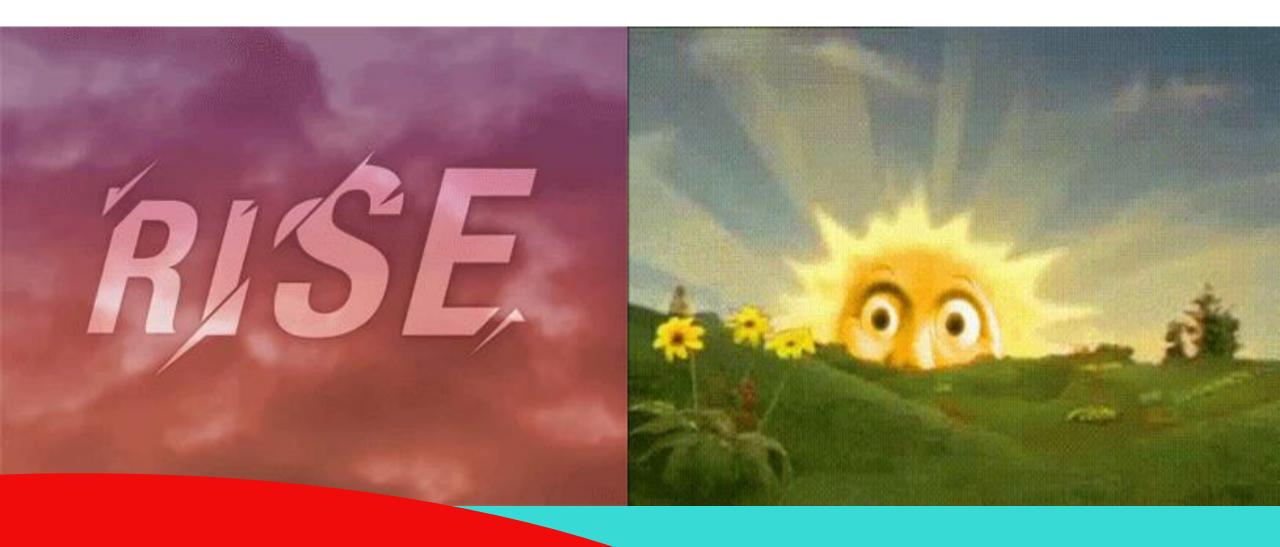




# "Rise to the Web Challenge: Design Your Digital Destiny"



#### **About The Challenge...**

The Rise to the Web Challenge is to be Fronted by The Presidents Forum For Associations (PFA) but under the guidance of Students Information and Computing Association (SICA). This challenge spans over a duration of approximately 6-8 weeks and involves a collaborative effort between Associations and skilled Developers to create bespoke 5STAR websites. The challenge is divided into key phases designed to facilitate seamless website development, encourage collaboration, and showcase digital innovation. The Phases include;

☐ Registration & Payments:

{on 11th Dec. to 5th January 2023}

☐ Orientation Session:

{On 6<sup>th</sup> Jan. to 7 January 2024}

☐ Matchmaking and Project Allocation:

{On 8th Jan. to 12th January 2024}

☐ Development Phase:

{On 15<sup>th</sup> Jan. to 26<sup>th</sup> January 2024}

☐ Testing and Final Touches:

{On 29th Jan. to 31th January 2024}

☐ Final Event and Evaluation:

{On 7th February 2024}

#### **Main Participants**

# All Associations

#### **Benefits of Participation:**

- Enhanced online visibility for your association.
- Collaboration with skilled developers.
- Opportunities for networking and recognition.
- Awards and Certification

#### Skilled Developers

#### **Benefits of Participation:**

- Awards in recognition of efforts exhibited.
- Collaboration with various Associations.
- Opportunities for networking and recognition.

## **Registration and Payment**

## > Registration

Opening on 11/12/2023 and closing on 5/01/2024.

Allow participants (Associations & Developers) to respond to call by registering and make payments online.



## **Registration and Payment**

## > Payments

Opening on 11/12/2023 and closing on 5/01/2024.

#### \* ASSOCIATIONS

Associations are expected to pay a sum of 250,000/= only Upon registration. This entails expenses such as Hosting, Development fee, Exhibition for final event, & Awards.

#### \* DEVELOPERS

Developers are expected to pay a sum of 10.000/= Upon registration.

#### PAYMENT DUE



#### **Orientation Session**



Providing detailed guidelines and addressing queries on 6<sup>th</sup> to 7/01/2024.

- Provide guidelines, rules, and information about the competition.
- Address any questions or concerns.

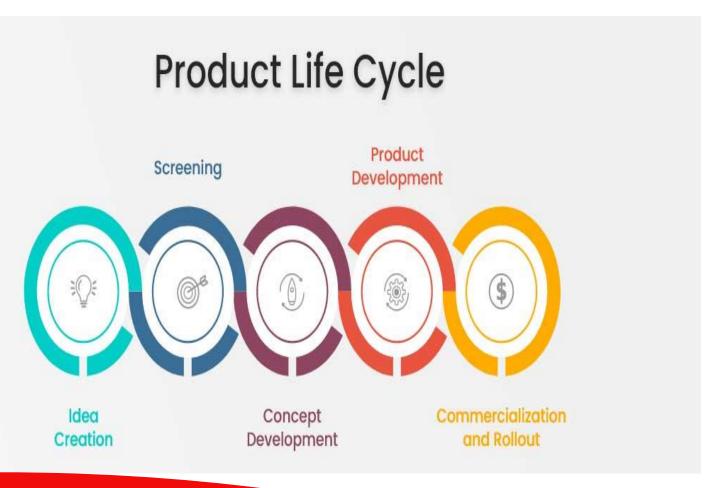
## **Matchmaking and Project Allocation**

Matching associations with developers based on project requirements. {8<sup>th</sup> to 12<sup>th</sup> January}

- \* Match associations with developers based on their project requirements.
- \* Assign project themes and objectives.



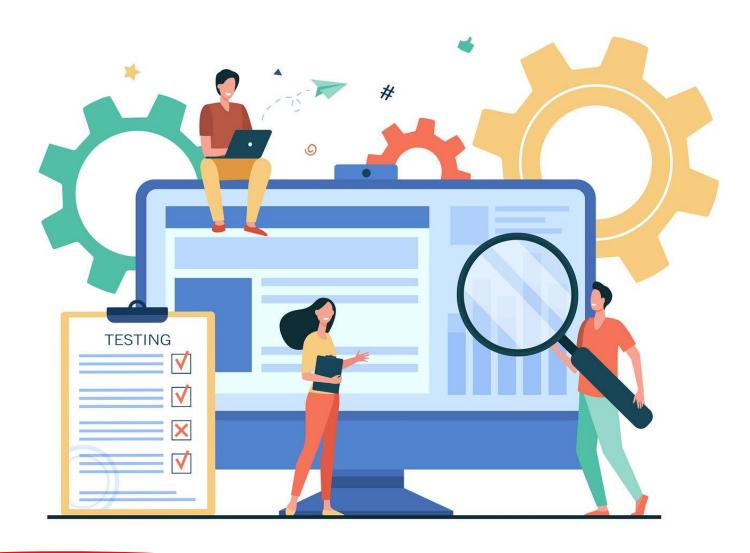
#### **Development Phase**



Allowing two weeks for associations and developers to create exceptional websites. {15<sup>th</sup> to 26<sup>th</sup> January}

- \* Associations and developers work together to create WordPress websites.
- Periodic check-ins for progress assessment.

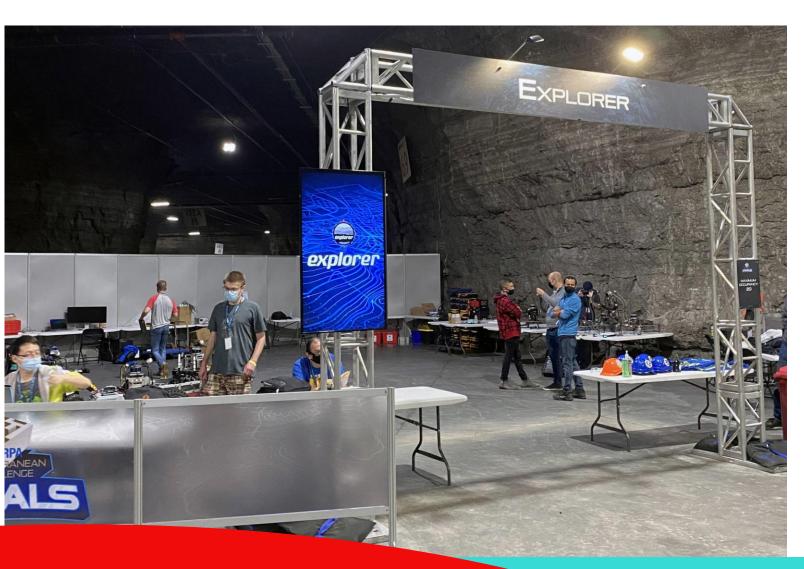
#### **Testing and Final Touches**



Ensuring final website readiness. {29th to 31th January}

- \* Associations test the developed websites.
- Developers make final adjustments and improvements.
- Ensure all websites are ready for the final event.
- \* Hosting Websites.

#### **Final Event and Evaluation**



Presenting websites, evaluation by esteemed judges, and awarding the winners on {7<sup>th</sup> February}

- Host the final event where associations present their websites.
- ❖ Judges evaluate and score the websites.
- \* Announce the competition winners.
- \* Award prizes and certificates.
- Gather feedback for future improvements.



• Enhanced Visibility: A website serves as a digital storefront, making the association more visible to potential members, sponsors, and the general public.

 Brand Building: Having a professional website establishes credibility and strengthens the association's brand image, fostering trust among stakeholders.



• Resource Accessibility: It's a repository for documents, resources, guidelines, and useful information, accessible to members at any time.





Membership Engagement: Interactive features like forums, newsletters, and member-only sections can foster stronger relationships among association members.

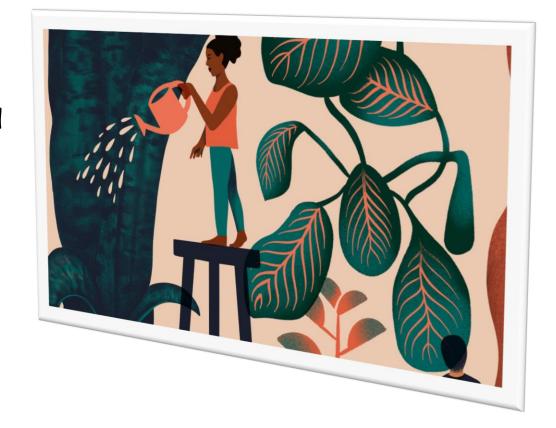


Event Promotion: Websites enable easy promotion of events, seminars, workshops, and conferences, increasing attendance and participation.

 Recruitment and Networking: A website acts as a recruitment tool, attracting new members, and helps in networking with other organizations or partners.



• Adaptability and Growth: Websites can evolve to accommodate changing needs, expanding services, and growing membership.





 Communication Channel: Offers a direct line of communication for inquiries, feedback, and suggestions from members and stakeholders.



Fundraising Opportunities: Online platforms can be used to solicit donations, sponsorships, or sell association-related merchandise, generating revenue.

 Information Dissemination: Websites provide a centralized platform to share news, events, updates, and resources, keeping members informed and engaged.



#### **SPONSERS:**

#### Sponsored By:

- ❖ Department of Computing & Informatics,
- Dean of Students Office
- \* Mubs Incubation and Innovation Center

- The significant supporters of digital empowerment initiatives at MUBS.

#### Organized & Directed By:

Eddy Gibson Mayanja President PFAA President SICA

Cc: SICA TEAM...

"Technology Redefined"