

# Rules of Derivatives

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- Power Rule

$$\frac{d}{dx} x^n = n x^{n-1}$$

- Exponent Rule

$$\frac{d}{dx} b^x = \frac{d}{dx} e^{x \ln(b)} = \ln(b) e^{x \ln(b)} = \ln(b) b^x$$

- Constant Rule

$$\frac{d}{dx} (a f(x)) = a \left( \frac{d}{dx} f(x) \right) = a f'(x)$$

- Sum/Difference Rule

$$\frac{d}{dx} (f(x) \pm g(x)) = \frac{d}{dx} f(x) \pm \frac{d}{dx} g(x) = f'(x) \pm g'(x)$$

# Product Rule

$$\frac{d}{dx}(f(x)g(x)) = \left(\frac{d}{dx}f(x)\right)g(x) + \left(\frac{d}{dx}g(x)\right)f(x)$$

$$\frac{d}{dx}(f(x)g(x)) = f'(x)g(x) + g'(x)f(x)$$

- Take the derivative of the first, keep the second
- Plus the derivative of the second, keep the first

# Quotient Rule

$$\frac{d}{dx} \left( \frac{f(x)}{g(x)} \right) = \frac{f'(x)g(x) - g'(x)f(x)}{(g(x))^2}$$

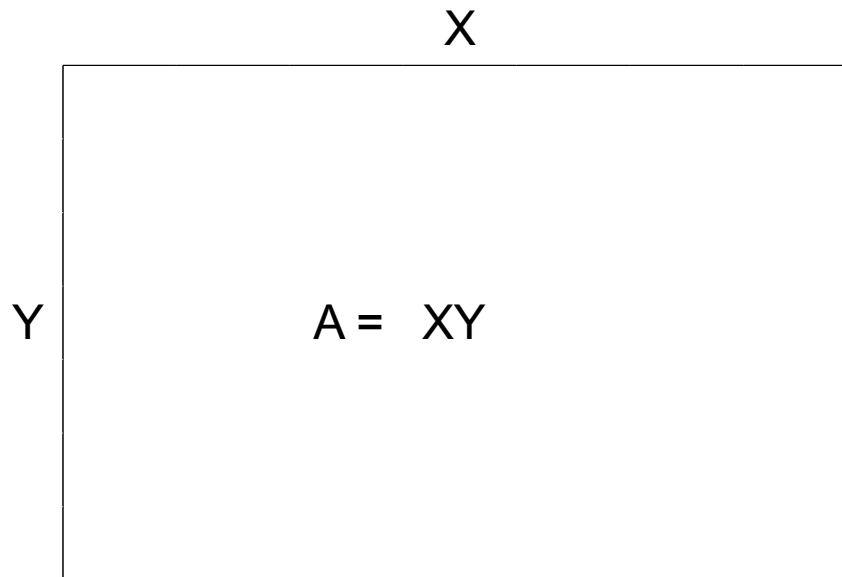
- Take the derivative of the top, keep the bottom
- Minus the derivative of the bottom, keep the top
- All over the bottom squared

# Example Problem

- You have 50 meters of fencing and want to use it to make a rectangular pen with the most area
  - How long should each side be?

# Pen Problem

- You have 50 meters of fencing and want to use it to make a rectangular pen with the most area
  - How long should each side be?
  - $P = 2X + 2Y$
  - $25 = X + Y$
  - $Y = 25 - X$
- $A = XY$
- $A(X) = X(25 - X)$



# Pen Problem

- Max Area means that  $A'(X) = 0$
- $A(X) = X(25 - X)$
- $A'(X) = 1 \cdot (25 - X) + (-1)X$
- $A'(X) = 25 - 2X = 0$
- $25 = 2X$
- $X = 25/2$
- $Y = 25 - X$
- $Y = 25/2$
- $A(X) = X(25 - X)$
- $A'(X) = 25X - X^2$
- $A'(X) = 25 - 2X = 0$
- A square pen will maximize area



# Parabola Maxima

- When is a parabola of the form  
 $Ax^2 + Bx + C$   
have its maximum point assuming  $A < 0$

# Parabola Maxima

- When is a parabola of the form  
 $Ax^2 + Bx + C$   
have its maximum point assuming  $A > 0$
- $2Ax + B = 0$
- $2Ax = -B$
- $X = -B/(2A)$

Questions?