

## Third Party Inquiries

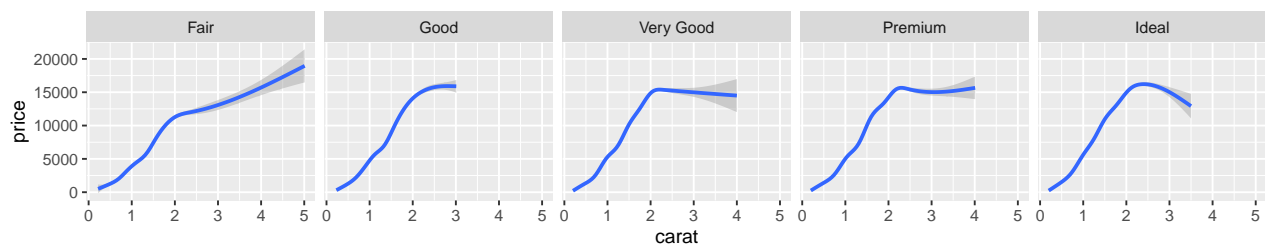
2020-03-12

### Description

INTRO TEXT HERE Intro text here Intro text here Intro text here Intro text here Intro text here Intro text here Intro text here Intro text here. In general, [FB Newsfeed](#) CTR overall experienced a 24% drop from July, 2017 - July, 2018.

### Findings

#### Plots



### Margin Figures

Images and graphics play an integral role in Tufte's work. To place figures in the margin you can use the **knitr** chunk option `fig.margin = TRUE`. For example:

#### Sidenotes

If you'd like to place ancillary information in the margin without the sidenote mark (the superscript number), you can use the `margin_note()` function from **tufte** in an inline R expression. This function does not process the text with Pandoc, so Markdown syntax will not work here. If you need to write anything in Markdown syntax, please use the `marginfigure` block described previously.

#### Tables

You can use the `kable()` function from the **knitr** package to format tables that integrate well with the rest of the Tufte handout style.

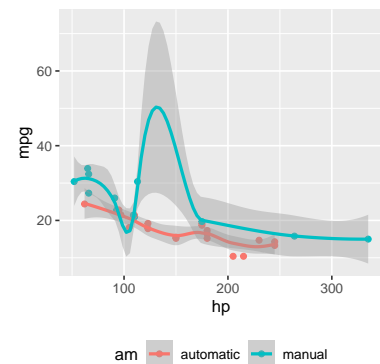


Figure 2: MPG vs horsepower, colored by transmission.

This is a margin note. Notice that there is no number preceding the note.

The table captions are placed in the margin like figures in the HTML output.

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Table 1: A subset of mtcars.

|                   | mpg  | cyl | disp | hp  | drat | wt    |
|-------------------|------|-----|------|-----|------|-------|
| Mazda RX4         | 21.0 | 6   | 160  | 110 | 3.90 | 2.620 |
| Mazda RX4 Wag     | 21.0 | 6   | 160  | 110 | 3.90 | 2.875 |
| Datsun 710        | 22.8 | 4   | 108  | 93  | 3.85 | 2.320 |
| Hornet 4 Drive    | 21.4 | 6   | 258  | 110 | 3.08 | 3.215 |
| Hornet Sportabout | 18.7 | 8   | 360  | 175 | 3.15 | 3.440 |
| Valiant           | 18.1 | 6   | 225  | 105 | 2.76 | 3.460 |

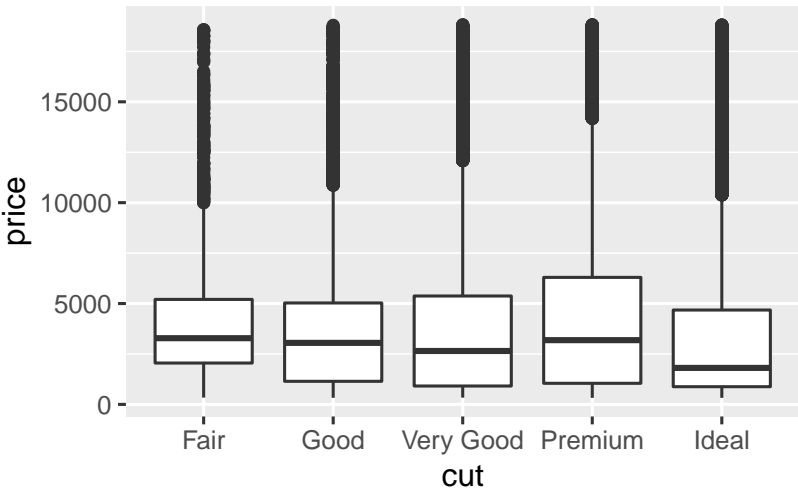
Notice that there is no number preceding the note.  $x \in [a, b]$

$$\frac{d}{dx} \left( \int_a^x f(u) du \right) = f(x).$$

Plots with Margin Notes

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```
ggplot(diamonds, aes(cut, price)) + geom_boxplot()
```



`\begin{figure}`  
`\caption[Some general comments about this plot]{Some general`

comments about this plot. \$500 Notice the dollar sign renders.}  
 \end{figure}

Notice that there is no number preceding the note.  $x \in [a, b]$

$$\frac{d}{dx} \left( \int_a^x f(u) du \right) = f(x).$$

*ROI*

Profit Profit Profit Profit Profit Profit Profit Profit Profit

*Conclusion*

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