



LEARNING SOLUTIONS
BUSINESS RESULTS

 edgepoint
LEARNING

The logo consists of a stylized blue 'e' shape enclosed within a square frame, positioned above the company name 'edgepoint' in a lowercase, sans-serif font, with 'LEARNING' in a smaller, uppercase font below it.

About us	4
Our work	6
Focused on costumers	8
Focused on results	11
Extension of your team	12
Focused on the future	15
Our experience	16
Company roadmap	17
What sets us apart	18



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ABOUT US



Most employees can only dedicate **1%** of their workweek to training. It's time to make those **24 minutes** more **effective**, more **engaging**, and maybe even a little **fun**.

Since 2007, EdgePoint Learning has delivered engaging custom eLearning solutions that drive your company's performance and business goals.

1 WORK WEEK

1%

**24
MINUTES**



OUR WORK



We've collaborated with **Fortune 500 companies**, small– and medium–sized businesses, **nonprofit organizations**, and government entities like:



THOMSON REUTERS®



BANK OF THE WEST
BNP PARIBAS



avis budget group

SWCA



PEPSICO

synopsys®

FOCUSED ON CUSTOMERS



With our roots in **custom development**, **customer service** is at the heart of what we do.

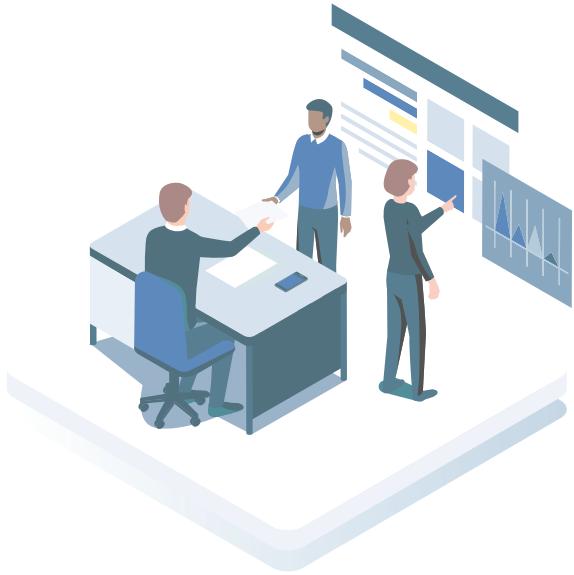
We know that it takes a thoughtful, collaborative approach between our team and yours to create **successful programs** that meet the needs of your company and employees. That's the case if we're developing a fully custom course, providing consulting services, or co-developing with your team.

We're here for **better eLearning experiences**, and we hope you are too.



**CUSTOM
DEVELOPMENT**

**CUSTOM
SERVICE**



COLLABORATE

BUILD

CREATE

WE WANT TO:

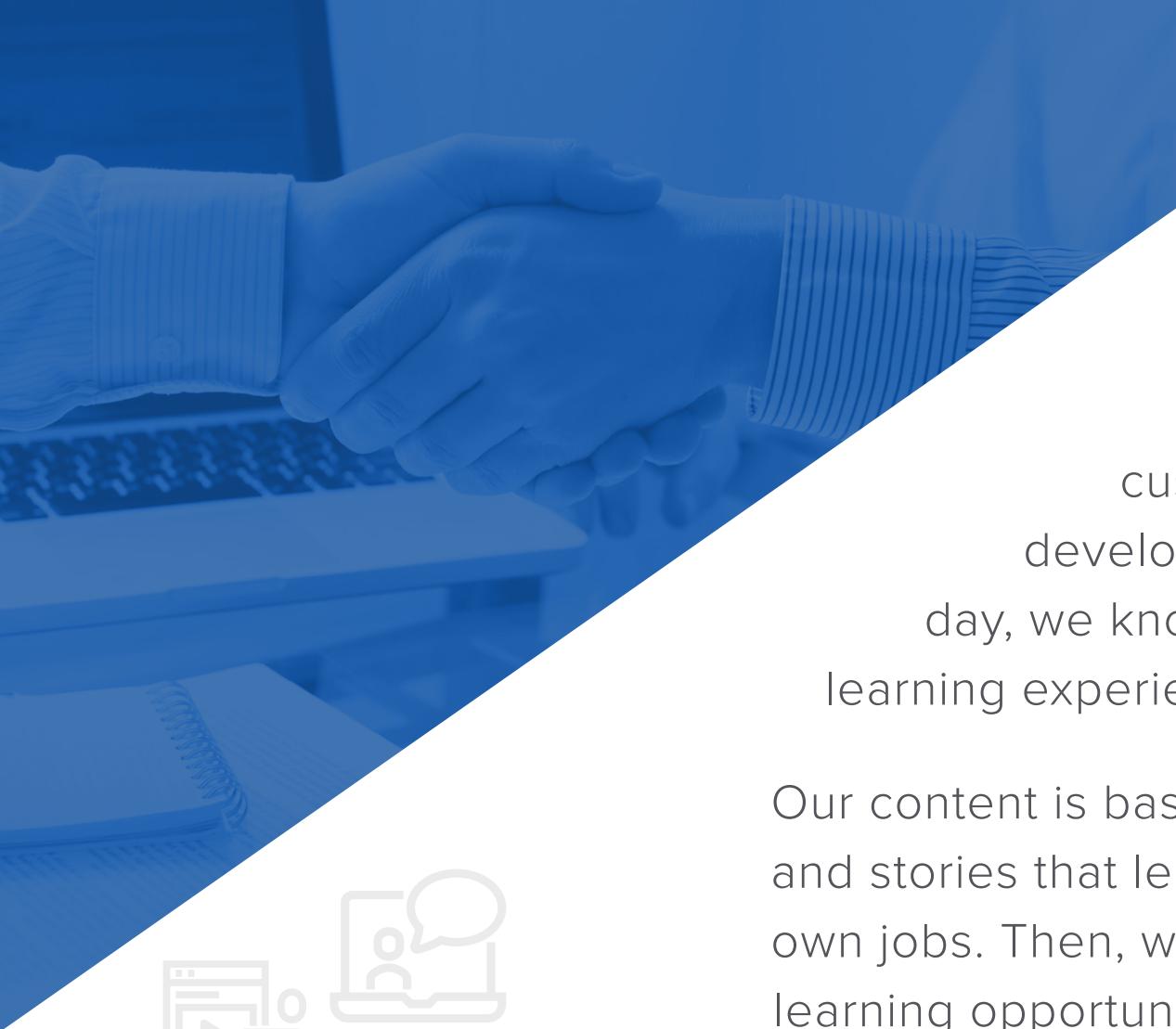
- **Build** a long-term partnership and become a trusted extension of your team
- **Collaborate** with you to create effective, engaging experiences that are unique to your business goals
- **Create** training that reflects the very real time constraints and attention spans of today's employees

We have processes, but we aren't rigid. We are willing to take risks to create the learning experiences that work for you and your workforce.



FOCUSED ON
RESULTS





No matter the approach – custom development to co-development – at the end of the day, we know that we're designing learning experiences for **people**.

Our content is based on **real world examples** and stories that learners can relate to their own jobs. Then, we help you deliver those learning opportunities right when (and where) employees need them the most.

People-centered design works.

Our learning experiences are rooted in cutting-edge research into how the human brain works and learns.

With the right approach, we can help employees:

- Increase their retention of key ideas and topics
- Apply new skills and knowledge on the job
- Improve their overall satisfaction when it comes to their job and professional development
- Make better decisions, no matter the situation





Working closely with your learning and development teams allows us to:

- Develop courses in the same industry standard software your team uses
- Create sustainable solutions by providing source files so your team can update or modify the course whenever you need
- Create an entire course from start to finish or create only those specific components you need
- Be more innovative by piloting and using new learning technologies that truly meet your business needs
- Leverage your existing content and other learning assets in your courses
- Find creative solutions to help you maximize your training budgets
- Provide consultants to help you plan and execute new training initiatives whether large or small-scale





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LEARNING



A FOUNDATION
OF EXPERIENCE
FOCUSSED ON
THE FUTURE

COMPANY FUNDAMENTALS

Since 2007, the core team at EdgePoint Learning has tackled your toughest eLearning challenges, together.

Our team members average 12 years of corporate eLearning experience. We've created hundreds of hours of courses and full-scale training programs on a wide variety of topics.

We are a small business based in Phoenix, Arizona with a team of U.S.-based employees.

**OVER 1
DECADE OF
EXPERIENCE**

Our objective is to build long-term partnerships with our clients and work as a seamless extension of their teams; offering new and innovative solutions and providing recommendations that help meet their business needs.

Custom Solutions
Consulting Expertise
Co-Development
Mobile Training
Technology



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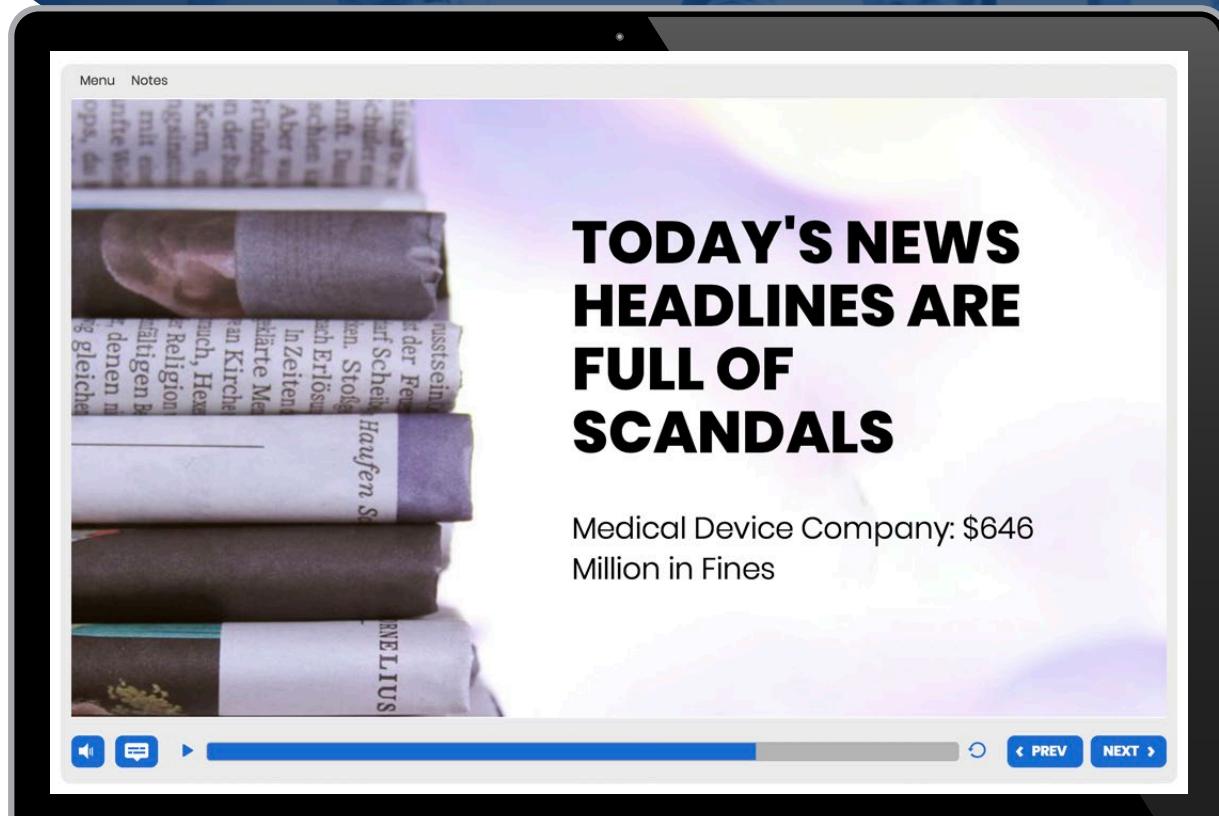
COMPANY ROADMAP



WHAT SETS US APART



<http://edg.pt/cCZQAI>



TODAY'S NEWS HEADLINES ARE FULL OF SCANDALS

Medical Device Company: \$646
Million in Fines

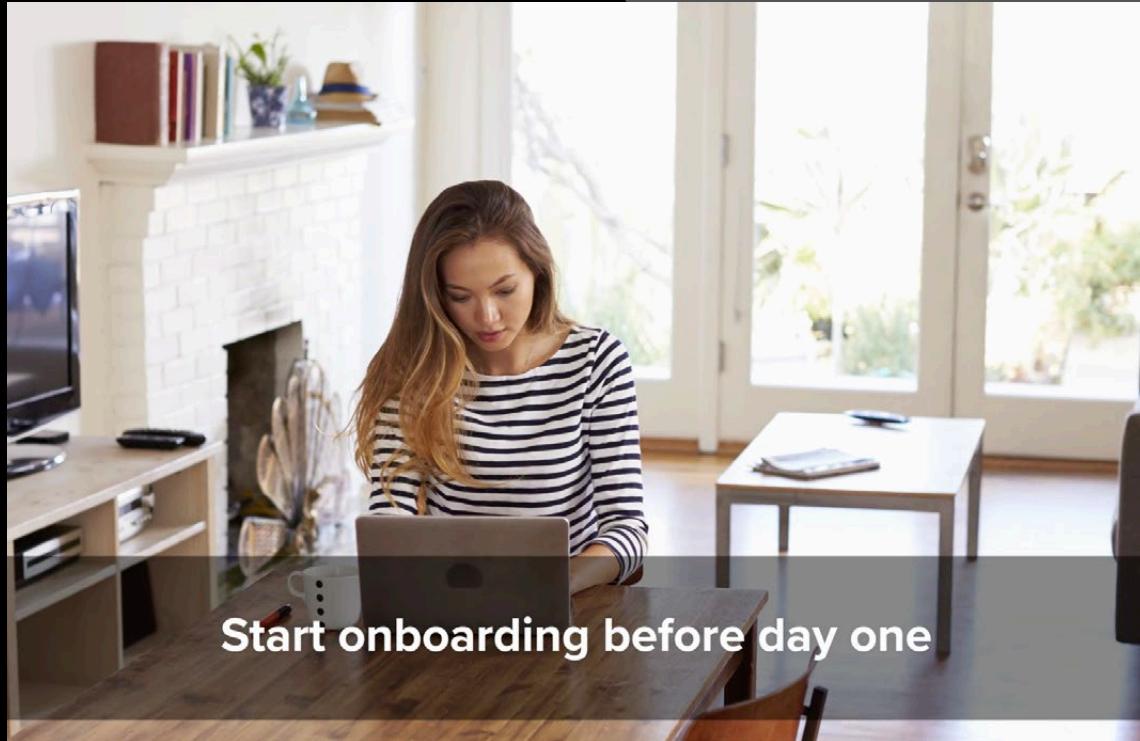
<http://edg.pt/jzxgUN>



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<http://edg.pt/WRDoYI>



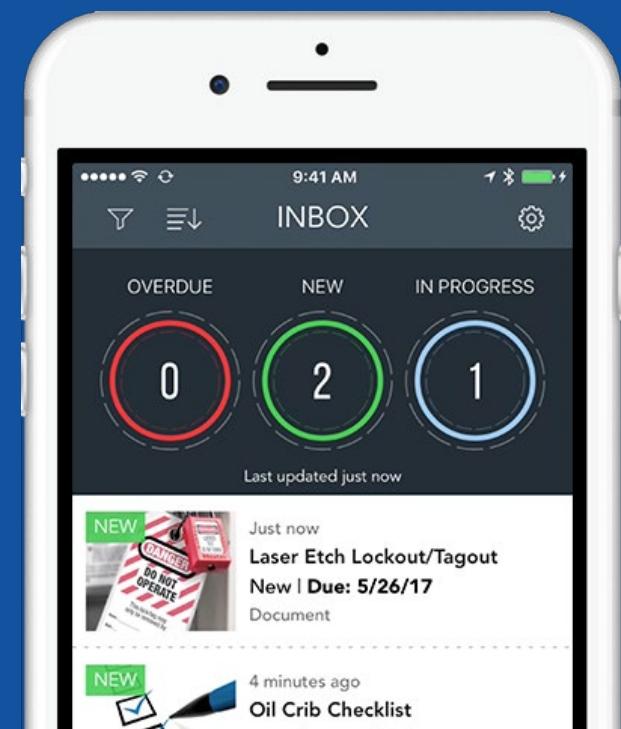
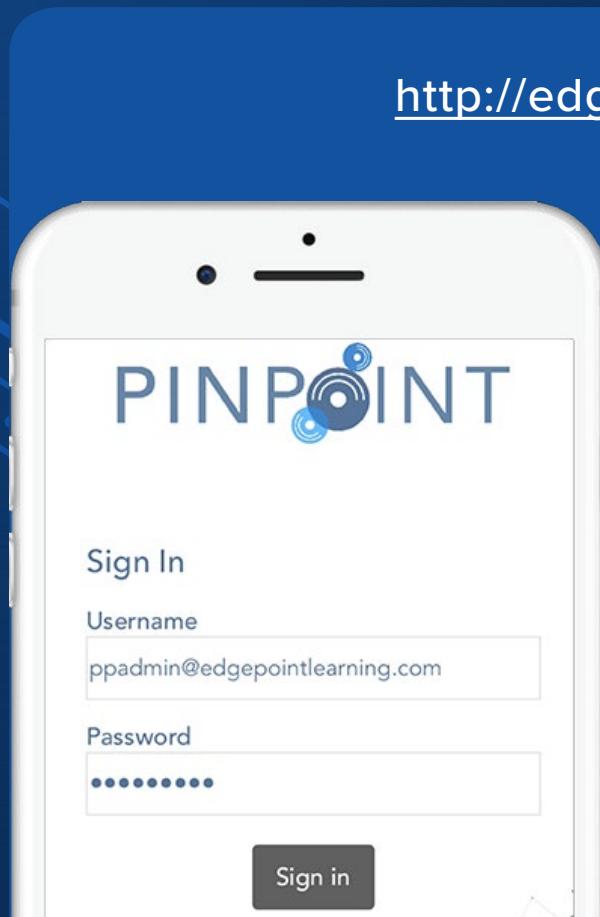
Location-aware technology for today's mobile workforce



<http://edg.pt/uiwyDJ>



<http://edg.pt/OKIhIM>






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