

UX Process

Abstract



Strategy

Determine the scope of whatever problem that needs to be solved

Determining User Needs

Determining Business goals

Competitive Analysis

Analytics Review

User and Stakeholder Interviews

Scope

Define Features and Functions

Define Functional Specification

Define Content Requirements

Structure

Expression of abstract structure of the product

Interaction Design

Define information structure

User Flow Chart

User Journey

Skeleton

Expression of concrete structure of the product

Infermation Design

Interaction Design

Low Fidelity Interface Design

Surface

Sum of all the work and decisions made

Determines the look, feel, and iteration of the product

User Testing

Low Fidelity wireframes

User Journey

Concrete



Deliverables

