



Sponsorship Proposal 2020-2021



Who We Are

- The official society for Gender Minorities in Tech at The University of Edinburgh
- Approximately 600 members, ranging from First Year to PhD students
- Partner with top tier companies to organise talks, workshops and other events
- Organise social activities for networking
- Offer our members a safe and supportive space



Why Sponsor?

- Opportunity to connect with highly skilled and talented students
- Showcase your company as an industry leader and technological pioneer
- Present yourself as a potential career choice to our members

What are we raising money for?



- Infrastructure to organise virtual Tech and Social Events

Tech Events

- Networking
- Interview Coaching
- Talks
- Workshops
- Campus Visits

Socials

- Opportunities for members to network internally through non-tech events

Admin

- Catering events
- Expenses
- Merchandise

Some Past Events



The poster features the HOPPERS logo (a green frog) and the Google logo. It includes a portrait of Marc Cohen, a man with grey hair and a smile. The text reads: "MARC COHEN: MY JOURNEY", "DATE: 25/03/2019".

MON, MAR 25, 2019
Google's Marc Cohen: 'My Journey'
Informatics Forum, G.07



The poster features the Amazon logo and the HOPPERS logo. It includes a photo of people at a table with laptops and coffee. The text reads: "Interview Workshop with Amazon", "WEDNESDAY 29.01.2020 17:00-19:30".

WED, JAN 29
Interview Preparation Workshop with Amazon
Appleton Tower · Edinburgh, United Kingdom
Causes · 207 people



The poster features the Modulr logo (a yellow square) and the HOPPERS logo. It includes colorful geometric shapes. The text reads: "Tech Talk With Modulr.", "on 22/01/2020 at the Modulr office space".

WED, JAN 22
What is it like to work in a Modern Workplace? - Tech Talk
80 George St, EH2 3BU
Other



The poster features the HOPPERS logo and a diagram of two people connected by a line. The text reads: "User Testing", "PAIR PROGRAMMING TALK & WORKSHOP", "27/11/19 3-5 PM".

WED, NOV 27, 2019
Pair Programming Talk & Workshop
Appleton Tower 5.04
Causes



Ada Lovelace Day

Hosted on the 8th October 2019, this event started off with two amazing entrepreneurs Ishani Malhotra and Ana Betancourt.

A personal branding workshop was then hosted by Google, this included CVs, technical interviews and showcasing skills.

This was followed by an inspirational talk from Jasmina Lazic who is a Chief Data Technologist at the University's Bayes Center. Her talk was about her journey and her career.

This led up to our last event of the evening which was a talk by Ursula Martin on the Scientific Life of Ada Lovelace.

IMPORTANT: Due to ongoing restrictions, this event and other events in the first semester will be moved online this year.

A black and white photograph of a woman with dark hair, smiling and resting her chin on her hand. She is wearing a patterned scarf and a watch. The image is partially obscured by a green overlay on the right side of the slide.

International Women's Day and Hoppers' 15th Anniversary

Hosted on the 7th of March 2020, this amazing event started off with a welcome by the Head of School Jane Hillston and an inspirational keynote speech by Hoppers Founder and First President Kate Ho.

A series of Lightning Talks by Dresscode, HubSpot and SmartSheet concluded the morning.

After a poster session, two workshops were running in parallel, one about building a web app, hosted by HubSpot, the other about machine learning explainability, by the GDG Edinburgh.

Following a “Future Challenges” discussion competition, the event concluded with a reception and an opportunity for networking.

Sponsorship Tiers

	Bronze £750	Silver £1000	<i>Gold</i> £1500
Dedicated event manager	✓	✓	✓
General support with planning & organisation	✓	✓	✓
Logo on website	✓	✓	✓
Career opportunities advertised	✓	✓	✓
Advice & Feedback		✓	✓
Guaranteed opportunity for talks		✓	✓
Gold Sponsor for International Women's Day Event		✓	✓
Access to member communications			✓
Guaranteed opportunity for workshops			✓

If you are a start-up please contact us directly at edinburghhoppers@gmail.com

International Women's Day Sponsorship Tiers

The International Women's Day is our biggest event of the year. As a Silver or a Gold Sponsor of our society, you will also benefit from the Gold Sponsorship for IWD.

	Bronze £100	Silver £250	<i>Gold</i> £400
Logo on website	✓	✓	✓
Send a representative for the event		✓	✓
Access to students CVs *			✓

*subject to students' approval to share details

Individual Sponsorship Packages

We also offer flexible packages which can be negotiated and adjusted individually to meet the specific needs of companies. This is especially aimed at start-ups but also other companies that are interested in getting involved with Hoppers.

If you are interested in discussing such a package, please email edinburghhoppers@gmail.com.



Thank you!

Any Questions?

Please email:
Your Hoppers point of contact
Or
edinburghhoppers@gmail.com