My client is a graphic design company hoping to earn subscription revenue for graphic design/branding work etc.

For the customer, if they pay a monthly subscription, they'll be able to select from a range of project work to be completed for them.

Scope of Works

1. A Customer Dashboard: e.g. https://app.brandstrong.co/dashboard
    a. Active Jobs
    b. Queued Jobs
    c. Completed Jobs
2. A My Jobs page: e.g. https://app.brandstrong.co/jobs
    a. This shows Active jobs, Queued Jobs & Completed jobs
3. A Hangar page: e.g. https://app.brandstrong.co/hangar
    a. This shows jobs that the customer wants to take out of the production queue temporarily.
4. A Request (Customer) page: e.g. https://app.brandstrong.co/request
    a. If the customer has an active subscription, or if they still on their free 15 day trial, they will see a list of work requests they can select.
5. A Request Setup (Web App Owner) page
    a. For the web app owner, they need a backend section where they can create categories, create work request types, and assign an icon & category to the work request type. They also need to be able to select which staff member will work on new work request types. E.g. For all logo work requests, assign staff member Joe. Joe will have a WordPress user account, and he will receive an email notifying him of the new work request.
6. A Work Request (Customer) detail page: e.g. https://app.brandstrong.co/request/job/41
    a. Each work request type has a form specific to that work request. Some work requests have the same form.
    b. When the work request detail page is submitted, a new project is created in Asana for the web app owner, and the work request is moved to the Active jobs page.
7. A Work Request (Customer) Info page: e.g. https://app.brandstrong.co/job/info/6440
    a. This page shows Active jobs on the left, and the selected Active job on the right.
    b. On the right side of the page where the selected Active job is, this half of the screen has two tabs:
        i. A chat pane, where the customer can communicate with the assigned worker.
        ii. A Job Brief / Client Brief pane.
            1. In the Job Brief section, the client can Move to Queued, Move to Hangar, Edit Job Info, Cancel Request, Duplicate Job
            2. In the Client Brief section, the client's information is listed, as well as the brief for the work.
8. A Work Requests (Staff Member) page
    a. On this page Joe can see all of his Active Jobs & Completed Jobs
    b. If Joe clicks into an Active job, he can communicate with the customer in the chat pane, and request further information from the client. He can also upload draft & completed work.

9. A Flight Control (Customer) page: e.g. https://app.brandstrong.co/updates
    a. This page shows WordPress posts in the "Flight Control" category.
10. A Notification Settings (Customer) page: e.g. https://app.brandstrong.co/notification_settings
    a. This page allows the customer to set if they receive a web or email notification for:
        i. Allow notifications on weekends.
        ii. When someone submit a comment on drafts
        iii. When someone uploads a file on the draft
        iv. When the Designer submitted the final draft
        v. When someone commented on the job details
        vi. When your job request has been assigned and approved
11. A Client Brief (Customer) page: e.g. https://app.brandstrong.co/profile
    a. Lists customer information:
        i. Name
        ii. Job Title
        iii. Location
        iv. Email address
        v. Phone number
        vi. Subscription plan name
    b. Allows the customer to edit their Client Brief, which is a description of the customer's business, business services & products, and what they need from the web app owner.
12. A Client Hub (web app owner) page
    a. On this page, the site administrator can see a list of customers. When he clicks on a customer name, he can see a list of all work requests, and their status in a status column.
13. A Feedback page (Customer): e.g. https://app.brandstrong.co/notes
    a. The customer can click Add New Feedback, and write their feedback, with the following information
        i. Title
        ii. Notes
        iii. Attachment
        iv. Tags
14. A Feedback Received page (web app owner)
    a. Here the site administrator can see a list of all feedback submitted by customers
15. A Plan Upgrade (customer) page: e.g. https://app.brandstrong.co/upgrades
    a. Need a button to be able to add a Payment Source, where the customer can add a credit card.
    b. Need a button to Activate Subscription, which will start a subscription on the credit card to the selected Plan type.
16. Subscription Payments Settings page (web app owner)
    a. Need ability to create distinct subscription profiles by the owners of the web app that the public customer can select to pay on an automatic monthly basis.
    b. To start with, we need the same 3 subscription profiles as @ https://app.brandstrong.co/upgrades:
        i. Starter AU$399/month
            1. 1 active work request
            2. A marketing review

        3. A brand style guide
        4. Dedicated support
    ii. Team AU$699/month
        1. 3 active work requests
        2. A marketing review
        3. A brand style guide
        4. Dedicated support
        5. Team Accounts
        6. Paid Stock Photos
    iii. Agency AU$999/month
        1. 3 active work requests
        2. A marketing review
        3. A brand style guide
        4. Dedicated support
        5. Team Accounts
        6. Paid Stock Photos
        7. Monthly Website Analytics
        8. Rush Job Access

c. Once the customer has paid for a subscription, they're able to select a number of work types that the web app owners will produce for the customer.