



Erik Akira Dell

Digital print professional focused on training and implementation of workflow with a focus on team standards and unified vision.

Professional Experience

Astek Inc. Van Nuys, CA

Technical Director

2019 - present

Research, advise and implement technical developments via vendor sales relations, industry literature, standards organizations, competition insights, national and international certifications. Developed and maintained: standards, onboarding strategies, best practices, and technical training; converted to white papers and lead monthly meetings introducing new concepts and technical knowledge

Production Manager

2015 - 2019

Manage a growing team of Print Technicians, pre-press technicians, and packagers. Track and share all print deliverables from pre-press to distribution. Introduced and implemented Workflow optimization procedures including web based solutions and SOP's. Introduced and implemented software based color management solutions.

Print Production Coordinator

2014 - 2015

Supervision of interdepartmental workflow from pre-press (Concept, design, pre-flight, and RIP) to production (Printing, Packaging, and Shipping). Additionally managed and consulted on business development and technology investment.

Graphic Designer

2010 - 2014

Concept to design for contracted large scale hospitality clients (e.g. suites and guestrooms, restaurants, spa, and casinos). Consultations follow through to end user including digital asset development, substrate and manufacturing materials. Design and development of Internal digital assets for sale to public and contractors. Design and development for set decorators and entertainment sector.

Craig Murray Productions, LLC Burbank, CA

Graphic Designer

2008 - 2010

Concept and finishing design for Film and Video key art campaigns used for a wide variety of print and web formats. Additionally designed visual and typographic layout for home entertainment products and POP display graphics. Additional responsibilities included working with production team to build and finalize press ready mechanicals.

Contact

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Professional Skills

Project Management | Project Planning |
Operations Management | Purchasing |
Workflow Optimization | Digital Printing |
Print Management | Pre-press | Color
Management | Art Direction | Training
and Development | Staff Development

Technical Skills

Print Making | Adobe Photoshop | Adobe
Illustrator | Adobe InDesign | Adobe
Acrobat | Color Theory | Color
Calibration | Microsoft Excel | Microsoft
Word | Powerpoint | Graphic Design |
Typography | Pattern Design |
Photography

Education

School of the Art institute in Chicago

Chicago, Illinois

Bachelor of Fine Arts (BFA),

Photography and Visual and Critical
Studies (2003-2007)