

# Eden Afriat

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## EDUCATION

### University of California, Berkeley

B.S. Business Administration

May 2016

**Cumulative GPA: 3.66**

SAT I: Math 700, Writing 740, Reading 640

- Relevant Coursework: Advanced Microeconomics, Macroeconomics, Analytical Geometry and Calculus, Probability and Statistics for Business, and Introductory Entrepreneurship

## PROFESSIONAL EXPERIENCE

### Bisnow Media: Commercial Real Estate News

*Business Operations Apprentice*

*New York City, NY*

*June 2013 – August 2013*

- Developed a multi-week Google Adwords campaign to attract real estate professionals to Bisnow's various Commercial Real Estate events and to the Bisnow Media publication
- Reviewed and developed budgets for three corporate departments and many projects
- Spearheaded a native advertisement initiative to improve our reader's experience
- Advertised Bisnow through the professional network LinkedIn by creating a Commercial Real Estate Events group that is still active with several hundred members

### Fortress Investment Group

*Fortress Challenge Participant*

*October 2013 – April 2013*

- Individually participated in an investing competition facilitated by Fortress Investment Group against more than 3,000 individuals from the top 20 universities in the United States
- Developed and managed an independent portfolio with a return of over 20% and a Sharpe ratio of 2.31 in two months, analyzing both macro and micro elements of the stock market
- Ultimate outcome: my portfolio ranked in UC Berkeley's top 3 and top 60 in the nation

## LEADERSHIP EXPERIENCE

### Alpha Epsilon Pi Fraternity

*Treasurer, Executive Board Member*

*Berkeley, CA*

*November 2013-present*

- Develop and execute a budget of over \$100,000 for our sixty-five fraternity members
- Participated in leadership retreats, enforced chapter standards, and coordinated events such as the fraternity's annual philanthropy fundraiser as a member of the executive board
- Maintain an Excel spreadsheet of the fraternity's financial records and committee budgets

### Tamid : Israel Investment Group

*January 2013-present*

- Created stock presentations for a portfolio consisting of Israeli and American companies
- Participated in a stock competition consisting of teams from 50 universities across the US
- Judged pitches from several San Francisco Bay-area start-up companies to provide feedback before they presented their ideas in front of a venture capitalist and investor audience

## ACTIVITIES AND INTERESTS

- Clubs: Berkeley Investment Group (member), Jewish Student Union, Tamid: Israel Investment Group,
- Leadership Conferences Attended: AEPi (4), AIPAC (1), Bisnow (2)
- Enjoy playing Ultimate Frisbee, traveling to new places, running, and trading stocks online

## SKILLS

- Microsoft Office Suite, research, fundraising, budgeting
- Languages: Hebrew (fluent), English (fluent)
- Micro and Macro Investing research and analysis