Secret Shopper Results

University Food Services
Quiznos

Fall 2013

What venue were you assign	ed?	
Answer	Response	%
Chick-Fil-A	0	0%
Delicious	0	0%
Einstein's Bros Bagels	0	0%
Garden Gourmet	0	0%
Jamba Juice/ Starbucks Union	0	0%
Jazzman's	0	0%
Mein Bowl	0	0%
Pizza Hut	0	0%
Quiznos	1	100%
Starbucks (Chemistry and Computer Science Building)	0	0%
Total	1	100%
Answered Question	1	
Skipped Question	0	

Are you:		
Answer	Response	%
Male	0	0%
Female	1	100%
Total	1	100%
Answered Question	1	
Skipped Question	0	

Are you a:		
Answer	Response	%
Freshman	1	100%
Sophomore	0	0%
Junior	0	0%
Senior	0	0%
Graduate	0	0%
Total		100%
Answered Question	1	
Skipped Question	0	

Please answer the following:						
Question	Yes	%	No	%	Responses	
The associate made eye contact when I approached him/her	1	100%	0	0%	1	
The associate smiled when I approached him/her	0	0%	1	100%	1	
I was greeted by the associate	0	0%	1	100%	1	
The associate wore a name tag	0	0%	1	100%	1	
The associate asked follow up questions (ex. What else can I help you with?)	1	100%	0	0%	1	
The associate thanked me after completing the transaction.	1	100%	0	0%	1	
	Answered Question 1					
	Skipped Question 0					

Please rate the following:	Very Dissatisfied	%	Dissatisfied	%	Satisfied	%	Very Satisfied	%	I don't know	%	Response Count	Rating Average
Thinking about your experience with UTEP Food Services, please rate your overall satisfaction.	0	0%	1	100%	0	0%	0	0%	0	0%	1	2.00
							А	nswe	red Que	stion		
						T		Skipp	ed Que	stion	0	
								Ove	erall Aver	age		2.00

Thinking about your experience at this location, please rate University Food Services												
Question	Very Poor	%	Poor	%	Good		Very Good	%	l don't know	%	Response Count	Rating Average
Meeting your needs.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
The value for the price you pay.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Variety.	0	0%	1	100%	0	0%	0	0%	0	0%	1	2.00
								Answ	vered Que	stion		
								Ski	pped Que	stion	0	
								0	verall Ave	rage		2.67

Based on your most recen	t experien	ce, h	ow likely woul	d you	be to:							
Question	Unlikely	%	Somewhat Unlikely	%	Somewhat Likely	%	Likely	%	I don't know	%	Response Count	Rating Average
Recommend this dining location to a new student.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Continue to purchase food from the location you visited.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
							А	nswe	red Que	stion		
								Skipp	ed Que	stion	0	
								Ove	erall Avei	age		3.00

Please rate the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Based on your experience with this location, how would you rate the overall dining area atmosphere?	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
								Answe	red Que	stion		
								Skipp	oed Que	stion	0	
								Ove	erall Ave	rage		3.00

Again, thinking about your experience with this location, please rate the dining area atmosphere in terms of the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Having convenient hours of operation.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Maintaining a clean service area.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Maintaining a clean seating area.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Easily finding the food/beverages that I want.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
							Д	nswe	red Que	stion		
		, and the second		, and the second				Skipp	ed Que	stion	0	
								Ove	rall Aver	age		3.00

Please share any additional comments on your experience at this location.

the food was good!

Please rate the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Based on your experience with the dining venue you visited, how would you rate the overall customer service?	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
							A	Answe	red Que	stion		
								Skipp	oed Que	stion	0	
								Ove	erall Avei	age		3.00

Were you thanked after you paid?												
Answer	Response	%										
Yes	0	0%										
No	1	100%										
Total	1	100%										
Answered Question	1											
Skipped Question	0											

Thinking about your experience at th	is locatio	n, plec	ise rate	e the	custom	er servi	ce in terr	ns of t	he follow	ing:		
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Being served in a timely manner.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Friendly and helpful staff.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Professional appearance of the staff.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Being responsive to my questions and concerns.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Being receptive to my suggestions.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Offering or recommending something on the menu to complete my meal.	1	100%	0	0%	0	0%	0	0%	0	0%	1	1.00
								Answe	ered Ques	stion		
		Skipped Question 0										
								Ov	erall Aver	age		2.67

What was the time it took you to refrom the time you ordered?	ceive your sele	ction
Answer	Response	%
Less than 30 seconds	0	0%
30 seconds to 1 minute	0	0%
1-2 minutes	0	0%
2-4 minutes	0	0%
4-6 minutes	1	100%
more than 6 minutes	0	0%
Total	1	100%
Answered Question	1	
Skipped Question	0	

What was the time of your visit?											
Answer	Response	%									
5:00-6:00 AM	0	0%									
6:00-7:00 AM	0	0%									
7:00-8:00 AM	0	0%									
8:00-9:00 AM	0	0%									
9:00-10:00 AM	0	0%									
10:00-11:00 AM	0	0%									
11:00 AM-12:00 PM	0	0%									
12:00-1:00 PM	0	0%									
1:00-2:00 PM	0	0%									
2:00-3:00 PM	1	100%									
3:00-4:00 PM	0	0%									
4:00-5:00 PM	0	0%									
5:00-6:00 PM	0	0%									
6:00-7:00 PM	0	0%									
7:00-8:00 PM	0	0%									
8:00-9:00 PM	0	0%									
9:00-10:00 PM	0	0%									
After 10:00 PM	0	0%									
Total	1	100%									
Answered Question	1										
Skipped Question	0										

Please rate the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Based on your experience at the location you visited, how would you rate the overall quality of the food?	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
							ļ.	Answe	red Que	stion		
								Skipp	oed Que	stion	0	
								Ove	erall Aver	age	1	3.00

Thinking about your experience at this location, rate the quality of the food in terms of the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Having an appealing presentation.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Being prepared with high quality fresh ingredients.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Being served at the right temperature.	0	0%	0	0%	0	0%	0	0%	1	100%	1	0.00
Taste.	0	0%	0	0%	0	0%	0	0%	1	100%	1	0.00
Portion size.	0	0%	0	0%	0	0%	0	0%	1	100%	1	0.00
								Ans	wered Qu	estion		
								SI	kipped Qu	estion	0	
									Overall Av	rerage		3.00

Please rate the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Based on your experience at the location you visited, how would you rate the menu overall?	0	0%	1	100%	0	0%	0	0%	0	0%	1	2.00
								Answe	ered Ques	stion		
								Skip	ped Que	stion	0	
								Ov	erall Aver	age		2.00

Based on your experience at the location you visited , how would you rate the menu in terms of the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Offering a variety of menu choices.	0	0%	1	100%	0	0%	0	0%	0	0%	1	2.00
Attractiveness of merchandising display.	0	0%	1	100%	0	0%	0	0%	0	0%	1	2.00
Merchandising is clearly identified.	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
								Answ	vered Que	stion		
		, and the second						Ski	pped Que	stion	0	
								0	verall Ave	rage		2.33

Again, based following:	on your e	xperie	nce at t	ne locat	ion you vi	sited , ho	w would ye	ou rate t	the menu ir	ı terms c	of healthy food op	otions via the
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Availability	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Variety	0	0%	1	100%	0	0%	0	0%	0	0%	1	2.00
Appeal	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
Value	0	0%	0	0%	1	100%	0	0%	0	0%	1	3.00
								An	swered Qu	estion		
								S	Skipped Qu	estion	0	
									Overall Ave	erage		2.75

What was the name of the Food Services employee who was at the cash register?

No name tag

Please specify the food item you purchased at this location.

Chicken Ranch Sandwich

Did you experienced any issues paying with you Miner Gold Card?									
Answer	Response	%							
Yes	0	0%							
No	1	100%							
Total		100%							
Answered Question	1								
Skipped Question	0								

Did you received the 10% discount when you used the Miner Gold Card to pay for your meal?									
Answer	Response	%							
Yes	1	100%							
No	0	0%							
Total	1	100%							
Answered Question	1								
Skipped Question	0								