

# Enrica D'Elia

## Graphic & digital designer

### CONTACT DETAILS

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## Executive summary

In my job I develop projects that are effective and valid in any field of application. The attention to details and the seriousness at work have a reflection also in my lifestyle. I face every project with enthusiasm and flexibility, adapting to people and situations.

## Soft skills

Proactive and result-oriented, respectful of deadlines. Excellent communication, organizational and relational skills. Natural predisposition to teamwork, to comparison and brainstorming.

## Tech tools

- SO: Apple Mac and Microsoft Windows
- Adobe Suite: Photoshop, Indesign, Illustrator, Adobe Acrobat, Premiere, After Effect, Figma
- Microsoft Office
- CMS Wordpress, Mailchimp, Paper Dropbox, Pages, Trello

## Languages

Italian: native  
English: B1  
French: A1

## Professional courses

CES | English language certificate at Center Of English Studies, Leeds  
ECDL | European Computer Driving License

## Career history

Graphic & Digital Designer

michbold | September 2017 - present

project design manager for Imagicle (client):  
project management and support to the Marketing team for all corporate communication

for all other clients:

- study, analysis and development of the brand and corporate identity, both paper and digital
- digitization of the brand across all communication channels
- development of libraries and languages that can be used in the management of material between remote teams
- UX/UI design applied to company's products
- creation of technical and effective pitch presentations
- creation of material for workshops and webinars

Graphic Designer

Sun Times | 2017

- social PED design and planning
- above and below the line materials
- video editing for digital marketing campaigns

Photo editor

Altreluci and photography | 2016 - present

- photo editing
- layout of catalogs and photo books

Graphic Designer

Kidstudio | 2015 - 2016

- curricular internship of the ISIA Design Florence teaching course

## Academic Background

Start2Impact

2023-in progress | Master's degree in UX/UI design

ISIA Design Firenze

2015-2017 | Master's Degree in Communication Design  
Università degli Studi di Genova

2011-2014 | Bachelor's Degree in Product and Communication Design