ericalynnrodriguez

Interdisciplinary Graphic Designer

CONTACT | eddyca.rodriguez@gmail.com
(708) 205-0024
4233 N Central Park Ave Apt B
Chicago, IL 60618

WEB | ericalynnrodriguez.net
linkedin.com/in/ericalynnrodriguez

WORK EXPERIENCE

January 2016 – Present
WEB/GRAPHIC DESIGNER
Chicago, IL
Marketing and Communications, YMCA of the USA
My main role is to develop creative solutions that meet the needs of the organization and its members. Some of my tasks and responsibilities include collaborating with cross funtional teams to produce various design deliverables, producing photoshoots, and ensuring that all designs are consistent with branding guidelines. I bridge the gap between the creative and digital teams by consulting on various web projects.

December 2014 – Present
FREELANCE DESIGNER
Chicago, IL
Responsible for designing collateral materials, environmental graphics, publications, advertising and sales materials. Clients include Y-USA, The Field Musem, and Geneva Car Barn and Powerhouse.

May 2011 – June 2015
GRAPHIC DESIGNER
Chicago, IL
Exhibitions, The Field Museum
Collaborate with a team of designers, developers and curators to create cohesive and informational print and touch screen digital media for exhibitions. Produce collateral print pieces, way-finding and other graphics for other departments within the museum and for traveling exhibitions.

February 2011 – May 2011
GRAPHIC DESIGN INTERN
Chicago, IL
Exhibitions, The Field Museum
Design invitations for special events for members. Work with clients within the museum to create logos and other artwork. Collaborate with lead designers to create windmasters, wayfinding signage and other promotional pieces for new exhibits.

ABOUT

I enjoy taking too many pictures of my dogs, hiking in the mountains with my husband, or milky way chasing. I'm an ambitious individual who's constantly looking to learn a new skill. Some of my most recent hobbies include:

- Astrophotography
- Cartography
- Drone piloting
- Landscape photography

EDUCATION

August – October 2022
UX/UI Foundations
AVOCADEMY

January 2015 – March 2015
Front-End Web Development
GENERAL ASSEMBLY

January 2008 – May 2011
Bachelor of Fine Arts
Visual Communication Design
SCHOOL OF THE ART INSTITUTE OF CHICAGO

TECHNICAL SKILLS

Skill	Rating
Figma	● ● ● ● ○
Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ○
InDesign	● ● ● ● ○
XD	● ● ● ● ●
After Affects	● ● ○ ○ ○
Premier Pro	● ● ○ ○ ○