

Cir. Ref: A(14)86

TO ALL MEMBERS 8th July 2014

Association Seminar and Networking

**“Streamlining Your Maritime Operations:**

**Why BASSnet™ is the Answer”**

Mr Mark Ravi,

Vice resident of Sales, Asia

BASS Software Limited

Date : Thursday, 24th July 2014

Time : 5:30pm to 8.30pm

Place : NOVOTEL Century Hong Kong,

238 Jaffe Road, Wan Chai, Hong Kong

(please note the change of usual venue)

This seminar will introduce the BASSnet™ 2.9 integrated Fleet Management System and showcase how it can optimize your profitability, productivity and competitiveness in the maritime marketplace. Such an advantage can be achieved with the BASSnet™ system’s capacity to measure fleet performance in various areas such as costs, safety, vetting, technical conditions and voyage performance. As the System pushes real-time data to onshore and offshore personnel, see how instantaneous information transfer can speed up operations within your organization. With the powerful, flexible and user-friendly reporting capability in the System, Ship Managers can rest assured that they will be making sound decisions with all the information readily available at their fingertips. You will also learn how BASS constantly ensures that the BASSnet™ system complies with the ever-evolving maritime statutory regulations.

Mr. Mark Ravi, the Vice President of Sales, Asia, has over 15 years of experience in the shipping industry. He currently leads and manages the sales activities throughout the Asia Pacific region. Mark graduated from Stamford College and furthered his studies in Accountancy. He moved to BASS from Wilhelmsen Ship Management where he held a senior Finance position for vessel accounting. Prior to this, he was leading the Finance team at TV3 Malaysia, one of the country’s major commercial TV stations. Since becoming part of the BASS family, he has been instrumental in establishing BASS as the leading supplier of Fleet Management Systems in the Malaysian market. In addition to his role as the Vice President of Sales in Asia, he is also responsible for driving sales in Japan, Middle East and Australia.

# letterheadTo: The Hong Kong Shipowners Association

# Fax: 2529-8246 or Email: hksoa@hksoa.org

**Seminar and Networking – Thursday, 24th July 2014**

#### **Topic: “Streamlining Your Maritime Operations: Why BASS is the answer”**

The following will attend the above seminar:-

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| Company Name | : |  | | | |
| Contact Person | : |  | Tel | : |  |

Notes:

1. Please avoid hand-written names which could cause unwelcome misspellings and telephone queries.
2. Reservations for all events are accepted and confirmed WITHOUT telephone/fax follow-up. Seats cannot be guaranteed for walk-ins.