

# HTML Elements



structural elements · head  
elements · text elements ·  
list elements · image  
elements · shared attributes

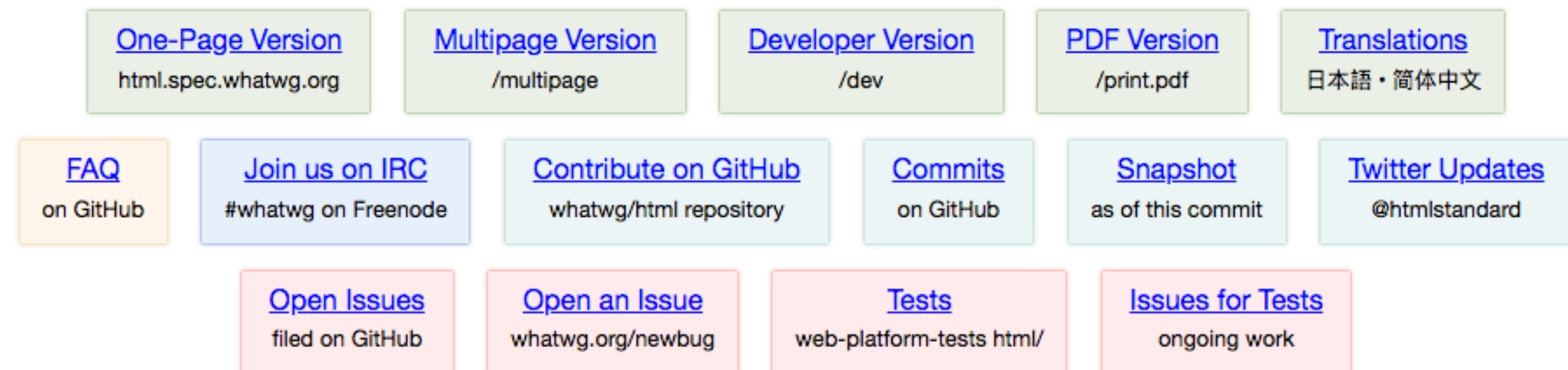
# HTML Elements - Categories

---

- Structural Elements
- Head Elements
- Text Formatting Elements
- List Elements
- Image and Media Elements
- Table Elements
- Form Elements
- Frame and Window Elements
- Deprecated Elements
- Proprietary & Nonstandard Elements

## HTML

Living Standard — Last Updated 22 January 2020



<https://html.spec.whatwg.org/multipage>



html															output
base	header								strong	area	param	caption	th	input	progress
head	h1-h6								sub	audio	source	col	thead	keygen	select
style	hgroup	dt	ol	bdi	data	mark	ruby	sup	map	canvas	colgroup	tr	label	details	
title	nav	figcaption	p	bdo	dfn	q	s	time	track	noscript	table	button	legend	dialog	
body	section	figure	pre	br	em	rp	samp	u	video	script	tbody	datalist	meter	menu	
address	dd	hr	ul	cite	i	rt	small	var	embed	del	td	fieldset	optgroup	menuitem	
article	div	li	abbr	code	kbd	rtc	span	wbr	object	ins	tfoot	form	option	summary	
footer	dl	main	b												

content

element

shadow

template

# HTML Elements - Categories

---

- Structural Elements
  - Head Elements
  - Text Formatting Elements
  - List Elements
  - Image and Media Elements
  - Table Elements
  - Form Elements
- 
- Frame and Window Elements
  - Deprecated Elements
  - Proprietary & Nonstandard Elements



# Structural Elements - **<html>**

---

- The html element is the outer container for everything that appears in an HTML document.
- It can only contain two elements as direct descendants, namely the head element and either a body or frameset element.
- As it is the outermost element in the document, it's also known as the root element.
- This element will have a place on every single web page you ever create. There's no case in which you would not use this element when crafting a web page.

```
<html>
  <head>
    <title>Page title goes here</title>
  </head>
  <body>
    <!-- content goes here -->
  </body>
</html>
```



# Structural Elements - **<head>**

---

- The head element is the wrapper for all the head elements that:
  - instruct the browser where to find style sheets,
  - define relationships that the document has to others in the web site;
  - provide essential meta information;
  - point to or include scripts that the document will need to apply later on.

```
<html>
  <head>
    <title>Page title goes here</title>
  </head>
  <body>
    <!-- content goes here -->
  </body>
</html>
```

# Structural Elements - **<body>**

---

- The body element wraps around all of the content that will be displayed on screen.
- You should not place character data (text) or inline elements such as em, or q directly into the body.
- Instead, these should be contained inside block-level elements such as p elements, headings h1 - h6 and so on.

```
<body>  
  <h1>101 Ways to make a paper aeroplane</h1>  
  <p>Let's start with the basics ...</p>  
  ⋮  
</body>
```

# Structural Elements - **<h1-h6>**

- The h1 element is used to indicate the most important (or highest-level) heading on the page.
- There are six heading levels to—h1 to h6—to add structure to the web page.
- A document's first heading should be an h1, followed by one or more h2 headings; each of these h2 headings can then have a further series of h3 headings below them, and so on
- May contain any text content, but it can't include any block-level elements: only inline elements can be included

```
<h1>News and Views</h1>
<p>
  Bits of news, words of advice
</p>

<h2>February 1, 2018 </h2>
<p>
  
</p>
```

## News and Views

Bits of news, words of advice

**February 1, 2018**





# Structural Elements - **<blockquote>**

---

- The blockquote element is a mechanism for marking up a block of text quoted from a person or another document or source.
- It may be just a few lines, or it may contain several paragraphs - which must be marked up using nested p elements).

```
<blockquote>
```

```
<p>
```

```
    The film is pretty, and there are a few solid moments every hour.  
    But considered as a work of cinema, with paid professionals involved,  
    it's an extremely lackluster story.
```

```
</p>
```

```
</blockquote>
```

Not so good one from film.com:

The film is pretty, and there are a few solid moments every hour. But considered as a work of cinema, with paid professionals involved, it's an extremely lackluster story.

Might be worth watching.

# Structural Elements - **<br>**

---

- Creates a line break within a block of text, leaving no padding or margins between the two blocks of text created by the line break

```
<p>  
  There was an old man from Swindon,<br>  
  A place that rhymed only with 'pinned on,'<br>  
  Okay, well that's fine,<br>  
  Until the fifth line,<br>  
  At which point ... well, I'm totally out of luck.  
</p>
```

```
There was an old man from Swindon,  
A place that rhymed only with 'pinned on,'  
Okay, well that's fine,  
Until the fifth line,  
At which point ... well, I'm totally out of luck.
```

# Structural Elements - **<p>**

---

- One of the most commonly used building blocks of HTML.
- When you use the p element to begin a new paragraph in HTML, it automatically creates some space above and below the content.
- Can only contain inline elements

`<p>`

We endeavour to give you your most wanted DVD and/or Game from your rental queue depending on our stock situation. All DVDs and Games are posted out at noon FIRST CLASS, and should be at your doorstep by the next morning. When we dispatch your DVD/Game we'll send you an e-mail to advise you on which DVD/Game was dispatched to you. There are no late fees so you can watch or play at your leisure

`</p>`

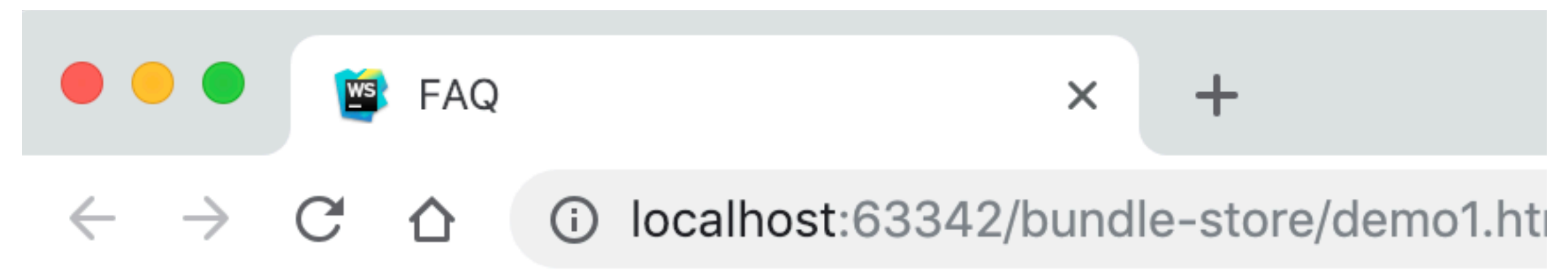
We endeavour to give you your most wanted DVD and/or Game from your rental queue depending on our stock situation. All DVDs and Games are posted out at noon FIRST CLASS, and should be at your doorstep by the next morning. When we dispatch your DVD/Game we'll send you an e-mail to advise you on which DVD/Game was dispatched to you. There are no late fees so you can watch or play at your leisure

# Head Elements - **<title>**

---

- Displaying a title in the browser toolbar or in the task bar (on Windows)
- Providing for the document a name that's used by the browser when you add the page as a favorite or bookmark
- Displaying a title of the page when it appears in search engine results

```
<html>
  <head>
    <title>
      FAQ
    </title>
  </head>
```



## **101 Ways to make a paper aero**

Let's start with the basics

# Head Elements - **<style>**

---

- Define style aspects of the page
- Encapsulate syntax from a language different from HTML - CSS.

```
<style type="text/css">
  body
  {
    background-color: #d2b48c;
    margin-left: 20%;
    margin-right: 20%;
    border: 1px dotted gray;
    padding: 10px 10px 10px 10px;
    font-family: sans-serif;
  }
</style>
```



# Text Formatting Elements - **<a>**

---

- Usually referred to as a link or hyperlink
- Has a 12 possible attributes in total, of which we have seen just one: *href*, which defines the document to which the link leads. This may be
  - a web page in the same directory,
  - a page somewhere else on the same server,
  - a location within the current page,
  - a web page—or any another kind of document—stored on another server.

```
<a href="newreleases.html">new releases</a>
```

```
<a href="catalogue/newreleases.html">new releases</a>
```

```
<a href="#newreleases">new releases</a>
```

```
<a href="https://newreleases.com">new releases</a>
```

# Text Formatting Elements - **<a>**

---

- a location within the current page
- In a link to another section within the same page, the destination is identified in the href attribute by a hash symbol combined with the id attribute of the destination

```
<a href="#newreleases">new releases</a>
```

... same page ...

```
<h2 id="newreleases">New Releases</h2>
<ul>
  <li> Batman I </li>
  <li> Batman II </li>
  <li> Batman III </li>
</ul>
```

# Text Formatting Elements - **<em>**

---

- The em element is used to emphasize text content, and displays in italics in all current browsers. It provides semantic meaning about the text it contains,

This week we recommend `<em>`the Mountain`</em>`.

This week we recommend *the Mountain*.

# Text Formatting Elements - `<q>`

---

- Used for inline quotations (instead of blockquote, which sets the quotation in its own block).
- It is intended that the browser should insert the necessary quotation marks, the style of which should depend on the language of the document or that section of the document, rather than the author adding quotation marks
- This can sometimes cause double sets of quotation marks to appear.

`<p>`

Not so good one from film.com: `<q>`The film is pretty, and there are a few solid moments every hour. But considered as a work of cinema, with paid professionals involved, it's an extremely lackluster story.`</q>`

`</p>`

Not so good one from film.com: "The film is pretty, and there are a few solid moments every hour. But considered as a work of cinema, with paid professionals involved, it's an extremely lackluster story."

# List Elements - Unordered List - **<ul>**

---

- Used to group a collection of items together in a list, but in a way that doesn't suggest an order of precedence or importance.
- Individual items in the list marked with - li

```
<ul>  
  <li>The Mountain</li>  
  <li>Into Thin Air</li>  
  <li>Everest</li>  
</ul>
```

- The Mountain
- Into Thin Air
- Everest



# List Elements - Ordered List - **<ol>**

---

- Like ul, used to group a collection of items together in a list
- However, the bullets in an unordered list are replaced with a series of incrementing numbers

```
<ol>  
  <li>The Mountain</li>  
  <li>Into Thin Air</li>  
  <li>Everest</li>  
</ol>
```

```
1. The Mountain  
2. Into Thin Air  
3. Everest
```

# Image & Media Elements - **<img>**

---

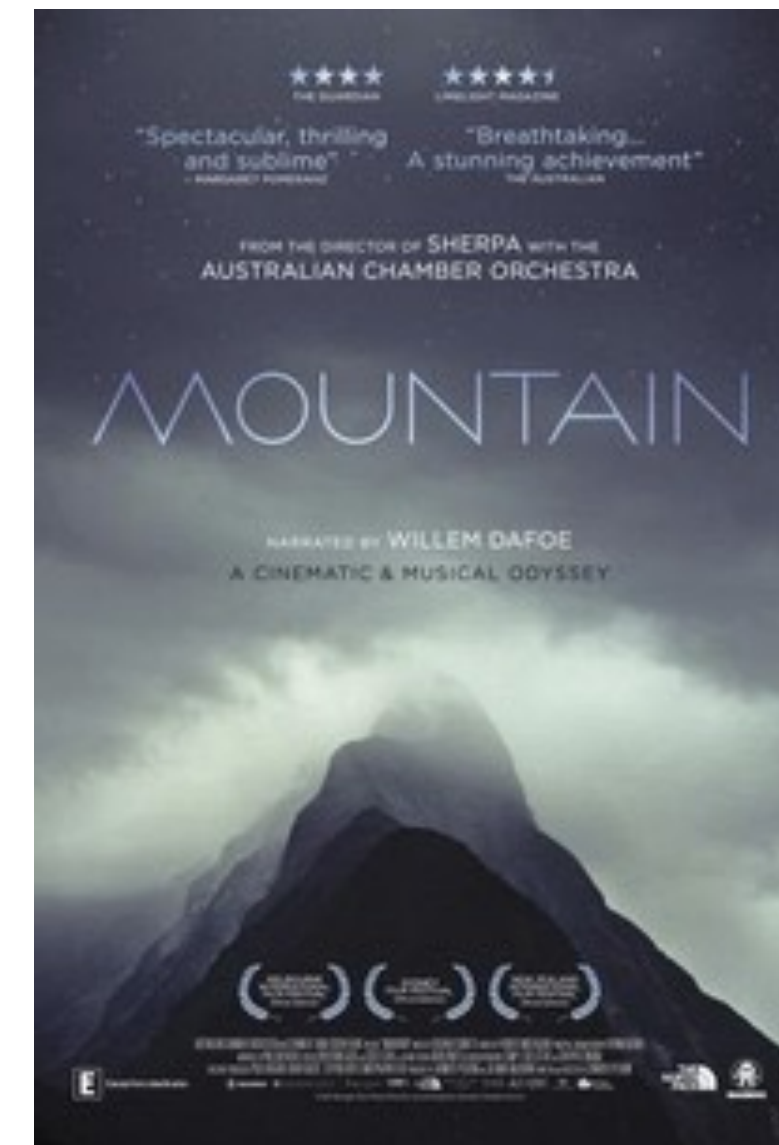
- Provides a means for embedding an image in the document.

- Has a total of 12 attributes

```

```

- src provide a link to the image to be displayed
- alt provides text to be displayed if the image cannot be retrieved.
- Height & Width provide (optional) dimensions. Used to help the browser lay out images properly, and should co-inside with the actual image dimensions



# Span element

---

*“For an element that offers no semantic information about the content inside and also provides no styling change, or any other visual change to speak of, the lowly span element is one of the most useful elements in your HTML toolbox.”*

- When you wrap text with an opening `<span>` and closing `</span>`, you’re simply providing a hook—one that allows you to add styles later
- Span is an *inline* element

```
<p>  
  Lorem ipsum dolor sit amet,<span>consectetuer adipiscing elit</span>. Cras  
  sollicitudin, orci nec acilisis vehicula, neque urna porta risus, ut  
  sagittis enim velit at orci.  
</p>
```

# Recap: Attributes

---

Attributes define information about elements

```
<ElementName> - start tag  
    Attribute(s)  
    Content  
</ElementName> - end tag
```

```
<a href="mydvdsnews.html">  
    news  
</a>
```

```

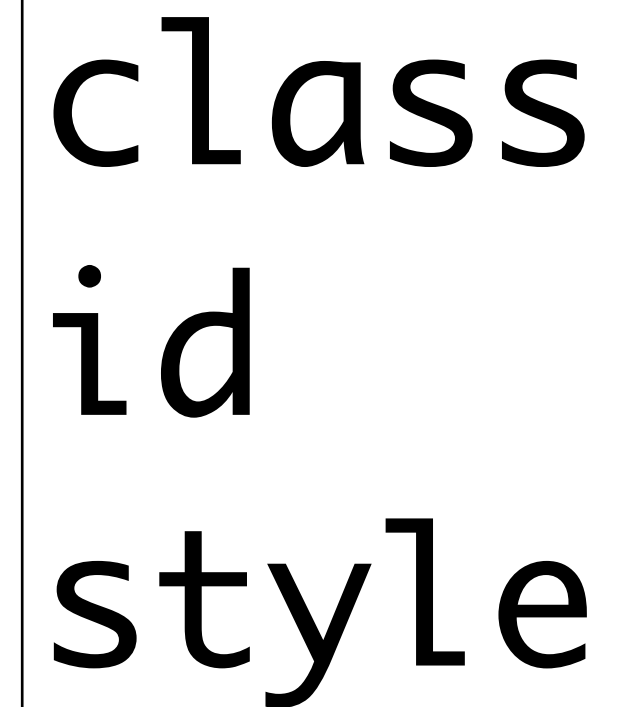
```

# Common Attributes

---

- Common attributes that may be applied to all the HTML elements
- May be used for the purposes of:
  - styling elements with CSS
  - for scripting purposes
  - to identify language of web page
  - specify “tooltip” text
  - to identify elements uniquely

## Examples



class  
id  
style



# HTML Elements



structural elements · head  
elements · text elements ·  
list elements · image  
elements · shared attributes