

MADU EDDY CHIDIEBERE

Senior Frontend Engineer | Product-Focused UI Architect (Fintech & B2B Platforms)

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PROFESSIONAL SUMMARY

Senior Frontend Engineer with 6+ years of experience building complex, high-performance web applications across fintech, creator economy, and large-scale marketplaces. Strong focus on B2B dashboards, partner portals, financial workflows, and analytics-heavy interfaces. Proven ability to translate backend-heavy systems (wallets, payments, risk, analytics, APIs) into intuitive, scalable, and performant frontend experiences used by internal teams, partners, and customers.

CORE FRONTEND SKILLS

Languages & Frameworks: TypeScript, JavaScript, React, Next.js, Vue.js

State & Data: React Query, GraphQL, REST APIs, Redux, Zustand, Vuex, Pinia, WebSockets

UI & Styling: TailwindCSS, ShadcnUI, CSS Architecture, Responsive Design

Dashboards & Data UI: Admin Panels, Analytics Dashboards, Tables, Charts, Role-Based Views

Advanced UI: Fabric.js, Three.js, 3D & Canvas-Based Interfaces

Performance & UX: Code Splitting, Memoization, Virtualization, Accessibility, i18n

Tooling & Infra: Vite, Webpack, Docker, CI/CD, Nginx

PROFESSIONAL EXPERIENCE

Senior Frontend Engineer

Endow — Wellington, Delaware (Remote)

Jun 2025 – Present

- Led frontend development of the **Endow Partner Platform**, a B2B dashboard enabling partners to onboard, manage projects, configure webhooks, and monitor financial activity.

- Built secure, role-based interfaces for **API key management (public/private)**, IP whitelisting, environment separation (sandbox vs production), and partner access control.
 - Developed **transaction, wallet, and analytics dashboards** displaying balances, transfers, payouts, and revenue insights backed by high-volume financial data.
 - Implemented frontend workflows for operational tooling including **transaction review, reconciliation views, and audit-friendly data presentation**.
 - Collaborated closely with backend and platform teams to design clean API contracts and ensure frontend correctness for sensitive financial actions.
 - Optimized frontend performance for data-heavy screens using pagination strategies, memoization, and query caching.
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Senior Frontend Engineer

Prime Core Solutions — Houston, TX (Remote)

Jul 2025 – Present

- Built internal admin dashboards for **fraud monitoring, KYC review, and transaction operations**.
- Implemented **role-aware UI components** aligned with backend RBAC and compliance requirements.

Senior Frontend Engineer

Buzz Inc. — Remote

May 2022 – Present

- Built and maintained creator-commerce interfaces including **wallets, payouts, orders, refunds, and earnings analytics**.
 - Designed and implemented **multi-tenant dashboards** supporting creators, collaborators, and admins with role-aware UI behavior.
 - Developed a **3D merchandise customization experience** using Fabric.js and Three.js, enabling real-time product personalization and preview.
 - Implemented user-specific subdomains and frontend routing strategies to support scalable creator storefronts.
 - Worked closely with backend engineers to evolve APIs while minimizing frontend-backend coupling.
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Senior Frontend Engineer

Digital Vision (Waseet) — Egypt (Remote)

Dec 2024 – May 2025

- Led frontend development of a **large-scale real estate marketplace** with auctions, advanced search, and multilingual support.
 - Built complex, data-heavy interfaces including listing management, bidding workflows, and operational dashboards.
 - Integrated GraphQL APIs and implemented frontend performance optimizations across high-traffic pages.
 - Deployed and maintained frontend infrastructure on **GCP VMs with Nginx**.
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Frontend Engineer

Rakuteen Travel Exchange — Singapore (Remote)

Feb 2021 – Apr 2021

- Enhanced UI/UX across consumer-facing travel booking and management flows.
 - Implemented **localization and multilingual support**, improving usability across multiple regions.
 - Collaborated with designers and backend engineers in a fast-paced remote environment..
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EDUCATION

B.Sc. Electrical & Electronics Engineering

Imo State University, Nigeria

Feb 2019 – Sept 2024