

WORK EXPERIENCE

January 2016 – Present

GRAPHIC DESIGNER

Chicago, IL

Marketing and Communications, YMCA of the USA

My main role is to develop creative solutions that meet the needs of the organization and its members. Some of my tasks and responsibilities include collaborating with stakeholders, gathering feedback, designing graphics, and ensuring that all designs are consistent with branding guidelines.

December 2014 – Present

FREELANCE DESIGNER/PROBONO CONSULTING

Chicago, IL

Responsible for designing collateral materials, environmental graphics, publications, advertising and sales materials. Clients include Y-USA The Field Museum, and Geneva Car Barn and Powerhouse.

May 2011 – June 2015

GRAPHIC DESIGNER

Chicago, IL

Exhibitions, The Field Museum

Collaborate with a team of designers, developers and curators to create cohesive and informational print and touch screen digital media for exhibitions. Produce collateral print pieces, way-finding and other graphics for other departments within the museum and for traveling exhibitions.

February 2011 – May 2011

GRAPHIC DESIGN INTERN

Chicago, IL

Exhibitions, The Field Museum

Design invitations for special events for members. Work with clients within the museum to create logos and other artwork. Collaborate with lead designers to create windmasters, wayfinding signage and other promotional pieces for new exhibits.

EDUCATION

August – October 2022

UX/UI Foundations

AVOCADEMY

January 2015 – March 2015

Front-End Web Development

GENERAL ASSEMBLY

January 2008 – May 2011

Bachelor of Fine Arts

SCHOOL OF THE ART INSTITUTE OF CHICAGO

Visual Communication Design

REFERENCES

Jean Cattell

Director of Graphic Design at The Field Museum

“Exhibition work demands expertise in all areas of graphic design including photo murals, photo-retouching, typesetting, illustration, cartography, inter-actives, large format, and vinyl applications as well as accompanying print materials: invitations, event programs, and educator guides, etc. All of these skills are part of what Erica brings to the table including a dedicated work ethic and a helpful and kind personality.”

References available upon request

DESIGN SKILLS

UX/UI design, infographics, photo retouching, exhibition design, creative concepts, invitations, branding, typography, layout, art direction, photography, logo design, illustration

TECHNICAL SKILLS

Figma

Illustrator

Photoshop

InDesign

Front-end development

OTHER ACTIVITIES & INTERESTS:

If you can't find me at my computer, I'm either walking my two Siberian Huskies, hiking in the mountains with my husband, or milky way chasing. I am a prolific hobby hopper. Some of my most recent hobbies include:

- Astrophotography
- Cartography
- Drone piloting
- Front end development
- Landscape photography
- Nail art