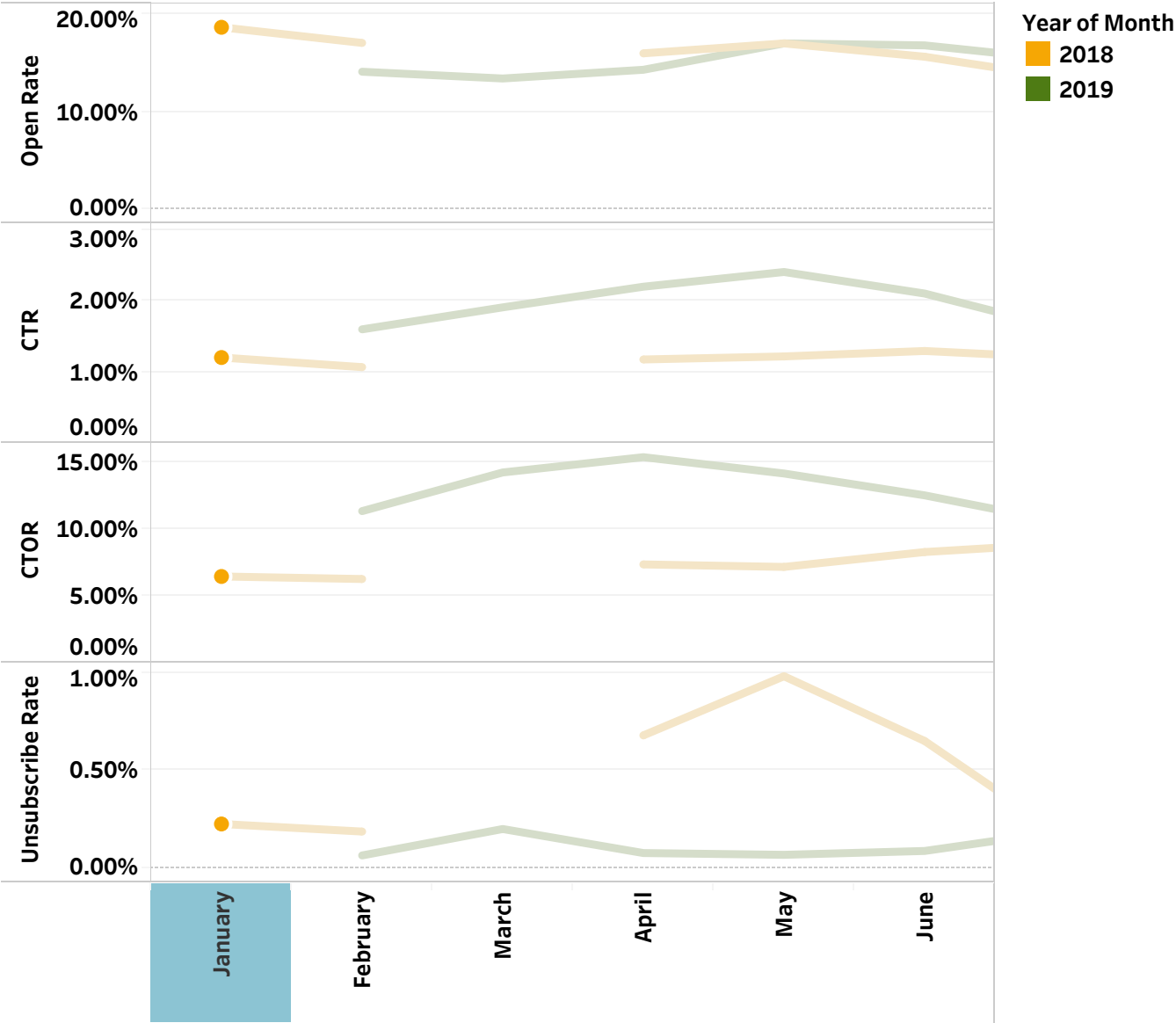
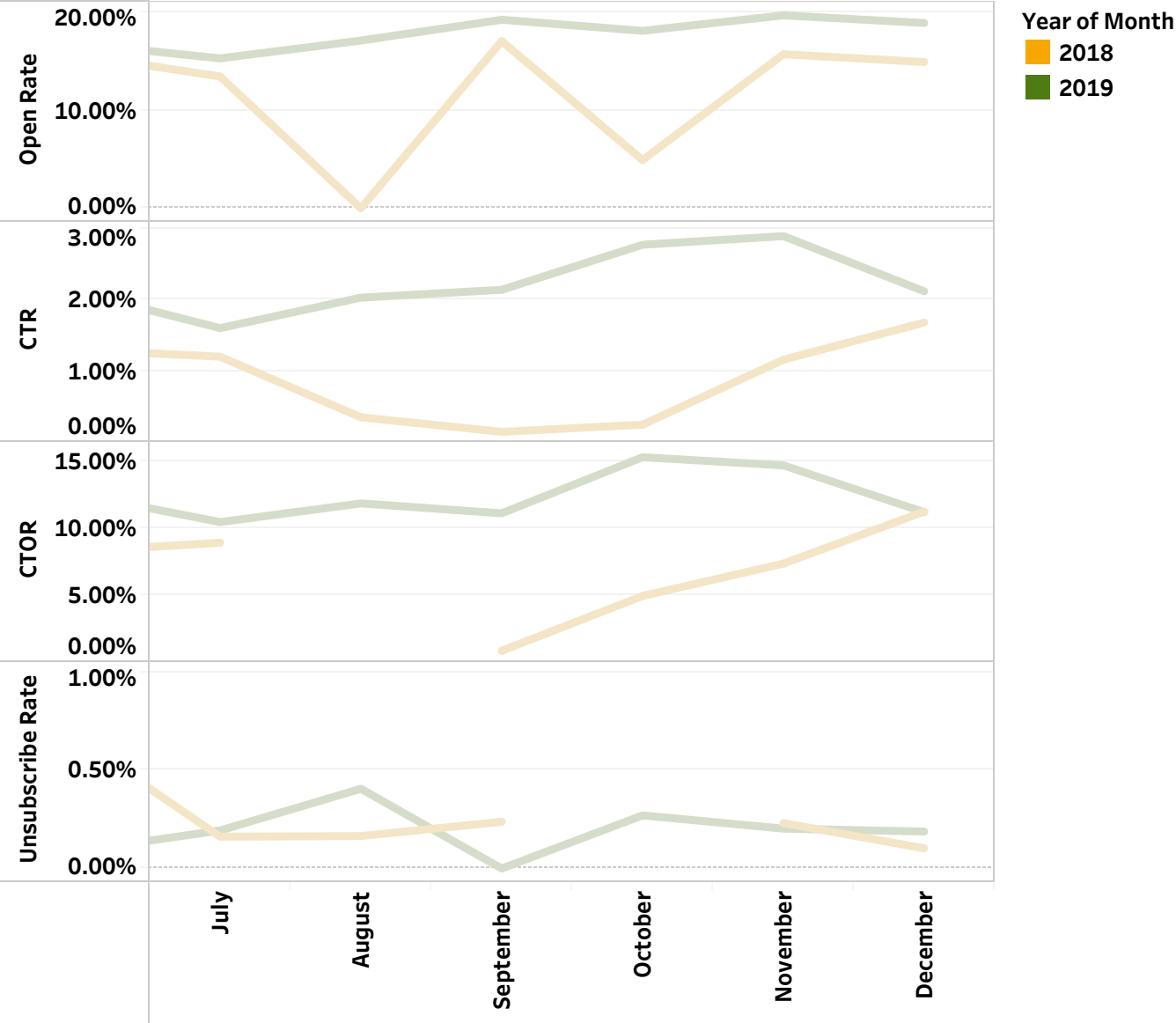


Year Over Year Findings: UG_Lead_Nurture



The trends of Open Rate, CTR , CTOR and Unsubscribe Rate for Month Month. Color shows details about Month Year. The data is filtered on Campaign, which keeps UG_Lead_Nurture. The view is filtered on Month Month and Month Year. The Month Month filter has multiple members selected. The Month Year filter keeps 2018 and 2019.

Year Over Year Findings: UG_Lead_Nurture



The trends of Open Rate, CTR , CTOR and Unsubscribe Rate for Month Month. Color shows details about Month Year. The data is filtered on Campaign, which keeps UG_Lead_Nurture. The view is filtered on Month Month and Month Year. The Month Month filter has multiple members selected. The Month Year filter keeps 2018 and 2019.

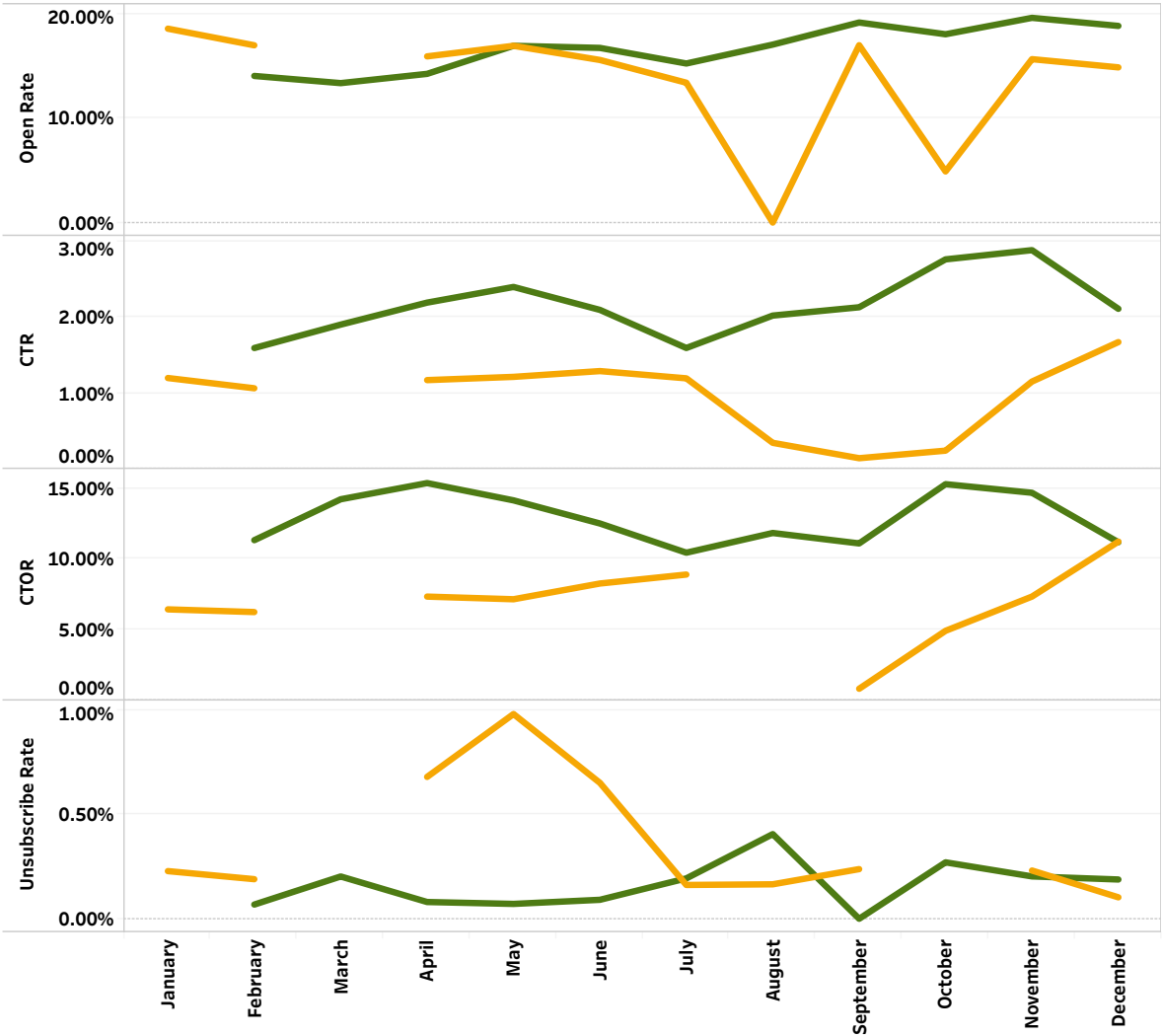
Year Over Year Findings: UG_Lead_Nurture

Year of Month

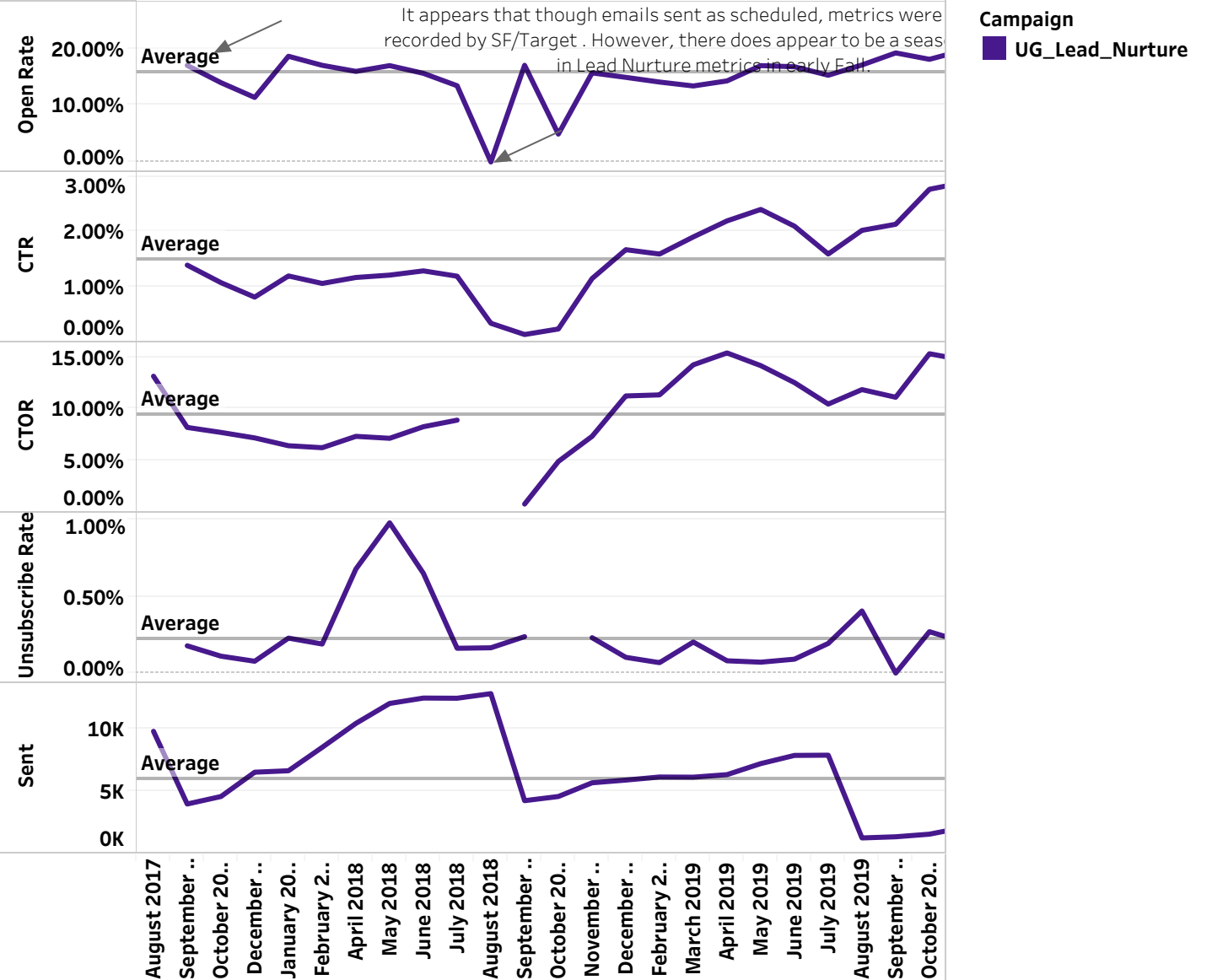
<input type="checkbox"/>	2017
<input checked="" type="checkbox"/>	2018
<input checked="" type="checkbox"/>	2019
<input type="checkbox"/>	2020

Year of Month

	2018
	2019

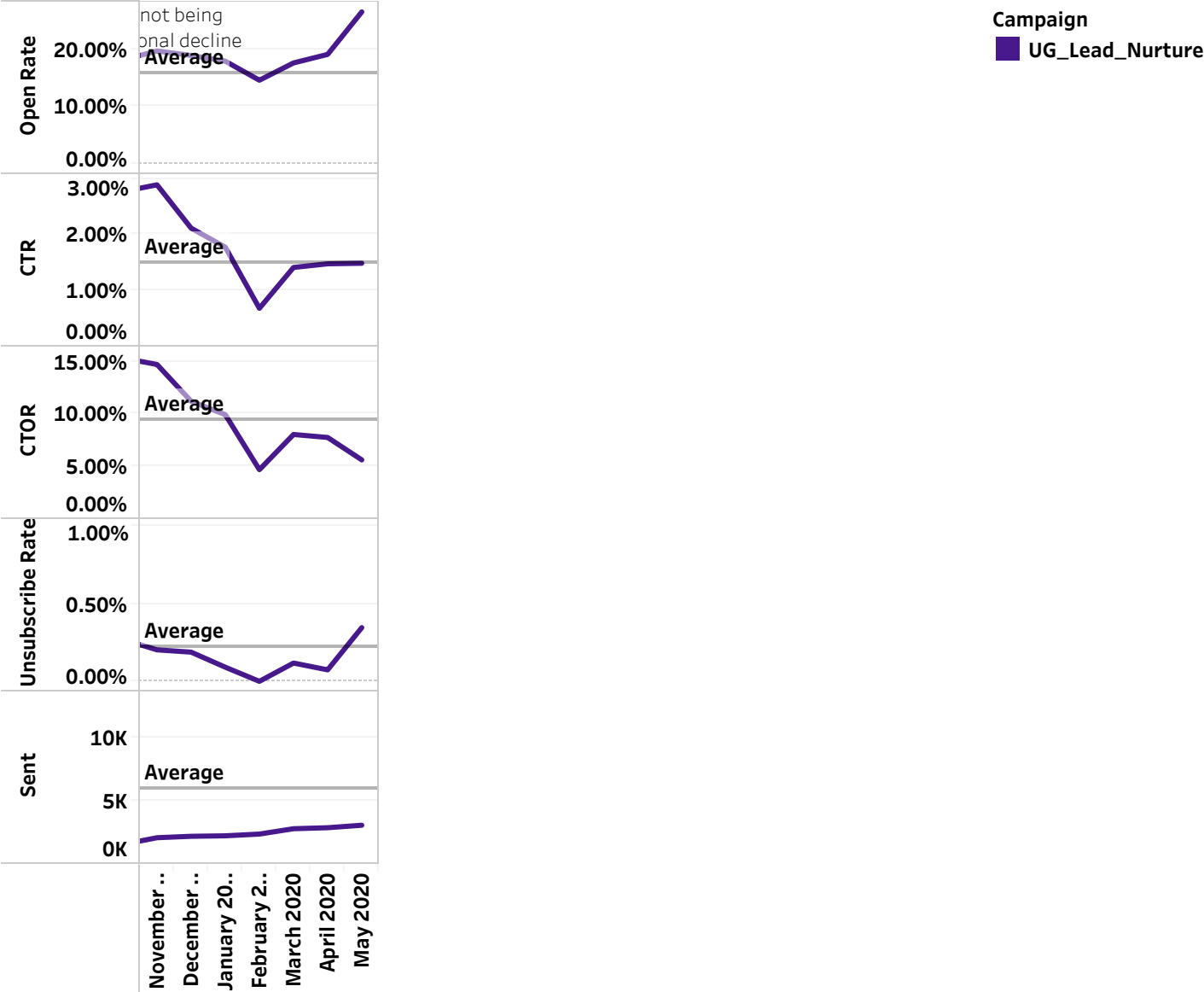


Essential Metrics: UG_Lead_Nurture



The trends of Open Rate, CTR , CTOR, Unsubscribe Rate and sum of Sent for Month Month. Color shows details about Campaign. The view is filtered on Campaign, which keeps UG_Lead_Nurture.

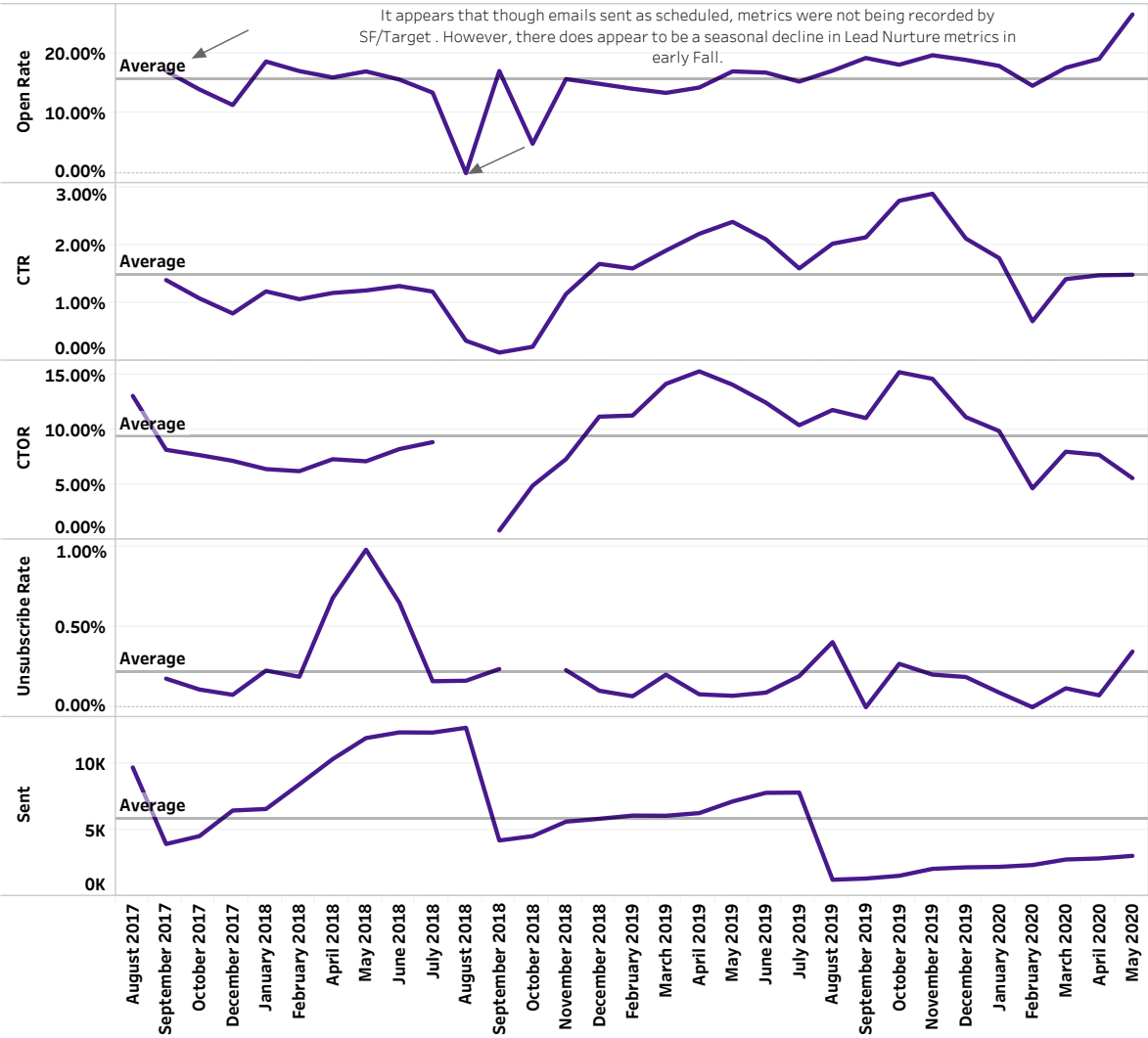
Essential Metrics: UG_Lead_Nurture



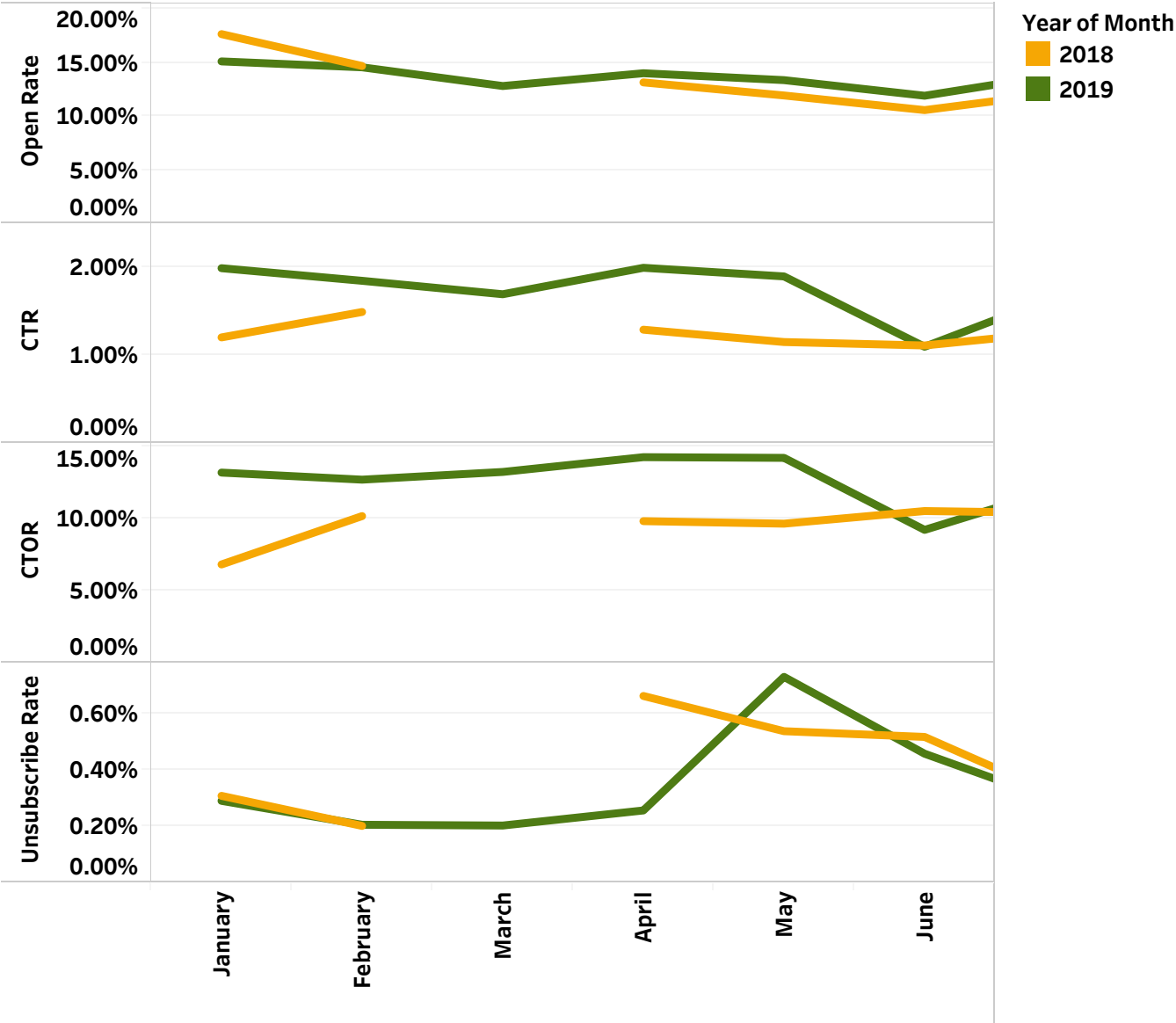
The trends of Open Rate, CTR , CTOR, Unsubscribe Rate and sum of Sent for Month Month. Color shows details about Campaign. The view is filtered on Campaign, which keeps UG_Lead_Nurture.

Essential Metrics: UG_Lead_Nurture

Campaign
UG_Lead_Nurture

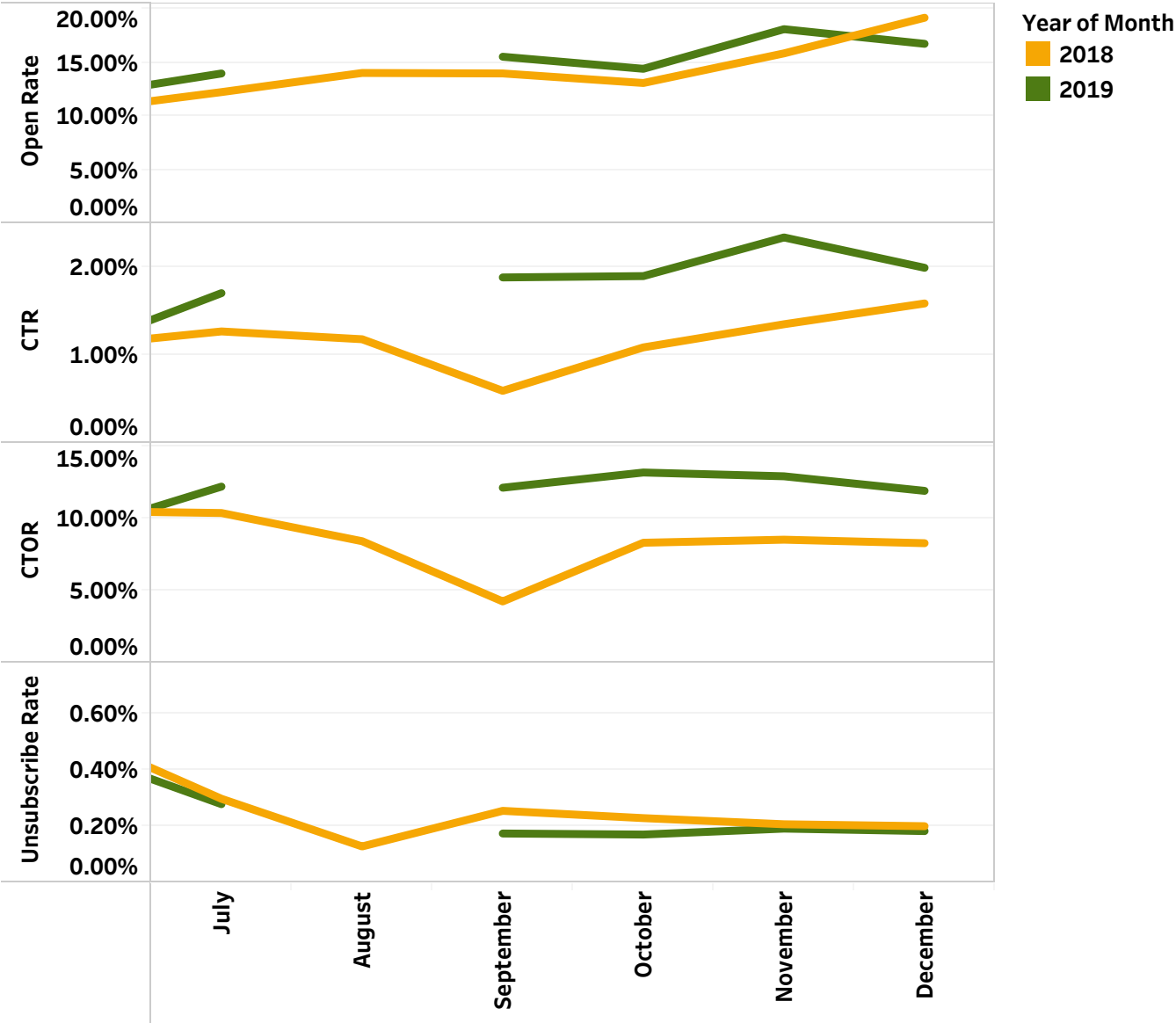


Year Over Year Findings: HS_App_Gen



The trends of Open Rate, CTR , CTOR and Unsubscribe Rate for Month Month. Color shows details about Month Year. The data is filtered on Campaign, which keeps HS_App_Gen. The view is filtered on Month Month and Month Year. The Month Month filter has multiple members selected. The Month Year filter keeps 2018 and 2019.

Year Over Year Findings: HS_App_Gen



The trends of Open Rate, CTR , CTOR and Unsubscribe Rate for Month Month. Color shows details about Month Year. The data is filtered on Campaign, which keeps HS_App_Gen. The view is filtered on Month Month and Month Year. The Month Month filter has multiple members selected. The Month Year filter keeps 2018 and 2019.

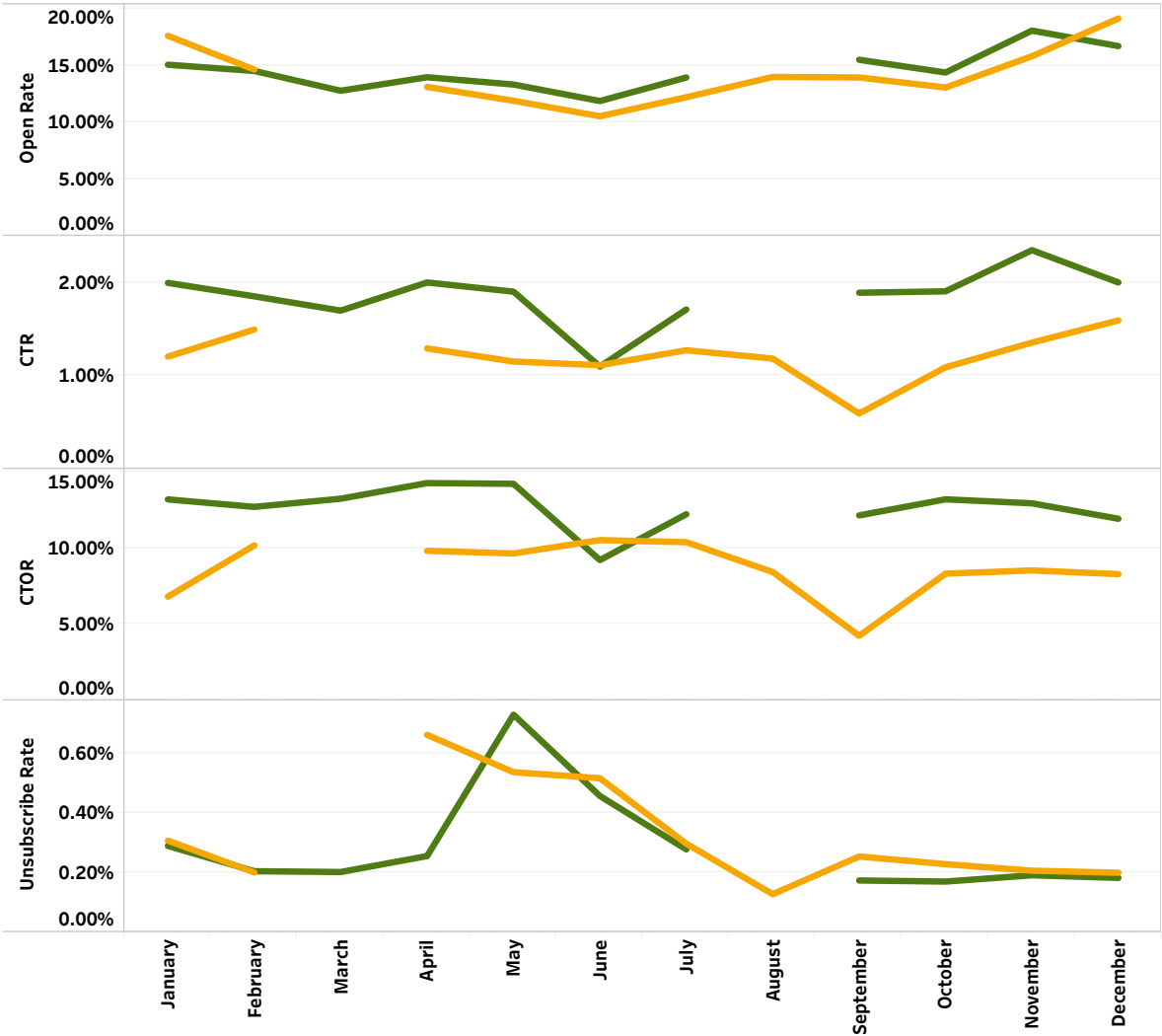
Year Over Year Findings: HS_App_Gen

Year of Month

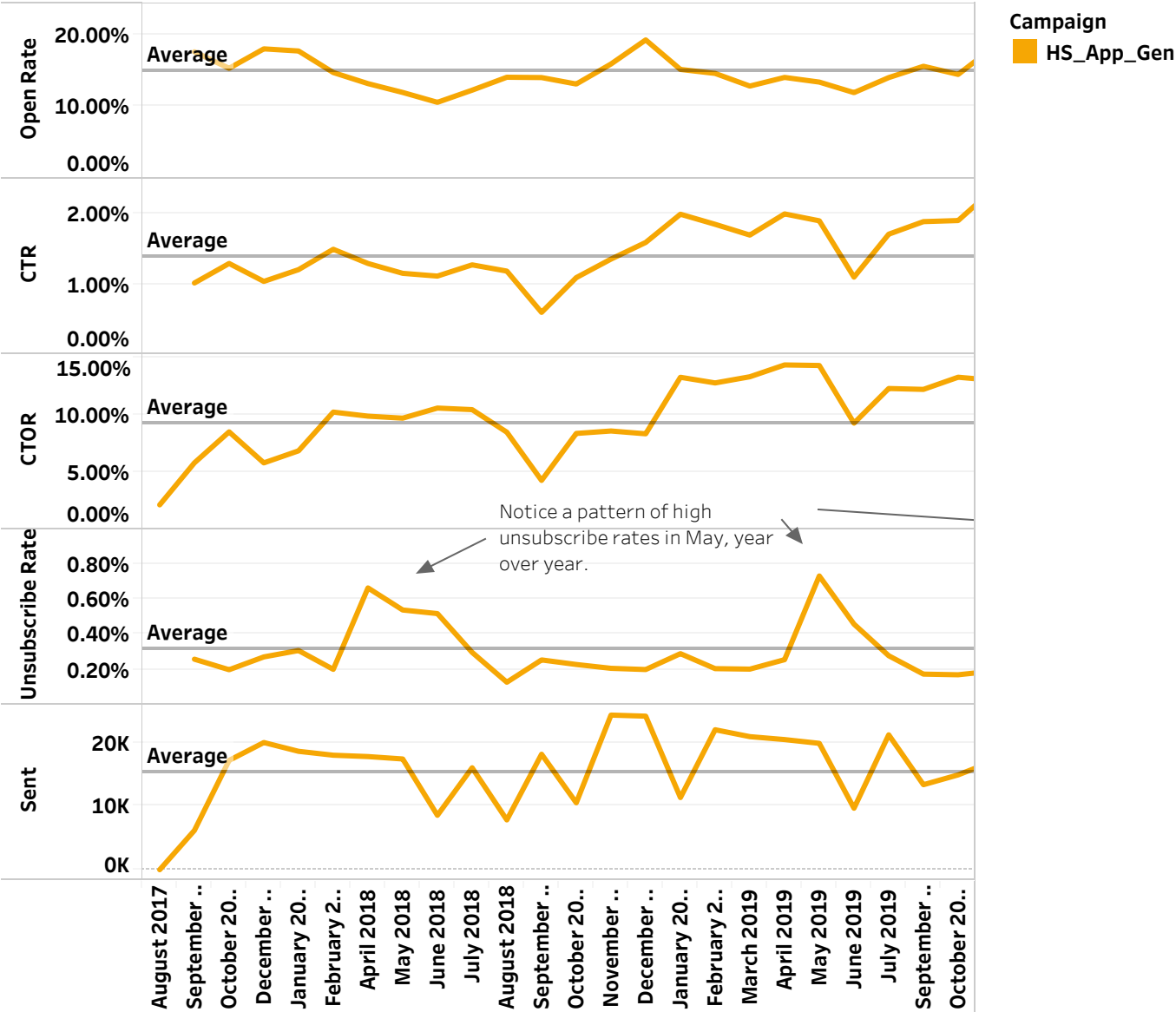
<input type="checkbox"/>	2017
<input checked="" type="checkbox"/>	2018
<input checked="" type="checkbox"/>	2019
<input type="checkbox"/>	2020

Year of Month

	2018
	2019

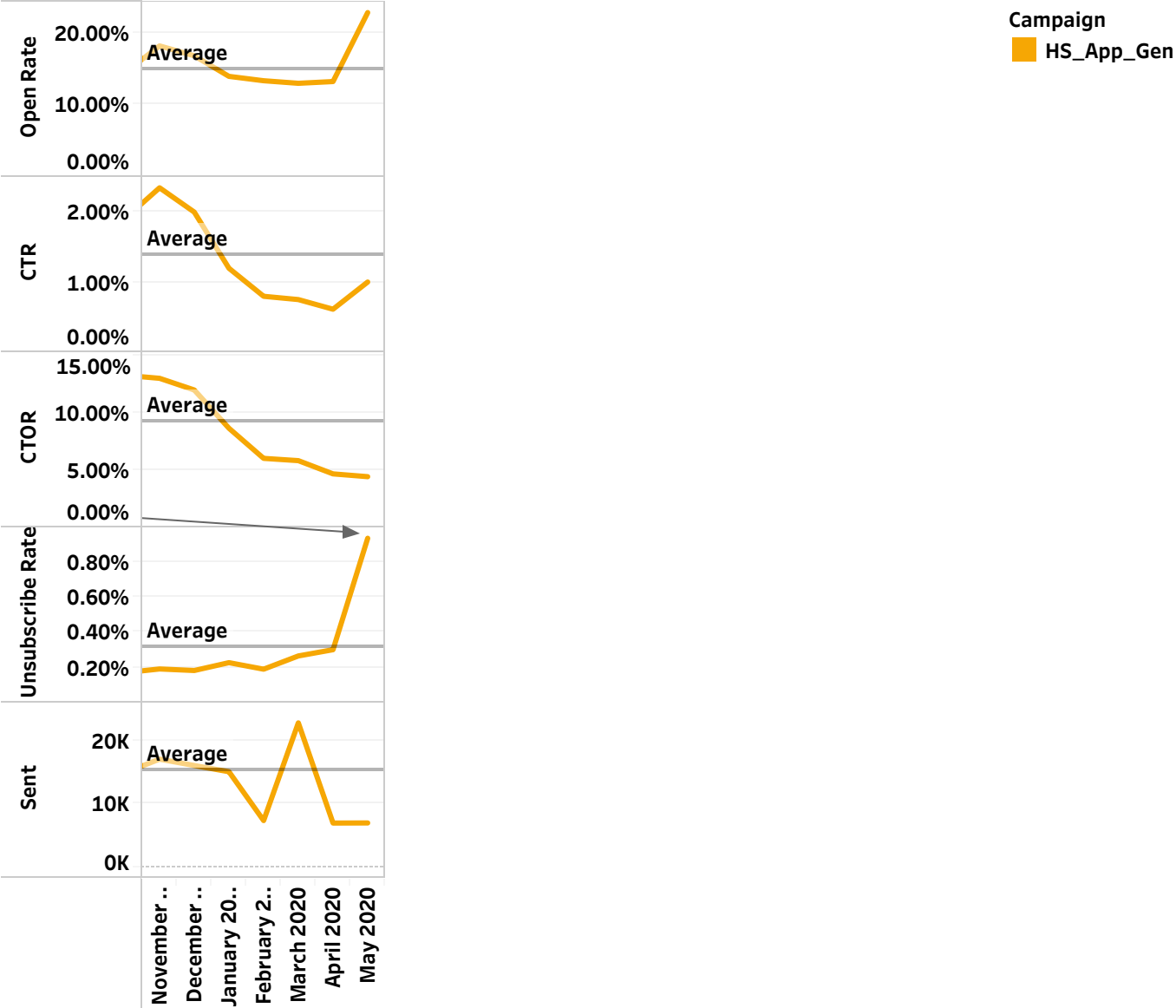


Essential Metrics: HS_App_Gen



The trends of Open Rate, CTR , CTOR, Unsubscribe Rate and sum of Sent for Month Month. Color shows details about Campaign. The view is filtered on Campaign, which keeps HS_App_Gen.

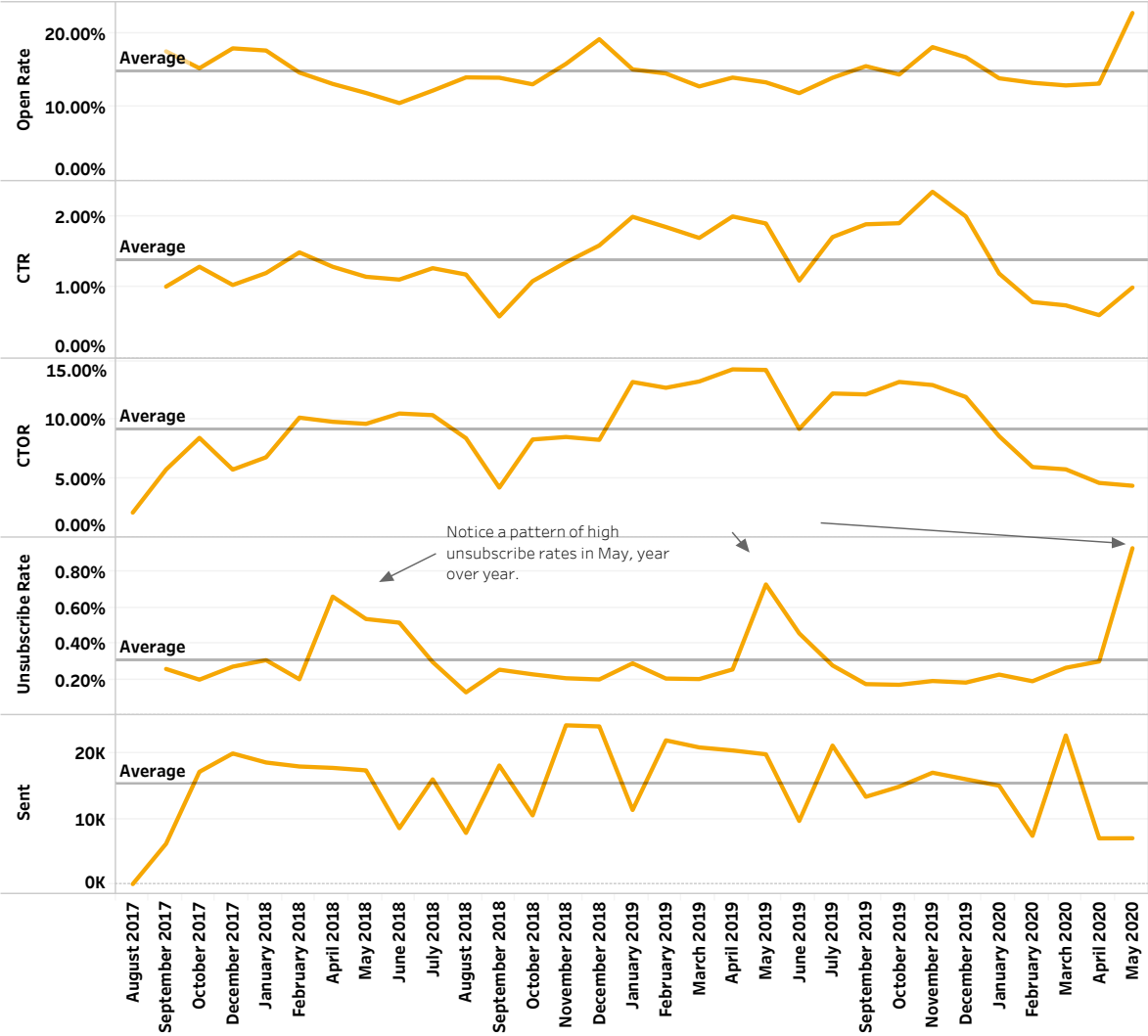
Essential Metrics: HS_App_Gen



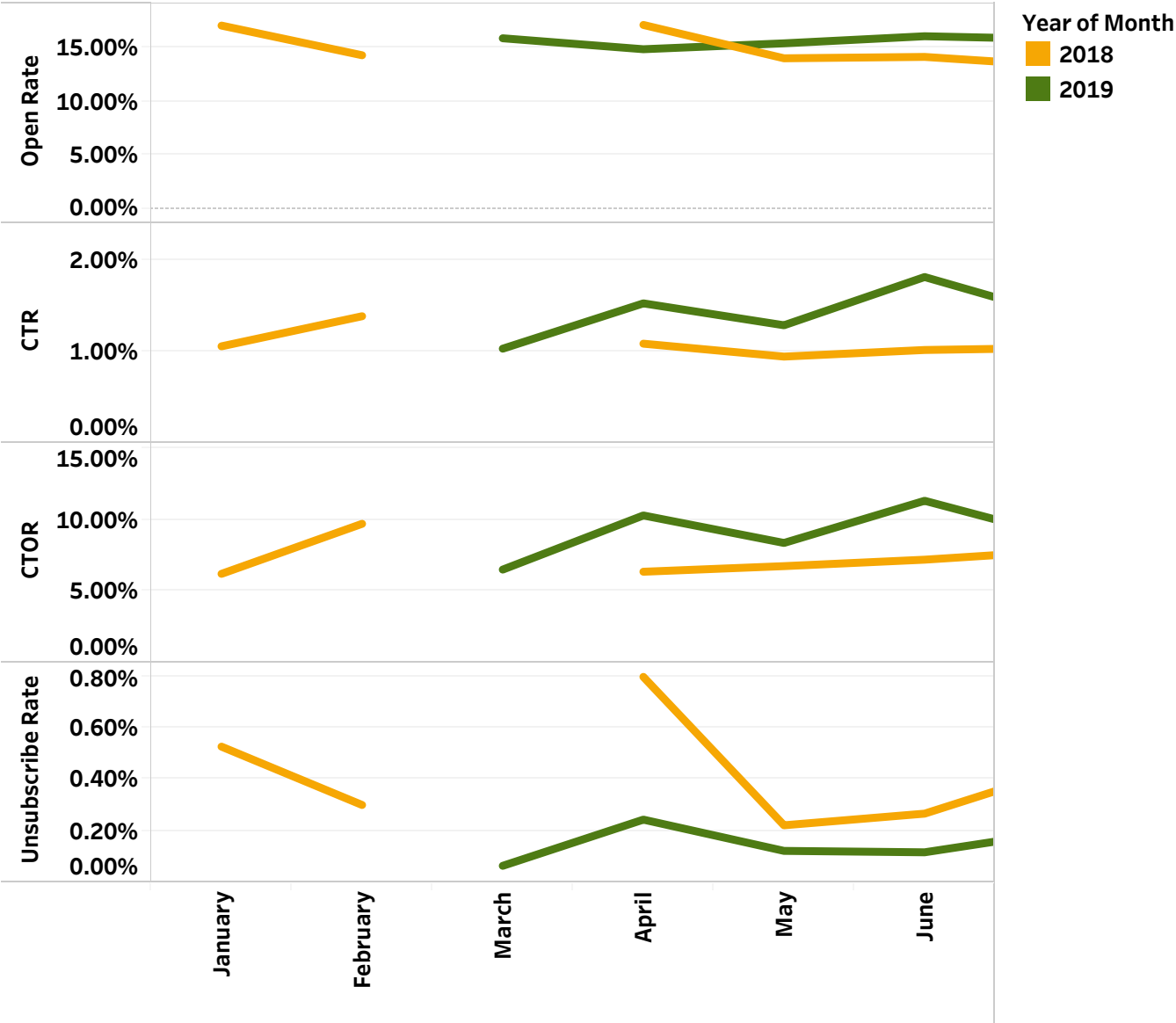
The trends of Open Rate, CTR , CTOR, Unsubscribe Rate and sum of Sent for Month Month. Color shows details about Campaign. The view is filtered on Campaign, which keeps HS_App_Gen.

Essential Metrics: HS_App_Gen

Campaign
■ HS_App_Gen

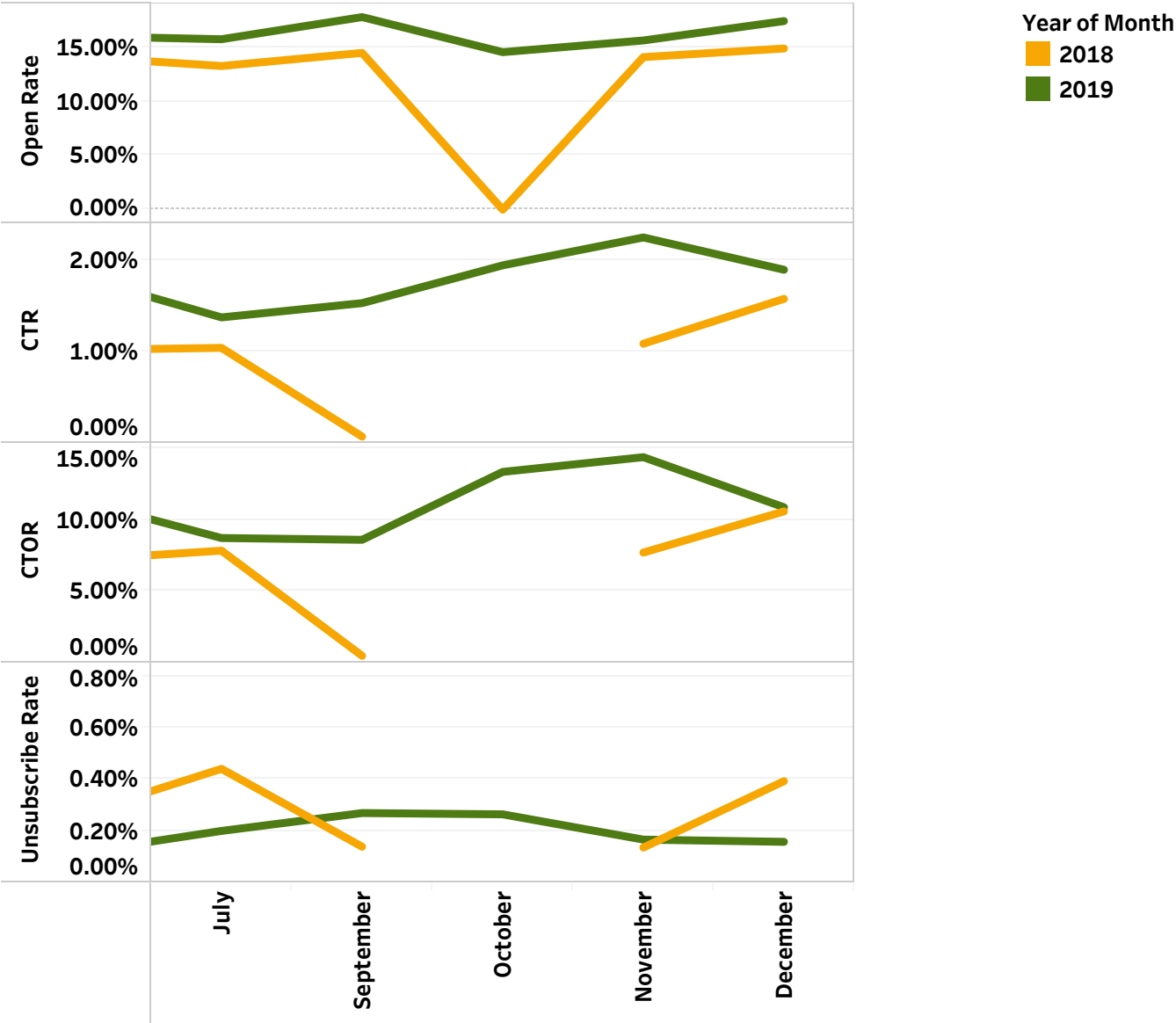


Year Over Year Findings: Adult_App_Gen



The trends of Open Rate, CTR , CTOR and Unsubscribe Rate for Month Month. Color shows details about Month Year. The data is filtered on Campaign, which keeps Adult_App_Gen. The view is filtered on Month Month and Month Year. The Month Month filter has multiple members selected. The Month Year filter keeps 2018 and 2019.

Year Over Year Findings: Adult_App_Gen



The trends of Open Rate, CTR , CTOR and Unsubscribe Rate for Month Month. Color shows details about Month Year. The data is filtered on Campaign, which keeps Adult_App_Gen. The view is filtered on Month Month and Month Year. The Month Month filter has multiple members selected. The Month Year filter keeps 2018 and 2019.

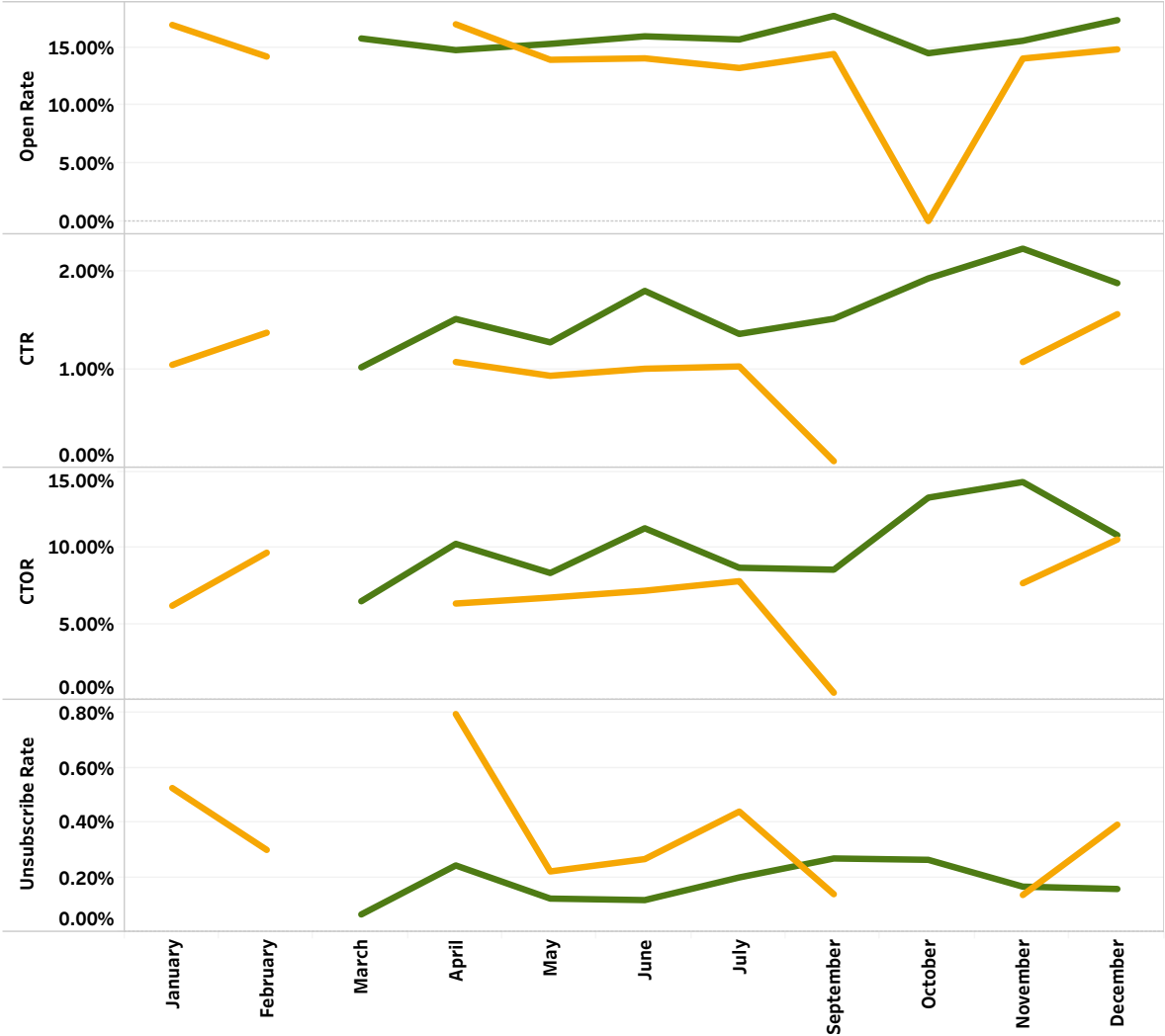
Year Over Year Findings: Adult_App_Gen

Year of Month

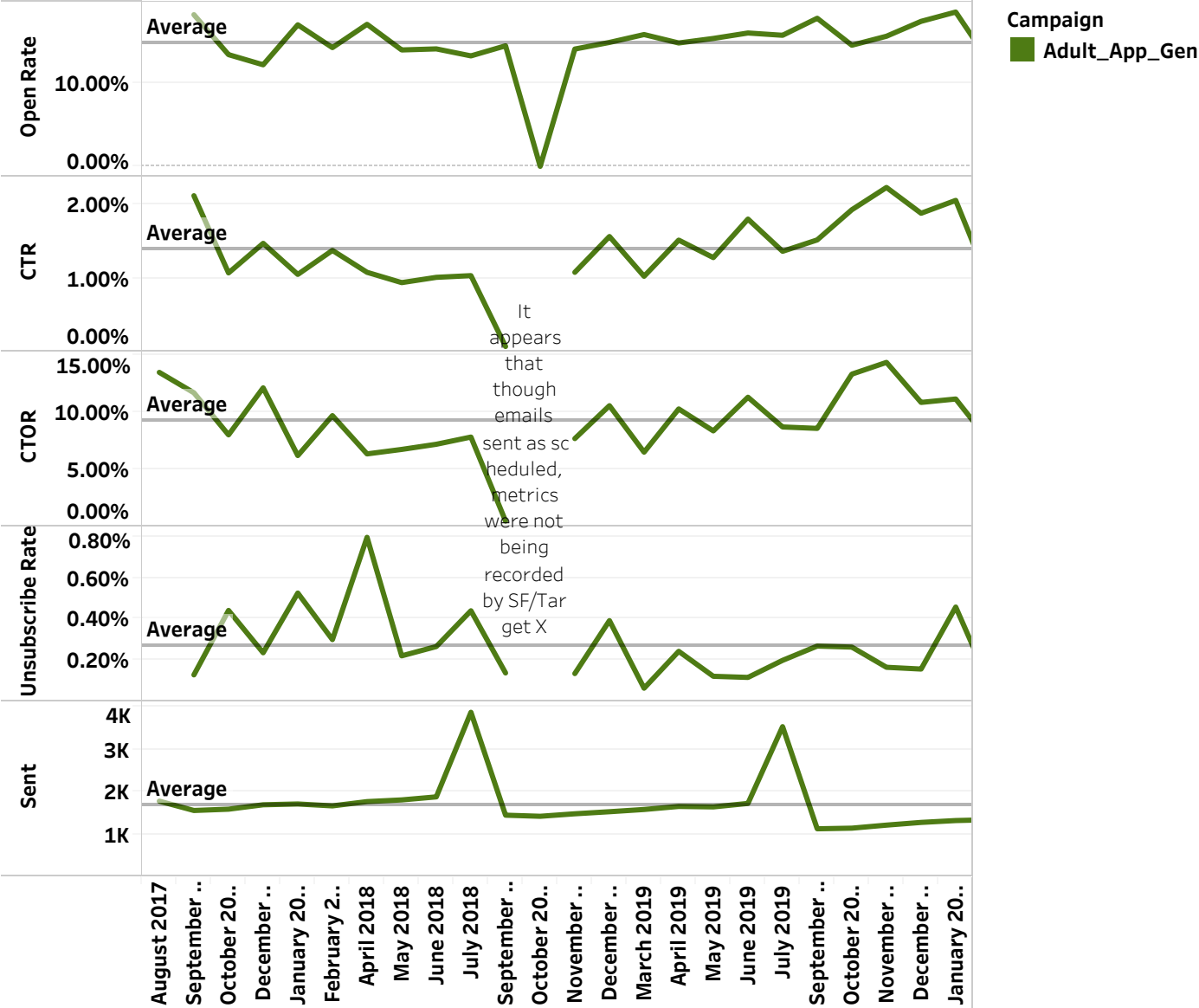
<input type="checkbox"/>	2017
<input checked="" type="checkbox"/>	2018
<input checked="" type="checkbox"/>	2019
<input type="checkbox"/>	2020

Year of Month

	2018
	2019

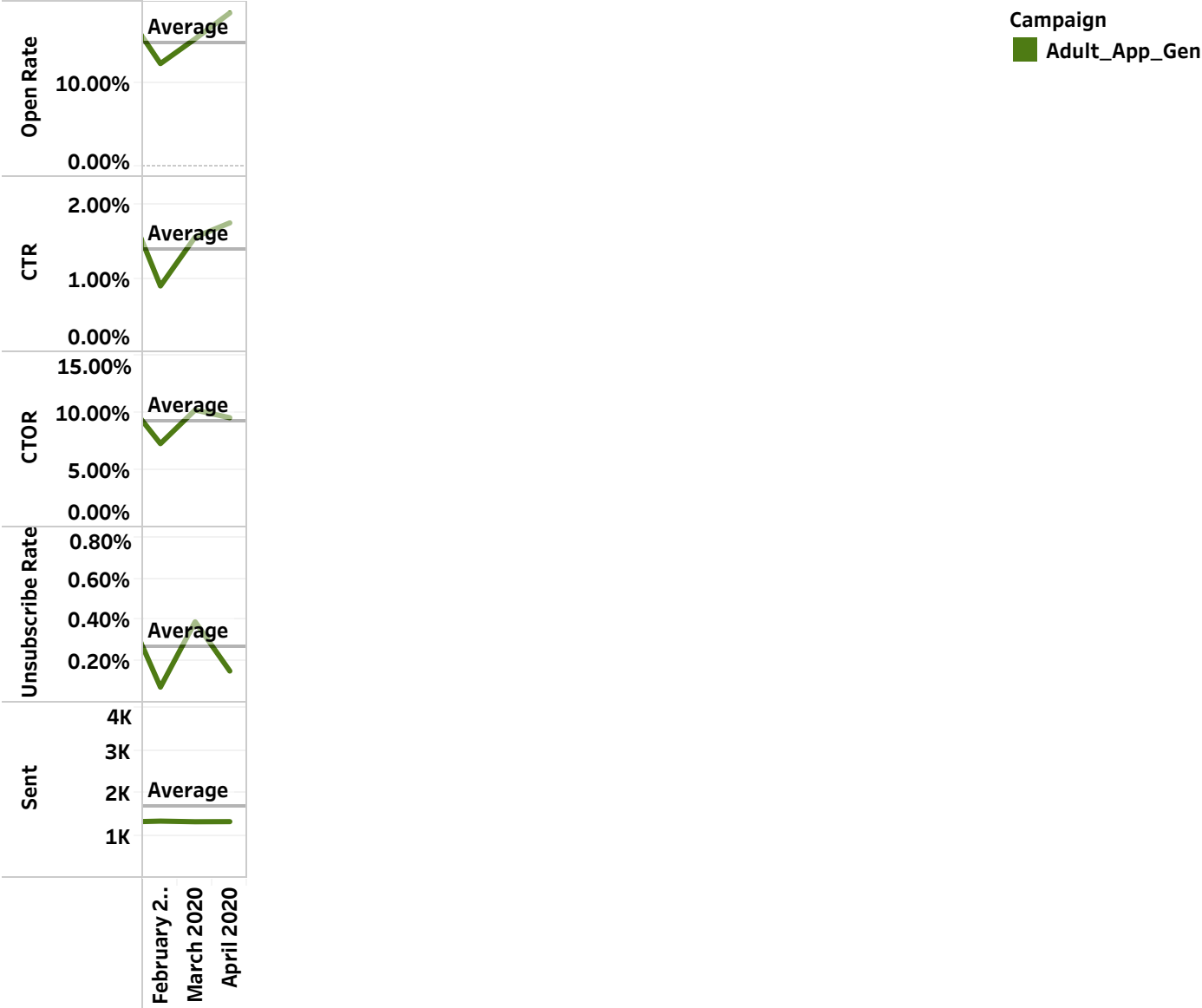


Essential Metrics: Adult_App_Gen



The trends of Open Rate, CTR , CTOR, Unsubscribe Rate and sum of Sent for Month Month. Color shows details about Campaign. The view is filtered on Campaign, which keeps Adult_App_Gen.

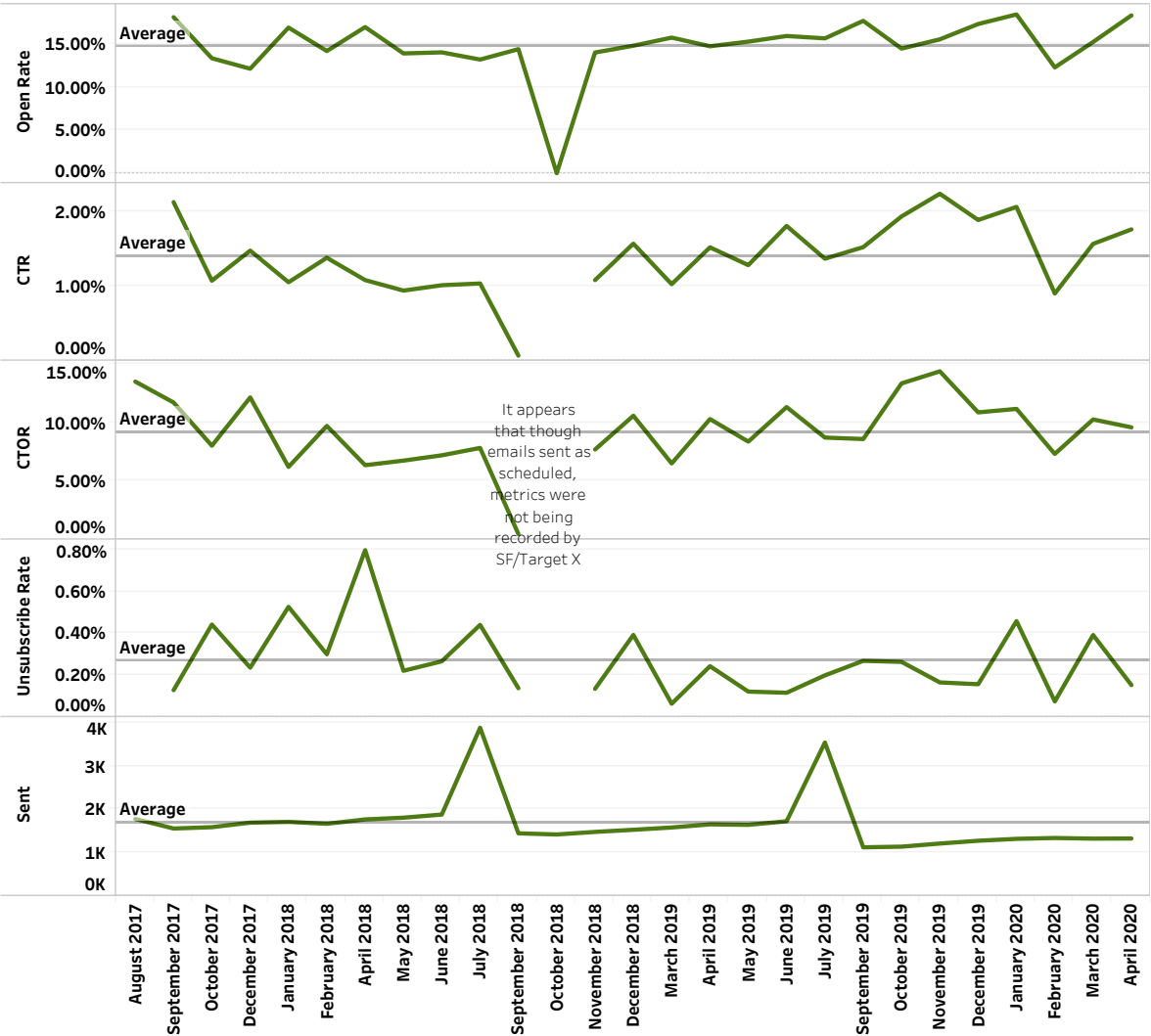
Essential Metrics: Adult_App_Gen



The trends of Open Rate, CTR , CTOR, Unsubscribe Rate and sum of Sent for Month Month. Color shows details about Campaign. The view is filtered on Campaign, which keeps Adult_App_Gen.

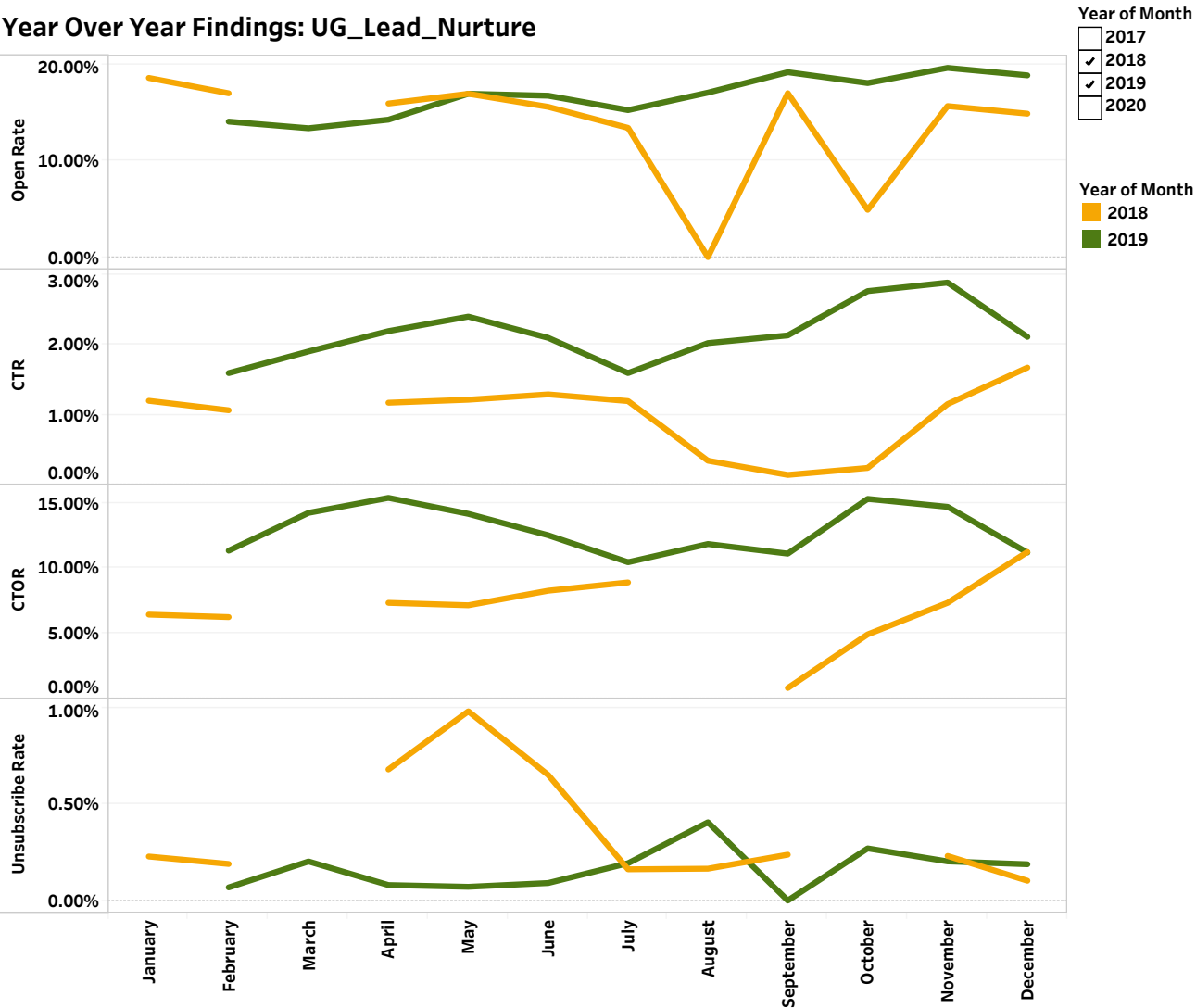
Essential Metrics: Adult_App_Gen

Campaign
Adult_App_Gen



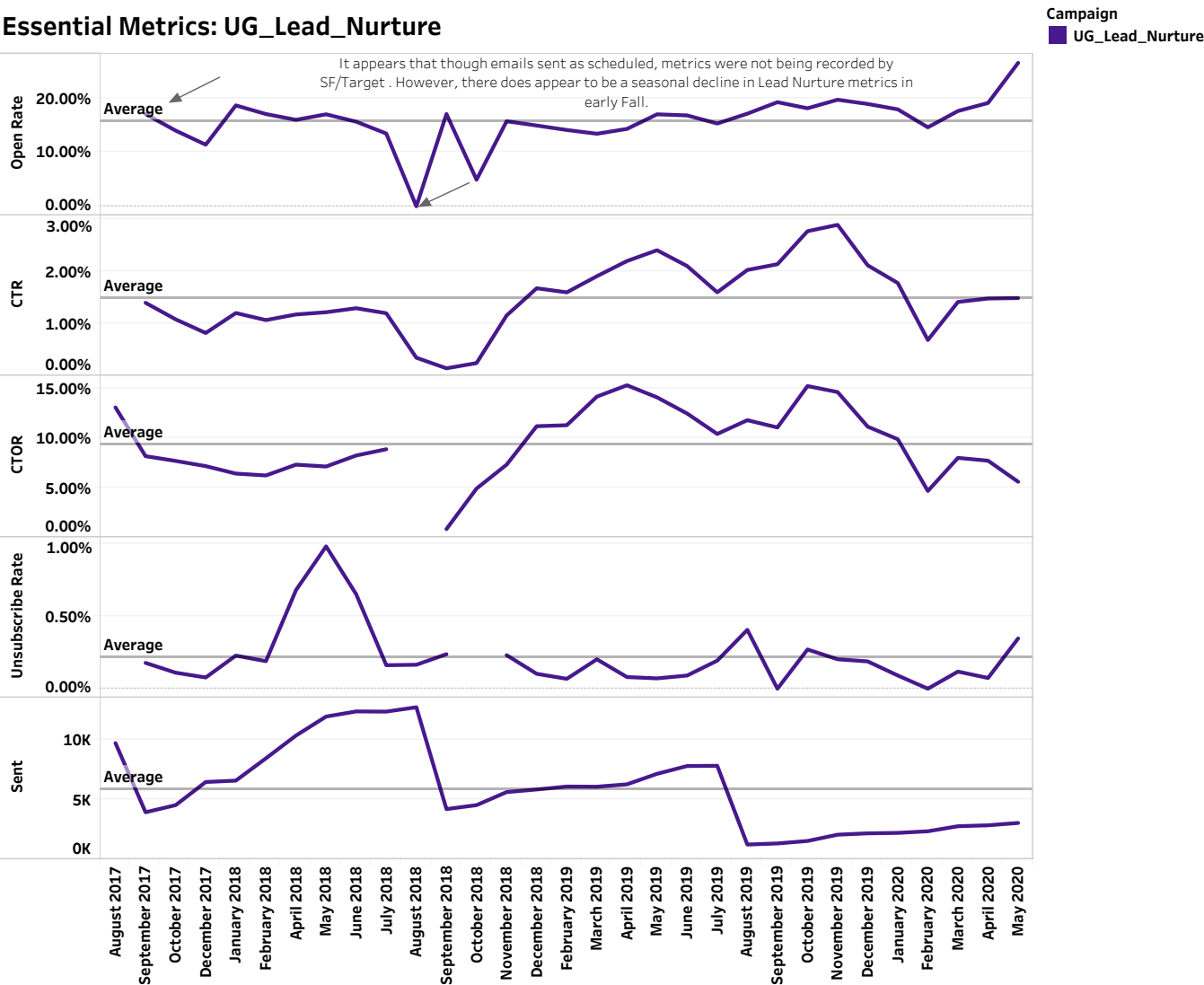
Year over Year Findings: UG Lead Nurture	Essential Metrics: UG Lead Nurture	Year over Year Findings: HS App Gen	Essential Metrics HS App Gen	Year Over Year Findings: Adult App Gen	Essential Metrics: Adult App Gen
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Year Over Year Findings: UG_Lead_Nurture



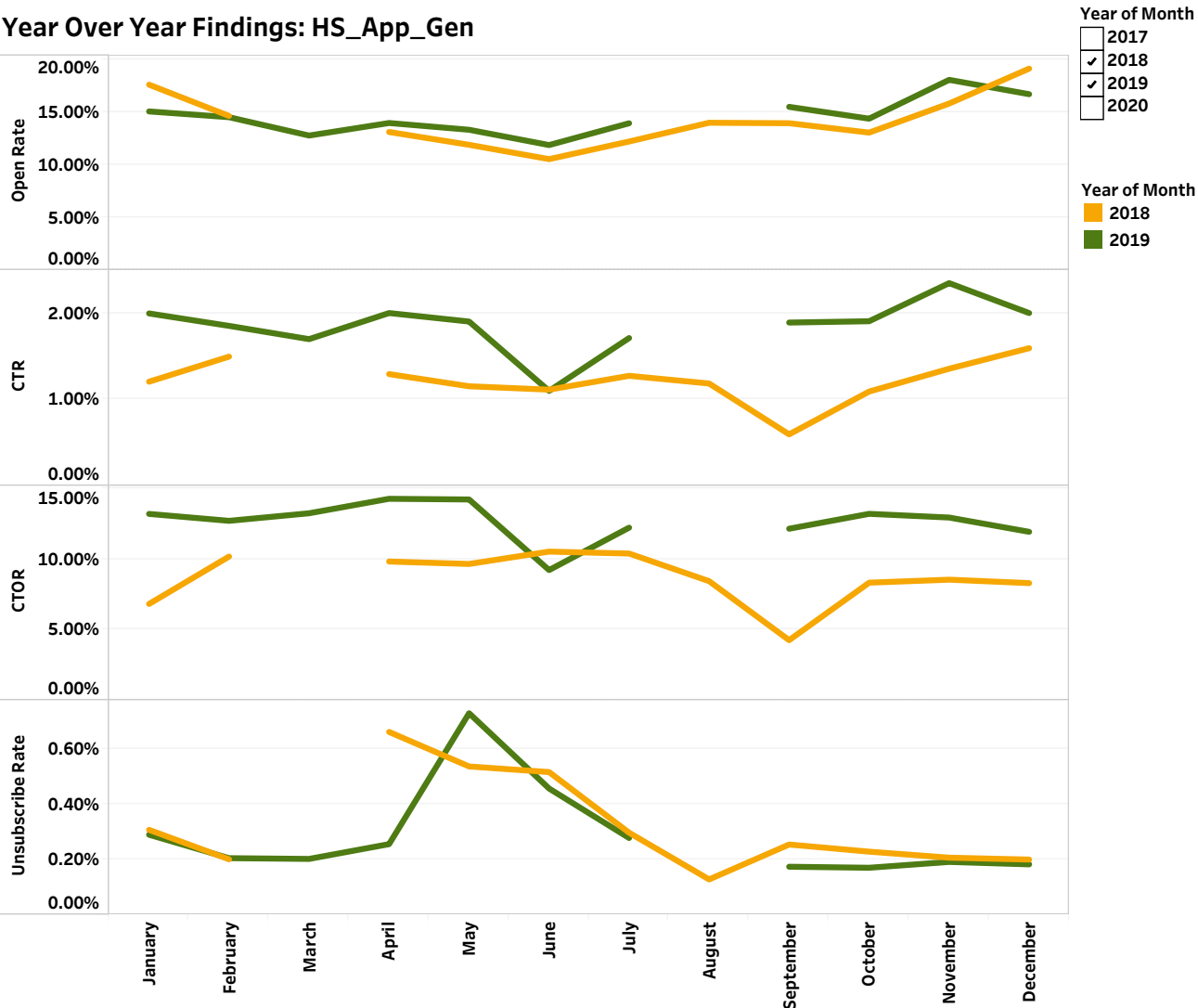
Year over Year Findings: UG Lead Nurture	Essential Metrics: UG Lead Nurture	Year over Year Findings: HS App Gen	Essential Metrics HS App Gen	Year Over Year Findings: Adult App Gen	Essential Metrics: Adult App Gen
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Essential Metrics: UG_Lead_Nurture

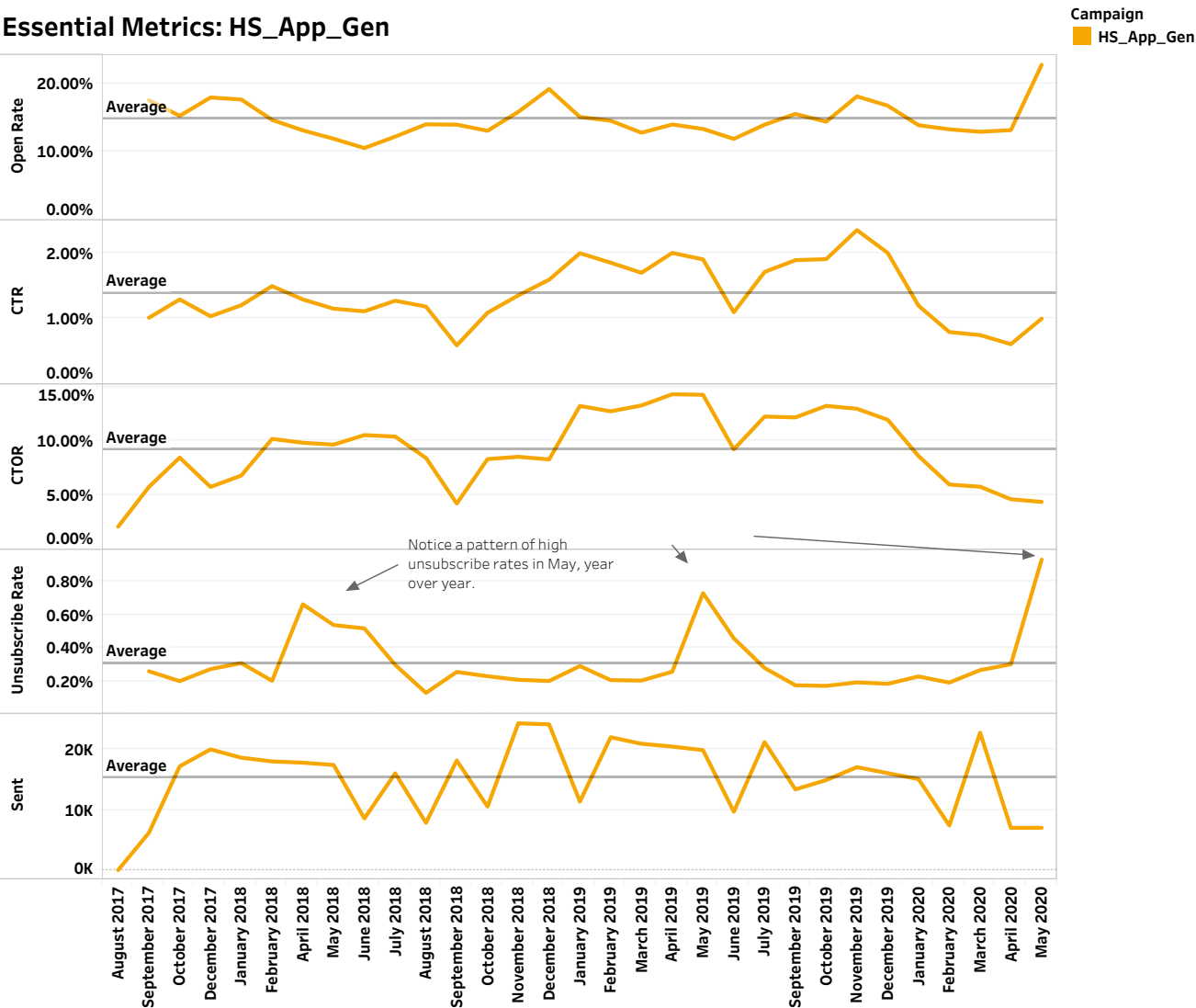


Year over Year Findings: UG Lead Nurture	Essential Metrics: UG Lead Nurture	Year over Year Findings: HS App Gen	Essential Metrics HS App Gen	Year Over Year Findings: Adult App Gen	Essential Metrics: Adult App Gen
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Year Over Year Findings: HS_App_Gen

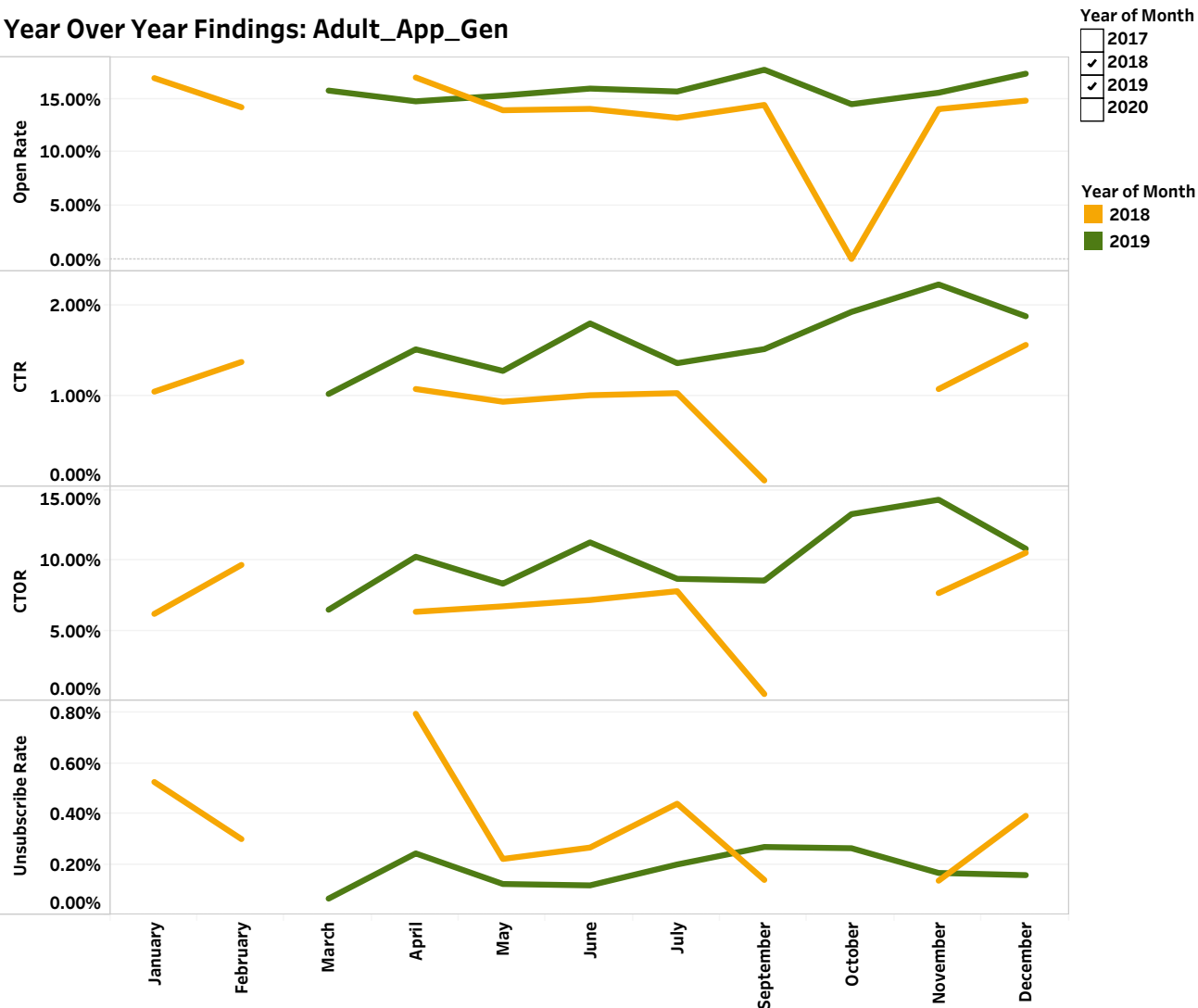


Year over Year Findings: UG Lead Nurture	Essential Metrics: UG Lead Nurture	Year over Year Findings: HS App Gen	Essential Metrics HS App Gen	Year Over Year Findings: Adult App Gen	Essential Metrics: Adult App Gen
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Year over Year Findings: UG Lead Nurture	Essential Metrics: UG Lead Nurture	Year over Year Findings: HS App Gen	Essential Metrics HS App Gen	Year Over Year Findings: Adult App Gen	Essential Metrics: Adult App Gen
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Year Over Year Findings: Adult_App_Gen



Year over Year Findings: UG Lead Nurture	Essential Metrics: UG Lead Nurture	Year over Year Findings: HS App Gen	Essential Metrics HS App Gen	Year Over Year Findings: Adult App Gen	Essential Metrics: Adult App Gen
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Essential Metrics: Adult_App_Gen

