

# Eden Afriat

2430 Piedmont Ave., Berkeley, CA 94704 | eafriat@berkeley.edu | edenafriat.com

## EDUCATION

### University of California, Berkeley

Cumulative GPA: 3.64

B.S. Business Administration, Walter A. Haas School of Business

SAT: 2060

Dean's Honors Fall 2013

- Relevant Coursework: Advanced Microeconomics, Macroeconomics, Analytical Geometry and Calculus, Probability and Statistics for Business, and Introductory Entrepreneurship

## PROFESSIONAL EXPERIENCE

### Security Research Associates

San Francisco, CA

Investment Banking Analyst

June 2014 - Present

- Created investor presentations and decks, some of which were presented to potential investors and others that were featured in company 8K filings
- Developed relative valuation models for several companies that SRA was raising funds for
- Advised the CEO of a beacon technology company on how his phone applications could be improved and how he could market the technology to attract younger consumers

### Bisnow Media: Commercial Real Estate News

New York City, NY

Business Operations Intern

June 2013 - August 2013

- Developed a multi-week Google Adwords campaign to attract real estate professionals to Bisnow's various Commercial Real Estate events and to the Bisnow Media publication
- Reviewed and developed budgets for three corporate departments and many projects
- Advertised Bisnow through the professional network LinkedIn by creating a Commercial Real Estate Events group that is still active with several hundred members

### Fortress Investment Group

Fortress Challenge Participant

October 2013 - April 2013

- Individually participated in an investing competition facilitated by Fortress Investment Group against more than 3,000 individuals from the top 20 universities in the United States
- Developed and managed an independent portfolio with a return of over 20% and an alpha of 2.1 in two months, analyzing both macro and micro elements of the stock market
- Ultimate outcome: my portfolio ranked in UC Berkeley's top 3 and top 60 in the nation

## LEADERSHIP EXPERIENCE

### Alpha Epsilon Pi Fraternity

Berkeley, CA

Treasurer, Executive Board Member

November 2013-present

- Develop and execute a budget of over \$100,000 for our sixty-five fraternity members
- Participated in leadership retreats, enforced chapter standards, and coordinated events such as the fraternity's annual philanthropy fundraiser as a member of the executive board
- Maintain an Excel spreadsheet of the fraternity's financial records and committee budgets

### Tamid : Israel Investment Group

January 2013-present

- Created stock presentations for a portfolio consisting of Israeli and American companies
- Participated in a stock competition consisting of teams from 50 universities across the US
- Judged pitches from several San Francisco Bay-area start-up companies to provide feedback before they presented their ideas in front of a venture capitalist and investor audience

## SKILLS AND INTERESTS

- **Technical Skills:** Proficient with Microsoft Office Suite, and fluent in English and Hebrew
- **Interests:** Track & Field races, International travel, White water rafting, and Music