Marketing Report

2020-10-22

FY21 Analytics Project Template

Description

THIS SCRIPT SEGMENTS the 1S21 data.

Findings

Vendor	Class	GeoTarget	Achievement	Region	Quantity
	SR	NA	Aspirational	Other	7
Cappex	SR	Primary	High	ME	66
Cappex	SR	Primary	General	ME	64
Cappex	SR	Primary	Aspirational	ME	5
Cappex	SR	Secondary	High	MA	347
Cappex	SR	Secondary	High	NH	143
Cappex	SR	Secondary	General	MA	296
Cappex	SR	Secondary	General	NH	133
Cappex	SR	Secondary	Aspirational	MA	18
Cappex	SR	Secondary	Aspirational	NH	9
Cappex	SR	Tertiary	High	CT	443
Cappex	SR	Tertiary	General	CT	350
Cappex	SR	Tertiary	Aspirational	CT	27
Cappex	SR	NA	High	Other	9
Cappex	SR	NA	General	Other	10
Cappex	SR	NA	Aspirational	Other	1
CB	SR	Primary	High	ME	275
CB	SR	Primary	General	ME	300
CB	SR	Primary	Aspirational	ME	104
CB	SR	Secondary	High	MA	372
CB	SR	Secondary	High	NH	228
CB	SR	Secondary	General	MA	586
CB	SR	Secondary	General	NH	362
CB	SR	Secondary	Aspirational	MA	82
CB	SR	Secondary	Aspirational	NH	53
CB	SR	Tertiary	High	CT	4209
CB	SR	Tertiary	High	MA	4825
CB	SR	Tertiary	High	NH	397
CB	SR	Tertiary	High	NY	1
CB	SR	Tertiary	General	CT	2128

Vendor	Class	GeoTarget	Achievement	Region	Quantity
CB	SR	Tertiary	General	MA	2455
CB	SR	Tertiary	General	NH	180
CB	SR	Tertiary	General	NY	1
CB	SR	Tertiary	Aspirational	CT	343
CB	SR	Tertiary	Aspirational	MA	439
CB	SR	Tertiary	Aspirational	NH	17
CB	SR	Quarternary	High	NY	418
CB	SR	Quarternary	General	NY	514
CB	SR	Quarternary	Aspirational	NY	101
CB	SR	NA	High	Other	73
CB	SR	NA	General	Other	41
CB	SR	NA	Aspirational	Other	6
Multiple Vendors	SR	Primary	Multiple Vendors	ME	23
Multiple Vendors	SR	Secondary	Multiple Vendors	MA	21
Multiple Vendors	SR	Secondary	Multiple Vendors	NH	16
Multiple Vendors	SR	Tertiary	Multiple Vendors	CT	253
Multiple Vendors	SR	Tertiary	Multiple Vendors	MA	312
Multiple Vendors	SR	Tertiary	Multiple Vendors	NH	21
Multiple Vendors	SR	Quarternary	Multiple Vendors	NY	19
Niche	SR	Primary	High	ME	2
Niche	SR	Secondary	High	MA	4
Niche	SR	Secondary	High	NH	6
Niche	SR	Secondary	General	MA	5
Niche	SR	Secondary	General	NH	5
Niche	SR	Tertiary	High	CT	9
Niche	SR	Tertiary	High	MA	21
Niche	SR	Tertiary	High	NH	2
Niche	SR	Tertiary	High	NY	31
Niche	SR	Tertiary	General	CT	4
Niche	SR	Tertiary	General	MA	19
Niche	SR	Tertiary	General	NY	14
Niche	SR	Tertiary	Aspirational	MA	2
Niche	SR	Quarternary	High	NY	1
Niche	SR	Quarternary	General	NY	1
Niche	SR	NA	High	Other	123
Niche	SR	NA	General	Other	83
Niche	SR	NA	Aspirational	Other	6
NRCCUA	SR	Primary	High	ME	36
NRCCUA	SR	Primary	General	ME	88
NRCCUA	SR	Secondary	High	MA	102
NRCCUA	SR	Secondary	High	NH	57
NRCCUA	SR	Secondary	General	MA	86

Vendor	Class	GeoTarget	Achievement	Region	Quantity
NRCCUA	SR	Secondary	General	NH	80
NRCCUA	SR	Tertiary	High	CT	289
NRCCUA	SR	Tertiary	High	MA	403
NRCCUA	SR	Tertiary	High	NH	24
NRCCUA	SR	Tertiary	General	CT	272
NRCCUA	SR	Tertiary	General	MA	414
NRCCUA	SR	Tertiary	General	NH	35
NRCCUA	SR	Quarternary	High	NY	95
NRCCUA	SR	Quarternary	General	NY	95

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[Wrike Project Details](#)
[Github Repository](#)

Notice that there is no number preceding the note. $x \in [a, b]$

$$\frac{d}{dx}\left(\int_a^x f(u)\,du\right) = f(x).$$