

# Edgar “Edge” Quintanilla

Manager of DiscoverDesign.org, Chicago Architecture Foundation

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## Summary

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Informal learning professional seeking to connect learning at all ages and levels with emerging technologies and new media.

Specialties: Digital Learning, Youth Programs, Curriculum Development, Games and Learning, Media and Learning, Professional Development,

## Experience

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### Manager of DiscoverDesign.org at Chicago Architecture Foundation

*January 2015 - Present (2 years 3 months)*

- Manage drupal site for community of design-interested youth, teachers, and mentors.
- Coordinate the development of new Discover Design.org features throughout conception, research, prototyping, audience testing, platform evaluation and requirements gathering.
- Manage strategy, integration and execution of DiscoverDesign.org-based badging and learning management systems; manage the integration of content and asset development/aggregation for a DiscoverDesign.org- based learning management system.
- Build relationships and grow users for Discover Design across formal and informal education communities locally, nationally and internationally.
- Support and provide thought leadership on weekly metrics/data and analytics.
- Coordinate project evaluations, working with marketing to develop front end and summative evaluations; analyze data and complete evaluation reports.
- Work across departments to ensure full integration of the CAF Digital Master Plan into DiscoverDesign.org.

### Digital Learning Specialist at The Field Museum

*May 2012 - January 2015 (2 years 8 months)*

- Development of learning curricula using new technologies (Arduino, MaKey MaKeys, Google SketchUp).
- Facilitation of professional development for teachers using tech in the classroom.
- Partner with scientific staff to create focused programs for youth and teachers on Field Museum research.
- Collaborate with other organizations on city-wide learning initiatives such as Chicago City of Learning and HIVE network projects.

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- Supervise and support summer interns by developing work plans and professional development.
- Present and attend conferences related to informal learning. (Games and Learning Society, ASTC, ISTE, Maker Faire, etc...).

## **Community Events and Engagement at Apple**

*April 2007 - May 2012 (5 years 1 month)*

- Developed events for Apple retail meant to engage neighborhood customer base at North Michigan Avenue and Lincoln Park stores.
- Mentored Presenter teams through new member trainings
- Partnered with Apple corporate by communicating logistical needs needed for successful event execution. - Facilitated customer facing training in the form of workshops and one-to-one appointments on all Apple software
- Troubleshoot hardware to repair customer relationships.

## **Graduate Student Intern at Gary Comer Youth Center**

*September 2009 - January 2010 (4 months)*

- Communicated Teaching Artists needs to GCYC administration as Arts Liaison • Helped coordinate youth talent show.
- Managed artist and technical staff needs for the event.

## **Education**

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### **Columbia College Chicago**

Enrolled, Master of Arts Management, 2009 - 2010

Arts in Youth and Community Development

### **University of Central Florida**

Bachelor of Arts, 2004 - 2008

Interdisciplinary Studies, Music, Marketing, & Humanities