

EdgePoint Learning Sample eLearning Pricing

Basic	Pro	Premium
Instructional Design		
Your source content provided in a single document requiring only copy-edit	People-centered instructional design	People-centered instructional design
	Content scripting from up to 3 sources	Content scripting from up to 5 sources
		Design blueprint
Customized Interface		
Your logo	Your logo	Your logo
Stock user interface	Custom colors and fonts	Custom colors and fonts
		Branded buttons
		Branded controls
Engagement		
Click to reveal	Basic PLUS:	Pro PLUS:
Interactive tables	Exploration	Branching practice scenarios
Multiple choice questions	Drag and Drop	Software simulations
True/false questions	Case study scenarios	Role-playing
Select all that apply questions	Linear practice scenarios	Complex interactivity or gamification
Media		
Onscreen text	Basic PLUS:	Pro PLUS:
Stock images	Simple motion graphics	Complex motion graphics
Your images	Professional audio narration	Closed caption text
No audio	Narration text view	
Price Range		
\$13,000 - \$15,000	\$15,000 - \$18,000	\$18,000 - \$21,000
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Prices are for 30 minutes of eLearning.