Laura Ritter

About me

Hello, my name is Laura and I am in my second year studying Computer Science and Mathematics. I think Hoppers is doing a great job at representing (sadly still) minority groups in Informatics and I would like to become an active part of the society as Head of Sponsorship. I have only recently become really aware of Hoppers, but I found that volunteering at the International Women's Day event was a great experience and would like to support events such as this one as well as the ongoing work of the society.

Why am I suitable for the position?

I already have committee experience from being a librarian in the Music Society and have done lots of emailing to companies and liaising with the rest of the committee in that position. I was also heavily involved in the organisation of big events. Additionally, I was in charge of obtaining sponsoring for our final year book at school. I therefore think that I am well suited for the role and hope to be able to support the running of Hoppers as Head of Sponsorship.

As Head of Sponsorship, I would start searching for new sources of funding from day one, and would put in a lot of effort to keep up already established links to companies. Especially now, that the economic situation of many companies may be in a critical state due to the current pandemic, I believe that it is vital to keep existing connections that may be of use, if not currently, then at least at a later time. Furthermore, I would work closely with the Media sector to be able to promote the society effectively to potential sponsors and with the Tech sector to increase the society's range of partners and supporters.