

Sponsorship proposal

2025-2026



who we are

Hoppers: Diversity in
Informatics

- The official society for **Diversity in Informatics at The University of Edinburgh**, named after pioneering computer scientist Grace Hopper.
- **Our mission** is to cultivate an open community with the aim to provide a supportive and inclusive society where people are comfortable and can build both technical and networking skills to thrive in the tech environment.
- Approximately **600 members**, ranging from First Years to PhD students. We can contact every informatics student of a gender minority through our mailing list provided by the university.



Why sponsor?

Skilled students

- We offer the opportunity for companies to establish connections with the next generation of highly talented graduates

exposure

- Showcase your company as an industry leader and technological pioneer, as well as promoting job openings and industry events

lasting impact

- By providing funding, workshops, and talks, you will be recognised by students as a company investing in the future



WHAT WE USE FUNDING FOR

Tech events

Workshops, talks, interview coaching, networking, campus recruitment visits

Flagship EVENTS

AdaHack and International Women's Day

SOCIALS

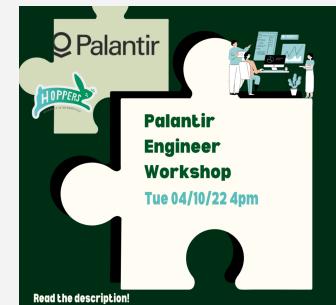
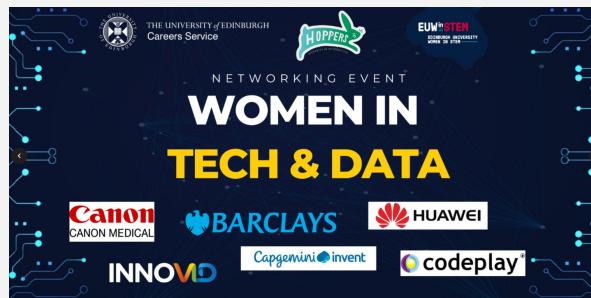
Opportunities for members to network with each other and receive mentorship

misc.

Providing catering for events, merchandise, event space and other expenses

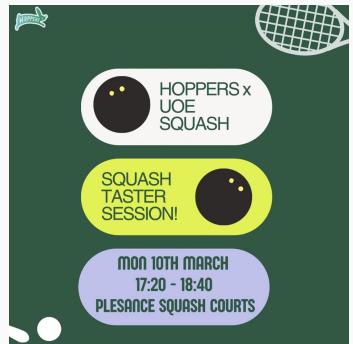
Past Events

From the 2022/2023 academic year



PAST EVENTS

From the 2024/2025 academic year



AdaHack



- Every year, **Ada Lovelace day** celebrates the international achievements of women in STEM.
- In honour of this day, Hoppers hosts a 12-hour beginner friendly **hackathon** that caters to gender minorities to encourage **diversity in tech**.
- We strive to create a safe and welcoming environment that fosters **collaboration** and **creativity** for everyone.
- Last year we had **over 100** participants with **over 60% being a gender minority** in computer science (however, all are welcome to participate). The event included a **cloud computing workshop** hosted by BlackRock, among other exciting activities.
- Join us this year for the Adahack to provide mentorship, judging, suggest challenges, host workshops, and provide prizes and swag!

AdaHack 2025 will happen on **Sunday, the 5th of October**





International women's day

- To celebrate **international women's day**, Hoppers hosted a day-long **conference encouraging diversity and inclusivity** with key highlights being our industry partners' influential involvement.
- We were able to accommodate **60+ students** just from Hoppers, alongside a great turnout from the other societies and departments.
- On **8th March 2025**, our sponsors—including **BlackRock, Dogs Trust, Adarma, People's Postcode Lottery, JP Morgan, and Skyscanner**—helped deliver a rich schedule of events. These included a **BlackRock API workshop**, a session on **Cloud Computing**, and a series of **Lightning Talks** from professionals at Adarma, Skyscanner, and Dogs Trust. Attendees also had the opportunity to take part in **Speed Networking** with experts in fields such as cybersecurity, AI, data science, and more. The day concluded with an **Expert Panel** led by industry professionals, who explored various tech fields and shared valuable advice on navigating career paths.
- We would appreciate any support by providing speakers and mentors, or funds for catering, venue, and merchandise expenses!



Sponsorship Tiers 2025-2026

GOLD £2000

SILVER £1500

BRONZE
£1000

| | | | |
|---|---|---|---|
| General support with planning | ✓ | ✓ | ✓ |
| Logo on our website | ✓ | ✓ | ✓ |
| Advice and feedback | ✓ | ✓ | ✓ |
| Guaranteed opportunity for talks | ✓ | ✓ | |
| Gold Sponsor for our International Women's Day event | ✓ | ✓ | |
| Guaranteed opportunity for workshops | ✓ | | |
| Career opportunities advised on our bi-weekly newsletter. | ✓ | | |

Our weekly newsletter



This is included within our gold package. What can we advertise there?

This service includes the distribution and promotion of:

- **Sponsor Events**, e.g. workshops, spring weeks, talks
 - **Career Opportunities**, e.g. internships, graduate roles, full-time positions
 - **Other relevant communications**.
-



Thank YOu!

We would love to have you on board.

For questions, please contact us at
edinburghhoppers@gmail.com