# Secret Shopper Results

University Food Services
Overall

Fall 2013



What venue were you assigned?		
Answer	Response	%
Chick-Fil-A	2	9%
Delicious	1	4%
Einstein's Bros. Bagels	4	17%
Garden Gourmet	0	0%
Jamba Juice/ Starbucks Union	4	17%
Jazzman's	1	4%
Mein Bowl	1	4%
Pizza Hut	5	22%
Quiznos	1	4%
Starbucks (Chemistry and Computer Science Building)	4	17%
Total	23	100%
Answered Question	23	
Skipped Question	0	

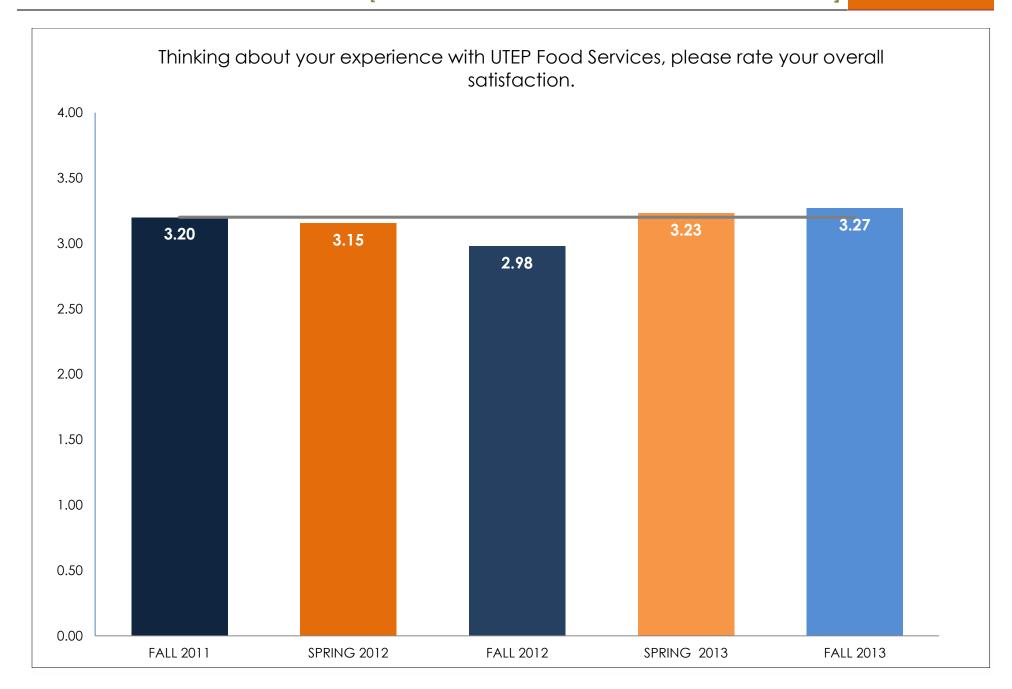
Are you:		
Answer	Response	%
Male	6	26%
Female	1 <i>7</i>	74%
Total	23	100%
Answered Question	23	
Skipped Question	0	

Are you a:		
Answer	Response	%
Freshman	20	87%
Sophomore	1	4%
Junior	0	0%
Senior	2	9%
Graduate	0	0%
Total	23	100%
Answered Question	23	
Skipped Question	0	

## [SECRET SHOPPER PROGRAM – UNIVERSITY FOOD SERVICES] Fall 2013

Please answer the following:					
Question	Yes	%	No	%	Responses
The associate made eye contact when I approached him/her	22	100%	0	0%	22
The associate smiled when I approached him/her	18	82%	4	18%	22
I was greeted by the associate	17	77%	5	23%	22
The associate wore a name tag	19	86%	3	14%	22
The associate asked follow up questions (ex. What else can I help you with?)	18	82%	4	18%	22
The associate thanked me after completing the transaction.	16	73%	6	27%	22
		Ans	wered Q	uestion	22
	1				

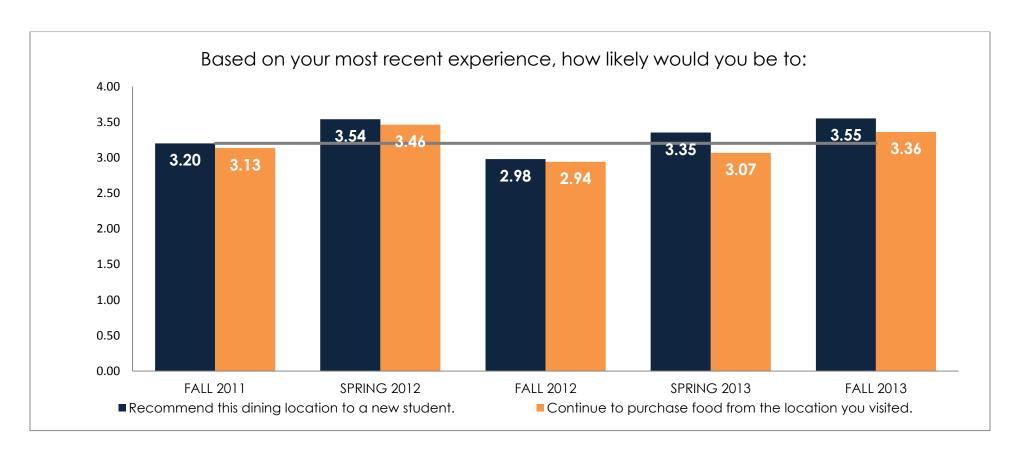
Please rate the following:	Very Dissatisfied	%	Dissatisfied	%	Satisfied	%	Very Satisfied	%	I don't know	%	Response Count	Rating Average
Thinking about your experience with UTEP Food Services, please rate your overall satisfaction.	0	0%	2	9%	12	55%	8	36%	0	0%	22	3.27
							A	nswer	red Ques	tion	22	
								Skipp	ed Que	tion	1	
								Ove	rall Aver	age		3.27



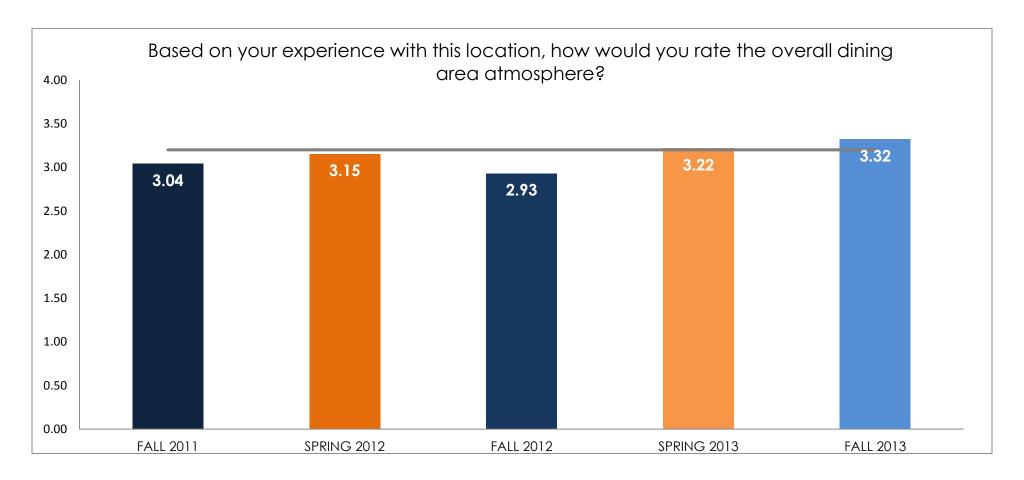
Thinking about your experience	ce at this l	ocatio	n, ple	ase ra	ite Unive	ersity Fo	od Servic	es				
Question	Very Poor	%	Poor	%	Good		Very Good	%	l don't know	%	Response Count	Rating Average
Meeting your needs	0	0%	1	5%	13	59%	8	36%	0	0%	22	3.32
The value for the price you pay	0	0%	2	9%	16	73%	3	14%	1	5%	22	3.05
Variety	0	0%	6	27%	12	55%	4	18%	0	0%	22	2.91
								Ans	wered Qu	estion	22	
								Sk	ipped Qu	estion	1	
								(	Overall Ave	erage		3.09



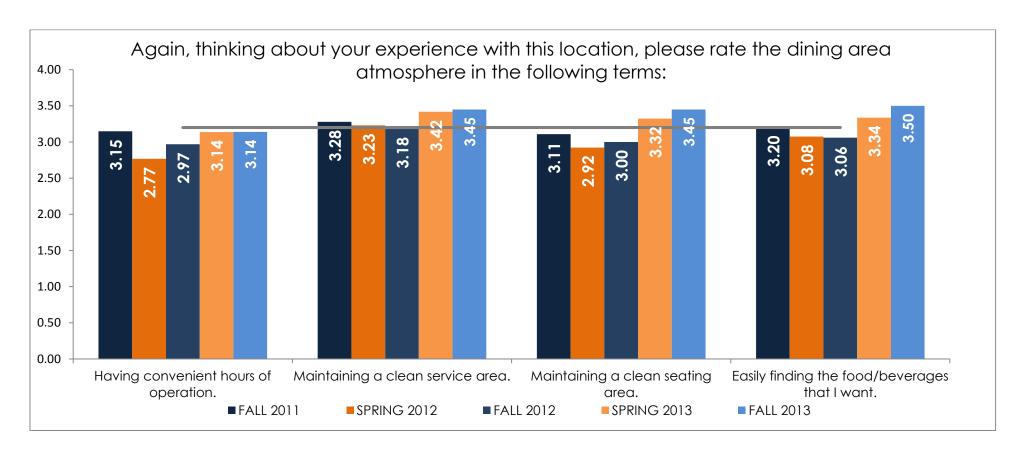
Based on your most recent experience, how likely would you be to:												
Question	Unlikely	%	Somewhat Unlikely	%	Somewhat Likely	%	Likely	%	l don't know	%	Response Count	Rating Average
Recommend this dining location to a new student.	0	0%	1	5%	8	36%	13	59%	0	0%	22	3.55
Continue to purchase food from the location you visited.	0	0%	2	9%	10	45%	10	45%	0	0%	22	3.36
								Answe	red Que	stion	22	
		T						Skipp	oed Que	stion	1	
								Ove	erall Aver	age		3.45



Please rate the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Based on your experience with this location, how would you rate the overall dining area atmosphere?	0	0%	1	5%	13	59%	8	36%	0	0%	22	3.32
								Answe	red Que	stion	22	
								Skipp	oed Que	stion	1	
								Ove	erall Aver	age		3.32



Again, thinking about your experience with this location, please rate the dining area atmosphere in the following terms:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Having convenient hours of operation.	0	0%	4	18%	11	50%	7	32%	0	0%	22	3.14
Maintaining a clean service area.	0	0%	0	0%	12	55%	10	45%	0	0%	22	3.45
Maintaining a clean seating area.	0	0%	1	5%	10	45%	11	50%	0	0%	22	3.45
Easily finding the food/beverages that I want.	0	0%	1	5%	9	41%	12	55%	0	0%	22	3.50
								Answei	red Ques	stion	22	
								Skipp	ed Que	stion	1	
								Ove	rall Aver	age		3.39



#### [SECRET SHOPPER PROGRAM – UNIVERSITY FOOD SERVICES]

#### Please share any additional comments on your experience at this location.

The service is good and so is the food

N/A

The food was good, I think that the associate could have been more friendly and asked if I needed anything else. overall, it was a good experience.

the food was good!

when I walked up to the counter I asked for an iced coffee and he said they we out of iced coffee. It would have been alright if he would have told me this after I was greeted. But he decided to tell me after i asked for it.

I was treated very nicely by the cashier, by food was good and at a reasonable price.

may need more seating/tables

none

possibly not enough tables/chairs

Everything was very smooth, cashier wasn't as friendly but food was good.

Everything was clean and everyone was nice. My only complaint is that I wish they were opened a little longer, but this I can live without.

The food was cold, i will only recommend that they heat up things before they serve them to customers. Things that are listed on the menu are not for sale!

i like that are and where is located

i dont like the chairs are unconfortable

I like being in the Food Services since I can find what I want and I get treated nicely

The service is good, but there has to be more tables in the Chemistry building.

The schedule could work with some changes

it was a good service needs to be open in a more flexible schueldule

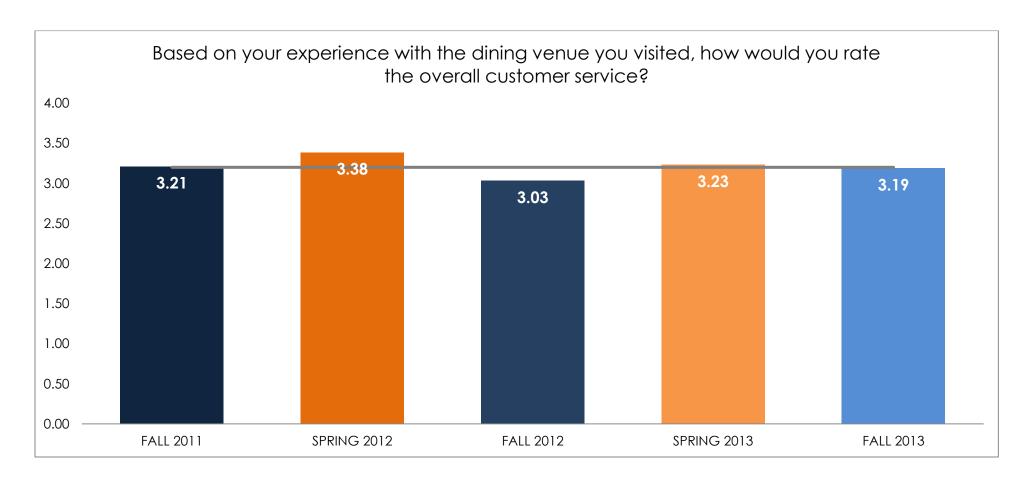
They did not approach me when I walked up to the counter. They talked to me after I approached THEM. Very Dissapointed.

It was a ery nice experience...but the wait time to get to the counter was a little longer than is necessary to either get my food and have enough time to enjoy it before the next class!

The location is good for a coffee shop and the atmosphere is relaxing

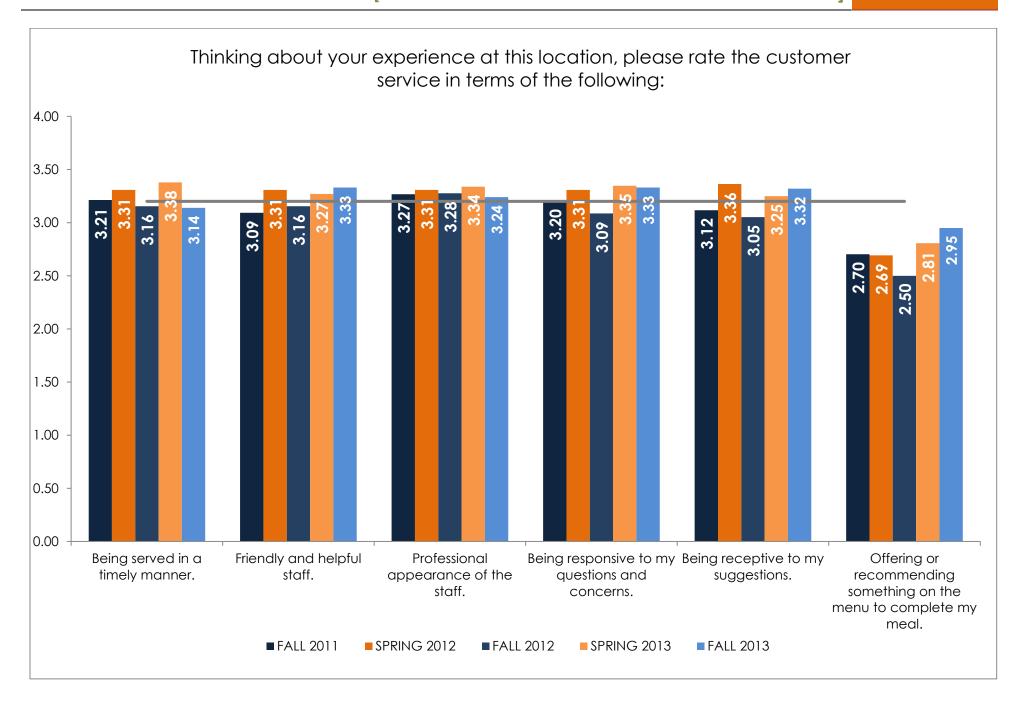
I have no other issues than longer hours of operation.

Please rate the following:  Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Based on your experience with the dining venue you visited, how would you rate the overall customer service?	0	0%	1	5%	15	71%	5	24%	0	0%	21	3.19
								Answe	red Que	stion	21	
								Skipp	oed Que	stion	2	
								Ove	erall Ave	rage		3.19



Were you thanked after you paid?											
Answer	Response	%									
Yes	14	67%									
No	7	33%									
Total	21	100%									
Answered Question	21										
Skipped Question	2										

Thinking about your experience at th	hinking about your experience at this location, please rate the customer service in the following terms:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average	
Being served in a timely manner	1	5%	2	10%	11	52%	7	33%	0	0%	21	3.14	
Friendly and helpful staff	0	0%	2	10%	10	48%	9	43%	0	0%	21	3.33	
Professional appearance of the staff	0	0%	2	10%	12	57%	7	33%	0	0%	21	3.24	
Being responsive to my questions and concerns	0	0%	1	5%	12	57%	8	38%	0	0%	21	3.33	
Being receptive to my suggestions	0	0%	2	10%	9	43%	8	38%	2	10%	21	3.32	
Offering or recommending something on the menu to complete my meal	2	10%	4	19%	7	33%	7	33%	1	5%	21	2.95	
								Answ	rered Que	estion	21		
								Skij	oped Que	estion	2		
								O	verall Ave	erage		3.22	



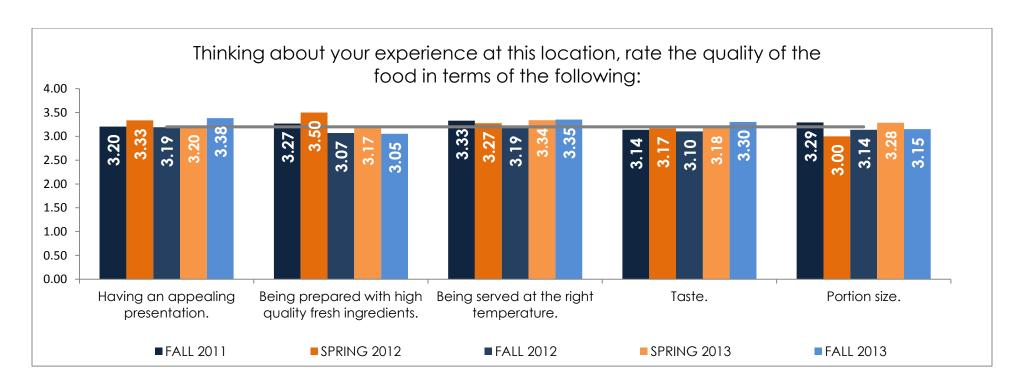
What was the time of yo	our visit?	
Answer	Response	%
5:00-6:00 AM	0	0%
6:00-7:00 AM	0	0%
7:00-8:00 AM	0	0%
8:00-9:00 AM	0	0%
9:00-10:00 AM	1	10%
10:00-11:00 AM	2	20%
11:00 AM-12:00 PM	3	30%
12:00-1:00 PM	0	0%
1:00-2:00 PM	2	20%
2:00-3:00 PM	1	10%
3:00-4:00 PM	0	0%
4:00-5:00 PM	1	10%
5:00-6:00 PM	0	0%
6:00-7:00 PM	0	0%
7:00-8:00 PM	0	0%
8:00-9:00 PM	0	0%
9:00-10:00 PM	0	0%
After 10:00 PM	0	0%
Total	10	100%
Answered Question	10	
Skipped Question	13	

What was the time it took you to receive your selection from the time you ordered?									
Answer	Response	%							
Less than 30 seconds	0	0%							
30 seconds to 1 minute	2	10%							
1-2 minutes	8	38%							
2-4 minutes	4	19%							
4-6 minutes	6	29%							
more than 6 minutes	1	5%							
Total	21	100%							
Answered Question	21								
Skipped Question	2								

Please rate the following:  Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Based on your experience at the location you visited, how would you rate the overall quality of the food?	0	0%	0	0%	15	71%	6	29%	0	0%	21	3.29
								Answe	red Que	stion	21	
								Skip	ped Que	stion	2	
Overall Average								3.29				

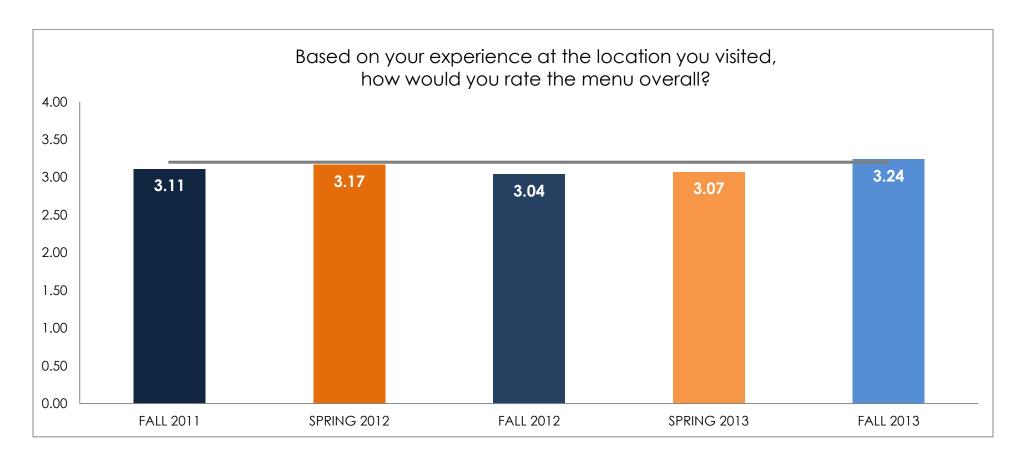


Thinking about your experience	Thinking about your experience at this location, rate the quality of the food in the following terms:											
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Having an appealing presentation.	0	0%	2	10%	9	43%	10	48%	0	0%	21	3.38
Being prepared with high quality fresh ingredients.	0	0%	2	10%	14	67%	3	14%	2	10%	21	3.05
Being served at the right temperature.	1	5%	0	0%	10	48%	9	43%	1	5%	21	3.35
Taste.	1	5%	0	0%	11	52%	8	38%	1	5%	21	3.30
Portion size.	0	0%	2	10%	13	62%	5	24%	1	5%	21	3.15
Answered Question									21			
								Sk	ipped Qu	estion	2	
								C	Overall Av	erage		3.25

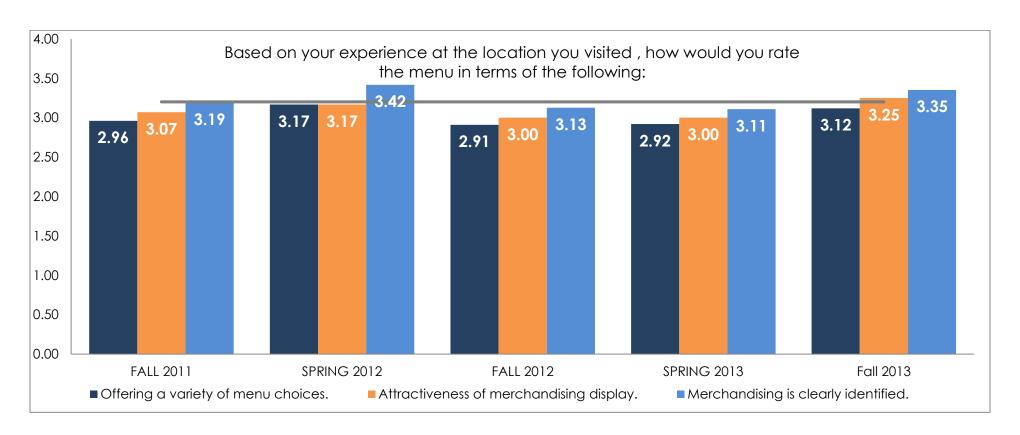


### [SECRET SHOPPER PROGRAM – UNIVERSITY FOOD SERVICES]

Please rate the following:												
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Based on your experience at the location you visited, how would you rate the menu overall?	0	0%	1	6%	11	65%	5	29%	0	0%	17	3.24
								Answe	ered Que	stion	17	
								Skip	ped Que	stion	6	
								Ov	erall Ave	rage		3.24



Based on your experience at	Based on your experience at the location you visited , how would you rate the menu in terms of the following:											
Question	Very Poor	%	Poor	%	Good	%	Very Good	%	l don't know	%	Response Count	Rating Average
Offering a variety of menu choices.	0	0%	3	18%	9	53%	5	29%	0	0%	17	3.12
Attractiveness of merchandising display.	0	0%	2	12%	8	47%	6	35%	1	6%	17	3.25
Merchandising is clearly identified.	0	0%	0	0%	11	65%	6	35%	0	0%	17	3.35
								Answ	vered Que	stion	17	
								Ski	pped Que	stion	6	
								0	verall Ave	rage		3.24



Question	Very Poor	%	Poor	%	Good	%	Very Good	%	I don't know	%	Response Count	Rating Average
Availability	0	0%	1	6%	11	65%	5	29%	0	0%	17	3.24
Variety	0	0%	2	12%	9	53%	6	35%	0	0%	17	3.24
Appeal	0	0%	0	0%	11	65%	6	35%	0	0%	17	3.35
Value	0	0%	2	12%	10	59%	5	29%	0	0%	17	3.18
								An	swered Qu	estion	17	
								S	kipped Qu	estion	6	
									Overall Av			3.25

What was the name of the Fo	ood Services employee who was at the cash register?
I do not remember	
I dont remember	
I do not remember	
No name tag	
I don't remember	
Can't remember	
n/a	
i dont know	
I dont know	
Cant remember.	
Luis	
do not remember	
Adan	
I dont remember	
n/a	
i do not remember	
I dont remember.	

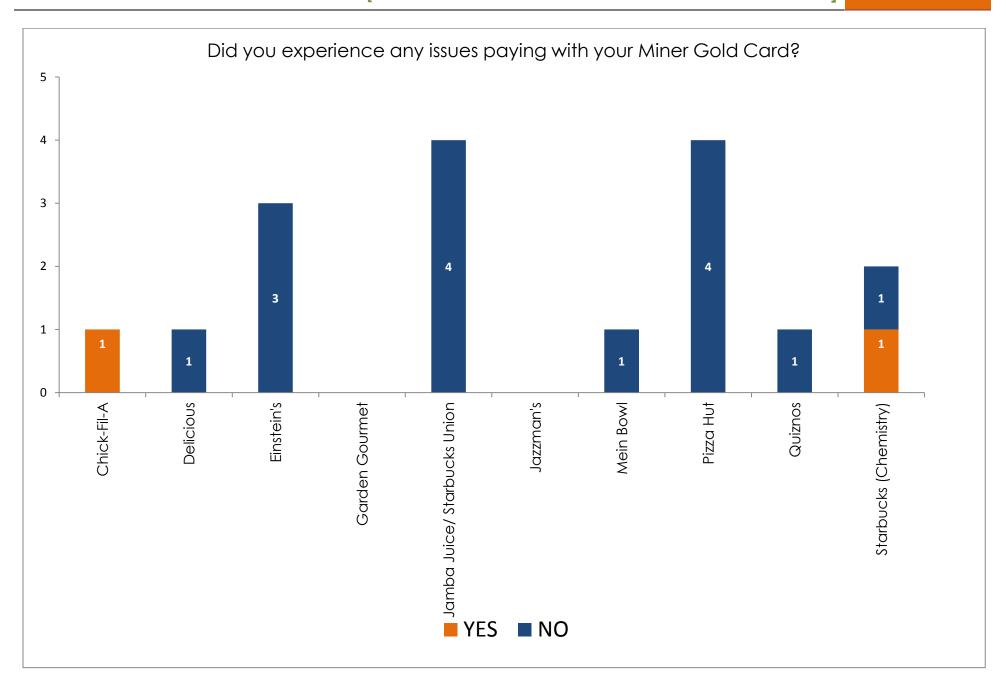
Please specify the food item you purchased at this location.
I purchased 2 drinks and a popcorn during the movie at the cinema in the union
Green Tea Late
Strawberry Smoothie
Chicken Ranch Sandwich
Sweet & Sour Chicken Beef & Broccoli, and fried rice
Strawberry banana smoothie
personal peperoni pizza and bread sticks
a pizza
piece of cake
Personal Pan Pizza
I purchased a 4 piece chicken strip combo
12 ounce frappaccino and a frosted lemen pound cake
Coffee
Breakfast Burrito
pizza bagel and cookie
coffee
A pizza and a drink.

Did you experience any issues paying with you Miner Gold Card?								
Answer	Response	%						
Yes	2	12%						
No	15	88%						
Total	17	100%						
<b>Answered Question</b>	17							
Skipped Question	6							

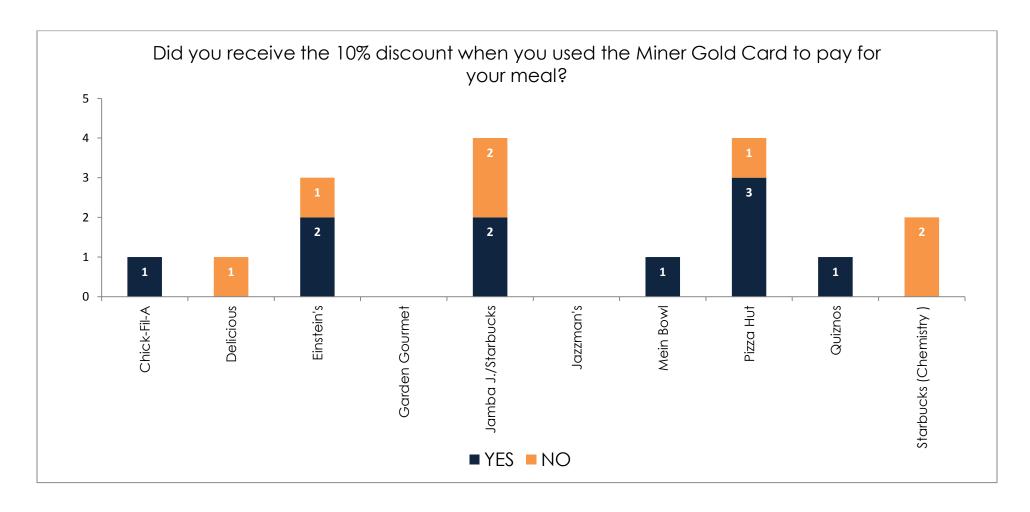
#### Yes

There was no money in my card.

at first they did not know if they took or were able to process miner gold cards.



Did you receive the 10% discount when you used the Miner Gold Card to pay for your meal?								
Answer	Response	%						
Yes	10	59%						
No	7	41%						
Total	17	100%						
Answered Question	17							
Skipped Question	6							



#### Please write any additional information you consider important in the space below:

Nothing

i dont like the taste of the mexican food

it was a good service

I dont remember receiving 10% discount when paying. Thank you

The employers were okay, could have been nicer.

N/A

I usually arrive after 2 p.m. and since every place is closed is hard to actually use miner bucks

Maybe they can consider putting up a sign of a schedule of what will be served, since it seems to change from day to day.

I did not use the miner gold card for this purchase

n/a

none

I was content with my overall purchase.

