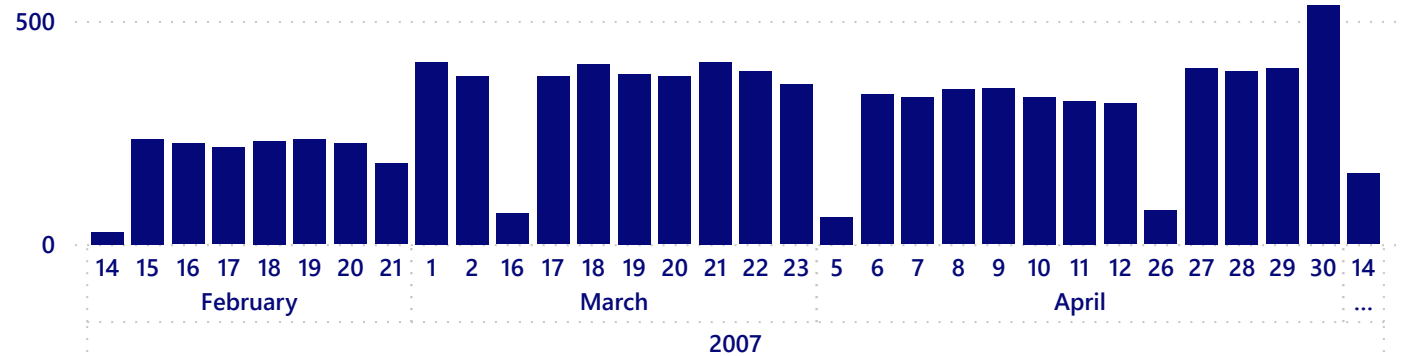
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Orders per Customer

\$102

Revenue per Customer

Daily Customers Trending



Month Selection

Select all

February 2007

March 2007

April 2007

May 2007

Top Customer by Spending

Eleanor Hunt

Transactions

14.6K

Payments

\$61K



Earnings by Country



Month Selection

Select all

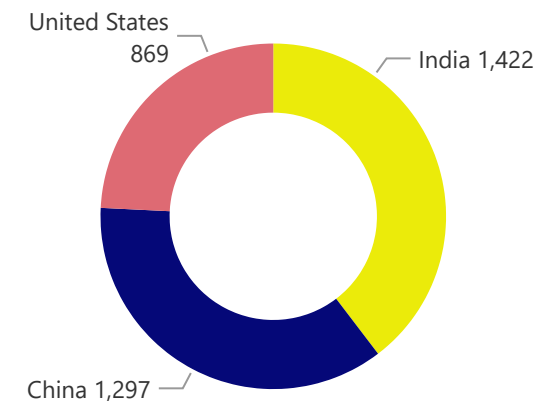
February 2007

March 2007

April 2007

May 2007

Top Countries by Total Transactions



The U.S., China and India combined account for 25% of all worldwide transactions.

Top Cities by Payments

