

Open Lecture
Introduction to Cold Supply Chain
By
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Director, Progress Plus (HK) Ltd.

Date: 3 March 2015 (Tuesday)
Time: 2:30 pm – 4:30 pm
Venue: **V1201, 12/F Jockey Club Innovation Tower**, The Hong Kong Polytechnic University, Hung Hom
Language: English
Registration: imcc.centre@polyu.edu.hk by 25 February 2015 (free of charge, seats are limited, first come first served)
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Dress code: Smart Casual

Background

There's no margin for error when shipping perishable commodities. To transport frozen or perishable goods, a fast and unbroken cold chain from point of origin to final destination is vital. So what is the Cold Chain and how to manage it? How big is the global reefer trade? What are the key reefer trade lanes and drivers of this market?

The seminar will introduce to students a vital and fast growing segment of the shipping industry – transportation of the refrigerated (reefer) cargo. The seminar will cover:

- Cold chain management
- Key drivers at the reefer cargo market
- Global seaborne reefer cargo
- Infrastructure facilities, packing, logistics congruence and integration
- Bulk shipments vs. containerized trade
- Reefer fleet and reefer containers
- Market outlook
- Insurance and cargo claims

Speaker's Bio

Nelly Akhmedzhanova has been a Director of a shipbroking company Progress Plus since 2011. Prior to that she worked as a Panamax broker for the largest dry bulk shipbroking firm Simpson, Spence & Young in Hong Kong and as a Traffic / Freight Operator at the trading company JB Commodities AG in Zug, Switzerland. She has a wide experience in transportation of dry bulk and reefer cargoes both on the operations and chartering side as well as with contract administration, maritime commercial cargo claims and disputes. She is a Member of the Institute of Chartered Shipbrokers and the Nautical Institute. Nelly graduated from the World Maritime University with the Master of Science degree in Maritime Law and she is also an MBA graduate from the IE Business School.