

Izzy's Toy Time

Profit and Loss

January - December 2022

	TOTAL
Income	
Google Adsense	201,956.40
Uncategorized Income	72.04
Total Income	\$202,028.44
GROSS PROFIT	\$202,028.44
Expenses	
Advertising & Marketing	247.26
Bank Charges & Fees	9.81
Cell Phone	1,680.00
Computer & Internet Expenses	3,572.89
Dues & Subscriptions	379.30
Meals	541.31
Office Supplies & Software	710.38
Office/General Administrative Expenses	334.37
Other Business Expenses	130.90
Payroll Fees	1,195.77
Site Filming Expenses	214.85
Toys	21,965.74
Uncategorized Expense	-194.76
Total Expenses	\$30,787.82
NET OPERATING INCOME	\$171,240.62
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