

WORK EXPERIENCE

January 2016 – Present

GRAPHIC DESIGNER

Chicago, IL

Marketing and Communications, YMCA of the USA

Concept and develop a wide array of print and digital materials for internal use, campaigns and signage for events. Create design templates that can be downloaded by the 2,700 YMCAs throughout the United States. Sourcing and quoting of printed materials. Review color proofs and attend press checks. Manage off-site freelance graphic designers, photo retouchers, and illustrators.

December 2014 – Present

FREELANCE DESIGNER/PROBONO CONSULTING

Chicago, IL

Responsible for designing collateral materials, environmental graphics, publications, advertising and sales materials. Clients include Y-USA and Geneva Car Barn and Powerhouse.

May 2011 – June 2015

GRAPHIC DESIGNER

Chicago, IL

Exhibitions, The Field Museum

Collaborate with a team of designers, developers and curators to create cohesive and informational print and touch screen digital media for exhibitions. Produce collateral print pieces, way-finding and other graphics for other departments within the museum and for traveling exhibitions.

February 2011 – May 2011

GRAPHIC DESIGN INTERN

Chicago, IL

Exhibitions, The Field Museum

Design invitations for special events for members. Work with clients within the museum to create logos and other artwork. Collaborate with lead designers to create windmasters, wayfinding signage and other promotional pieces for new exhibits.

EDUCATION

January 2015 – March 2015

Front-End Web Development

GENERAL ASSEMBLY

January 2008 – May 2011

Bachelor of Fine Arts

SCHOOL OF THE ART INSTITUTE OF CHICAGO

Visual Communication Design

REFERENCES

Jean Cattell

Director of Graphic Design at The Field Museum

“Exhibition work demands expertise in all areas of graphic design including photo murals, photo-retouching, typesetting, illustration, cartography, inter-actives, large format, and vinyl applications as well as accompanying print materials: invitations, event programs, and educator guides, etc. All of these skills are part of what Erica brings to the table including a dedicated work ethic and a helpful and kind personality.”

References available upon request

DESIGN SKILLS

Infographics, photo retouching, exhibition design, creative concepts, invitations, branding, typography, layout, art direction, photography, logo design, illustration, UI and UX

TECHNICAL SKILLS

Illustrator, Photoshop, InDesign, print production, Microsoft Office, Wordpress, Sublime Text, CSS, HTML, Sass, wireframes, Jekyll, Github, Codekit, Chrome DevTools, jQuery

OTHER ACTIVITIES & INTERESTS:

Cooking, frequent potlucks with my neighbors, spending time with my dogs, travel, yoga, nutrition, cartography, infographics, typography. Learning about web design best practices, and coding

AFFILIATIONS:

American Alliance of Museums
Chicago Museum Exhibitors Group