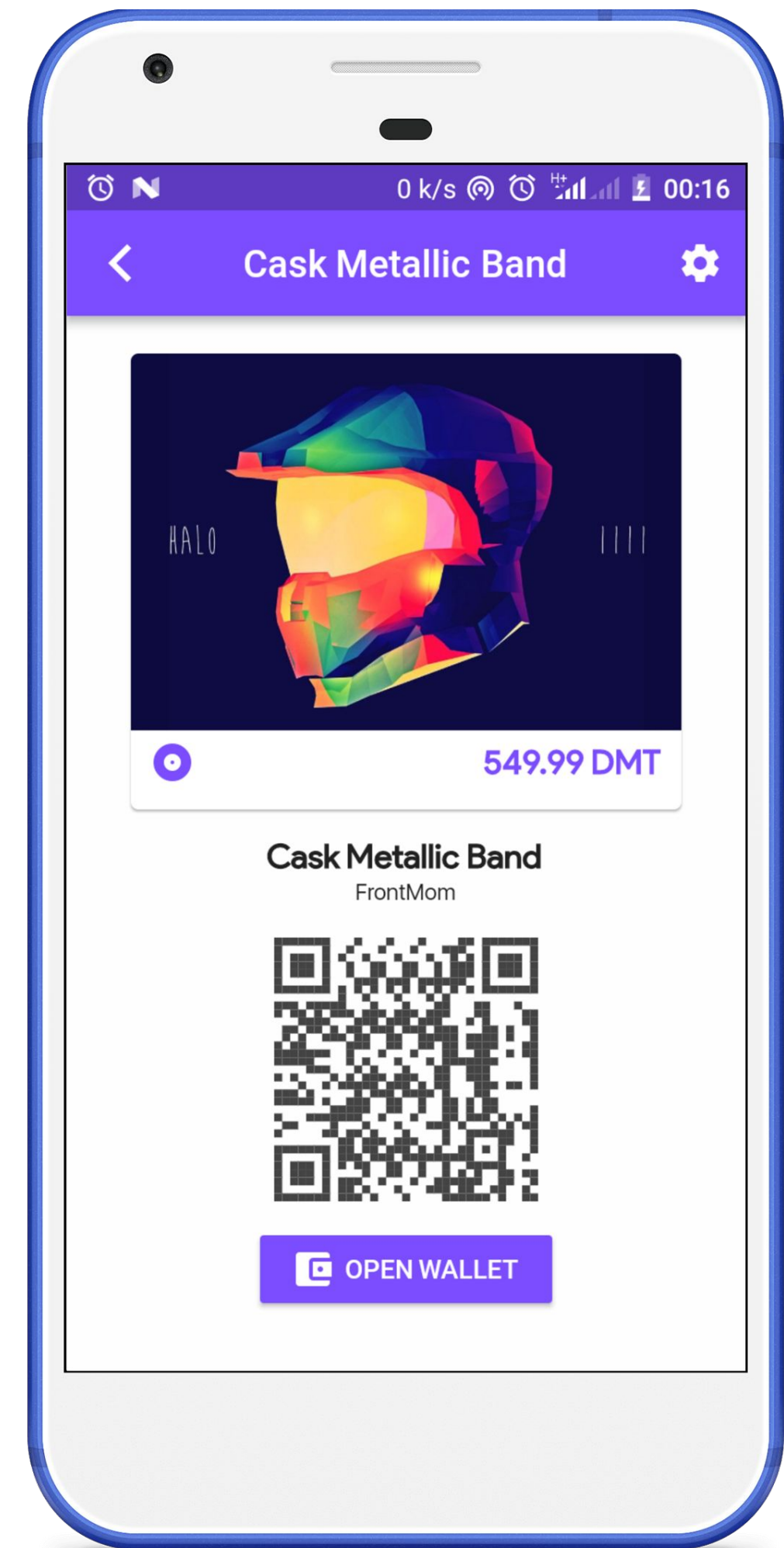


Djem Music

The next generation musical platform

@PyNLabs



Problem

Commission fees charged by current major platforms are unfair (30 - 45 %, Label commissions aside).

Royalties Payment Unfairness : Streaming platforms are paying back artists close to nothing (\$0.003 - \$0.005 per stream : Apple Music, Spotify, ...)

Current musical platforms are not allowing artists to sell to most of their customers.

Subscription based model used today can't scale much in both user and platform side.

Solution : A Blockchain powered musical platform.



Commission fees are very low.
Smooth and frictionless experience



Fast and direct remuneration to artists.
No third party involved



Opt-in non-custodial account management.
Artists have full control on their money

Solution Cont.



Access the world wide market .

Taking advantage of the fact that crypto is borderless.



Song ownership can easily be proved by the users.

Taking advantage of Blockchain smart contracts.



Artistic work crowdfunding platform.

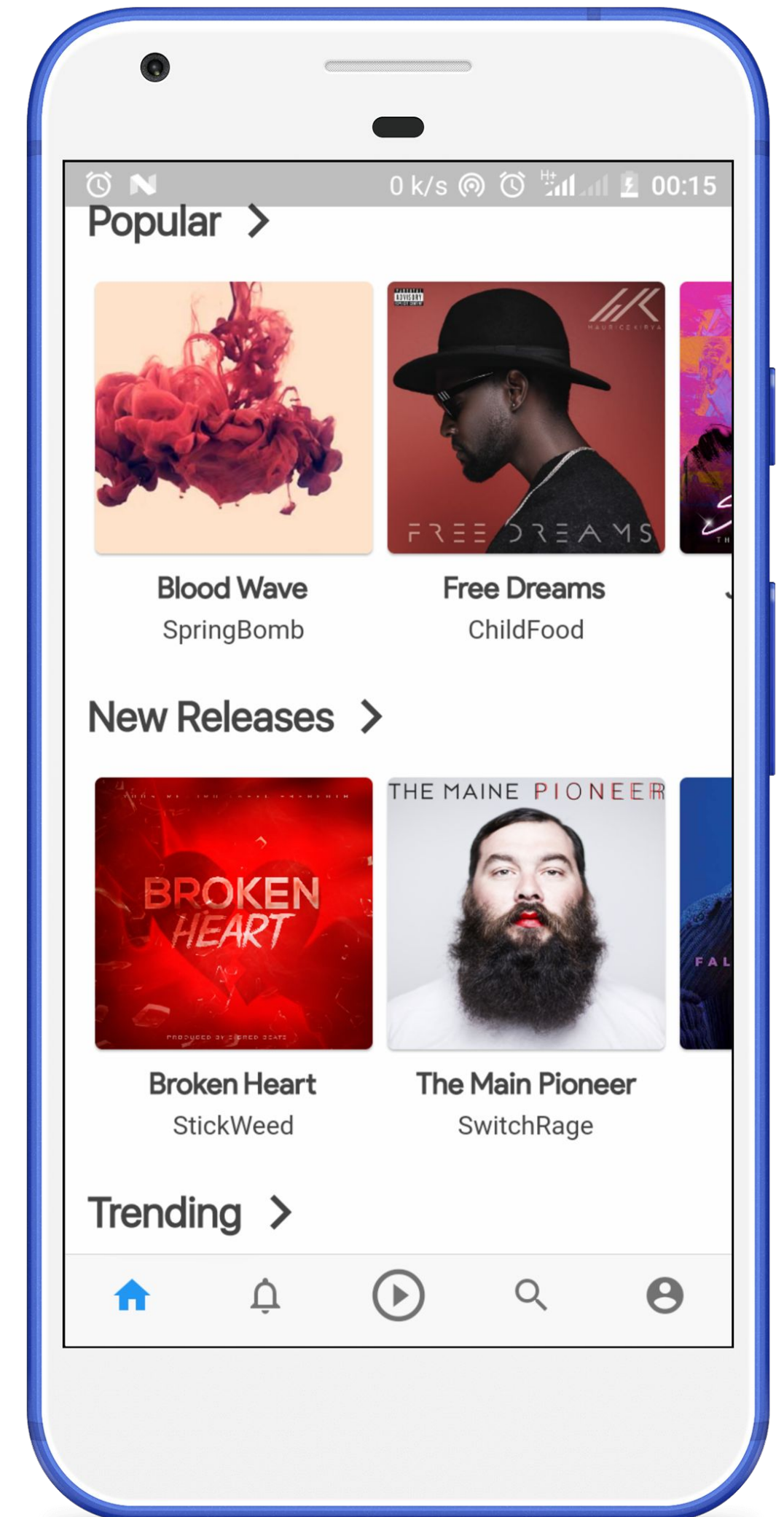
Taking advantage of the open network to fund artistic work like albums, events,...

Djem Music

User First Blockchain Powered Music Streaming Platform.

We are building from the ground up a smart contract powered music ecosystem with the ease of usage of current systems and the **power** and **flexibility** of smart contracts.

[Video Demo Link](#)



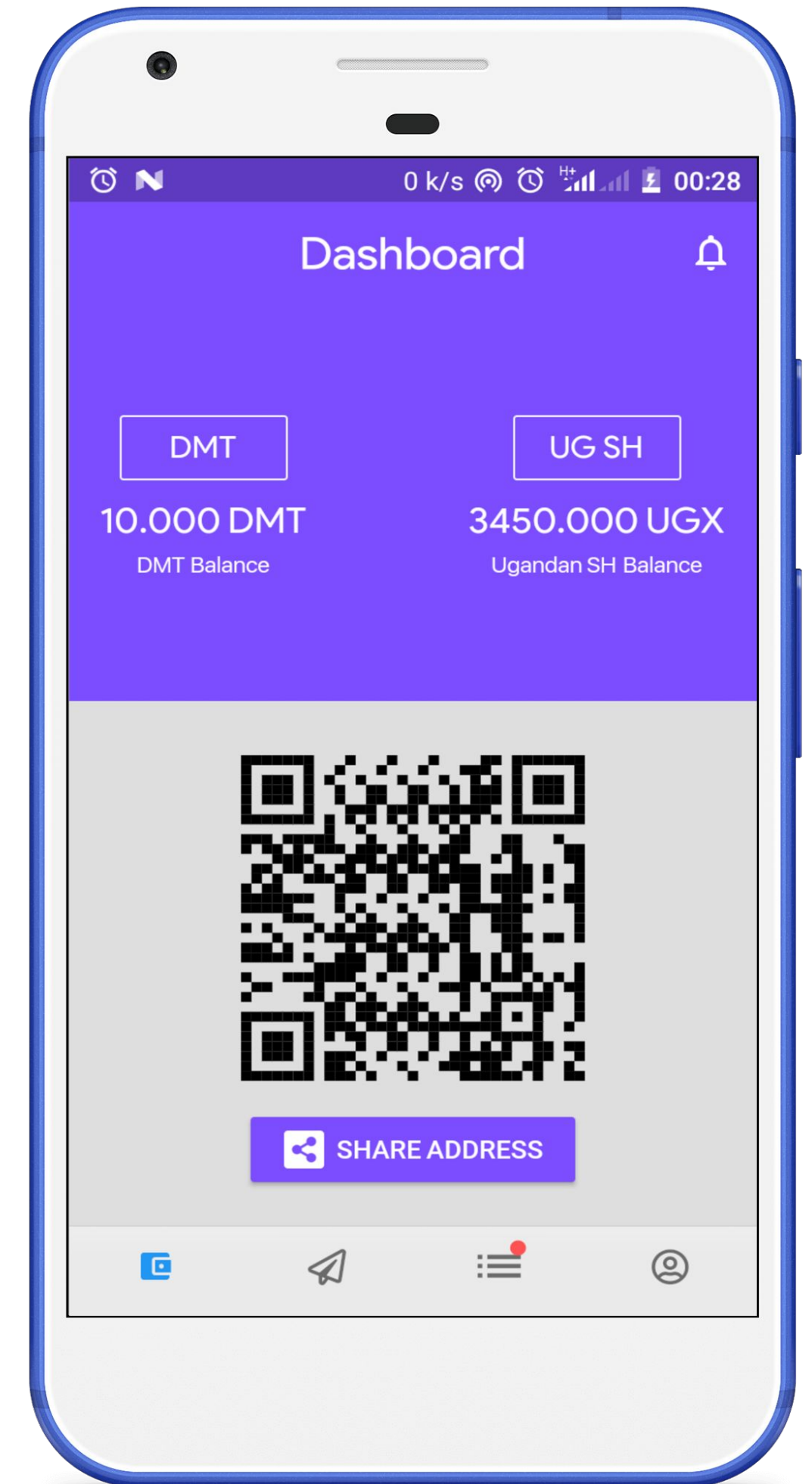
Djem Music

A Simplistic Wallet Integration.

We designed one of the simplest and easy to use wallet app.

The wallet app smoothly integrates with the Streaming music app to handle payments and hold tokens.

[Video Demo Link](#)



Market Opportunity

1. The Music industry is the one of the fastest growing entertainment industry with 3 years of successive growth and **\$20** Billion Of Total Revenues in 2017.
2. As the music industry is moving towards full digitization, millions more users are expected to enter the market, and the revenue is expected to rise.
3. In USA itself nearly 70 % of music industry revenues comes from streaming services.
4. The Music industry is a good drive for **the crypto mainstream adoption** since the incentives artists/musicians to persuade fans to use blockchain enabled systems and the network effect is more enforced here.

Uniqueness

1. Djem Music was designed from the ground up on the strong foundations of decentralized and permissionless networks.
2. Contrarily to many crypto projects in the industry; Djem is designed to be simple to use and convenient with a beautiful **user interface** and a predictable **user experience**.
3. The team behind the project has an history of collaboration and participation in easy to use crypto wallets applications.
4. Djem Music comes with a state of the art wallet software providing seamless integration with the musical platform application.

[Demo Link](#)

Revenue Stream & Sustainability

We plan to sustain the platforms by 2 majors ways :

1. A percentage in the **\$DMT** token distribution for the developments and maintenance of the platform
2. 2 - 5 % for each purchase that occurs on the musical platform.

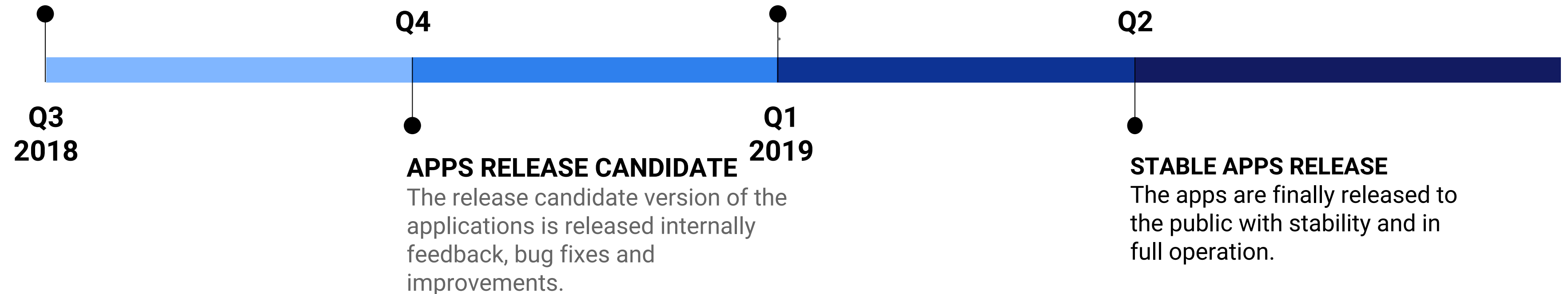
Timeline

PROJECT DEVELOPMENT START

Concepts are being turned into running software.

APPS BETA RELEASE

Beta release versions of the applications are distributed to external users for feedback and improvements



THANKS

[Demo Link](#)

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