Erick Kristian

Senior Frontend / Full Stack Developer (WordPress, PHP, JavaScript)

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📍 Finland

Professional Summary

Senior Frontend–leaning Full Stack Developer with **8 years of experience** delivering **pixel-perfect, high-performance web interfaces** and **WordPress/PHP-based platforms** across Video Creation, Fintech, Ecommerce, and Healthcare domains. Strong expertise in **HTML5, CSS3, JavaScript/TypeScript, PHP (WordPress, Laravel)** with deep understanding of **frontend architecture, accessibility, responsive design, and cross-browser compatibility**.

Proven ability to translate **design systems, Figma/PSD layouts, and marketing concepts into production-ready UI**, while maintaining robust backend integrations using **Node.js, NestJS, Python, GraphQL, and REST APIs**. Experienced in full product lifecycles, from UI development and CMS customization to performance optimization, DevOps, and AI-powered features.

Core Skills

Frontend

Category	Technologies
Markup & Styling	HTML5 · CSS3 · Responsive Design · Accessibility · Tailwind CSS
JavaScript	JavaScript · TypeScript
Frameworks	React · Next.js · Angular · Vue · Svelte
State & UI	Redux · Storybook
CMS & Mobile	WordPress · PHP (Wordpress, Laravel) · React Native CLI · Expo · Android Studio
Testing & Tooling	Playwright

Database

Area	Technologies
Relational	PostgreSQL · MySQL
NoSQL	MongoDB
Data Architecture	Data Modeling (SQL/NoSQL)
Pipelines & Caching	ETL Pipelines · Redis · Cloudflare KV

Testing & Security

Area	Technologies
Testing	Jest · Mocha · Supertest · Cypress
Methodology	BDD · TDD
Security	Secure Coding (XSS, CSRF, Encryption)

Backend

Area	Technologies
Runtime & Frameworks	Node.js · Express · NestJS
Python Stack	Python (FastAPI, Django, Ruby on rails)
Other Languages	Go (Logging) · PHP (Laravel) · Java · .Net · Rust · Golang
APIs & Protocols	REST API Design · GraphQL · gRPC · WebSockets
Authentication	OAuth2 · JWT · Auth0
Commerce	medusa.js

DevOps & Cloud

Area	Technologies
Containers & Orchestration	Docker · Kubernetes
Cloud Providers	AWS · GCP
CI/CD & GitOps	GitLab CI/CD · ArgoCD
Edge & Monitoring	Cloudflare · Datadog
Version Control	Git

Other

Area	Technologies
AI & LLM	AI/LLM Integration · LangChain · LCEL
Data & Analysis	Numpy · Pandas · Matplotlib
Process	Agile/Scrum · Cross-functional Collaboration

Professional Experience

Senior Full Stack Developer (Frontend & WordPress Focus)

Vidora Labs | 04/2022 – Present

- Led **frontend architecture and UI development** for a large-scale **Video Creation Platform** serving millions of users, with a strong emphasis on **HTML, CSS, JavaScript/TypeScript, React, and WordPress-based marketing**

sites.

- Converted complex design systems and marketing layouts into **responsive, accessible, pixel-accurate web pages**, ensuring consistency across browsers and devices.
- Built and customized **WordPress themes and plugins using PHP**, integrating CMS-driven content with modern React and Next.js frontends.
- Created a **shared Storybook component library**, improving UI consistency and speeding up frontend delivery across teams.
- Implemented **SSR, lazy loading, and code splitting**, significantly improving page load times, SEO, and Core Web Vitals.
- Collaborated closely with designers, marketing teams, and product managers to ensure **design fidelity and UX excellence**.
- Integrated frontend applications with **REST and GraphQL APIs** built using NestJS and FastAPI.
- Implemented secure **JWT/OAuth2 authentication flows** across frontend and backend boundaries.
- Developed and deployed AI-powered frontend features, including **RAG-based chatbot interfaces**, connected to LLM-backed APIs.
- Maintained strong ownership of full stack delivery, CI/CD pipelines, and production monitoring using GitLab CI, ArgoCD, and Datadog.

Full Stack Developer (WordPress, PHP & Frontend Heavy)

PayZen Systems | 07/2017 – 10/2021

- Delivered **customer-facing websites and dashboards** with a heavy focus on **HTML, CSS, JavaScript, PHP, and WordPress** for fintech and ecommerce products.
- Built and maintained **WordPress-powered marketing and content platforms**, customizing themes and extending functionality with PHP.
- Migrated a legacy **PHP/AngularJS ecommerce system** to a modern **React + Node.js stack**, preserving SEO and improving UX.
- Developed **responsive, mobile-first interfaces** using modern CSS practices, React Hooks, and Redux.
- Worked closely with designers to ensure **pixel-perfect UI implementation**, accessibility compliance, and brand consistency.
- Integrated frontend systems with secure payment and authentication APIs (OAuth2, Auth0).
- Designed and optimized MySQL/PostgreSQL schemas and ETL pipelines while maintaining close alignment with frontend data needs.
- Supported mobile frontend integrations via **React Native**, Swift (iOS), and Kotlin/Java (Android).
- Deployed and maintained Dockerized applications on AWS with CI/CD automation.

Software Developer (Frontend-Oriented)

TechNova Solutions | 05/2016 – 08/2017

- Built **responsive, cross-browser web interfaces** using HTML5, CSS3, and JavaScript.
- Worked on UI enhancements and frontend integrations for internal and customer-facing applications.
- Collaborated with designers and backend engineers to deliver polished, user-friendly web experiences.
- Implemented authentication, session handling, and frontend-to-API integrations.

- Contributed to mobile application development and performance optimization.
- Supported deployment automation and testing pipelines.

Education

Bachelor of Software Engineering
Aalto University | 2012 – 2016

Profile Highlights (Frontend & WordPress)

- Strong focus on **HTML, CSS, JavaScript, PHP, and WordPress**
- Proven ability to deliver **pixel-perfect, design-driven websites**
- Deep experience integrating **CMS platforms with modern frontend stacks**
- Full stack and AI expertise retained to support complex, scalable products