

# Business Plan

## **Stephen's Light Bulb Store**

Presented By:

Edison Qu

# Table Of Contents

Executive Summary.....	3
Business Overview.....	4
Market Analysis.....	5
Competitive Advantage.....	6
Sales & Market Strategy.....	7
Timeline.....	8
Finance.....	9
Key Metrics & Risk Reduction.....	10
Conclusion.....	11