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Web Front End

## Website Planning Document

Weatheradventurewarriors.com- is available, its cost \$12/yr.

### Site Plan

### Site Description:

The purpose of this document is to bring the latest and accurate weather information to the outdoor, hiker, camper, fisherman and hunter. The purpose of this is to give wild game migration, what type of hunting season it is. What the weather will be like and the conditions for trails for hikers and campers. Also for the people who work on and around the area, giving them an up to date of weather conditions, closers, road conditions/closers and school cancellations

### Site Name:

The name of the site is called weatheradventurewarriors.com. With the name it indicates that this will be a site for those who are looking an accurate weather report before going out camping, hunting, hiking and so on.

**Site Purpose:** The purpose for my site is to inform and educate people of weather before going out for a day trip, or a weekend camping trip. They are given an up to date weather reports, so they are not surprised when they go out on a trail or out camping. It will also give what trails are open or closed for the safety of others. Also helping those who work on and around the area. Giving them school closers and road conditions

**Target Audience:** The target audience for weatheradventurewarriors.com web site is described below:

- Who: Hikers, Campers, Bird watchers, Fisherman, Rock Climbers, Rafters/Canoeing and others who just want to take in the beauty of nature. Also for people who works on the parks and for parents to check for school cancellations.
- Age: 13 to 100
- Motivation: The knowledge of knowing that you come in contact with nature and being one with yourself. Improve your skills with nature. Also to have a piece of mind knowing that your children are safe and not in danger when traveling to and from school.

### Personas:

Jack Slater



- Occupation: Network Engineer
- Demographics and Education: 28 years old. Level two network engineer for pearson, the worlds leading company. Has a Bachelors degree in CIT, also has several certificates under my belt. Such as Network+, Security+, CCNA, ICND1, ICND2.
- Goals and motivation for using this site: To better know whats out there, besides whats in my little cubical. To prepare if there are any sever weather alerts, closers to certain trails, also what the rapids are like.
- Social: Loves to seek out new adventure, loves being outside when I can. He has two labador retriever dogs and they both love being outdoors. Would sometimes take siblings out on the trails.
- Technology: He is a nerd in the tech field so he has a lot of toys. For laptops he has two, both dell; he uses one for work and the other for pelasure, such as uploading photos, videos, palcces where hes been. For phones he has a Galaxy note great quality for pictures and the screen also helps. Uses the phone to take pictures of vast wilderness on his phone.
- Quote: "Living in a fast paced world of man made tech, it's important to seek out God's natural beauty of this world, and take a piece of it with you in your hearts and mind."

Bernice Butler:

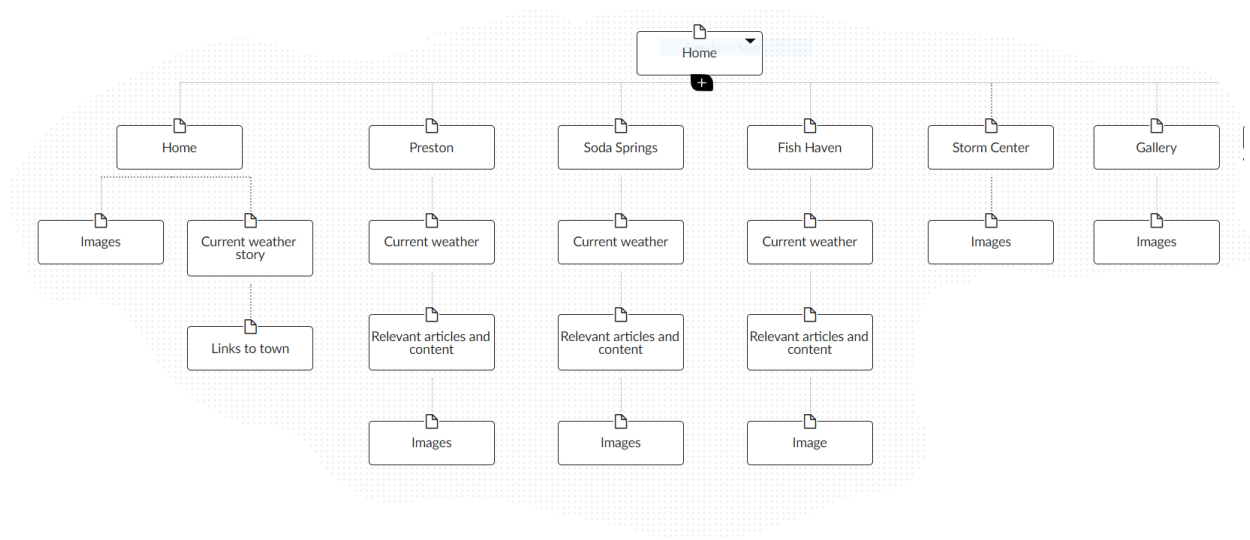


- Occupation: Retired Registered Nurse
- Demographic and Education: 70 years old. She worked at the V.A for 45 years, she was the the D.O.N Department of Nursing for 30 years. She has a masters in Health Science. Married, mother of four kids, grandmother of 16, great grandmother of 3
- Goals and motivation for using the site: Her role was to keep everything on task and organized, keeping a strick schedule so that everyone was on page. So now she is retired she wants the same thing when looking at the site. An up to date to the weather so she is prepared for whatever may come. Any details as to the trails she will be hiking and what potential bird watching areas marked on the path.
- Social: Likes to visit all national parks and explore new and beautiful areas to cross off her bucket liist. She likes to bring along her family for a family reunion once a year to a new natioanl park location. She loves to take pictures of animals and color trees.
- Technology: She is from an older generation so her only tech is a laptop, I phone, and a GPS to keep on her while hiking so that she wont get lost.
- Quote: “Work hard in life and take all the crap people through at you at work so that you can enjoy the peace and serenity nature has to offer.”

## Scenarios:

- Its morning and you see heavy snowfall all around you, you turn on the t.v. but all you see is static. Your kids are getting close to leaving for school, but you feel as they should stay home. Then you go onto the weatheradventurewarriors.com site and you click on the road conditons and see that they have marked the roads red as in they are dangerous to drive on. Then you click on the school districs and see that the schools are cancelled, this was uptade ten minnutes . It gives you releif to know that this site gave
- A family is getting ready for a camping trip before packing everything the husband is looking at the weather site and looking at the conditions for camping. He goes on and looks at the mainpage. He sees the navigation bar for weekend camping conditions, he sees that there are only a few spots that they can access with the vehicle type they currently have. He also sees a link that will give them more information on trails that are close to them.
- A full time student wants to go out on the water with his group of friends, he then goes on to the site and sees the navigation bar for water conditions. He clicks on it and see the current conditions for each water ripids and the class for each of them. Knowing that he is not an expert and just wants to have a fun and relaxing time with friends. He picks out a rapid that fits his needs and for his group. Also he sees the weather is perfect for going out, this gives him a sence of relief knowing that he is going to have a great weekend.

## **Site Map:**



## **Color Scheme:**



<https://www.canva.com/learn/100-color-combinations/>

**Typography:** Times New Roman, Arial

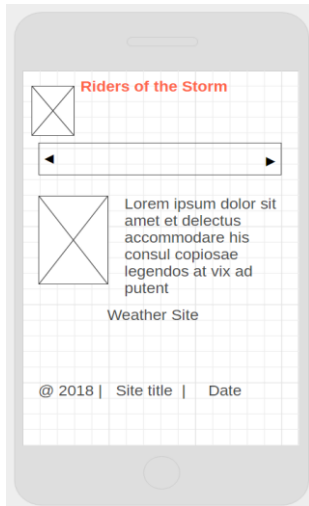
Headings: Times New Roman

Paragraphs: Arial

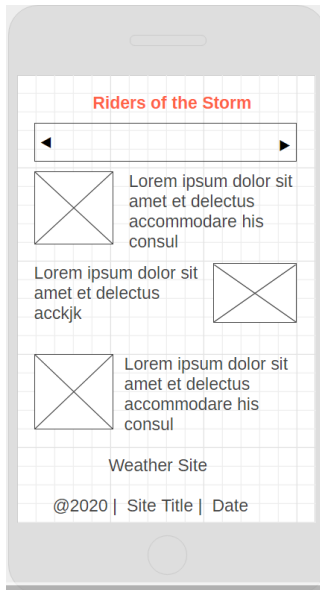
These fonts will help the viewers see the content of the page easily.

## **Wire-Frame Sketches:**

Small mobile View Sketch:



Medium tablet View Sketch:



Large laptop/desktop View Sketch:

