

UNIVERSITY OF SOUTHERN MAINE				OFFICE OF ADMISSIONS Summer/Fall Comparative Inquiry Report by Initial Referral Source - 09/21/2020 Sophomores/Juniors/Seniors/Graduate																				
	SOPHOMORES				JUNIORS				SENIOR/TRANSFER				SENIOR/TRANSFER				GRADUATE							
	SOPHOMORE INQUIRY TOTALS				JUNIOR INQUIRY TOTALS				SENIOR/FIRST-YEAR INQUIRIES				TRANSFER/READMIT INQUIRIES				SENIOR/TRANSFER INQUIRY TOTALS				GRADUATE INQUIRY TOTALS			
	09/21/20	09/23/19	09/24/18	% Change 20 to 21	09/21/20	09/23/19	09/24/18	% Change 20 to 21	09/21/20	09/23/19	09/24/18	% Change 20 to 21	09/21/20	09/23/19	09/24/18	% Change 20 to 21	09/21/20	09/23/19	09/24/18	% Change 20 to 21	09/21/20	09/23/19	09/24/18	% Change 20 to 21
TOTAL INQUIRIES																								
Total	172	221	549	-22%	899	1520	3893	-41%	4237	9396	12279	-55%	376	1081	1008	-65%	4613	10477	13287	-56%	221	639	506	-65%
Male	30	79	155	-62%	220	429	1109	-49%	1017	2928	4076	-65%	65	311	316	-79%	1082	3239	4392	-67%	36	126	86	-71%
Female	78	112	354	-30%	440	919	2607	-52%	2235	5716	7505	-61%	169	652	594	-74%	2404	6368	8099	-62%	93	349	320	-73%
Gender Unknown	64	30	40	113%	239	171	177	40%	980	748	698	31%	142	111	98	20%	1122	796	796	30%	88	254	100	-44%
Adult (25 or >)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34	39	45	-13%	156	329	333	-53%	190	368	378	-48%	102	362	328	-72%
In-State	50	82	69	-39%	218	373	521	-42%	916	2965	3742	-69%	181	834	802	-78%	1097	3799	4544	-71%	149	545	436	-73%
Out-of-State	122	139	480	-12%	681	1147	3372	-41%	3321	6431	8537	-48%	195	247	206	-21%	3516	6678	8743	-47%	72	94	70	-23%
TRAVEL																								
Total	40	71	62	-44%	206	339	401	-39%	835	1446	1595	-42%	19	61	46	-69%	854	1507	1641	-43%	1	1	2	0%
College Fairs	18	16	21	13%	72	98	136	-27%	309	448	742	-31%	3	5	6	-40%	312	453	748	-31%	1	0	0	n/a
HS Visits	11	15	10	-27%	43	69	70	-38%	161	304	241	-47%	3	10	8	-70%	164	314	249	-48%	0	1	0	-100%
Mini-Fairs	11	31	25	-63%	80	131	149	-39%	313	401	384	-22%	0	7	5	-100%	313	408	389	-23%	0	0	0	n/a
NEACAC/NACAC F	0	9	6	-100%	11	40	44	-73%	51	289	182	-82%	2	9	4	-78%	53	298	186	-82%	n/a	n/a	n/a	n/a
Post-Secondary Works	0	0	0	n/a	0	0	1	n/a	0	1	41	-100%	1	0	0	n/a	1	1	41	0%	0	0	0	n/a
Transfer Fairs	0	0	0	n/a	0	1	1	-100%	1	3	5	-67%	1	5	6	-80%	2	8	11	-75%	0	0	0	n/a
Transfer Interviews	0	0	0	n/a	0	0	0	n/a	0	0	0	n/a	8	18	13	-56%	8	18	13	-56%	0	0	2	n/a
Transfer Visits	0	0	0	n/a	0	0	0	n/a	0	0	0	n/a	1	7	4	-86%	1	7	4	-86%	0	0	0	n/a
STUDENT INITIATED																								
Total	84	72	442	17%	440	900	3141	-51%	1923	4758	6097	-60%	249	383	330	-35%	2172	5141	6427	-58%	110	154	142	-29%
Phone Calls	0	0	0	n/a	0	0	0	n/a	1	1	0	0%	5	6	2	-17%	6	7	2	-14%	0	0	1	n/a
Emails	0	0	0	n/a	0	0	7	n/a	9	14	27	-36%	28	22	28	27%	37	36	55	3%	1	10	12	-90%
Adms Web Inq Form	24	5	4	380%	55	34	65	62%	437	254	216	72%	58	121	94	-52%	495	375	310	32%	22	71	43	-69%
Tour	0	4	11	-100%	6	41	32	-85%	129	221	270	-42%	6	30	38	-80%	135	251	308	-46%	0	0	0	n/a
Interviews	0	0	0	n/a	0	0	0	n/a	0	0	0	n/a	5	8	10	-38%	5	8	10	-38%	0	5	1	-100%
YouVisit	3	3	0	0%	11	6	5	83%	46	62	1	-26%	5	7	0	-29%	51	69	1	-26%	0	0	0	n/a
Front Rush	35	28	26	25%	135	149	105	-9%	9	7	8	29%	0	3	3	-100%	9	10	11	-10%	0	0	0	n/a
Application-Corr. term	0	0	3	n/a	0	3	29	-100%	72	40	28	80%	130	123	107	6%	202	163	135	24%	87	68	85	28%
Cappex	22	6	5	267%	203	115	265	77%	595	722	860	-18%	11	40	28	-73%	606	762	888	-20%	0	0	0	n/a
In-State	6	2	4	200%	49	41	113	20%	145	340	152	-57%	3	28	13	-89%	148	368	165	-60%	0	0	0	n/a
Out-of-State	16	4	1	300%	154	74	152	108%	450	382	708	18%	8	12	15	-33%	458	394	723	16%	0	0	0	n/a
Hobson/Radius	0	0	2	n/a	4	17	46	-76%	90	365	506	-75%	1	16	17	-94%	91	381	523	-76%	0	0	0	n/a
In-State	0	0	0	n/a	0	5	21	-100%	12	170	219	-93%	1	14	15	-93%	13	184	234	-93%	0	0	0	n/a
Out-of-State	0	0	2	n/a	4	12	25	-67%	78	195	287	-60%	0	2	2	-100%	78	197	289	-60%	0	0	0	n/a
Carnegie	0	26	391	-100%	26	535	2587	-95%	535	3072	4181	-83%	0	7	3	-100%	535	3079	4184	-83%	0	0	0	n/a
In-State	0	0	4	n/a	0	5	31	-100%	5	35	61	-86%	0	5	2	-100%	5	40	63	-88%	0	0	0	n/a
Out-of-State	0	26	387	-100%	26	530	2556	-95%	530	3037	4120	-83%	0	2	1	-100%	530	3039	4121	-83%	0	0	0	n/a
TEST SCORES SENT																								
Total	0	0	0	n/a	3	3	15	0%	49	661	704	-93%	4	10	17	-60%	53	671	721	-92%	0	2	3	-100%
SAT	0	0	0	n/a	1	2	12	-50%	17	608	645	-97%	4	9	16	-56%	21	617	661	-97%	0	0	0	n/a
ACT	0	0	0	n/a	2	1	3	100%	32	53	59	-40%	0	1	1	-100%	32	54	60	-41%	0	0	0	n/a
GRE	0	0	0	n/a	0	0	0	n/a	0	0	0	n/a	0	0	0	n/a	0	0	0	n/a	0	2	3	-100%
NEW ENGLAND																								
Total	42	82	79	-49%	344	451	710	-24%	1706	2743	3526	-38%	38	111	95	-66%	1744	2854	3621	-39%	16	33	27	-52%
Connecticut	7	13	12	-46%	83	86	141	-3%	344	524	627	-34%	7	11	17	-36%	351	535	644	-34%	1	1	4	0%
Massachusetts	24	37	37	-35%	159	197	318	-19%	823	1224	1654	-33%	17	39	42	-56%	840	1263	1696	-33%	8	13	10	-38%
New Hampshire	6	18	20	-67%	58	101	117	-43%	338	559	744	-40%	11	47	26	-77%	349	606	770	-42%	3	13	10	-77%
Rhode Island	4	8	3	-50%	20	29	62	-31%	102	213	217	-52%	2	6	1	-67%	104	219	218	-53%	3	2	0	50%
Vermont	1	6	7	-83%	24	38	72	-37%	99	223	284	-56%	1	8	9	-88%	100	231	293	-57%	1	4	3	-75%
OUTSIDE NEW ENGLAND																								
Total	80	57	401	-40%	337	696	2662	-52%	1615	3688	5011	-56%	157	136	111	15%	1772	3824	5122	-54%	56	61	43	-8%

*Based on home state

UNIVERSITY OF SOUTHERN MAINE			OFFICE OF ADMISSIONS Summer/Fall 2021 Undergraduate Admission Funnel Report by Initial Referral Source As of 09/21/2020																								Inquiry Yield (% App to Dep)	
			INQUIRIES					APPLICANTS					ADMITS					NET DEPOSITS					ENROLLED					
	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	20 to 21	19 to 20	
TOTAL INQUIRIES																												
Total	4613	10477	13287	-56%	-5864	302	273	250	11%	29	38	26	30	46%	12	37	25	28	48%	12	0	0	0	0	n/a	0	12%	9%
Male	1082	3239	4392	-67%	-2157	97	73	72	33%	24	17	13	17	31%	4	17	13	16	31%	4	0	0	0	0	n/a	0	18%	18%
Female	2404	6368	8099	-62%	-3964	201	196	178	3%	5	21	13	13	62%	8	20	12	12	67%	8	0	0	0	0	n/a	0	10%	6%
Gender Unknown	1122	866	796	30%	256	4	4	0	0%	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
Adult (25 or >)	190	368	378	-48%	-178	120	98	85	22%	22	9	12	6	-25%	-3	9	11	5	-18%	-2	0	0	0	0	n/a	0	8%	11%
In-State	1097	3799	4544	-71%	-2702	131	135	140	-3%	-4	24	19	17	26%	5	23	18	15	28%	5	0	0	0	0	n/a	0	18%	13%
Out-of-State	3516	6678	8743	-47%	-3162	171	138	110	24%	33	14	7	13	100%	7	14	7	13	100%	7	0	0	0	0	n/a	0	8%	5%
TRAVEL																												
Total	854	1507	1641	-43%	-653	6	8	1	-25%	-2	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
College Fairs	312	453	748	-31%	-141	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
HS Visits	164	314	249	-48%	-150	1	2	1	-50%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
Mini-Fairs	313	408	389	-23%	-95	0	1	0	-100%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	0%
NEACAC/NACAC Fairs	53	298	186	-82%	-245	4	5	0	-20%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
Post-Secondary Workshops	1	1	41	0%	0	1	0	0	n/a	1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	n/a
Transfer Fairs	2	8	11	-75%	-6	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
Transfer Interviews	8	18	13	-56%	-10	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
Transfer Visits	1	7	4	-86%	-6	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
STUDENT INITIATED																												
Total	2172	5141	6427	-58%	-2969	244	191	181	28%	53	18	15	12	20%	3	17	14	12	21%	3	0	0	0	0	n/a	0	7%	7%
Phone Calls	6	7	2	-14%	-1	1	2	0	-50%	-1	0	1	0	-100%	-1	0	1	0	-100%	-1	0	0	0	0	n/a	0	0%	50%
Emails	37	36	55	3%	1	3	0	2	n/a	3	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	n/a
Adms Web Inq Form	495	375	310	32%	120	15	9	18	67%	6	1	1	0	0%	0	1	1	0	0%	0	0	0	0	0	n/a	0	7%	11%
Tour	135	251	308	-46%	-116	3	2	2	50%	1	1	0	0	n/a	1	1	0	0	n/a	1	0	0	0	0	n/a	0	33%	0%
Interviews	5	8	10	-38%	-3	1	0	0	n/a	1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	n/a
YouVisit	51	69	1	-26%	-18	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
Front Rush	9	10	11	-10%	-1	5	6	6	-17%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
Application	202	163	135	24%	39	212	157	137	35%	55	15	11	10	36%	4	14	10	10	40%	4	0	0	0	0	n/a	0	7%	6%
Cappex	606	762	888	-20%	-156	3	8	9	-63%	-5	1	0	0	n/a	1	1	0	0	n/a	1	0	0	0	0	n/a	0	33%	0%
In-State	148	368	165	-60%	-220	2	5	7	-60%	-3	1	0	0	n/a	1	1	0	0	n/a	1	0	0	0	0	n/a	0	50%	0%
Out-of-State	458	394	723	16%	64	1	3	2	-67%	-2	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
Hobson/Radius	91	381	523	-76%	-290	0	7	5	-100%	-7	0	2	1	-100%	-2	0	2	1	-100%	-2	0	0	0	0	n/a	0	n/a	29%
In-State	13	184	234	-93%	-171	0	5	5	-100%	-5	0	2	1	-100%	-2	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	0%
Out-of-State	78	197	289	-60%	-119	0	2	0	-100%	-2	0	0	0	n/a	0	0	2	0	-100%	-2	0	0	0	0	n/a	0	n/a	100%
Carnegie	535	3079	4184	-83%	-2544	1	0	2	n/a	1	0	0	1	n/a	0	0	0	1	n/a	0	0	0	0	0	n/a	0	0%	n/a
In-State	5	40	63	-88%	-35	0	0	1	n/a	0	0	0	1	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
Out-of-State	530	3039	4121	-83%	-2509	1	0	1	n/a	1	0	0	0	n/a	0	0	0	1	n/a	0	0	0	0	0	n/a	0	0%	n/a
TEST SCORES SENT																												
Total	53	671	721	-92%	-618	5	1	1	400%	4	2	0	0	n/a	2	2	0	0	n/a	2	0	0	0	0	n/a	0	40%	0%
SAT	21	617	661	-97%	-596	4	0	0	n/a	4	2	0	0	n/a	2	2	0	0	n/a	2	0	0	0	0	n/a	0	50%	n/a
ACT	32	54	60	-41%	-22	1	1	1	0%	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%
GRE	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a
NEW ENGLAND																												
Total	1744	2854	3621	-39%	-1110	44	38	36	16%	6	8	3	6	167%	5	8	3	6	167%	5	0	0	0	0	n/a	0	18%	8%
Connecticut	351	535	644	-34%	-184	6	7	4	-14%	-1	1	0	1	n/a	1	1	0	1	n/a	1	0	0	0	0	n/a	0	17%	0%
Massachusetts	840	1263	1696	-33%	-423	15	16	10	-6%	-1	2	0	2	n/a	2	2	0	2	n/a	2	0	0	0	0	n/a	0	13%	0%
New Hampshire	349	606	770	-42%	-257	17	11	9	55%	6	4	1	1	300%	3	4	1	1	300%	3	0	0	0	0	n/a	0	24%	9%
Rhode Island	104	219	218	-53%	-115	3	3	2	0%	0	0	2	1	-100%	-2	0	2	1	-100%	-2	0	0	0	0	n/a	0	0%	67%
Vermont	100	231	293	-57%	-131	3	1	11	200%	2	1	0	1	n/a	1	1	0	1	n/a	1	0	0	0	0	n/a	0	33%	0%
OUTSIDE NEW ENGLAND																												
Total	1772	3824	5122	-54%	-2052	127	100	74	27%	27	6	4	7	50%	2	6	4	7	50%	2	0	0	0	0	n/a	0	5%	4%