

FY19_Search_October2018

Office of Marketing and Brand Management

Updated on 2020-04-07

In-State Senior

Vendor	Leads	Inquiries	Applicants	Admits	Confirms	Enrolls	Inquiry_Yield	App_Yield
College Board	1,177	153	111	92	28	20	13%	9.43%
NRCCUA	104	16	15	13	3	1	15.38%	14.42%

Out-of-State Senior

Vendor	Leads	Inquiries	Applicants	Admits	Confirms	Enrolls	Inquiry_Yield	App_Yield
College Board	33,456	254	156	107	14	12	0.76%	0.47%
NRCCUA	2,533	24	13	10	3	3	0.95%	0.51%