

FY18_Search_Winter 2018

Office of Marketing and Brand Management

Updated on 2020-04-07

In-State Senior

Geo	Leads	Inquiries	Applicants	Admits	Confirms	Enrolls	Inquiry_Yield	App_Yield
In-State	1,082	44	28	23	15	11	4.07%	2.59%
In-State	186	12	6	5	3	3	6.45%	3.23%

Out-of-State Senior

Geo	Leads	Inquiries	Applicants	Admits	Confirms	Enrolls	Inquiry_Yield	App_Yield
Out-of-State	9,089	70	36	30	5	4	0.77%	0.4%
Out-of-State	44	2	0	0	0	0	4.55%	0%

In-State Junior

Geo	Leads	Inquiries	Applicants	Admits	Confirms	Enrolls	Inquiry_Yield	App_Yield
In-State	3,754	946	586	530	174	150	25.2%	15.61%
In-State	178	36	20	18	8	7	20.22%	11.24%

Out-of_State Junior

Geo	Leads	Inquiries	Applicants	Admits	Confirms	Enrolls	Inquiry_Yield	App_Yield
Out-of-State	21,132	645	265	215	34	32	3.05%	1.25%
Out-of-State	19,808	438	118	98	14	13	2.21%	0.6%