Hey,

my name is Pero from e-roller.com.

Let me start off with introducing our project.
Next to top-notch daily content in the fields of electric scooter&roller we provide our users a price comparison feature which allows them to lookup hourly refreshed prices for over 100 products.

About the task:
In addition to this Online-Store price comparison we have now rolled out a new feature called "Händleranfrage"/"Local Dealer Request".

The purpose of the new feature is that we can may find a local Dealer in the near of the user which offers a (slightly) lower price than the competition from the Online Shops.

The contact form consists of three input data we get from the user.
His mail, name of the desired product and his zip code, test drive desired (yes / no).

You can take a closer look at the form here:

How it is done currently:
When we receive a request via the contact form we are manually (searching in our database of approx. 400 Local Dealers, find the fitting merchants within approx. 100 kilometers and request them via mail to offer a price and a availability (in stock or when expected to be available) of a e-scooter requested.
We then wait a day to get some responses, if we get some responses we mail the user with a) the offer of the local dealers with their price offers, availability, and the link to their dealer-pages on our site (every dealer has a dealer page e.g. https://e-roller.com/e-scooter-augsburg/ninebot-center-haendler) and b) with the lowest prices of our price comparison, in the case he might want to order the product still online

What is the goal:
We want to automatize the process!

The steps:
1. So when a user submits a request it automatically triggers a process where the user gets directly a conformation mail which tells him that we have received his form and will come back to him within the next 24 hours.
2. Then a tool looks up for Local Dealers within X kilometers from the user´s input zip code and sends every dealer of them a mail containing the information of the users zip code, name of the product the user is interested in and a link to place a bid in a backend of e-Roller.com.
Also a merchant should get reminded to place a bid 2 hours before the request will expire.

We think that the best way to handle that is to build a backend on a subdomain like dealer.e-roller.com where the requests comes in and a dealer can login, can take a look at all current user requests and place his price bid with his approx. delivery time.

Also a registration is needed with a white-list, so only e-mails in our whitelist can register to the platform.

When a dealer logs in the first-time, after signing up, he needs to complete his information with the name of the shop, Contact person, address, phone nr., mail, website link, and if he offers test drives (yes/no).

Those inputs need to get saved of course in our database.

A bid can only be placed within 24 hours starting from the time the request came in, after this time the request disappears, and the dealer is not able to bid anymore.

7 days after the request has expired every merchant that has placed a bid should get a mail containing following information:

- Ask if we could match him with the user (was the merchant able to sell the product to the interested user)
- If we get a commission for providing the lead
- If he is interested in our "Premium Merchant Package"

After 24 hours of the request the user gets a mail containing following details:
- The price of the Local Merchants, incl. all of their details (Name, contact person, address, phone, mail, website & if a test drive is possible)
- The current prices of our price comparison engine (see https://e-roller.com/filter/preisvergleich?fahrzeugart=&hersteller=&zulassung=&sitz=&reichweite=&price=265%2C5243)
- a Call-To-Action containing the link to our Newsletter registration page

After 7 days and after 14 days a user gets a feedback mail which contains of four parts:
- asks him if a test drive has taken place (yes / no / not sure)
- A request to rate his transaction with the dealer on our dealer page (so simple link to our dealer page, 5 star rating only)
- A CTA to search for the cheapest prices (simple link to our Price comparison start page)
- CTA to register to our newsletter (simple link to our newsletter registration form)

The current "Tech-Stack":
- Website is running on WordPress (MySQL & PHP) with the affiliatetheme.io Theme
- The contact form runs with Contact Form 7

Technology changes we could offer:
We could integrate wpDataTables so that requests automatically are getting saved into a MySQL database.

Tech. Requirements:
- You are free to suggest any backend and frontend language & framework, the only requirement is that those are running smoothly with MySQL databases

What we offer:
- A long-term partnership as we are searching for a responsible developer, we can work later on also on different tasks

- Fast communication

Please start your proposal with the words "The Local Dealer Request" so that we know that you have read the entire Post otherwise we won´t take a look at your proposal.

If you have any questions don't hesitate to ask us, we try to reply as soon as possible.

Can´t wait to hear from you,
Pero