Marketing Report

Office of Marketing and Brand Management

2020-03-17

Description

In general, <u>FB Newsfeed</u> CTR overall experienced a 24% drop from July, 2017 - July, 2018.

Findings

Plots

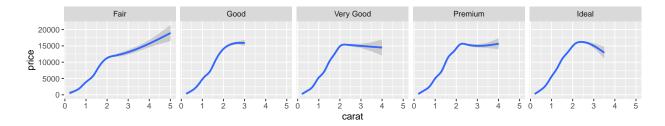


Figure 1: This is a full width plot.