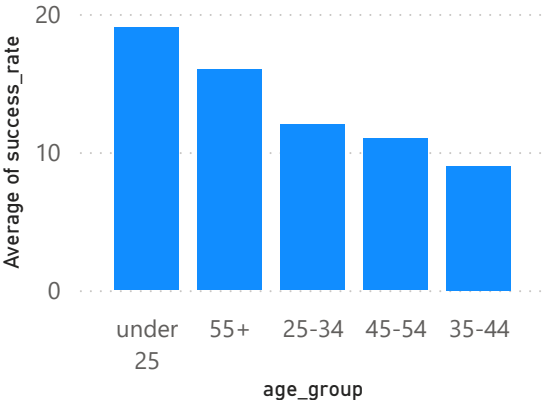
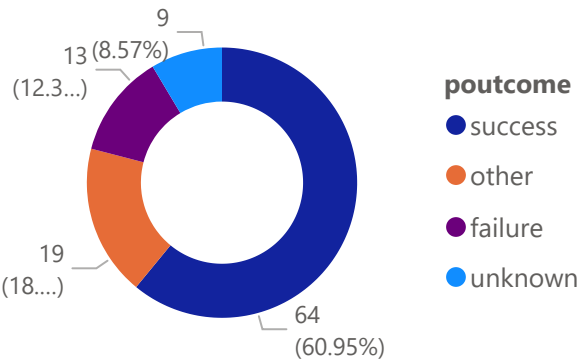


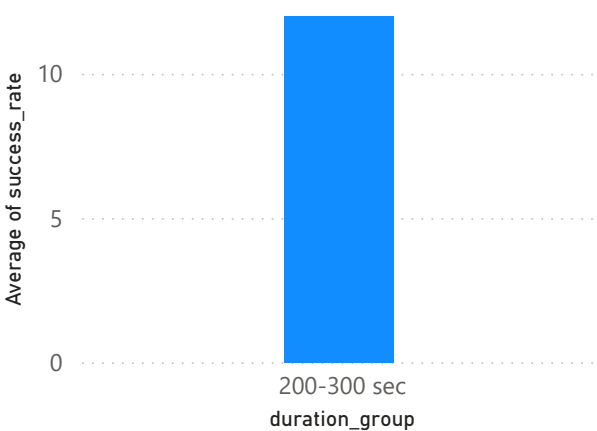
Average of success\_rate by age\_group



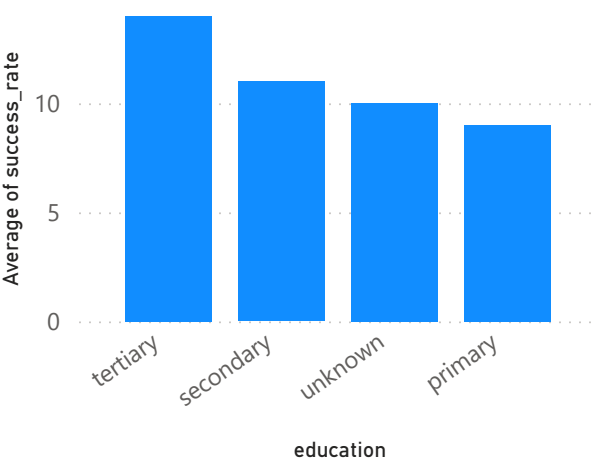
Average of success\_rate by poutcome



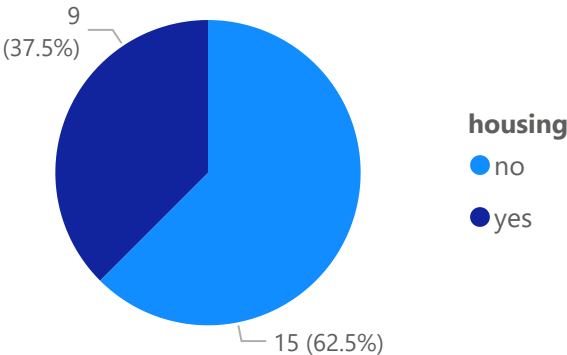
Average of success\_rate by duration\_group



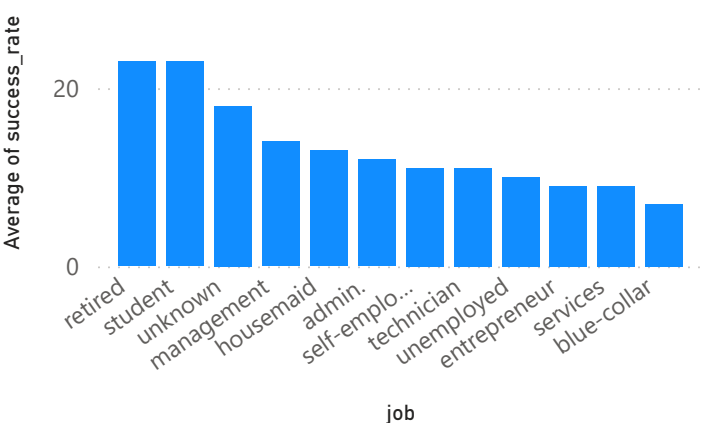
Average of success\_rate by education



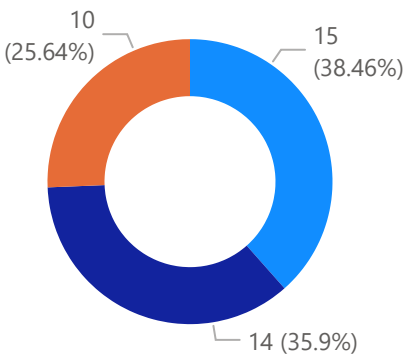
Average of success\_rate by housing



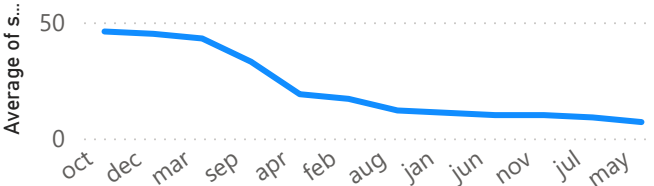
Average of success\_rate by job



Average of success\_rate by marital



Average of success\_rate by month



Subscription Status	Total
no	4000
yes	521
Total	4521

Subscription Status	Average Balance	Max Balance	Min Balance
no	1,403.00	71188	-3313
yes	1,572.00	26965	-1206
Total	1,487.50	71188	-3313

Duration Group

Duration Group Slicer

☐ < 100 sec

☐ > 500

☐ 100-200 sec

☒ 200-300 sec

Age Group

Age Group Slicer

☐ (Blank)

☐ 25-34

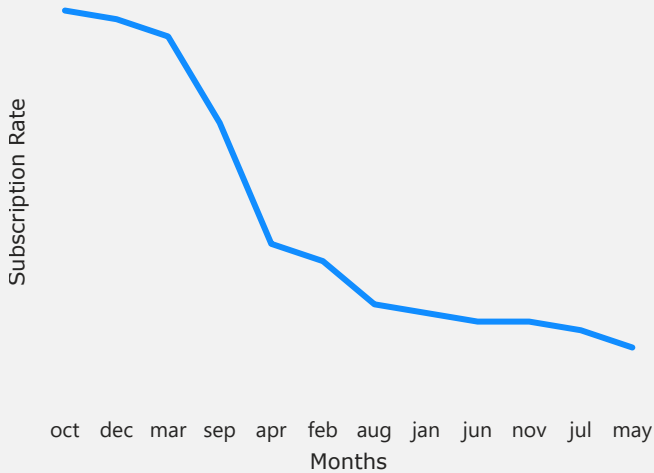
☐ 35-44

☐ 45-54

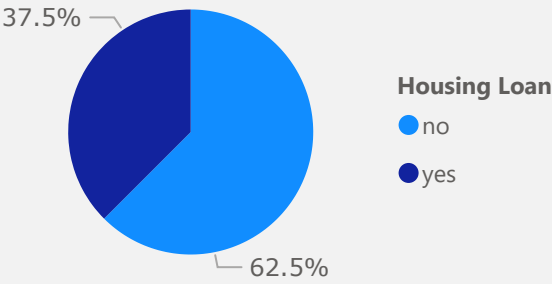
☐ 55+

# BANK MARKETING CAMPAIGN ANALYSIS DASHBOARD

Subscription Rate by Months



Effect of Housing Loan on Subscription Rate



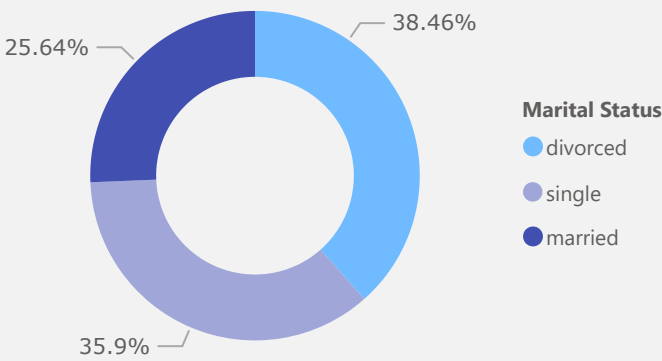
Overall Subscription Status

Subscription Status	Total
no	4000
yes	521

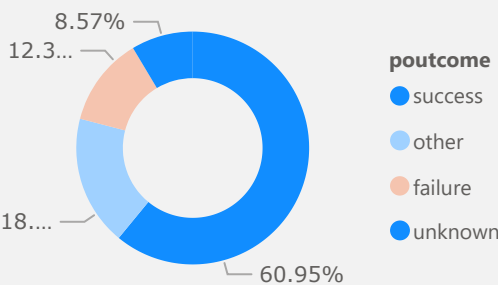
Subscription Status by Account Balance

Subscription Status	Average Balance	Max Balance	Min Balance
no	1,403.00	71188	-3313
yes	1,572.00	26965	-1206

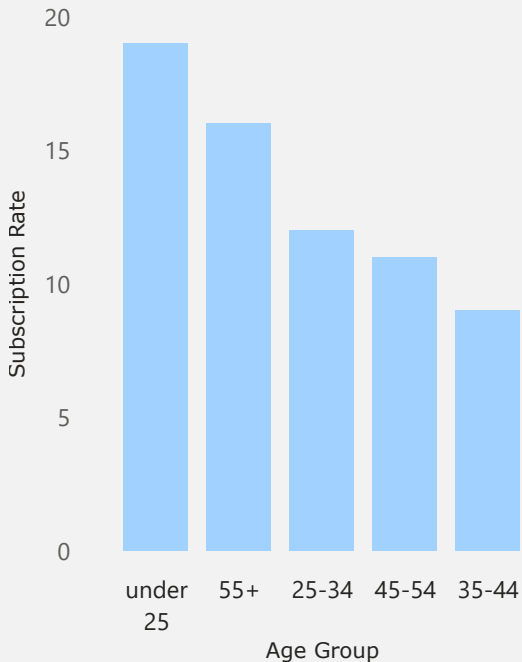
Subscription Rate by Marital Status



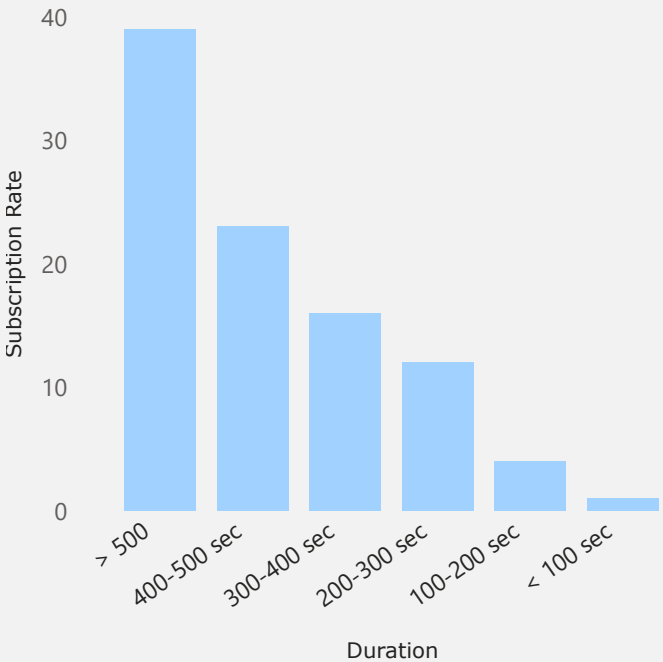
Subscription Rate by Previous Campaign Outcome



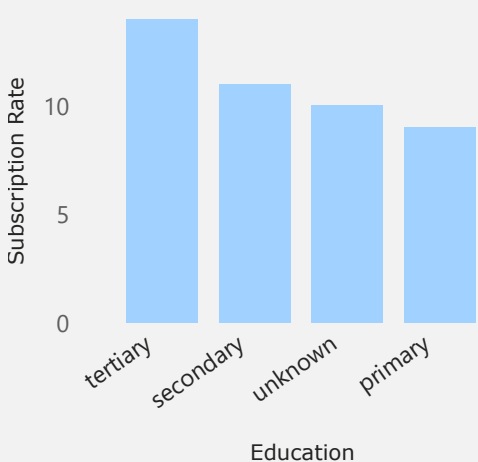
Subscription Rate by Age Group



Subscription Rate by Duration



Subscription Rate by Education



Subscription Rate by Job Status

