There are two main parts to this assignment:

- **Descriptive analysis and visualisation of elements of the chosen dataset, comprising**:
  - Import of data
  - Exploratory and descriptive data analysis with appropriate visualisations
  - Think about how you can analyse distributions, histograms and box plots
  - Make use of graphs and, where possible mosaic plots
  - Use any other visualisations you think are appropriate
  - Narrative interpretations of these analyses
- **Inferential/Predictive analysis**:
  - Choose two of the most appropriate inferential or predictive modelling techniques
  - Possible choices: t-Test, ANOVA, Correlation & Linear Regression
  - Statistical Interpretations of these analyses
  - Business Interpretations