FY21 Search 1 Planning Historical Analysis

Office of Marketing and Brand Management

sys.Date()

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When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

Including Plots

You can also embed plots, for example:

EPS.Code	PeopleSoft.ID	Contact.ID	First.Name	Last.Name	Email	Recruiting.Cate
CT03	NA	0032A00002jF6fP	James	Fiscella	jamesfiscella@yahoo.com	PJROG
CT05	NA	0032A00002jF9tF	Melissa	Massicott	melissamassicott@gmail.com	PJROG
	NA	0033k00003EigFl	Shriya	Mareedu	shriyamareedu@gmail.com	NJROH
	NA	0033k00003EigUi	Austin	Brewer	austinbrewer666@gmail.com	NJRIG
MA03	NA	0033k00003EipI0	Aiyanalee	Lopz	aiyanalee0502@icloud.com	PJROH
CT05	NA	0033k00003EirEs	Armando	Ruiz	ruizaj@icloud.com	PJROG

Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.

Conclusions

- In FY20, traffic to the University's main landing page saw a drop in unique pageviews, down 6.75% from out-of state visitors and down 6% from in-state visitors from FY19.

- In FY20, traffic from out-of-state visitors to the Office of Admissions' main landing page saw a slight increase in unique pageviews, up by nearly 1%, while in-state visitors dropped by 18% in the same time period.

Wrike Project Details

Github Repository