PFAA
PRESIDENTS FORUM
FOR ACADEMIC ASSOCIATIONS

SICA MUBS
Empower, Innovate & Motivate

"Rise to the Web Challenge: Design Your Digital Destiny"

About The Challenge...

The Rise to the Web Challenge is to be Fronted by The Presidents Forum For Associations (PFA) but under the guidance of Students Information and Computing Association (SICA). This challenge spans over a duration of approximately 6-8 weeks and involves a collaborative effort between Associations and skilled Developers to create bespoke 5STAR websites. The challenge is divided into key phases designed to facilitate seamless website development, encourage collaboration, and showcase digital innovation. The Phases include;

❑ **Registration & Payments:**

{on 17th January to 5th February 2024}

❑ **Orientation Session:**

{On 6th to 7 February 2024}

❑ **Matchmaking and Project Allocation:**

{On 8th to 12th February 2024}

❑ **Development Phase:**

{On 15th February. to 26th February 2024}

❑ **Testing and Final Touches:**

{On 29th February. to 2nd March 2024}

❑ **Final Event and Evaluation:**

{On 7th March 2024}

Main Participants

All Associations

Benefits of Participation:

- Enhanced online visibility for your association.
- Collaboration with skilled developers.
- Opportunities for networking and recognition.

- Awards and Certification

Skilled Developers

Benefits of Participation:

- Awards in recognition of efforts exhibited.
- Collaboration with various Associations.
- Opportunities for networking and recognition.

Registration and Payment

➢ **Registration**

Opening on 17/01/2024 and closing on 5/01/2024.

❖ Allow participants (**Associations & Developers**) to respond to call by registering and make payments online.

Registration and Payment

➤ **Payments**

Opening on 17/01/2024 and closing on 5/02/2024.

❖ **ASSOCIATIONS**
Associations are expected to pay a sum of 250,000/= only Upon registration. This entails expenses such as Hosting, Development fee, Exhibition for final event, & Awards.

PAYMENT DUE

Orientation Session

Providing detailed guidelines and addressing queries on **6th to 7/02/2024**.

❖ Provide guidelines, rules, and information about the competition.

❖ Address any questions or concerns.

Matchmaking and Project Allocation

Matching associations with developers based on project requirements. **{8ᵗʰ to 12ᵗʰ February}**

❖ **Match associations with developers based on their project requirements.**

❖ **Assign project themes and objectives.**

Development Phase

Product Life Cycle

Screening

Product Development

Idea Creation

Concept Development

Commercialization and Rollout
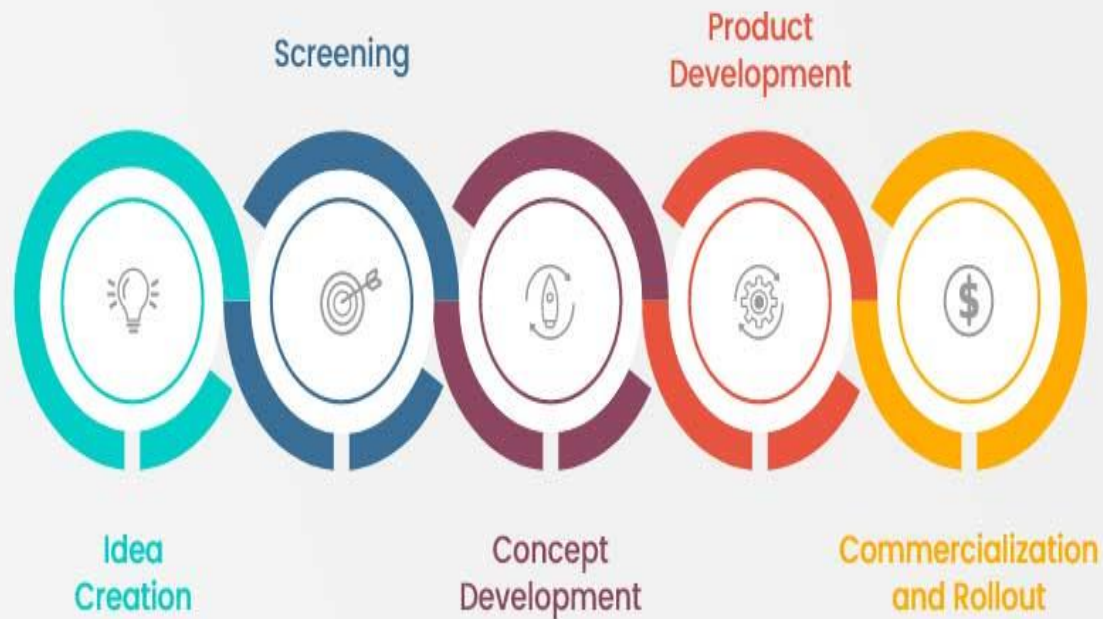
Allowing two weeks for associations and developers to create exceptional websites. **{15th to 26th February}**

❖ **Associations and developers work together to create WordPress websites.**
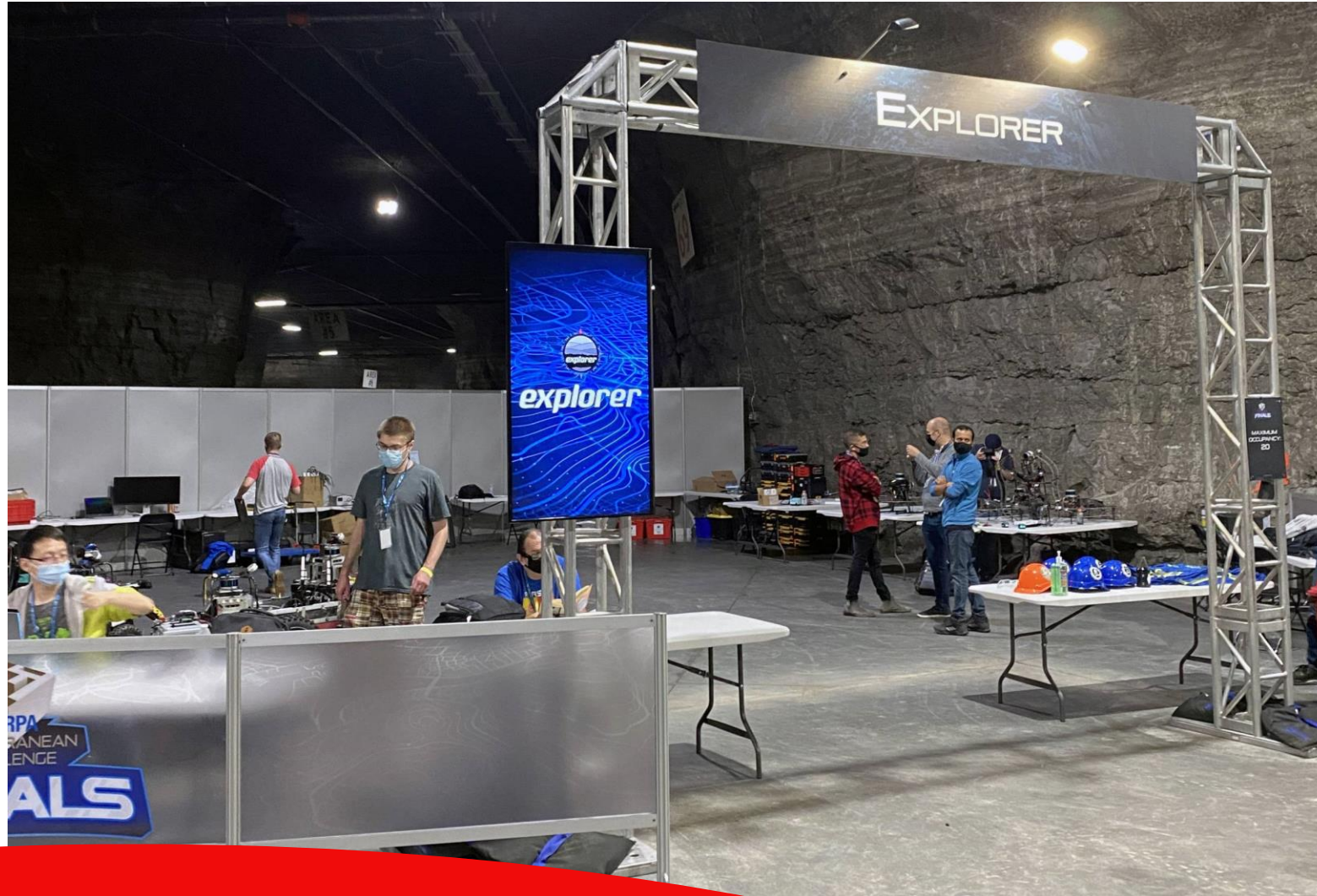
❖ **Periodic check-ins for progress assessment.**

Testing and Final Touches

Ensuring final website readiness. **{29th to 2nd March}**

❖ **Associations test the developed websites.**

❖ **Developers make final adjustments and improvements.**

❖ **Ensure all websites are ready for the final event.**

❖ **Hosting Websites.**

Final Event and Evaluation

Presenting websites, evaluation by esteemed judges, and awarding the winners on **{7ᵗʰ March}**

❖ **Host the final event where associations present their websites.**

❖ **Judges evaluate and score the websites.**

❖ **Announce the competition winners.**

❖ **Award prizes and certificates.**

❖ **Gather feedback for future improvements.**

Benefits of Websites:

- **Enhanced Visibility:** A website serves as a digital storefront, making the association more visible to potential members, sponsors, and the general public.

- **Brand Building:** Having a professional website establishes credibility and strengthens the association's brand image, fostering trust among stakeholders.
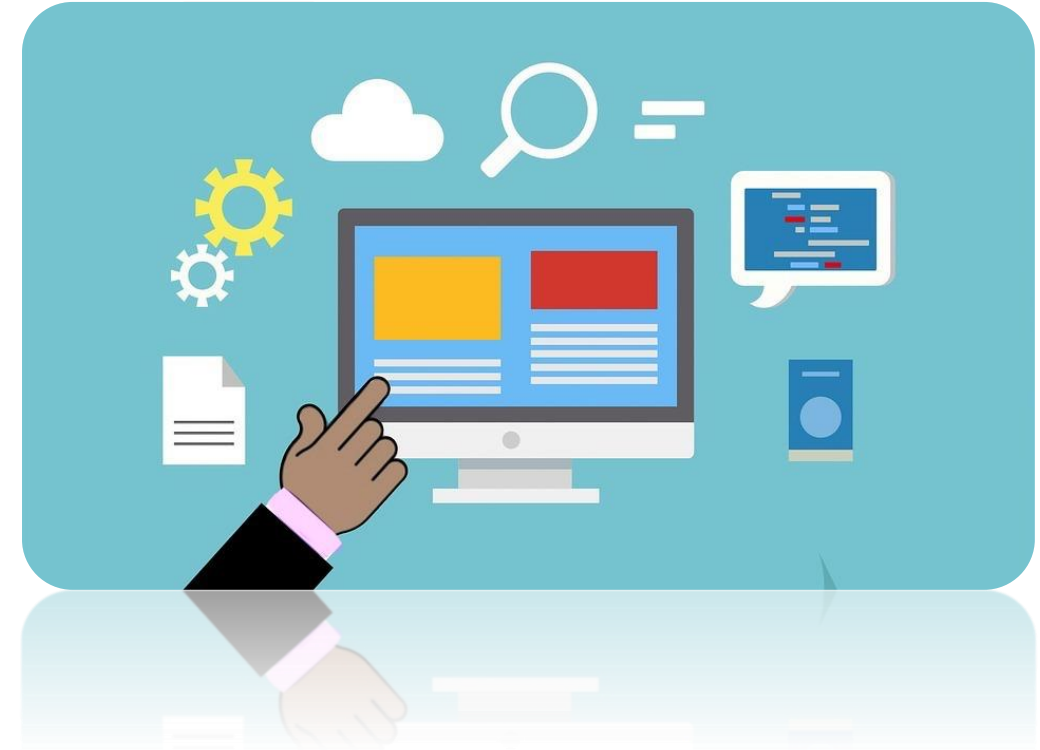
Benefits of Websites:

- **Resource Accessibility:** It's a repository for documents, resources, guidelines, and useful information, accessible to members at any time.

- **Membership Engagement:** Interactive features like forums, newsletters, and member-only sections can foster stronger relationships among association members.

Benefits of Websites:

- **Event Promotion:** Websites enable easy promotion of events, seminars, workshops, and conferences, increasing attendance and participation.

- **Recruitment and Networking:** A website acts as a recruitment tool, attracting new members, and helps in networking with other organizations or partners.

Benefits of Websites:

- **Adaptability and Growth:** Websites can evolve to accommodate changing needs, expanding services, and growing membership.

- **Communication Channel:** Offers a direct line of communication for inquiries, feedback, and suggestions from members and stakeholders.

Benefits of Websites:

- **Fundraising Opportunities:** Online platforms can be used to solicit donations, sponsorships, or sell association-related merchandise, generating revenue.

- **Information Dissemination:** Websites provide a centralized platform to share news, events, updates, and resources, keeping members informed and engaged.

SPONSERS:

Sponsored By:

❖ Department of Computing & Informatics,

❖ Dean of Students Office

❖ Mubs Incubation and Innovation Center

– The significant supporters of digital empowerment initiatives at MUBS.

Organized & Directed By:

Eddy Gibson Mayanja
President PFAA
President SICA

Cc: SICA TEAM…

"Technology Redefined"