PELOTONIA COLOR GUIDE

PRIMARY COLORS

SECONDARY COLORS

PMS 802 U
R 57 G 213 B 45
NO CMYK VERSION

COATED VERSION:
PMS 802

PMS 7463 U
R 0 G 43 B 73
C 100 M 80 Y 43 K 45

Coated:
PMS 7463

PMS 7542 U
R 194 G 209 B 212
C 10 M 0 Y 3 K 16

Coated:
PMS 7541

PMS 432 U
R 84 G 94 B 101
C 69 M 55 Y 46 K 18

COATED VERSION:
PMS 431

Note: The selected Pantone colors reflect
UNCOATED swatches. For color consistancy,
it is important to only use uncoated stocks.

PELOTONIA PRIMARY FONT: BAKSHEESH

AaBbCc0123

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789$%&(.,;:!?)

PELOTONIA SECONDARY FONT: DIN

AaBbCc0123

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789$%&(.,;:!?)