

## User Interface

**rating  
system**

**Users  
uploading  
photos**

**user  
feedback  
on outfits**

**availability of  
app: open in  
browser, or  
download app,  
etc.**

**saving  
favorite  
outfits**

**Dress my family**  
(Where parents can  
dress their whole  
family based key  
words)

## Sharing

**Explore  
Page**

**Follow  
people to  
see their  
outfits**

**Post  
your  
outfits**

## Events

**choose outfits  
for you based  
on the event  
(like going to  
the beach)**

## Monetization

**Suggests  
clothes to  
purchase that  
work well  
with a user's  
wardrobe**



**Clothing companies  
could have their  
products  
recommended or  
sold through the  
app**

**Advertisements (in  
conjunction with  
the first idea)**

(probably not these ones  
although reliable models)

Young people are having trouble finding stylish work-appropriate outfits when looking to network and get jobs due to lack of experience in the field, and it is impacting their hireability. Our solution will help them to easily and quickly find outfits that they can wear that are work-appropriate and considered fashionable.

**app costs  
money  
(easiest)**

**subscription based**  
(personally not a fan  
of when other  
companies do this)





