

Michael Edelstone

Designer + neat person

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Recent work	Senior Product Designer — SPR — <i>Remote</i>	Aug 2021 — present
	<ul style="list-style-type: none">• Created a comprehensive, Figma-based component library for a large financial institution as they pivoted to a modern Javascript framework• Led the design and front end implementation for Rubicon Carbon, a startup marketplace for enterprise-grade carbon credit purchases• Built, presented, and tested detailed user flows and prototypes for multiple clients simultaneously	
	Senior Product Designer — Balto — <i>Remote</i>	Apr 2021 — Jul 2021
	<ul style="list-style-type: none">• Rapidly ideated and designed high-fidelity prototypes for three new modules planned within the Balto Cloud application• Met regularly with customers and internal stakeholders to validate user experience choices and improve interface elements• Created reusable UI components like color palettes, cards, and tables, and worked with engineering to select frontend frameworks	
	Senior Product Designer — Kuali — <i>Remote</i>	Apr 2018 — Dec 2019
	<ul style="list-style-type: none">• Principal designer and CSS writer for a suite of applications used by thousands of higher education researchers to manage their work• Major contributor to the evolution of a design and UX system shared across multiple Kuali apps via Figma and Storybook• Created and managed a robust user testing and validation regimen, including recruitment, A/B, moderated interviews, and data analysis	
	Product Designer — Files.com — <i>Remote</i>	May 2017 — Mar 2018
	<ul style="list-style-type: none">• Designed reusable patterns and product features across the core file-sharing app during an incremental conversion to a React interface• Created simple and usable UX interactions, often end-to-end, from ideation and sketches all the way to production-quality JSX and Sass• Scratch-built a talent recruitment website, and overhauled the markup, styles, and accessibility across high-traffic marketing properties	

Strengths	<ul style="list-style-type: none">• Technical: Live contributions to production SaaS interfaces and marketing websites viewed millions of times each month; I also manage a couple popular open source tools• Consistent: Iterative process that moves confidently between early-stage ideation, rapid mockups, high-fidelity visuals, UX writing, user testing, and design system management• Remote-ready: Years of experience on globally distributed teams and with the remote toolset - Slack, GitHub, Zoom, Basecamp, and all the rest of it
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