

Eden Afriat

2430 Piedmont Ave Berkeley, CA 94704
eafriat@berkeley.edu | 818.404.4079

EDUCATION

University of California, Berkeley

Bachelor of Science Business Administration, Walter A. Haas School of Business

Cumulative GPA: 3.64

Expected: May 2016

Honors/Awards: Dean's List Fall 2013, Order of Omega Greek Honors Society, Mattel Global Scholarship Recipient

Relevant Coursework: Entrepreneurship, Finance, Financial Accounting, Macroeconomics, Microeconomics, Statistics

PROFESSIONAL EXPERIENCE

Security Research Associates

Summer Analyst, Investment Banking

San Francisco, CA

May 2014 – Present

- Identified investment targets in technology, biotech and energy industries by researching SEC filings and financial statements
- Produced comparable cash runway reports using metrics such as debt-to-equity ratios to identify distressed companies
- Valued targets in the software and mobile space using precedent transactions and comparable companies analysis
- Select Transaction Experience:
 - \$1.2 MM spinoff of eSignSystems to DocMagic
 - Identified and contacted potential strategic buyers based on possible synergies and company goals
 - Performed due diligence on company financial statements to ensure validity of valuation metrics
 - ~\$1.5 MM private placement of point-of-sale advertising company (ongoing)
 - Prepared pitch deck for potential investors by compiling confidential and public company materials
 - Advised management team regarding operations and marketing strategy to attract key demographics

Fortress Investment Group

Fortress Investment Challenge Participant

Berkeley, CA

October 2013 – January 2014

- Competed in long-short stock investing simulation on Upgrade Capital against 3,000+ students from top 20 global universities
- Managed portfolio with return of 20%+ and Sharpe ratio of 2.1 over 2 months, using both micro and macro stock market analysis
- Ranked in top 3 for portfolio performance at UC Berkeley and top 60 nationally, and received FIG offer to write stock analysis

Bisnow Media

Business Operations Intern

New York, NY

May 2013 – August 2013

- Utilized search engine optimization to organize advertising campaign for impending company events and online publications
- Allocated budgets for several \$20,000+ projects over 5 corporate departments, including events, marketing and operations
- Launched social media advertisement campaign by creating commercial real estate group and initiating native advertising effort

LEADERSHIP EXPERIENCE

Alpha Epsilon Pi Fraternity

Treasurer, Executive Board Member

Berkeley, CA

November 2013 – Present

- Managed \$150,000+ for 60+ fraternity members, working with committee chairs and elected officers to develop 9 unique budgets
- Coordinated annual philanthropy fundraiser with a committee of 10 members, raising \$10,000 for Save a Child's Heart foundation
- Maintained extensive spreadsheets to monitor financial records, committee budgets and membership dues on a weekly basis

Tamid: Israel Investment Group

Investment Committee Member

Berkeley, CA

January 2013 – June 2014

- Presented stock pitches for unique portfolio blend of Israeli and American companies including Groupon, Apple and Google
- Participated in stock competition consisting of teams from 50+ U.S. universities, achieving a gain of 20% over 4 months
- Consulted San Francisco and Tel Aviv based start-ups providing feedback on products and facilitating marketing initiatives

Associated Students of the University of California

Staff Member, Office of Student Senator Grant Fineman

Berkeley, CA

August 2013 – May 2014

- Advocated for healthier dining options and increased resources for mental health by working with campus administrators
- Evaluated student funding requests and appropriated money to 10+ student groups from a \$2 million total budget

SKILLS, INTERESTS & AFFILIATIONS

Technical Skills: Microsoft Excel, PowerPoint, Word, FactSet, fluent in Hebrew

Interests: International travel, intramural Ultimate Frisbee, recreational running, thriller fiction novels, water sports

Affiliations: Alpha Epsilon Pi, Berkeley Investment Group, Jewish Student Union, UC Berkeley Habitat for Humanity