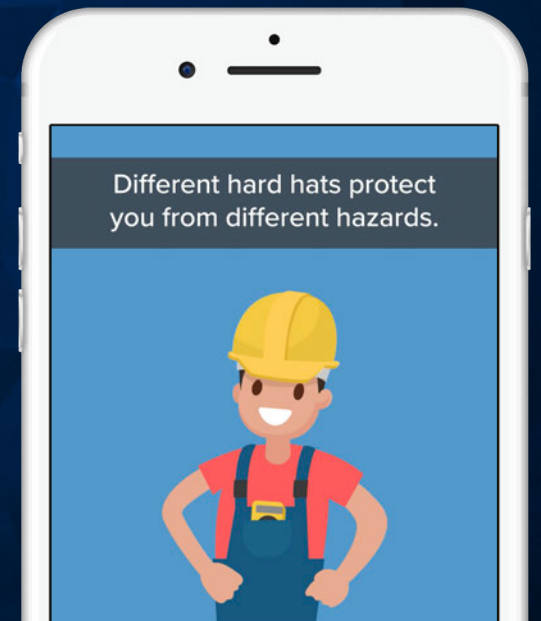
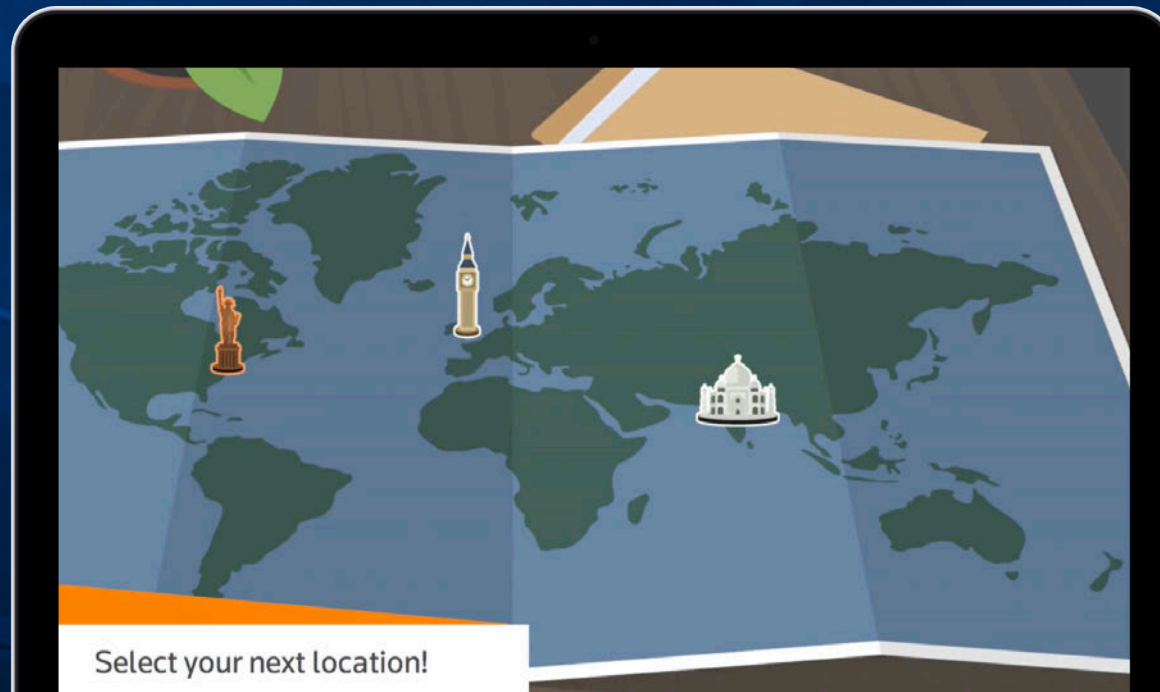
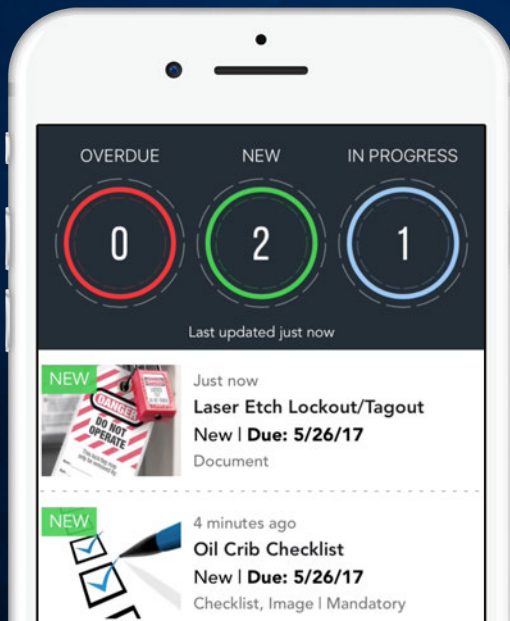


# LEARNING SOLUTIONS **BUSINESS RESULTS**

Most employees can only dedicate 1% of their workweek to training. It's time to make those 24 minutes more effective, more engaging, and maybe even a little fun.

Since 2007, EdgePoint Learning has delivered engaging off-the-shelf and custom eLearning solutions that drive your company's performance and business goals.



# OUR WORK

We've collaborated with Fortune 500 companies, small- and medium-sized businesses, nonprofit organizations, and government entities like:



**BANK OF THE WEST**  
**BNP PARIBAS**



**SWCA**<sup>®</sup>



**avis budget group**



**THOMSON REUTERS**<sup>®</sup>



**SYNOPSYS**<sup>®</sup>



**PEPSICO**



The background is a dark blue field filled with a complex, low-poly geometric pattern. The pattern consists of numerous irregular polygons of varying sizes and shades of blue, creating a textured, crystalline effect. The text is centered horizontally and vertically over this background.

FOCUSED ON  
**CUSTOMERS**



# FOCUSED ON **CUSTOMERS**

## COMPANY OVERVIEW

With our roots in custom development, customer service is at the heart of what we do.

We know that it takes a thoughtful collaborative approach between our team and yours to create successful programs that meet the needs of your company and employees. That's the case if we're developing a fully custom course or working with you to deliver off-the-shelf compliance content.

We're here for better eLearning experiences, and we hope you are too.



FOCUSED ON  
**CUSTOMERS**

## COMPANY OVERVIEW

### **WE WANT TO:**

- Build a long-term partnership and become a trusted extension of your team
- Collaborate with you to create effective, engaging experiences that are unique to your business goals
- Create training that reflects the very real time constraints and attention spans of today's employees

We have processes, but we aren't rigid. We are willing to take risks to create the learning experiences that work for you and your workforce.



FOCUSED ON  
**RESULTS**

# PEOPLE-CENTERED DESIGN

FOCUSED ON  
**RESULTS**

Whether it's off-the-shelf or custom content, at the end of the day, we know that we're designing learning experiences for people.

Our content is based on real world examples and stories that learners can relate to their own jobs. Then, we help you deliver those learning opportunities right when (and where) employees need them the most.



# PEOPLE-CENTERED DESIGN

FOCUSED ON  
**RESULTS**

People-centered design works.

Our learning experiences are rooted in cutting-edge research into how the human brain works and learns.

With the right approach, we can help employees:

- Increase their retention of key ideas and topics
- Apply new skills and knowledge on the job
- Improve their overall satisfaction when it comes to their job and professional development
- Make better decisions, no matter the situation

# EXTENSION OF **YOUR TEAM**

## PARTNERSHIP

Working closely with your learning and development teams allows us to:

- Develop courses in the same industry standard software your team uses
- Create sustainable solutions by providing source files so your team can update or modify the course whenever you need
- Create an entire course from start to finish or create only those specific components you need
- Be more innovative by piloting and using new learning technologies that truly meet your business needs
- Leverage your existing content and other learning assets in your courses
- Find creative solutions to help you maximize your training budgets
- Provide consultants to help you plan and execute new training initiatives whether large or small-scale



A FOUNDATION OF EXPERIENCE  
**FOCUSED ON THE FUTURE**

**OVER ONE  
DECADE OF  
EXPERIENCE**

## COMPANY FUNDAMENTALS

Since 2007, the core team at EdgePoint Learning has tackled your toughest eLearning challenges, together.

Our team members average 12 years of corporate eLearning experience. We've created hundreds of hours of courses and full-scale training programs on a wide variety of topics.

We are a small business based in Phoenix, Arizona with a team of U.S.-based employees.

Our objective is to build long-term partnerships with our clients and work as a seamless extension of their teams; offering new and innovative solutions and providing recommendations that help meet their business needs.

# COMPANY ROADMAP

- Custom Solutions
- Consulting Expertise
- Off-the-Shelf Compliance Library
- Mobile Training Technology





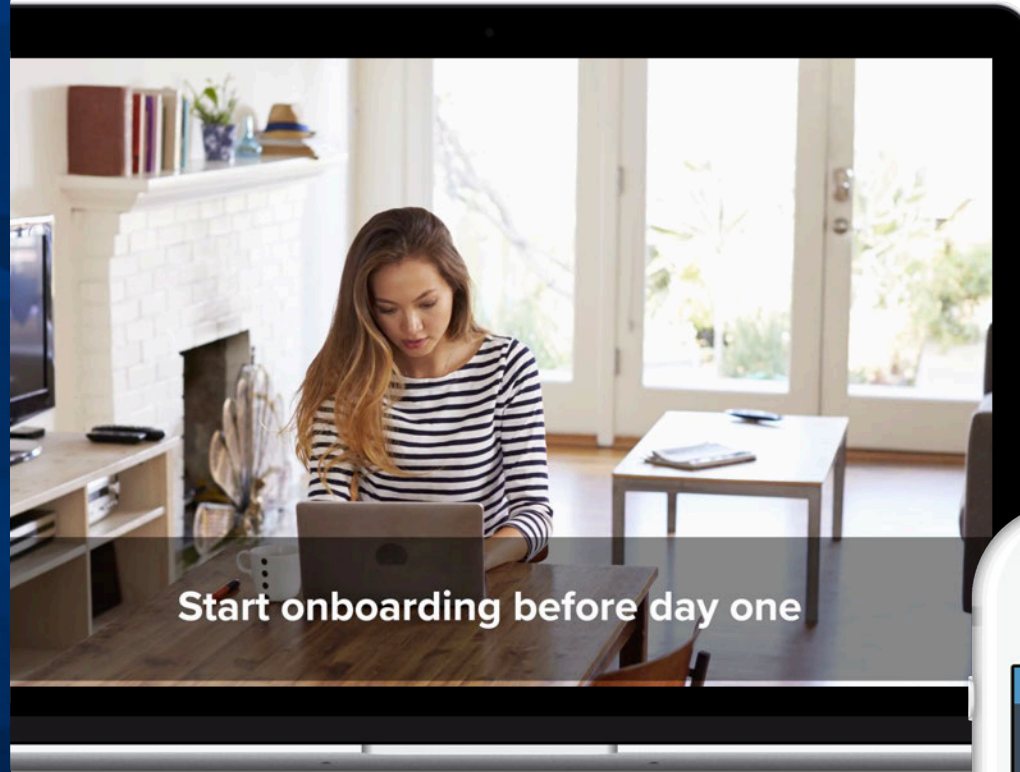
## TRADITIONAL eLEARNING

# WHAT SETS US APART



<http://edg.pt/jzxgUN>

## WHAT SETS US APART



Start onboarding before day one

<http://edg.pt/WRDoYI>

<http://edg.pt/uiwyDJ>

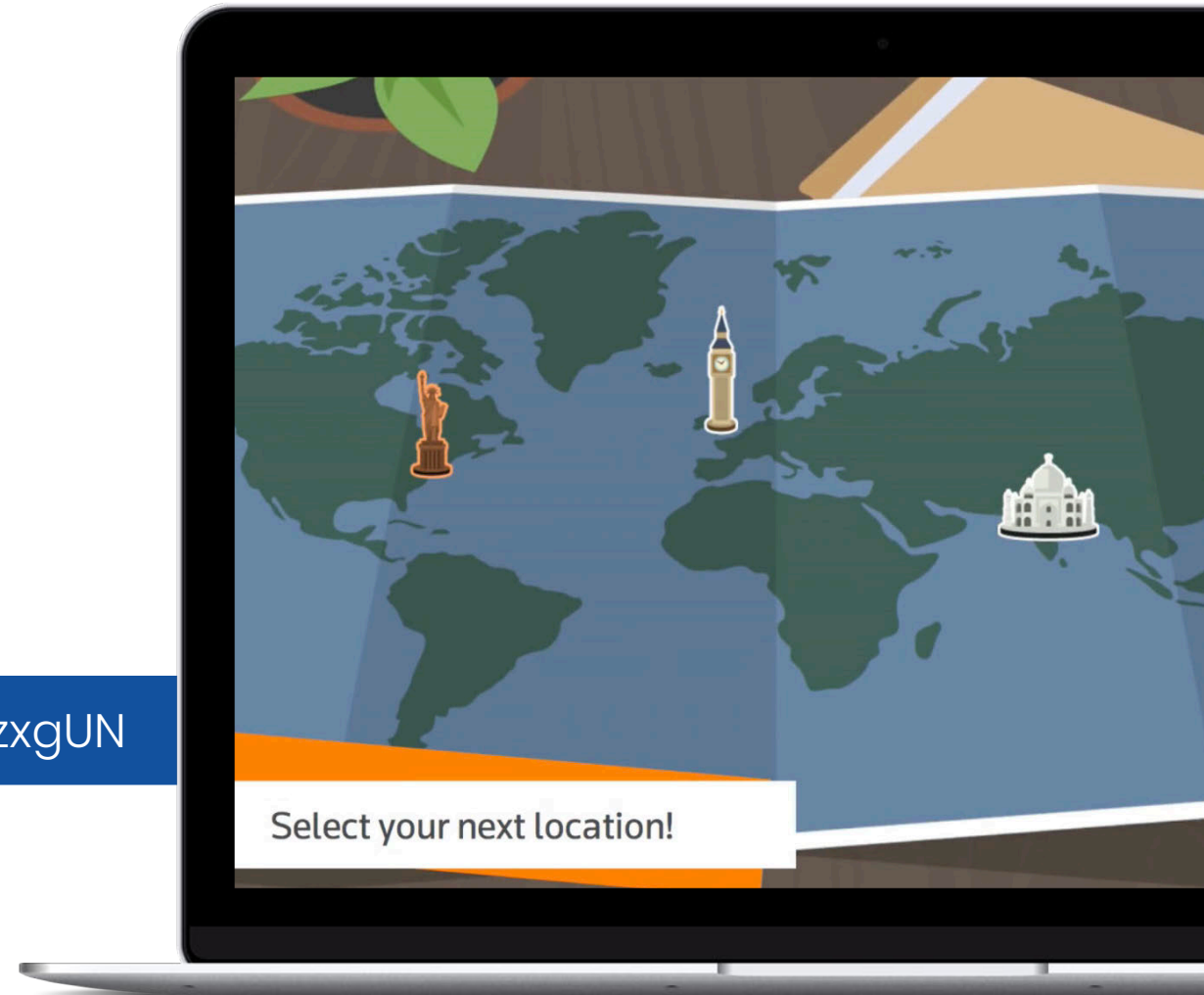
Different hard hats protect  
you from different hazards.



## SELF-GUIDED GAME-BASED TRAINING

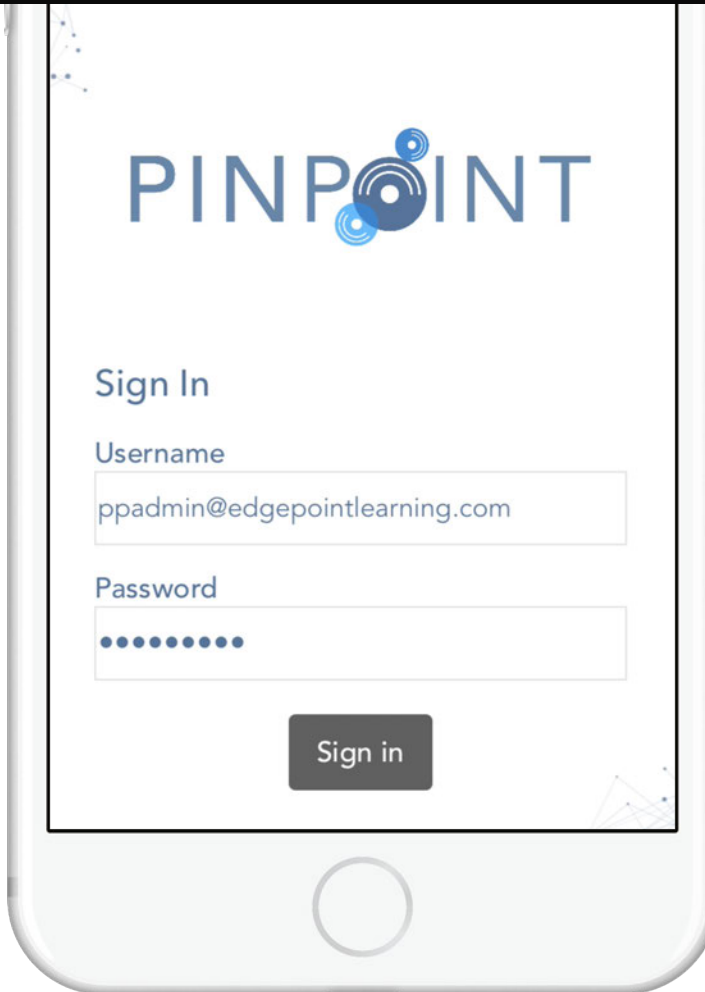
# WHAT SETS US APART

<http://edg.pt/jzxgUN>

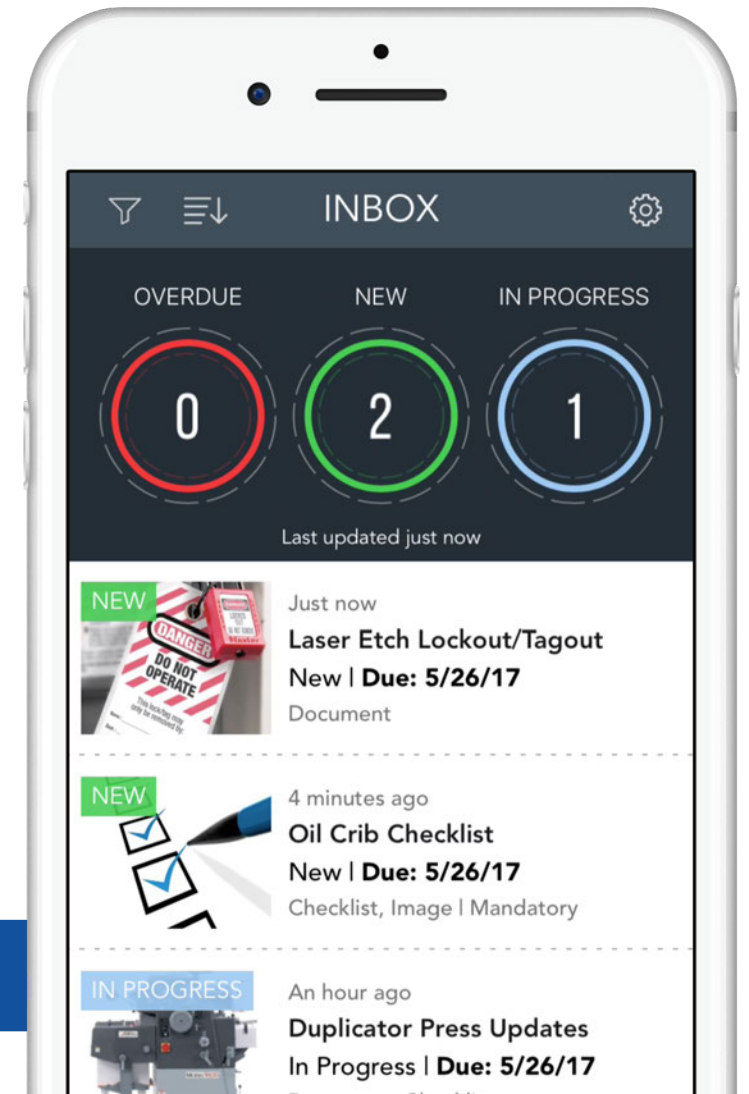


# MOBILE TECHNOLOGY

# WHAT SETS US APART



<http://edg.pt/OKIhIM>



# OFF-THE-SHELF COMPLIANCE LIBRARY

## OUR LIBRARY:

- Code of Conduct Topics
- Reporting & Non-Retaliation
- Preventing Workplace Harassment
- Social Media in the Workplace
- Anti-Corruption / Anti-Bribery
- Conflicts of Interest
- Confidential Information and Computer Security
- Data Privacy

<http://edg.pt/jzxgUN>

## 2018 ROADMAP

**Q1**

- Code of Conduct Topics
- Reporting & Non-Retaliation
- Preventing Workplace Harassment

**Q2**

- Anti-Corruption
- Social Media in the Workplace

**Q3**

- Conflicts of Interest
- Confidential Information and Computer Security

**Q4**

- Data Privacy





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LEARNING