

An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

Ontario Trillium Foundation (OTF) Insights

Team SimpleBuild

Opportunity

 Get better understanding into the charity landscape across Ontario

 Leverage wealth of open data from Ontario Trillium Foundation

Apply visualization and machine learning to get insights

What does OTF do?

 One of Canada's leading granting foundations

 Focused on developing and sustaining communities across
 Ontario by providing grants to charities and not-for-profits 3000 applications annually

projects in 2019

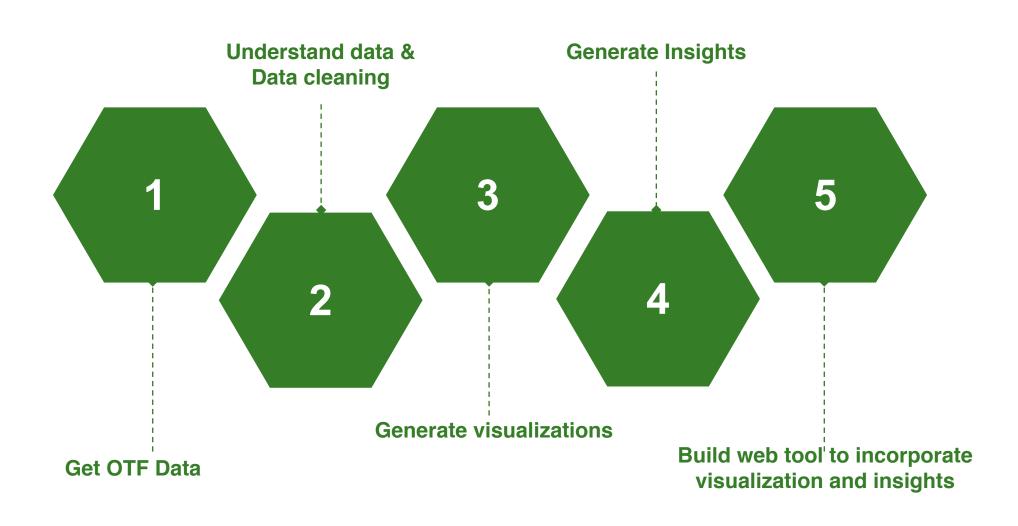
108
million CAD

million CAD granted in 2019

100%

powered by volunteers, experienced staff and professionals

Approach



Data Insights

21
years of data

8
unique grant options

15865
unique organizations

1195
cities, municipalities, regions covered

8
Unique organizations

2
Billion (CAD) in Grants Awarded

Data Insights

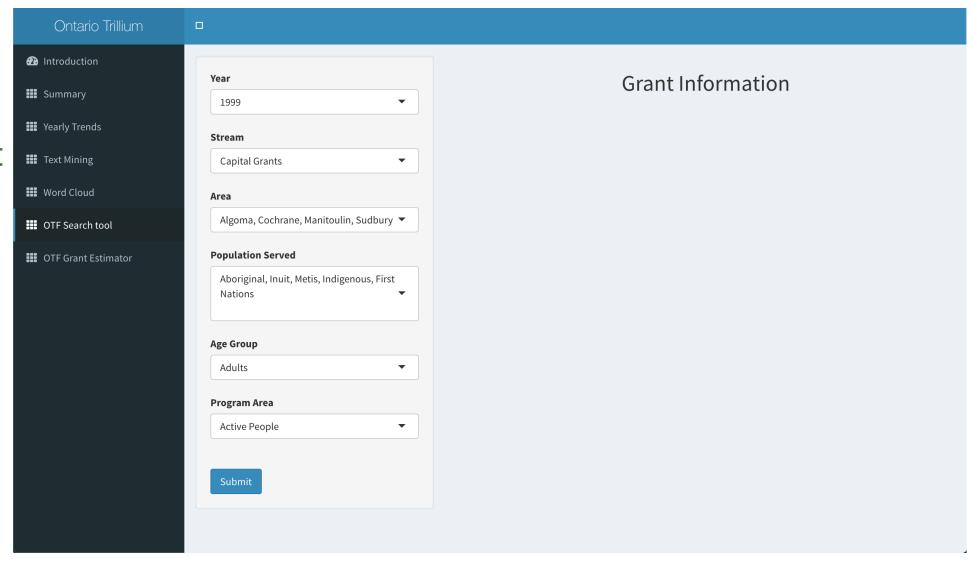
49% 44% 2011 of amount awarded* go to of amount award go to had the most grants awarded **Project Grants** general population projects 52% 15% 2% of awarded projects are in of projects is focused year over year change on the general population in grants awarded **Toronto**

R Shiny Web app

Ontario Trillium	
⚠ Introduction	
III Summary	Ontario Trillium Foundation Analysis
Ⅲ Yearly Trends	What is Ontario Trillium Foundation?
III Text Mining	The Ontario Trillium Foundation OTF is an agency of the Government of Ontario, and one of Canada's leading granting foundations. OTF awarded \$108 million to 629 projects last year to build healthy and vibrant communities in Ontario.
Word Cloud	Objective
OTF Search tool	Using OTF Open data to provide an overview of the charity landscape in Ontario over time. It will encompass visualization and mini-tools.
OTF Grant Estimator	

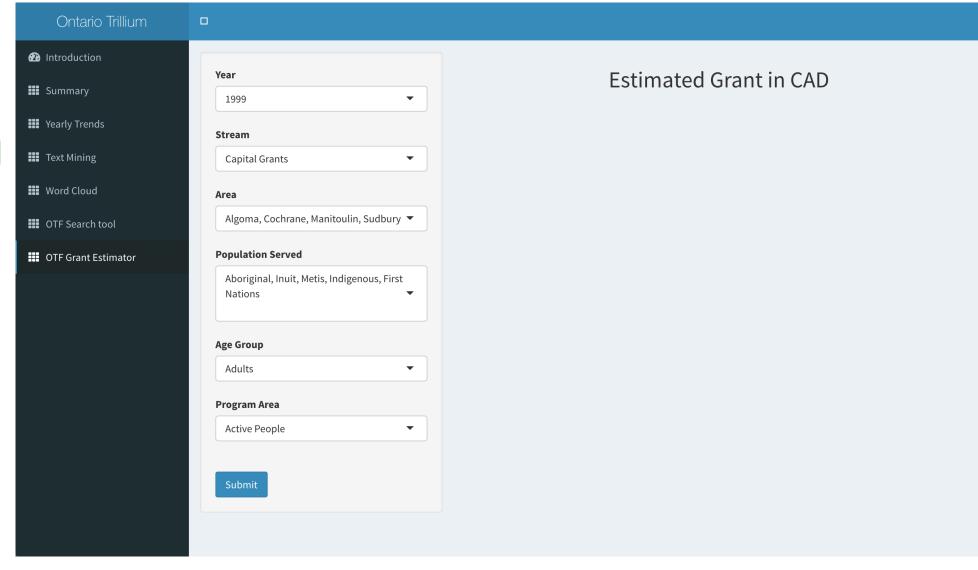
Grant search

 Simple tool that would help surface information about grants based on different criteria

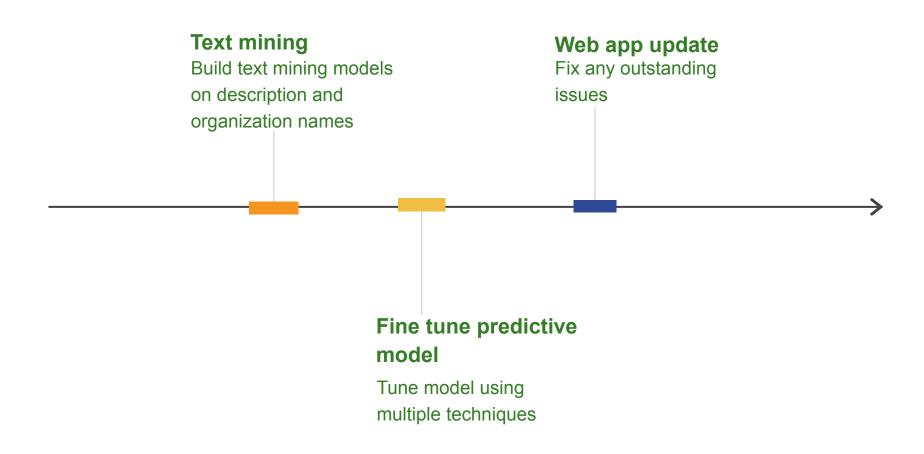


Grant Estimation

 Predictive model that uses the data to estimate how much would be awarded as a grant



Next Steps



Summary

21
years of data
analyzed

1
web app

8
hours spent

1
better educated Ontarian