

EDGEPOINT LEARNING ENABLEMENT MODEL

1. DISCOVER

Uncover and understand your target business objectives and key learning outcomes. What are your goals?

2. DEFINE

Articulate a learning and development strategy to achieve your desired goals – on schedule, on budget.

3. DESIGN

Create an instructional blueprint for success, centered around the optimal experience for your target audience.



4. DEVELOP

Craft an engaging and dynamic curriculum, designed to drive learner utilization, completion and performance.

5. MEASURE

Implement your program via a structured roll-out, focused on measurable business impact and quantifiable results.

6. REFINE

Analyze the results to improve the experience for future program cohorts and inform your future projects.