Demographics Tab (in red)	Column1
Member ID No.	Anonymized identification number to connect individuals' data across databases
Outreach for Transportation	Binary indicator of whether the member was successfully outreached for Transportation
Outreach for Financial Assistance	Binary indicator of whether the member was successfully outreached for Financial Assistance
Outreach for Loneliness	Binary indicator of whether the member was successfully outreached for Loneliness
Outreach for Food Insecurity	Binary indicator of whether the member was successfully outreached for Food Insecurity
Region	Geographic region of the individual's residence
Rural	Indication of size of city of the individual's residence
Low Income	Binary indicator for individuals below a certain income level
# of Chronic Conditions	Count of the 7 primary chronic conditions an individual is known to have
Month of Outreach in 2017	Month during which successful outreach took place

Utilization Tabs (in blue)	These tabs contain monthly data showing how many times an individual utilized the following services:
	Going to the ER
	Consulting with their Primary Care Physician
	Being admitted to a Hospital
	Filling a Drug Prescription

Claims Tab (in yellow)	Monthly aggregation of all known member claims. This comprises all 4 utilization methods as well as other, ancillary spend not explicitly listed