Section	Heading	Maximum Marks	Assessment Criteria for DDC Coursework: Individual Report R2	
1	Introduction	5	Adequate	Succinctly introduce a general reader to the problem you are addressing.
			Good	Succinctly introduce a general reader to the problem you are addressing. and relate it to a broader context based on your reading of documents and articles such as those given on the course reading list.
			Excellent	Succinctly introduce a general reader to the problem you are addressing and provide a persuasive case for its wider relevance based on your reading of documents and articles such as those given on the course reading list.
2	Your Problem Area	15	Adequate	Show how your problem relates to various stakeholders and describe how you engaged with some representative stakeholders.
			Good	Show how your problem relates to various stakeholders, describe how you engaged with some representative stakeholders, and demonstrate an understanding of the needs and values of these stakeholders.
			Excellent	Show how your problem relates to various stakeholders, describe how you engaged with some representative stakeholders, and demonstrate an understanding of the needs and values of these stakeholders. Frame your understanding of the stakeholders using concepts drawn from the design thinking and participatory design literature we've discussed.
3	Your Design Idea	45	Adequate	Give a clear explanation of your design idea, and a basic level of justification for choosing it in terms of relevant data (both collected and pre-existing). Show an ability to use basic data presentation techniques in describing the information that you used in developing and testing your idea.
			Good	Give a clear explanation of the design idea, and a good justification for choosing it in terms of relevant data (both collected and pre-existing). Show an ability to use appropriate data presentation techniques to provide persuasive evidence for the relevance and potential feasibility of your idea. Explain the relation between your idea and the problem introduced in Section 2.
			Excellent	Give a clear explanation of the design idea, and a robust and convincing justification for choosing it based on relevant data (both collected and pre-existing). Use data presentation techniques that both engage and inform the reader in the course of providing persuasive evidence for the relevance and potential feasibility of your idea. Draw on the data studies and urban open data literature we've discussed in class. Explain clearly why your design idea offers a potential solution to the problem introduced in Section 2.
4	Evaluation and Next Steps	15	Adequate	Describe some strengths and weakness of the research and testing that you were able to carry out during the project, and consider realistic steps that could be taken to strengthen the idea.
			Good	Give a critical assessment of the research and testing that you were able to carry out during the project, noting both strengths and weaknesses. Show a good understanding of further steps that could be carried out to strengthen and extend the design idea.
			Excellent	Give a critical assessment of the research and testing that you were able to carry out during the project, noting both strengths and weaknesses. Show a good understanding of further steps that could be carried out to strengthen and extend the design idea. Discuss how your design idea might need to be complemented by interventions at other levels (e.g., regulatory).
5	Reflections	15	Adequate	Describe your personal contributions to the team effort, both in terms of your expertise and the tasks you carried out. Answer what aspects of the of the course have worked well for you and what you'd like to see changed.
			Good	Give a clear picture of your personal experience in working within the team-based project, including the contributions you made to the team in terms of expertise and the tasks you carried out. Describe how you dealt with the challenges of working on a 'real life' problem.
			Excellent	Demonstrate an ability to reflect carefully on your personal experience in working within the team-based project, including the contributions you made to the team in terms of expertise and the tasks you carried out. Describe how you dealt with the challenges of working on a 'real life' problem. Answer

				what aspects of the of the course have worked well for you and what you'd like to see changed. Demonstrate an understanding of how your expectations and assumptions both shaped and were modified by your experience.
6	Conclusions	5	Adequate	Summarise the main points of the report.
			Good	Summarise the main points of the report in a way that highlights the key findings and achievements of your project.
			Excellent	Summarise the main points of the report in a way that highlights the key findings and achievements of your project and effectively communicates their wider significance.