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TECHNICAL SKILLS

Programming Languages: Python, R, C, C++, PHP, Java, Go, SQL.

Libraries and Tools: Keras, TensorFlow, Sklearn, SciPy, Pandas, Numpy, Git, Drupal, CakePHP, jQuery.

Data visualization tools: Tableau, Matplotlib, Power BI with DAX, and Power Ouery and M Formula Language, Looker (and LookerML) and PGF/TikZ.

AI skills: Strong understanding of ML algorithms, including supervised, unsupervised and deep learning (e.g., DNN, CNN, LSTM), intelligent search agents (e.g., heuristics, metaheuristics, deterministic and randomized search algorithms).

Cloud computing platforms: Familiarity with cloud computing platforms (e.g., Azure, Google Cloud) and containerization technologies (e.g., Docker, Kubernetes).

Other Technical skills: Strong understanding of Statistical (including hypothesis testing) and Probability concepts, Complexity Theory, Algorithms, Google Sheets, Microsoft Excel, Relational databases, MTx.

WORK EXPERIENCE

Data Scientist

Heineken México, Nuevo León, México

January 2024 - Present

· Leverage advanced analytics and machine learning techniques to extract insights from data and drive informed decision-making across the organization.

Research Professor

Instituto Tecnológico y de Estudios Superiores de Monterrey, Nuevo León, México July 2019 - December 2023

- Research Area: Applied Mathematics, Data Science, Machine Learning and Multi-objective Optimization.
- Lectures: Advanced Algorithms Analysis and Design, Development of Advanced Applications of Computer Science, Implementation of Computational Models, Design of Intelligent Agents, Analysis of Systems Based on Knowledge.

Software Engineer Jr

Continental Automotive (Telematics), Jalisco, México

August 2014 - July 2015

• Design, coding, integration, verification and/or testing for Continental's software products. Technical support to clients, division and production products. Participation in all stages of the development process.

Software Engineer

Softtek, Jalisco, México

March 2011 - September 2011

• Developer and/or programmer as a Backup on the .NET framework for Hewlett-Packard (HP).

Trainee

TATA Consultancy Services (TCS), Jalisco, México

September 2010 - March 2011

• Trainee in the area of WEB development and programming. Technical support in the project GE Support Central.

Backend Developer

DATAWINS, Sinaloa, México

April 2010 - September 2010

• Backend Developer (PHP, Drupal, CakePHP, JQUERY).

EDUCATION

University of Sheffield Ph.D. in Computer Science **Autonomous University of Sinaloa** Master in Information Sciences Polytechnic University of Sinaloa Bachelor of Science in Engineering (Computer Science)

2015 - 2019 Sinaloa, México

Sheffield, UK

2011 - 2013 Sinaloa, México

2006 - 2009

COURSES AND CERTIFICATIONS

Google Cloud

Data Analyst Learning Path. Google Public Profile

May 2024

Google

Google Data Analytics.

April 2024

Google Cloud

Machine Learning Engineer Learning Path. Google Public Profile

February 2024

University of Michigan

Python for Everybody Specialization.

July 2021

DeepLearning.AI

DeepLearning.AI TensorFlow Developer Specialization.

August 2020

Sun Microsystems

Sun Certified Programmer for the Java 2 platform, standard edition 5.0.

July 2009

PROJECTS

- On the utilization of pair-potential energy functions in multi-objective optimization, We designed a deep neural network (DNN) that predicts an appropriate value or the parameter α in the so-called pair-potential functions taking into account the geometry, dimensionality, and cardinality of a Pareto front approximation. URL GitHub
- Improvement of Multiobjective Evolutionary Optimisation Methods to Solve Portfolio Problems for Government Projects in Large Instances. Member of a team focused on developing tools based on multiobjective evolutionary optimisation methods to solve portfolio and decision-making problems for Government projects.

PUBLICATIONS

• Journal and Conference papers: Google Scholar Orcid ID Scopus

AWARDS

- National Researcher Level 1 (Financial Support for researchers) by the CONAHCYT (the Mexican National Council for Humanity, Science and Technology) 2023 2024.
- Candidate Level (Financial Support for researchers) by the CONACYT (the Mexican National Council for Science and Technology) 2020 2022.
- Best paper award nomination in the track 'Genetic Algorithms' at GECCO '18 July 2018.
- Best Graduate Thesis 2014 Award in the Master's category (honourable mention) by the INAPI (the Institute for Research and Innovation Support) May 2015.

EXTRACURRICULAR ACTIVITIES

- Demonstrator/Teaching Assistant at the University of Sheffield 2015 2018.
- Programme Committee at the Genetic and Evolutionary Computation Conference (GECCO) 2016 2018.

LANGUAGES

• Spanish: Native

• English: Professional