NAME: AmesHousing.txt

TYPE: Population

SIZE: 2930 observations, 82 variables

ARTICLE TITLE: Ames Iowa: Alternative to the Boston Housing Data Set

DESCRIPTIVE ABSTRACT: Data set contains information from the Ames Assessor's Office used in computing assessed values for individual residential properties sold in Ames, IA from 2006 to 2010.

SOURCES:

Ames, Iowa Assessor's Office

VARIABLE DESCRIPTIONS:

Tab characters are used to separate variables in the data file. The data has 82 columns which include 23 nominal, 23 ordinal, 14 discrete, and 20 continuous variables (and 2 additional observation identifiers).

Order (Discrete): Observation number

PID (Nominal): Parcel identification number - can be used with city web site for parcel review.

MS SubClass (Nominal): Identifies the type of dwelling involved in the sale.

- 020 1-STORY 1946 & NEWER ALL STYLES
- 030 1-STORY 1945 & OLDER
- 040 1-STORY W/FINISHED ATTIC ALL AGES
- 045 1-1/2 STORY UNFINISHED ALL AGES
- 050 1-1/2 STORY FINISHED ALL AGES
- 060 2-STORY 1946 & NEWER
- 070 2-STORY 1945 & OLDER
- 075 2-1/2 STORY ALL AGES
- 080 SPLIT OR MULTI-LEVEL
- 085 SPLIT FOYER
- 090 DUPLEX ALL STYLES AND AGES
- 120 1-STORY PUD (Planned Unit Development) 1946 & NEWER
- 150 1-1/2 STORY PUD ALL AGES
- 160 2-STORY PUD 1946 & NEWER
- 180 PUD MULTILEVEL INCL SPLIT LEV/FOYER
- 190 2 FAMILY CONVERSION ALL STYLES AND AGES

MS Zoning (Nominal): Identifies the general zoning classification of the sale.

- A Agriculture
- C Commercial
- FV Floating Village Residential
- I Industrial
- RH Residential High Density
- RL Residential Low Density
- RP Residential Low Density Park
- RM Residential Medium Density

Lot Frontage (Continuous): Linear feet of street connected to property

Lot Area (Continuous): Lot size in square feet

Street (Nominal): Type of road access to property

Grvl Gravel Pave Paved

```
Alley (Nominal): Type of alley access to property
       Grvl
                Gravel
       Pave
                Paved
       NA
                No alley access
Lot Shape (Ordinal): General shape of property
       Reg
                Regular
       IR1
                Slightly irregular
       IR2
                Moderately Irregular
       IR3
                Irregular
Land Contour (Nominal): Flatness of the property
       T<sub>1</sub>v<sub>2</sub>T
                Near Flat/Level
                Banked - Quick and significant rise from street grade to building
       Bnk
       HLS
                Hillside - Significant slope from side to side
       Low
                Depression
Utilities (Ordinal): Type of utilities available
       AllPub
                All public Utilities (E,G,W,&S)
       NoSewr
                Electricity, Gas, and Water (Septic Tank)
       NoSeWa
                Electricity and Gas Only
       ELO
                Electricity only
Lot Config (Nominal): Lot configuration
       Inside
                Inside lot
                Corner lot
       Corner
       CulDSac Cul-de-sac
                Frontage on 2 sides of property
       FR3
                Frontage on 3 sides of property
Land Slope (Ordinal): Slope of property
       Gtl
                Gentle slope
       Mod
                Moderate Slope
                Severe Slope
       Sev
Neighborhood (Nominal): Physical locations within Ames city limits (map available)
       Blmngtn Bloomington Heights
       Blueste Bluestem
       BrDale Briardale
       BrkSide Brookside
       ClearCr Clear Creek
       CollgCr College Creek
       Crawfor Crawford
       Edwards Edwards
       Gilbert Gilbert
                Greens
       Greens
       GrnHill Green Hills
       IDOTRR
                Iowa DOT and Rail Road
       Landmrk Landmark
       MeadowV Meadow Village
       Mitchel Mitchell
                North Ames
       Names
```

NoRidge Northridge

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NPkVill Northpark Villa
       NridgHt Northridge Heights
       NWAmes
               Northwest Ames
       OldTown Old Town
       SWISU
               South & West of Iowa State University
       Sawyer
                Sawyer
       SawyerW Sawyer West
       Somerst Somerset
       StoneBr Stone Brook
       Timber
                Timberland
       Veenker Veenker
Condition 1 (Nominal): Proximity to various conditions
                Adjacent to arterial street
       Artery
       Feedr
                Adjacent to feeder street
                Normal
       Norm
       RRNn
                Within 200' of North-South Railroad
               Adjacent to North-South Railroad
       RRAn
               Near positive off-site feature--park, greenbelt, etc.
       PosN
       PosA
                Adjacent to postive off-site feature
                Within 200' of East-West Railroad
       RRNe
                Adjacent to East-West Railroad
       RRAe
Condition 2 (Nominal): Proximity to various conditions (if more than one is present)
                Adjacent to arterial street
       Artery
       Feedr
                Adjacent to feeder street
       Norm
                Normal
                Within 200' of North-South Railroad
       RRNn
       RRAn
               Adjacent to North-South Railroad
               Near positive off-site feature--park, greenbelt, etc.
       PosN
               Adjacent to postive off-site feature
       PosA
                Within 200' of East-West Railroad
       RRNe
       RRAe
                Adjacent to East-West Railroad
Bldg Type (Nominal): Type of dwelling
       1Fam
                Single-family Detached
                Two-family Conversion; originally built as one-family dwelling
       2FmCon
       Duplx
                Duplex
       TwnhsE
                Townhouse End Unit
       TwnhsI
                Townhouse Inside Unit
House Style (Nominal): Style of dwelling
       1Story
                One story
       1.5Fin
                One and one-half story: 2nd level finished
       1.5Unf
                One and one-half story: 2nd level unfinished
       2Story
                Two story
                Two and one-half story: 2nd level finished
       2.5Fin
       2.5Unf
               Two and one-half story: 2nd level unfinished
                Split Foyer
       SFoyer
                Split Level
       SLvl
Overall Qual (Ordinal): Rates the overall material and finish of the house
                Very Excellent
       10
       9
                Excellent
       8
                Very Good
```

```
7
                Good
       6
                Above Average
       5
                Average
                Below Average
       3
                Fair
       2
                Poor
       1
                Very Poor
Overall Cond (Ordinal): Rates the overall condition of the house
       10
                Very Excellent
       9
                Excellent
       8
                Very Good
       7
                Good
       6
                Above Average
       5
                Average
       4
                Below Average
       3
                Fair
       2
                Poor
       1
                Very Poor
Year Built (Discrete): Original construction date
Year Remod/Add (Discrete): Remodel date (same as construction date if no remodeling or
additions)
Roof Style (Nominal): Type of roof
       Flat
                Flat
       Gable
                Gable
       Gambrel Gabrel (Barn)
       Hip
                Hip
       Mansard Mansard
       Shed
                Shed
Roof Matl (Nominal): Roof material
       ClyTile Clay or Tile
       CompShg Standard (Composite) Shingle
       Membran Membrane
       Metal
                Metal
       Roll
                Roll
       Tar&Grv Gravel & Tar
       WdShake Wood Shakes
       WdShngl Wood Shingles
Exterior 1 (Nominal): Exterior covering on house
       AsbShng Asbestos Shingles
       AsphShn Asphalt Shingles
       BrkComm Brick Common
       BrkFace Brick Face
       CBlock Cinder Block
       CemntBd Cement Board
       HdBoard Hard Board
       ImStucc Imitation Stucco
       MetalSd Metal Siding
                Other
```

Other

Plywood Plywood PreCast PreCast

```
Stucco
                Stucco
       VinylSd Vinyl Siding
       Wd Sdng Wood Siding
       WdShing Wood Shingles
Exterior 2 (Nominal): Exterior covering on house (if more than one material)
       AsbShng Asbestos Shingles
       AsphShn Asphalt Shingles
       BrkComm Brick Common
       BrkFace Brick Face
       CBlock
               Cinder Block
       CemntBd Cement Board
       HdBoard Hard Board
       ImStucc Imitation Stucco
       MetalSd Metal Siding
       Other
                Other
       Plywood Plywood
       PreCast PreCast
       Stone
                Stone
       Stucco
                Stucco
       VinylSd Vinyl Siding
       Wd Sdng Wood Siding
       WdShing Wood Shingles
Mas Vnr Type (Nominal): Masonry veneer type
       BrkCmn
                Brick Common
       BrkFace Brick Face
       CBlock
                Cinder Block
       None
                None
       Stone
                Stone
Mas Vnr Area (Continuous): Masonry veneer area in square feet
Exter Qual (Ordinal): Evaluates the quality of the material on the exterior
       Ex
                Excellent
                Good
       Gd
       ΤA
                Average/Typical
                Fair
       Fa
       Ро
                Poor
Exter Cond (Ordinal): Evaluates the present condition of the material on the exterior
       Ex
                Excellent
       Gd
                Good
       ΤA
                Average/Typical
       Fa
                Fair
                Poor
Foundation (Nominal): Type of foundation
       BrkTil
                Brick & Tile
       CBlock
                Cinder Block
       PConc
                Poured Contrete
       Slab
                Slab
       Stone
                Stone
       Wood
                Wood
```

Stone

Stone

```
Bsmt Qual (Ordinal): Evaluates the height of the basement
       Ex
                Excellent (100+ inches)
       Gd
                Good (90-99 inches)
                Typical (80-89 inches)
       TA
       Fa
                Fair (70-79 inches)
       Ро
                Poor (<70 inches
       NA
                No Basement
Bsmt Cond (Ordinal): Evaluates the general condition of the basement
       Ex
                Excellent
       Gd
                Good
       ΤА
                Typical - slight dampness allowed
       Fa
                Fair - dampness or some cracking or settling
       Po
                Poor - Severe cracking, settling, or wetness
       NA
                No Basement
Bsmt Exposure
                (Ordinal): Refers to walkout or garden level walls
       Gd
                Good Exposure
                Average Exposure (split levels or foyers typically score average or above)
       Αw
                Mimimum Exposure
       Mn
       No
                No Exposure
       NA
                No Basement
BsmtFin Type 1 (Ordinal): Rating of basement finished area
       GLQ
                Good Living Quarters
       ALQ
                Average Living Quarters
       BLO
                Below Average Living Quarters
                Average Rec Room
       Rec
                Low Quality
       LwO
       Unf
                Unfinshed
       NA
                No Basement
BsmtFin SF 1 (Continuous): Type 1 finished square feet
BsmtFinType 2
                (Ordinal): Rating of basement finished area (if multiple types)
       GLQ
                Good Living Quarters
       ALO
                Average Living Quarters
       BLO
                Below Average Living Quarters
       Rec
                Average Rec Room
       LwQ
                Low Quality
       Unf
                Unfinshed
       NA
                No Basement
BsmtFin SF 2 (Continuous): Type 2 finished square feet
Bsmt Unf SF (Continuous): Unfinished square feet of basement area
Total Bsmt SF (Continuous): Total square feet of basement area
Heating (Nominal): Type of heating
       Floor
                Floor Furnace
       GasA
                Gas forced warm air furnace
       GasW
                Gas hot water or steam heat
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Grav
                Gravity furnace
       OthW
                Hot water or steam heat other than gas
       Wall
                Wall furnace
HeatingQC (Ordinal): Heating quality and condition
       Ex
                Excellent
       Gd
                Good
       TA
                Average/Typical
       Fa
                Fair
                Poor
       Po
Central Air (Nominal): Central air conditioning
                No
                Yes
Electrical (Ordinal): Electrical system
                Standard Circuit Breakers & Romex
       SBrkr
       FuseA
                Fuse Box over 60 AMP and all Romex wiring (Average)
                60 AMP Fuse Box and mostly Romex wiring (Fair)
       FuseF
                60 AMP Fuse Box and mostly knob & tube wiring (poor)
       FuseP
                Mixed
       Mix
1st Flr SF (Continuous): First Floor square feet
2nd Flr SF (Continuous) : Second floor square feet
Low Qual Fin SF (Continuous): Low quality finished square feet (all floors)
Gr Liv Area (Continuous): Above grade (ground) living area square feet
Bsmt Full Bath (Discrete): Basement full bathrooms
Bsmt Half Bath (Discrete): Basement half bathrooms
Full Bath (Discrete): Full bathrooms above grade
Half Bath (Discrete): Half baths above grade
Bedroom (Discrete): Bedrooms above grade (does NOT include basement bedrooms)
Kitchen (Discrete): Kitchens above grade
KitchenQual (Ordinal): Kitchen quality
       Ex
                Excellent
       Gd
                Good
       TΑ
                Typical/Average
                Fair
       Fa
       Pο
                Poor
TotRmsAbvGrd
                (Discrete): Total rooms above grade (does not include bathrooms)
Functional (Ordinal): Home functionality (Assume typical unless deductions are warranted)
                Typical Functionality
       Тур
                Minor Deductions 1
       Min1
```

Minor Deductions 2

Min2

```
Mod
                Moderate Deductions
       Maj1
                Major Deductions 1
       Maj2
                Major Deductions 2
       Sev
                Severely Damaged
       Sal
                Salvage only
Fireplaces (Discrete): Number of fireplaces
FireplaceQu (Ordinal): Fireplace quality
       Ex
                Excellent - Exceptional Masonry Fireplace
       Gd
                Good - Masonry Fireplace in main level
       ΤA
                Average - Prefabricated Fireplace in main living area or Masonry Fireplace in
basement
                Fair - Prefabricated Fireplace in basement
       Fa
       PΩ
                Poor - Ben Franklin Stove
       NA
                No Fireplace
Garage Type (Nominal): Garage location
       2Types
                More than one type of garage
       Attchd
                Attached to home
       Basment Basement Garage
       BuiltIn Built-In (Garage part of house - typically has room above garage)
       CarPort Car Port
       Detchd
                Detached from home
       NA
                No Garage
Garage Yr Blt (Discrete): Year garage was built
Garage Finish (Ordinal) : Interior finish of the garage
       Fin
                Finished
       RFn
                Rough Finished
                Unfinished
       Unf
       NA
                No Garage
Garage Cars (Discrete): Size of garage in car capacity
Garage Area (Continuous): Size of garage in square feet
Garage Qual (Ordinal): Garage quality
                Excellent
       Ex
       Gd
                Good
       ΤA
                Typical/Average
       Fa
                Fair
       Ро
                Poor
       NA
                No Garage
Garage Cond (Ordinal): Garage condition
                Excellent
       Ex
       Gd
                Good
       TΑ
                Typical/Average
       Fa
                Fair
       Ро
                Poor
       NA
                No Garage
```

Paved Drive (Ordinal): Paved driveway

```
Y
       Ρ
                Partial Pavement
                Dirt/Gravel
Wood Deck SF (Continuous): Wood deck area in square feet
Open Porch SF (Continuous): Open porch area in square feet
Enclosed Porch (Continuous): Enclosed porch area in square feet
3-Ssn Porch (Continuous): Three season porch area in square feet
Screen Porch (Continuous): Screen porch area in square feet
Pool Area (Continuous): Pool area in square feet
Pool QC (Ordinal): Pool quality
       Ex
                Excellent
       Gd
                Good
                Average/Typical
       TA
       Fa
                Fair
                No Pool
       NA
Fence (Ordinal): Fence quality
       GdPrv
                Good Privacy
                Minimum Privacy
       MnPrv
       GdWo
                Good Wood
       MnWw
                Minimum Wood/Wire
       NA
                No Fence
Misc Feature (Nominal): Miscellaneous feature not covered in other categories
       Elev
                Elevator
       Gar2
                2nd Garage (if not described in garage section)
       Othr
                Other
       Shed
                Shed (over 100 SF)
       TenC
                Tennis Court
       NA
                None
Misc Val (Continuous): $Value of miscellaneous feature
Mo Sold (Discrete): Month Sold (MM)
Yr Sold (Discrete): Year Sold (YYYY)
Sale Type (Nominal): Type of sale
       WD
                Warranty Deed - Conventional
       CWD
                Warranty Deed - Cash
       VWD
                Warranty Deed - VA Loan
                Home just constructed and sold
       New
       COD
                Court Officer Deed/Estate
       Con
                Contract 15% Down payment regular terms
       ConLw
                Contract Low Down payment and low interest
                Contract Low Interest
       ConLI
       ConLD
                Contract Low Down
       Oth
                Other
```

Paved

Sale Condition (Nominal): Condition of sale

Normal Normal Sale

Abnorml Abnormal Sale - trade, foreclosure, short sale

AdjLand Adjoining Land Purchase

Alloca Allocation - two linked properties with separate deeds, typically condo with a garage unit

Family Sale between family members

Partial Home was not completed when last assessed (associated with New Homes)

SalePrice (Continuous): Sale price \$\$

SPECIAL NOTES:

There are 5 observations that an instructor may wish to remove from the data set before giving it to students (a plot of SALE PRICE versus GR LIV AREA will indicate them quickly). Three of them are true outliers (Partial Sales that likely don't represent actual market values) and two of them are simply unusual sales (very large houses priced relatively appropriately). I would recommend removing any houses with more than 4000 square feet from the data set (which eliminates these 5 unusual observations) before assigning it to students.

STORY BEHIND THE DATA:

This data set was constructed for the purpose of an end of semester project for an undergraduate regression course. The original data (obtained directly from the Ames Assessor's Office) is used for tax assessment purposes but lends itself directly to the prediction of home selling prices. The type of information contained in the data is similar to what a typical home buyer would want to know before making a purchase and students should find most variables straightforward and understandable.

PEDAGOGICAL NOTES:

Instructors unfamiliar with multiple regression may wish to use this data set in conjunction with an earlier JSE paper that reviews most of the major issues found in regression modeling:

Kuiper, S. (2008), "Introduction to Multiple Regression: How Much Is Your Car Worth?", Journal of Statistics Education Volume 16, Number 3 (2008).

Outside of the general issues associated with multiple regression discussed in this article, this particular data set offers several opportunities to discuss how the purpose of a model might affect the type of modeling done. User of this data may also want to review another JSE article related directly to real estate pricing:

Pardoe , I. (2008), "Modeling home prices using realtor data", Journal of Statistics Education Volume 16, Number 2 (2008).

One issue is in regards to homoscedasticity and assumption violations. The graph included in the article appears to indicate heteroscedasticity with variation increasing with sale price and this problem is evident in many simple home pricing models that focus only on house and lot sizes. Though this violation can be alleviated by transforming the response variable (sale price), the resulting equation yields difficult to interpret fitted values (selling price in log or square root dollars). This situation gives the instructor the opportunity to talk about the costs (biased estimators, incorrect statistical tests, etc.) and benefits (ease of use) of not correcting this assumption violation. If the purpose in building the model is simply to allow a typical buyer or real estate agent to sit down and estimate the selling price of a house, such transformations may be unnecessary or inappropriate for the task at hand. This issue could also open into a discussion on the contrasts and comparisons between data mining, predictive models, and formal statistical inference.

A second issue closely related to the intended use of the model, is the handling of outliers and unusual observations. In general, I instruct my students to never throw away data points simply because they do not match a priori expectations (or other data points). I strongly make this

point in the situation where data are being analyzed for research purposes that will be shared with a larger audience. Alternatively, if the purpose is to once again create a common use model to estimate a "typical" sale, it is in the modeler's best interest to remove any observations that do not seem typical (such as foreclosures or family sales).

REFERENCES:

Individual homes within the data set can be referenced directly from the Ames City Assessor webpage via the Parcel ID (PID) found in the data set. Note these are nominal values (non-numeric) so preceding 0's must be included in the data entry field on the website. Access to the database can be gained from the Ames site (http://www.cityofames.org/assessor/) by clicking on "property search" or by accessing the Beacon (http://beacon.schneidercorp.com/Default.aspx) website and inputting Iowa and Ames in the appropriate fields. A city map showing the location of all the neighborhoods is also available on the Ames site and can be accessed by clicking on "Maps" and then "Residential Assessment Neighborhoods (City of Ames Only)".

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