

Edidiong Isong

PRODUCT DESIGNER

ABOUT ME

As a senior product designer at Rayda with over 6 years of experience, I have had the privilege of working with a variety of companies and organizations, including Rayda, BudgIT Foundation and AllForty. Through these experiences, I have honed my skills in UI/UX design, responsive web design, design systems, and Webflow development.

Some of the notable clients I have worked with include the EU, British Council, USAID, Paladium, and Sterling Bank. My focus has always been on designing products and experiences that are both useful and enjoyable to use. I am also a certified practitioner and co-creator in IBM Enterprise Design Thinking.

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EXPERIENCE

2022 - PRESENT

Rayda.

Senior Product Designer

Leading user research, design wireframes, prototypes & high-fidelity mockups using Sketch, Figma, InVision. Collaborating with cross-functional teams, manage juniors & align designs to meet user & business goals.

2018 - 2018

Civic Media lab.

UI/UX Designer / Front-end Developer

Designed and developed web-based products for various screen sizes. Tested front end code on a variety of browsers ensuring cross-browser compatibility. Collaborated with product and development teams.

2018 - 2022

Budgit Foundation.

Product Designer

Designing engaging web-based and mobile products that deliver a good user experience, using a standard design process that includes research, wireframing, designing, testing, and iteration.

EDUCATION

2011 - 2015

Bachelor of Political Science Degree

Babcock University

Working in tech after studying political science led me to work for civic-focused organizations. Combining my knowledge of public policies with my newfound technical skills to make an impact in society.

Birthday

19th February 1993

Languages

English, Ibibio

Nationality

Nigerian

06 Adebambo Street,

Obanikoro Estate, Shomolu,

Lagos

Single

SKILL



REFERENCE

Available on Request