

UNIVERSITY OF SOUTHERN MAINE				OFFICE OF ADMISSIONS Summer/Fall Comparative Inquiry Report by Initial Referral Source - 09/21/2020 Sophomores/Juniors/Seniors/Graduate																									
SOPHOMORES					JUNIORS					SENIOR/TRANSFER					SENIOR/TRANSFER					GRADUATE									
SOPHOMORE INQUIRY TOTALS					JUNIOR INQUIRY TOTALS					SENIOR/FIRST-YEAR INQUIRIES					TRANSFER/READMIT INQUIRIES					SENIOR/TRANSFER INQUIRY TOTALS					GRADUATE INQUIRY TOTALS				

UNIVERSITY OF SOUTHERN MAINE			OFFICE OF ADMISSIONS Summer/Fall 2021 Undergraduate Admission Funnel Report by Initial Referral Source As of 09/21/2020																													
	INQUIRIES					APPLICANTS					ADMITS					NET DEPOSITS					ENROLLED					Inquiry Yield (% App to Dep)						
	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	09/21/20	09/23/19	09/24/18	% Change 19 to 20	Diff 19 to 20	20 to 21	19 to 20
TOTAL INQUIRIES																																
Total	4613	10477	13287	-56%	-5864	302	273	250	11%	29	38	26	30	46%	12	37	25	28	48%	12	0	0	0	0	n/a	0	12%	9%				
Male	1082	3239	4392	-67%	-2157	97	73	72	33%	24	17	13	17	31%	4	17	13	16	31%	4	0	0	0	0	n/a	0	18%	18%				
Female	2404	6368	8099	-62%	-3964	201	196	178	3%	5	21	13	13	62%	8	20	12	12	67%	8	0	0	0	0	n/a	0	10%	6%				
Gender Unknown	1122	866	796	30%	256	4	4	0	0%	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
Adult (25 or >)	190	368	378	-48%	-178	120	98	85	22%	22	9	12	6	-25%	-3	9	11	5	-18%	-2	0	0	0	0	n/a	0	8%	11%				
In-State	1097	3799	4544	-71%	-2702	131	135	140	-3%	-4	24	19	17	26%	5	23	18	15	28%	5	0	0	0	0	n/a	0	18%	13%				
Out-of-State	3516	6678	8743	-47%	-3162	171	138	110	24%	33	14	7	13	100%	7	14	7	13	100%	7	0	0	0	0	n/a	0	8%	5%				
TRAVEL																																
Total	854	1507	1641	-43%	-653	6	8	1	-25%	-2	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
College Fairs	312	453	748	-31%	-141	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
HS Visits	164	314	249	-48%	-150	1	2	1	-50%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
Mini-Fairs	313	408	389	-23%	-95	0	1	0	-100%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	0%				
NEACAC/NACAC Fairs	53	298	186	-82%	-245	4	5	0	-20%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
Post-Secondary Workshops	1	1	41	0%	0	1	0	0	n/a	1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	n/a				
Transfer Fairs	2	8	11	-75%	-6	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
Transfer Interviews	8	18	13	-56%	-10	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
Transfer Visits	1	7	4	-86%	-6	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
STUDENT INITIATED																																
Total	2172	5141	6427	-58%	-2969	244	191	181	28%	53	18	15	12	20%	3	17	14	12	21%	3	0	0	0	0	n/a	0	7%	7%				
Phone Calls	6	7	2	-14%	-1	1	2	0	-50%	-1	0	1	0	-100%	-1	0	1	0	-100%	-1	0	0	0	0	n/a	0	0%	50%				
Emails	37	36	55	3%	1	3	0	2	n/a	3	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	n/a				
Adms Web Inq Form	495	375	310	32%	120	15	9	18	67%	6	1	1	0	0%	0	1	1	0	0%	0	0	0	0	0	n/a	0	7%	11%				
Tour	135	251	308	-46%	-116	3	2	2	50%	1	1	0	0	n/a	1	1	0	0	n/a	1	0	0	0	0	n/a	0	33%	0%				
Interviews	5	8	10	-38%	-3	1	0	0	n/a	1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	n/a				
YouVisit	51	69	1	-26%	-18	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
Front Rush	9	10	11	-10%	-1	5	6	6	-17%	-1	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
Application	202	163	135	24%	39	212	157	137	35%	55	15	11	10	36%	4	14	10	10	40%	4	0	0	0	0	n/a	0	7%	6%				
Cappex	606	762	888	-20%	-156	3	8	9	-63%	-5	1	0	0	n/a	1	1	0	0	n/a	1	0	0	0	0	n/a	0	33%	0%				
In-State	148	368	165	-60%	-220	2	5	7	-60%	-3	1	0	0	n/a	1	1	0	0	n/a	1	0	0	0	0	n/a	0	50%	0%				
Out-of-State	458	394	723	16%	64	1	3	2	-67%	-2	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
Hobson/Radius	91	381	523	-76%	-290	0	7	5	-100%	-7	0	2	1	-100%	-2	0	2	1	-100%	-2	0	0	0	0	n/a	0	n/a	29%				
In-State	13	184	234	-93%	-171	0	5	5	-100%	-5	0	2	1	-100%	-2	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	0%				
Out-of-State	78	197	289	-60%	-119	0	2	0	-100%	-2	0	0	0	n/a	0	0	2	0	-100%	-2	0	0	0	0	n/a	0	n/a	100%				
Carnegie	535	3079	4184	-83%	-2544	1	0	2	n/a	1	0	0	1	n/a	0	0	0	1	n/a	0	0	0	0	0	n/a	0	0%	n/a				
In-State	5	40	63	-88%	-35	0	0	1	n/a	0	0	0	1	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
Out-of-State	530	3039	4121	-83%	-2509	1	0	1	n/a	1	0	0	0	n/a	0	0	0	1	n/a	0	0	0	0	0	n/a	0	0%	n/a				
TEST SCORES SENT																																
Total	53	671	721	-92%	-618	5	1	1	400%	4	2	0	0	n/a	2	2	0	0	n/a	2	0	0	0	0	n/a	0	40%	0%				
SAT	21	617	661	-97%	-596	4	0	0	n/a	4	2	0	0	n/a	2	2	0	0	n/a	2	0	0	0	0	n/a	0	50%	n/a				
ACT	32	54	60	-41%	-22	1	1	1	0%	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	0%	0%				
GRE	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	n/a	0	0	0	0	0	n/a	0	n/a	n/a				
NEW ENGLAND																																
Total	1744	2854	3621	-39%	-1110	44	38	36	16%	6	8	3	6	167%	5	8	3	6	167%	5	0	0	0	0	n/a	0	18%	8%				
Connecticut	351	535	644	-34%	-184	6	7	4	-14%	-1	1	0	1	n/a	1	1	0	1	n/a	1	0	0	0	0	n/a	0	17%	0%				
Massachusetts	840	1263	1696	-33%	-423	15	16	10	-6%	-1	2	0	2	n/a	2	2	0	2	n/a	2	0	0	0	0	n/a	0	13%	0%				
New Hampshire	349	606	770	-42%	-257	17	11	9	55%	6	4	1	1	300%	3	4	1	1	300%	3	0	0	0	0	n/a	0	24%	9%				
Rhode Island	104	219	218	-53%	-115	3	3	2	0%	0	0	2	1	-100%	-2	0	2	1	-100%	-2	0	0	0	0	n/a	0	0%	67%				
Vermont	100	231	293	-57%	-131	3	1	11	200%	2	1	0	1	n/a	1	1	0	1	n/a	1	0	0	0	0	n/a	0	33%	0%				
OUTSIDE NEW ENGLAND																																
Total	1772	3824	5122	-54%	-2052	127	100	74	27%	27	6	4	7	50%	2	6	4	7	50%	2	0	0	0	0	n/a	0	5%	4%				