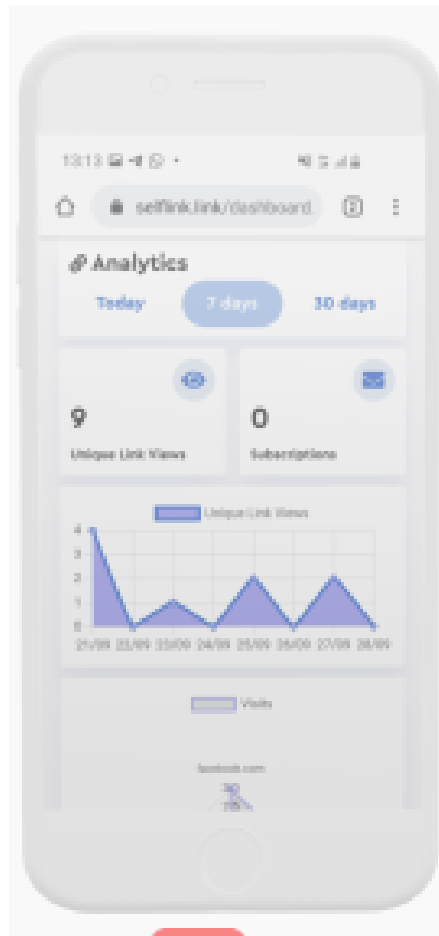
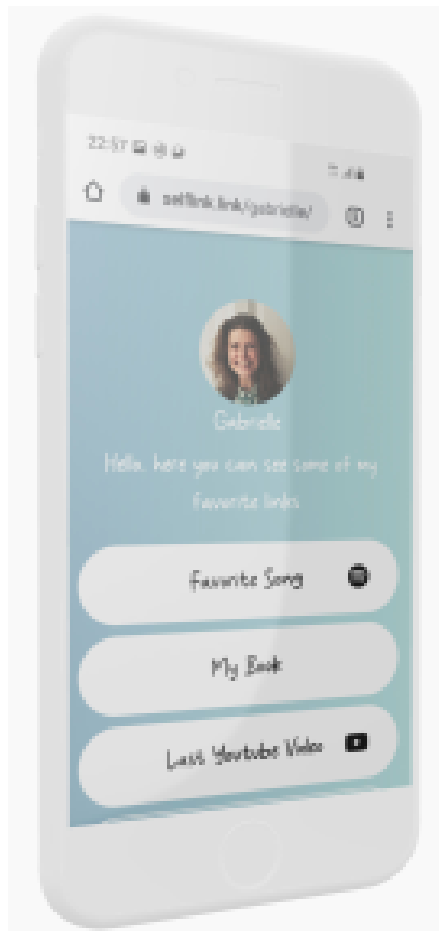


SelfLink

Unleash the power of
your links



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SelfLink



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Problems

Links play a significant role in our lives as almost every people share one with someone daily. But there are some problems.



We don't know visitors

- We can not know if others clicked on our links.



No contact 🙄

Sometimes we would like to have some way contact our links visitors in future as they probably would be interested in our future offers.



Only one link 🙄

Some Social Media apps like Instagram only allow users to share one link in their bio

Solutions

SelfLink is an app that allows users to create customizable web pages where people can share their favorite links with their audience.

It is also a link redirector that helps users grab visitors' emails. All done while providing statistics.

01

Ask Visitors to Subscribe

Link visitors are asked if they want to subscribe before being redirected.

02

Share Multiple Links using one

User can create a highly customizable bio page where they can link all their content in one place.

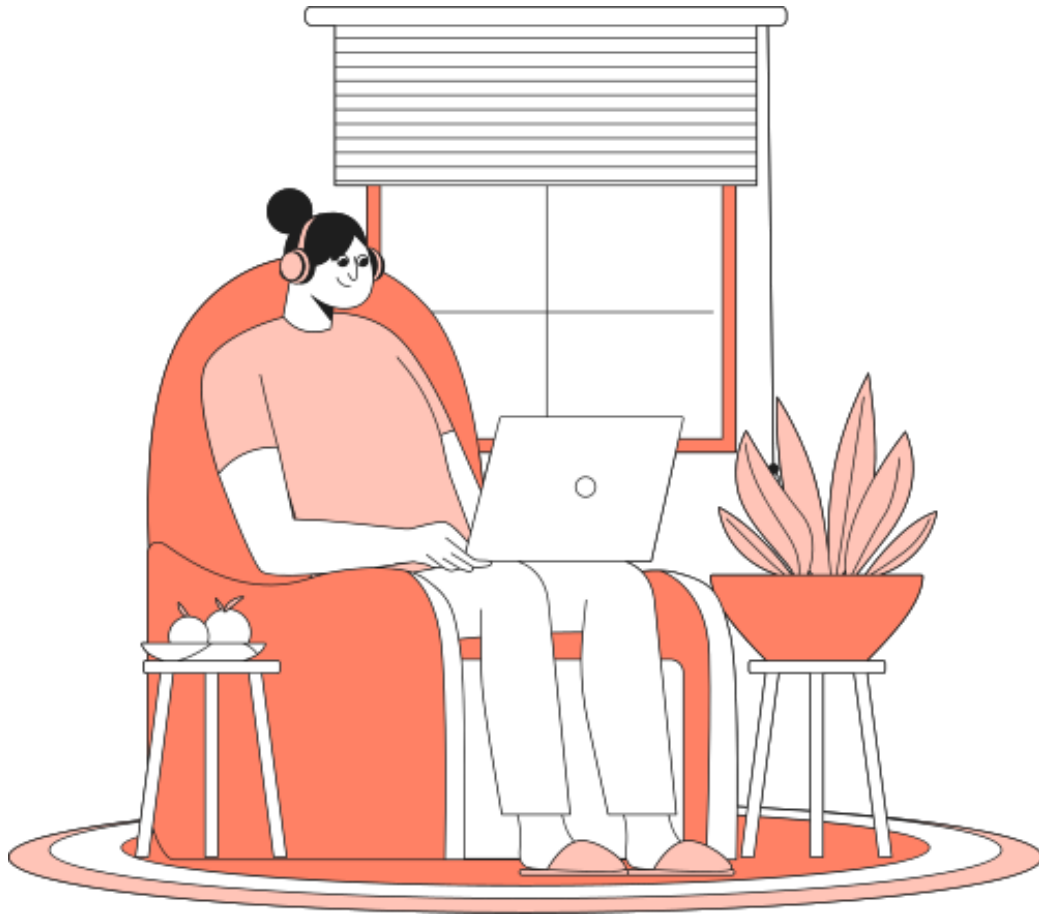
03

All the Metrics Users Need

Users can see stats such as locations, referral channels and amount of clicks each of their links have.



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Unique Approach



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01

Crafted to Lead Generation

SelfLink is the only bio link platform that can help users generate leads from every link they create.

02

Advanced Settings

The settings and customization freedom that SelfLink gives to free users are unique.

03

Easy to Use

SelfLink is very easy to use.

04

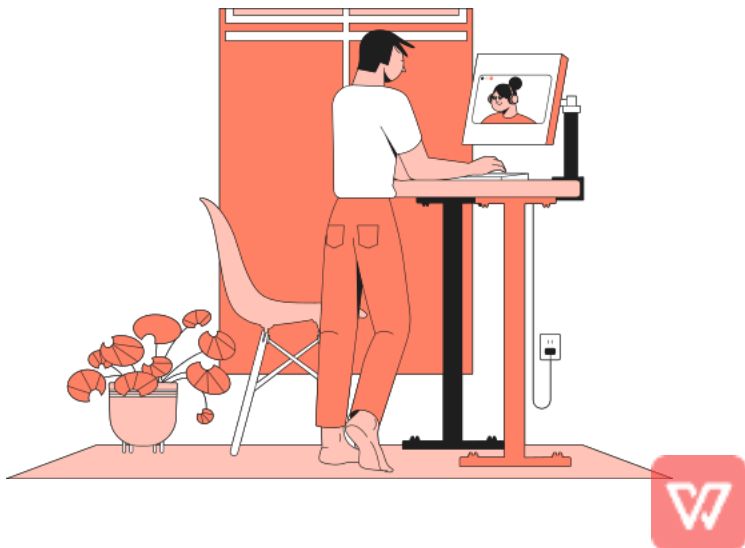
Highly Costumizable

SelfLink is more customizable than most of its competitors in free plan.



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MARKET SIZE



4 billion

PEOPLE THAT USE SOCIAL MEDIA

20 million

PEOPLE INTERESTED IN THIS TYPE OF
SOLUTION

\$10 million

MARKET SIZE



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Very Scalable



Freemium Model

SelfLink is free to use. Premium users have access to interesting additional features such as integrations with other services, more statistics, advanced dashboards, export stats to CSV files, custom URLs



~ 5\$ Monthly Expenses

The revenue generated by a single premium user is enough to cover the \$5 SelfLink's monthly expenses.



No external dependencies

The app does not have external dependencies.



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Direct Competition

Linktree

Link In Bio

Indirect Competition

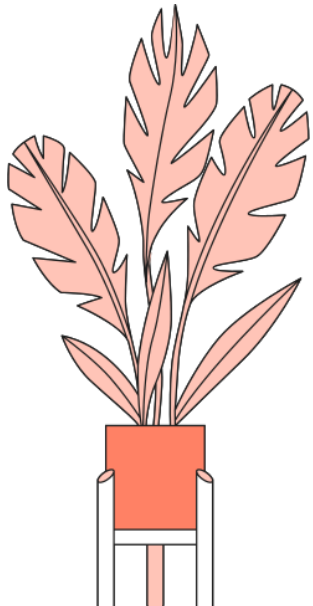
MailChimp

Bitly



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Different Approach to Competitors



No limitation to costumization

SelfLink puts no limitations to costumization in the free tier.

Grab leads from every link

SelfLink is the only bio link tool that can help users build email lists from every link their share.

Flexible

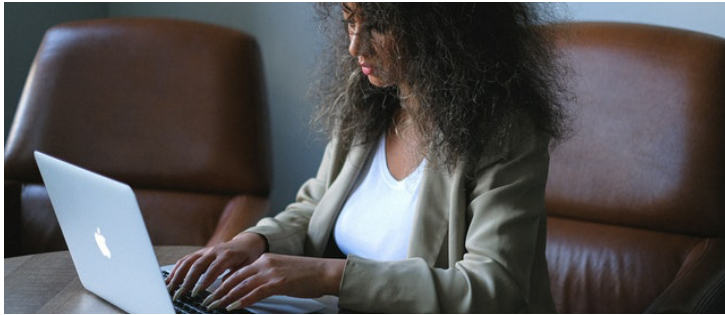
SelfLink can be used solely as an URL shortener service. Or it can be used solely as an email collector. Or it can be a platform to share multiple links. Or it can combine them all.



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Our Main Target

Our main target are people that run online businesses or have an audience.



Entrepreneurs & Influencers

Photographers, Digital Marketing Specialists, Models, Influencers, Consultants, Singers, Designers, Motivational Speakers and hundreds of other professionals.



Brands & Businesses

Brands with an online presence can benefit from SelfLink features.



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Success Cases

A similar service, Linktree, acquired millions of users since 2016 and its users include brands like Red Bull or celebrities like Dua Lipa or Alicia Keys



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Future

SelfLink wants to expand its user base.

2022

Reach 100,000 users

2025

Reach 1,000,000 users

2030

Reach 10,000,000 users



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Goal with the funds raised

The goal is to invest in digital marketing to get more users and convert some of them into premium ones.



Facebook ads

Drive traffic to the website from Instagram and Facebook.



Youtube Reviews

Pay influencers from specific niches to show the app in their videos



Google ads

Target people that are searching for a solution like this



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