




Acting as a catalyst between startups, investors and service providers, **EDGE196™** uses digital assets to raise funds for innovative and disruptive startup companies

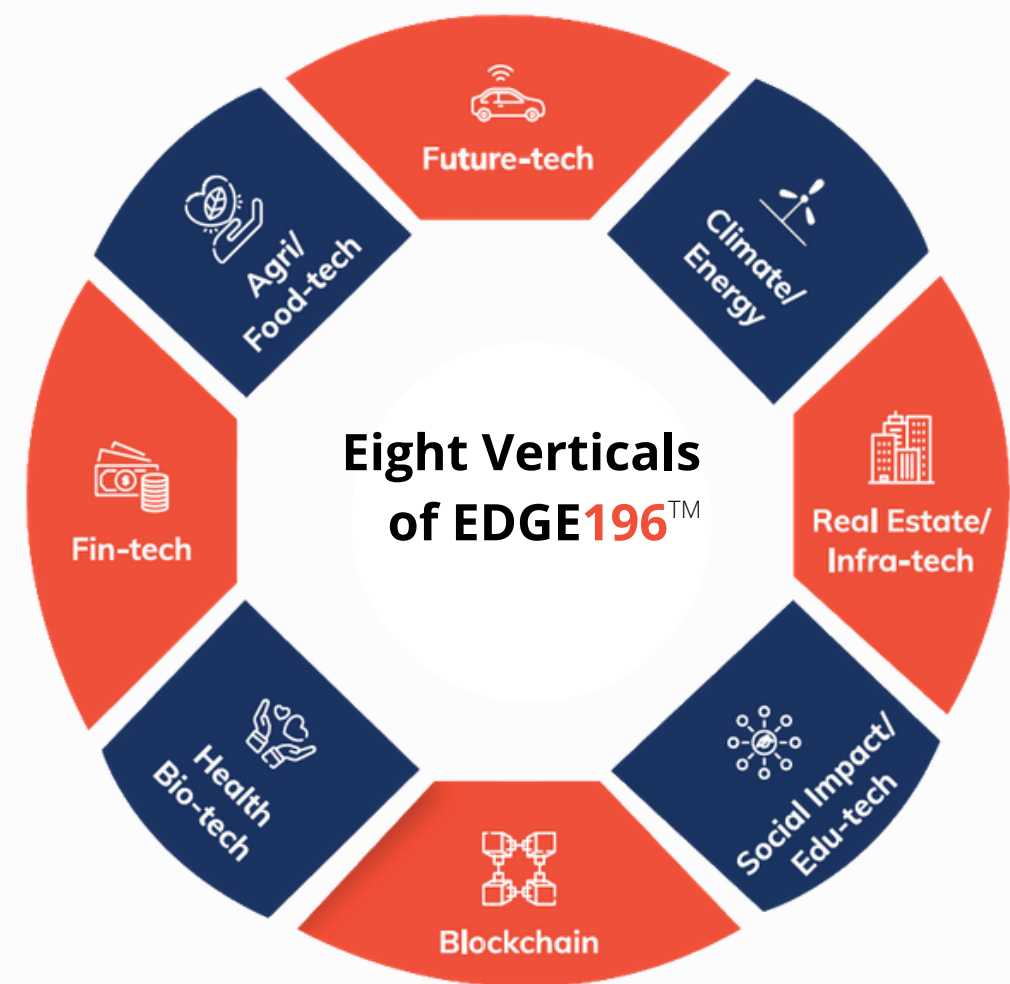
With a unique digital asset economy, reduced risk and easy access to a diverse portfolio of startups vetted by global experts, we just made finding and investing in potential unicorns easier and accessible to everyone

 **Spread investment risk** over a portfolio of innovative tech startups which have undergone multi-tiered analysis by a global team of experts

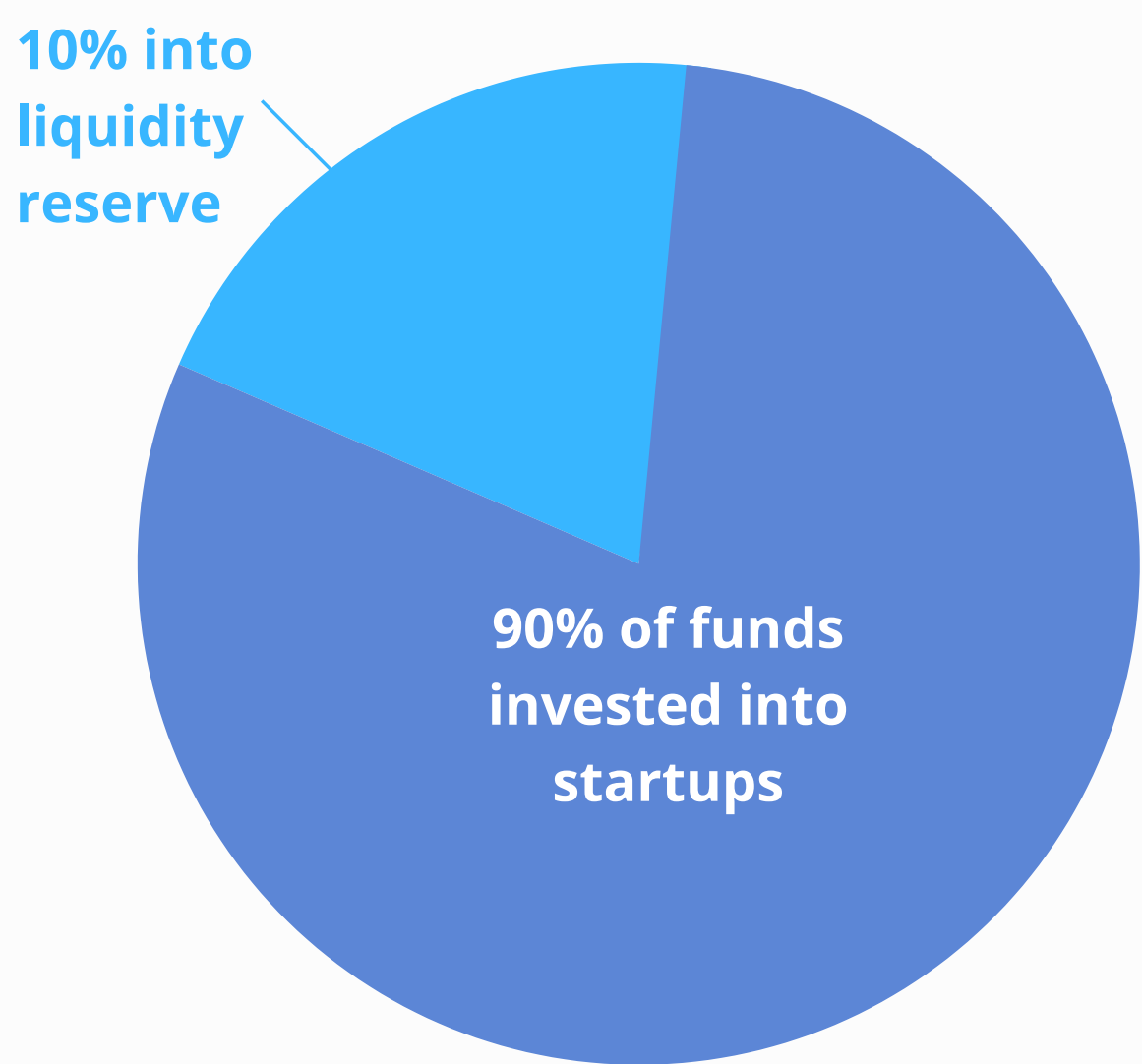
 **Accessible funding** for eligible startups with no-cost, instant access to funds from a single source, with world class mentoring and market access

 **Enhanced Liquidity** options with secondary market exchanges, Universal Swap and redemptions

 **Transparent & verifiable** transactions distributed by secure smart contracts on the Ethereum and other blockchains



Profitable, Ethical and Impact Investments
Focus is on high growth startups, particularly those which drive disruptive technology that benefits society



Focus on Liquidity and Sustainability
90% of raised funds invested in highly vetted startups, with 10% distributed directly into the liquidity reserve

Syndicated digital asset economy

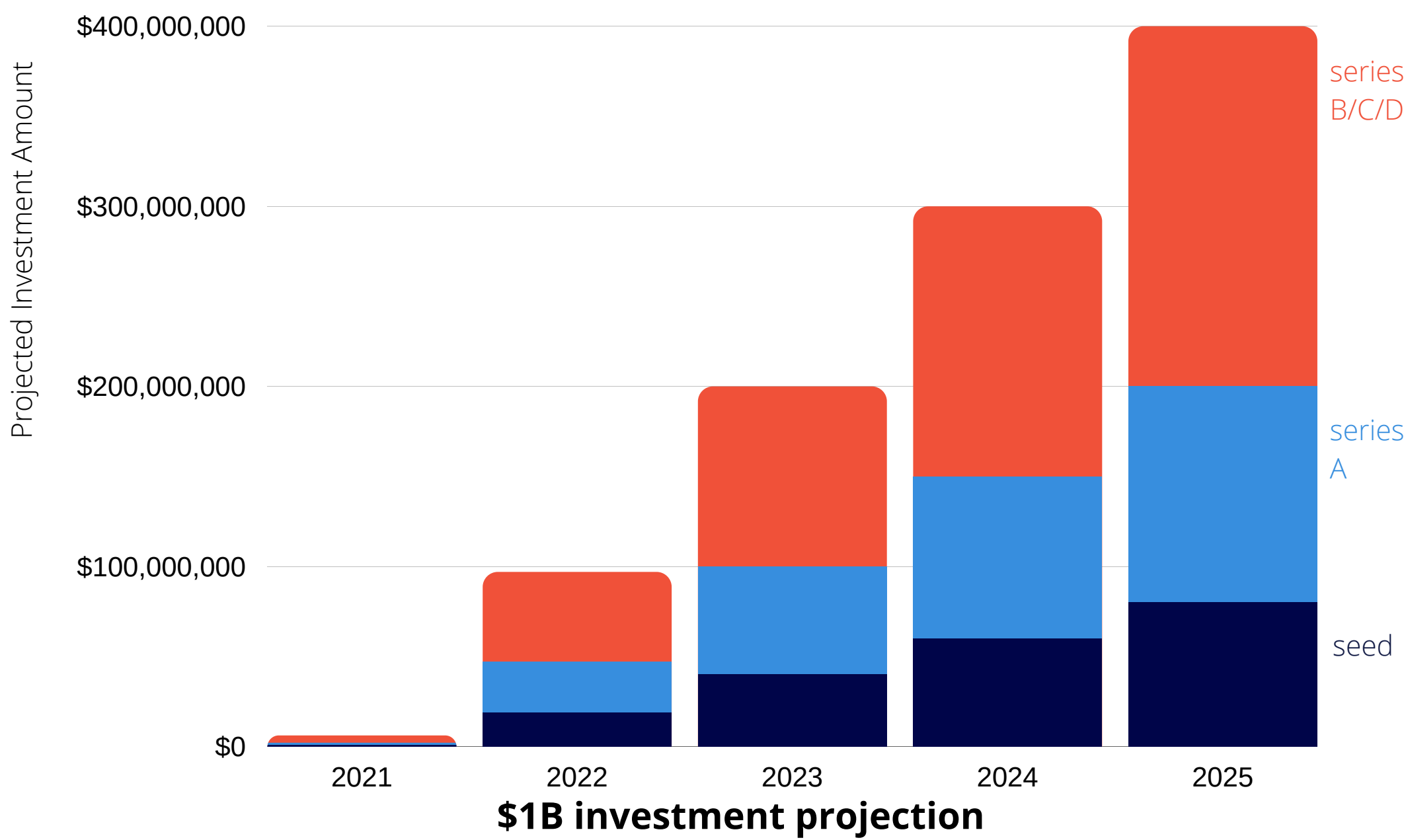
Digital asset sales raise funds, which are used to invest in promising startups and to maintain the liquidity reserve.



EDGE-X
EDGE-X acts as a liquidity bridge and is freely tradable



EDGE-Q
EDGE-Q tracks the performance of EDGE196's investment portfolio and essentially represents equity in the EDGE196 company



\$1B investment projection
Projected investment amounts in high growth tech startups by stage*
*assumes proper fund raise by EDGE196

DISCLAIMER

THIS IS NOT AN OFFER TO PURCHASE OR SELL SECURITIES

This document is for informational purposes and is not an offer to sell or a solicitation of an offer to buy any securities in EDGE196™ (the “Company”) and may not be relied upon in connection with the purchase or sale of any security. Certain disclosures, disclaimers and risks related to the Company, its operations, EDGE-Q and EDGE-X can be found at <https://edge196.com> (our “Disclosures”). Be sure to read these Disclosures thoroughly and review the merits and risks of an investment in EDGE196™ with your legal, tax and financial advisers before investing in EDGE196™. For US Investors’ interests in the Company, if offered, will only be available to parties who are “accredited investors” (as defined in Rule 501 promulgated pursuant to the Securities Act of 1933, as amended) and who are interested in investing in the Company on their own behalf. Any offering or solicitation will only be made to qualified prospective investors pursuant to confidential subscription documents and our Disclosures, all of which should be read in their entirety.

FORWARD LOOKING STATEMENTS

This Confidential Information Memorandum contains “forward-looking statements.” These forward-looking statements are based on the Company management’s reasonable expectations and assumptions as of the date of this presentation regarding important risk factors. We have based these forward-looking statements on our current expectations and projections about future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements. We cannot guarantee and do not guarantee future results, levels of activity, performance, or achievements. DIGITAL ASSETS ARE EXTREMELY HIGH-RISK INVESTMENTS. ONLY INVESTORS WHO ARE ABLE TO BEAR THE RISK OF LOSS OF THEIR ENTIRE INVESTMENT SHOULD CONSIDER PURCHASING DIGITAL ASSETS. BEFORE MAKING A DECISION TO PURCHASE DIGITAL ASSETS, YOU SHOULD CAREFULLY CONSIDER THE RISKS TOGETHER WITH THE OTHER INFORMATION CONTAINED IN THE EDGE196 DIGITAL ASSET PURCHASE AGREEMENT AND THE OFFERING MEMORANDUM.

TENOR OF OFFERING

We believe that under US law, EDGE-Q will be treated as a security for purposes of the U.S. Securities Act of 1933, as amended (the “Securities Act”). We have structured our EDGE-X offering to be treated as a “utility token” or “payment token” not subject to regulation under the Securities Act. We believe that each of EDGE-Q and EDGE-X would receive similar treatment in other jurisdictions. Please be advised, however, that none of the U.S. Securities and Exchange Commission (the “SEC”), any U.S. state securities regulator or any regulatory authority from any other jurisdiction has opined on the tenor of EDGE-Q or EDGE-X as a security or utility token, respectively. None of the SEC, any state securities regulator or any other regulatory authority has approved or disapproved EDGE-Q or EDGE-X (the “Units”) or determined If this Confidential Information Memorandum (“CIM”) is truthful or complete. In making a decision to acquire either Unit, you must rely on your own examination of EDGE196, and the terms and conditions of the Units, including the merits and risks involved. None of the SEC, any state securities regulator or any other regulatory authority has approved or disapproved the Units. Any representation contrary to the foregoing statements is a criminal offence. YOU MAY BE REQUIRED TO BEAR THE FINANCIAL RISKS OF AN INVESTMENT IN EDGE-Q and EDGE-X FOR AN INDEFINITE PERIOD OF TIME.