Inteligência Artificial 2021/2022 - FEUP



# Credit Card Fraud

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#### Work to be performed

- How to classify examples in terms of the concept under analysis.
- Dataset analysis to check for the need for data pre-processing
- An initial exploratory data analysis should be carried out (class distribution, values per attribute, and so on).
- Evaluation of the learning process (in particular on the test set).
- In terms of credit card fraud, the objective is to split the data between fraudulent and non-fraudulent transactions, which at the moment are presented as general generic data.

#### Related Work and References

- <a href="https://moodle.up.pt/pluginfile.php/196462/mod\_resource/content/0/IART\_Lecture5a\_Intro\_MachineLearning.pdf">https://moodle.up.pt/pluginfile.php/196462/mod\_resource/content/0/IART\_Lecture5a\_Intro\_MachineLearning.pdf</a>
- <a href="https://moodle.up.pt/pluginfile.php/196463/mod\_resource/content/0/IART\_Lecture5b\_MachineLearning\_Tools.pdf">https://moodle.up.pt/pluginfile.php/196463/mod\_resource/content/0/IART\_Lecture5b\_MachineLearning\_Tools.pdf</a>
- https://moodle.up.pt/pluginfile.php/196464/mod\_resource/content/0/IART\_Lecture5c\_MachineLearning\_DataPreprocessing.pdf
- <a href="https://moodle.up.pt/pluginfile.php/196465/mod\_resource/content/0/IART\_Lecture5d\_MachineLearning\_Classification.pdf">https://moodle.up.pt/pluginfile.php/196465/mod\_resource/content/0/IART\_Lecture5d\_MachineLearning\_Classification.pdf</a>
- https://www.kaggle.com/datasets/dhanushnarayananr/credit-card-fraud

# Algorithms to be used

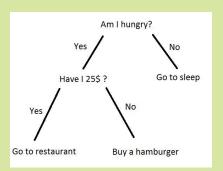
- Decision Trees
- Naive Bayes
- Logistic Regression

#### Tools to be used

- Jupyter Notebook
- Anaconda

#### **Decision Trees**

- We have already partially implemented this algorithm which is already showing promising results in predicting credit card fraud.
- It's a machine learning classification algorithm creates a model (classification tree) that predicts the value of a target variable based on other several input variables

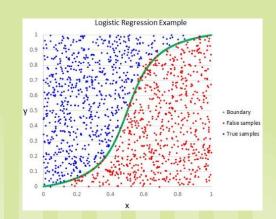


#### **Naive Bayes**

- Naive Bayes methods are a set of supervised learning algorithms based on applying Bayes' theorem with the "naive" assumption of conditional independence between every pair of features given the value of the class variable.

- This classification algorithm models the probability of one event taking place by having the log-odds for the event be a linear combination of one or more independent variables.
- It's particularly useful because the algorithm only outputs a binary result.

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$



#### Details of the data pre-processing

```
The shape of the data set is: (1000000, 8)
Checking for missing values:
distance from home
distance_from_last_transaction
ratio to median purchase price
repeat_retailer
used chip
used_pin_number
online order
fraud
dtype: int64
      distance_from_home distance_from_last_transaction \
           1000000.000000
                                           1000000.000000
count
                26.628792
                                                 5.036519
mean
                65.390784
                                                25.843093
std
                 0.004874
                                                 0.000118
min
                 3.878008
                                                 0.296671
50%
                                                 0.998650
                 9.967760
                25,743985
                                                 3.355748
             10632.723672
                                             11851.104565
max
       ratio_to_median_purchase_price
                                       repeat_retailer
                                                             used_chip \
                                        1000000.000000
                       1000000.000000
                                                        1000000.000000
count
                             1.824182
                                              0.881536
                                                               0.350399
mean
                                              0.323157
                             2.799589
                                                               0.477095
std
                             0.004399
                                              0.000000
                                                               0.000000
min
25%
                             0.475673
                                              1.000000
                                                               0.000000
50%
                             0.997717
                                              1.000000
                                                               0.000000
75%
                             2.096370
                                              1.000000
                                                               1.000000
                           267.802942
                                              1.000000
                                                               1.000000
max
```

	used_pin_number	online_ord	er	fraud	
count		1000000.00000		0000000	
mean	0.100608	0.65055		0.087403	
std	0.300809	0.47679		0.282425	
min	0.000000	0.00000		0.000000	
25%	0.000000	0.00000		0.000000	
50%	0.000000	1.00000		0.000000	
75%	0.000000	1.00000	3.3	0.000000	
max	1.000000	1.00000	00	1.000000	
				-	
	pandas.core.fram' ndex: 1000000 entr				
_	olumns (total 8 co		2223		
	olumn olumn	culli13/1	Non-Nul	l Count	Dtyp
0 d:	istance_from_home		1000000	non-null	floa
1 d:	istance_from_last_	transaction	1000000	non-null	floa
2 r	atio_to_median_pur	chase_price	1000000	non-null	floa
3 r	epeat_retailer		1000000	non-null	floa
4 u:	sed_chip		1000000	non-null	floa
	sed_pin_number		1000000	non-null	floa
	nline_order			non-null	
	raud		1000000	non-null	floa
	: float64(8)				
	usage: 61.0 MB				
None					
				-	
0.0	912597				
0.0 1.0	912597 87403				
1.0	912597 87403 fraud, dtype: int6	4			

## Details of the data pre-processing

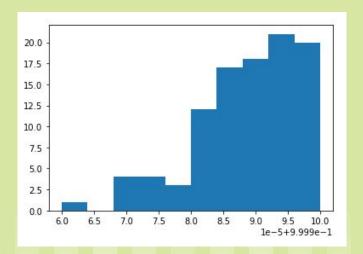
- The dataset contains 10,00,000 data points.
- There are 7 features and 1 target with two classes.
- The class is clearly imbalanced which needs to resolved before proceeding ahead.
- To resolve the issue of class imbalance, we will resample the original datasets and only select 20% data points from the original data set.

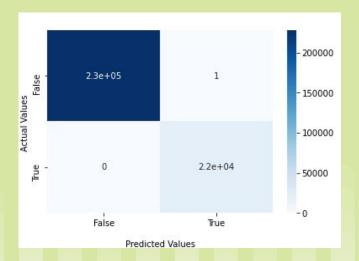
## Developed Methods and Evaluation/Comparison

#### **Decision Trees**

With an accuracy of over 99,99% this algorithm has proven to be effective on this problem.

The precision for Tree is 0.9999540081865428 The recall for Tree is 1.0



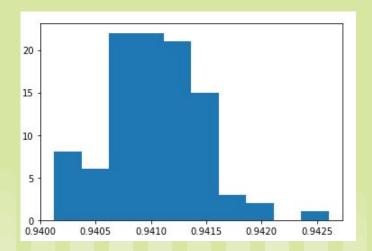


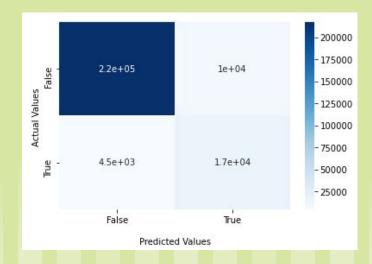
## Developed Methods and Evaluation/Comparison

#### **Naive Bayes**

Although the accuracy being quite high (~94%), the recall and precision show that this algorithm is not useful.

The precision for NB is 0.6291359630111255 The recall for NB is 0.7950426804217829

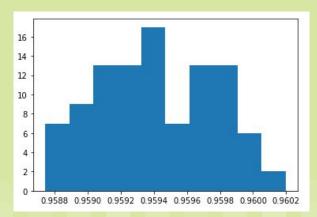




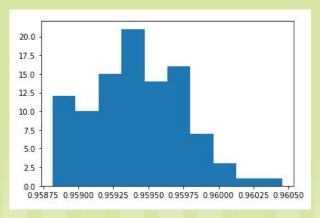
### Developed Methods and Evaluation/Comparison

#### **Logistic Regression**

With an accuracy of 96% and precision of 85% we suspected this algorithm could prove to be useful with some tweaks to its parameters. After some trial and error tweaking we couldn't improve the algorithm results significantly.



The precision for LR is 0.8508655126498003 The recall for LR is 0.6417126945725111



The precision for LR is 0.8508501240394506 The recall for LR is 0.6418952846122244