

Marketing Report

2020-10-21

FY21 Analytics Project Template

Description

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text here. In general, [FB Newsfeed](#) CTR overall experienced a 24%
drop from July, 2017 - July, 2018.

Findings

Margin Figures

FY21 Senior Leads Purchased who have Converted to Inqs or Apps

Id	TargetX_SRMb__Status__c
0033k00003OCdJxAAD	Inquiry
0033k00003L0DgTAAV	Inquiry
0033k00003Nppq1AAB	Inquiry
0033k00003L0K2cAAF	Inquiry
0033k00003L0UNOAA3	Inquiry
0033k00003L26b2AAB	Applicant
0033k00003MxsaJAAR	Inquiry
0033k00003M6nhRAAR	Inquiry
0033k00003M6nhFAAR	Inquiry
0033k00003MxxNMAAZ	Inquiry
0033k00003MySU2AAN	Inquiry
0033k00003NppqcAAB	Inquiry
0033k00003NppqeAAB	Inquiry
0033k00003OZqGwAAL	Inquiry
0033k00003Npps2AAB	Inquiry
0033k00003NppsMAAR	Inquiry
0033k00003NppsSAAR	Inquiry
0033k00003NppscAAB	Inquiry
0033k00003NppslAAB	Inquiry
0033k00003NpptIAAR	Inquiry
0033k00003NpptWAAR	Inquiry
0033k00003NppuGAAR	Inquiry

Id	TargetX_SRMb__Status__c
0033k00003NppwcAAB	Inquiry
0033k00003NppwlAAB	Inquiry
0033k00003Nppx0AAB	Inquiry
0033k00003OZqGUA1	Inquiry
0033k00003NppzDAAR	Inquiry
0033k00003NppzLAAR	Inquiry
0033k00003Npq2MAAR	Inquiry
0033k00003Npq2qAAB	Inquiry
0033k00003Npq2uAAB	Inquiry
0033k00003Npq3CAAR	Inquiry
0033k00003PNjRbAAL	Inquiry
0033k00003PXVpzAAH	Applicant
0033k00003OZqHsAAL	Inquiry
0033k00003ODoiEAAT	Inquiry
0033k00003ODoWjAAL	Inquiry
0033k00003ODoWuAAL	Inquiry
0033k00003ODoWzAAL	Inquiry
0033k00003ODoZtAAL	Inquiry
0033k00003ODohmAAD	Inquiry
0033k00003ODoiHAAT	Inquiry
0033k00003ODoiQAAT	Inquiry
0033k00003ODodNAAT	Applicant
0033k00003ODog6AAD	Inquiry
0033k00003ODohjAAD	Inquiry
0033k00003ODohqAAD	Inquiry
0033k00003ODoguAAD	Inquiry
0033k00003ODoh1AAD	Inquiry
0033k00003ODohdAAD	Inquiry
0033k00003ODpAKAA1	Inquiry
0033k00003OO3GGAA1	Inquiry
0033k00003OPckuAAD	Inquiry
0033k00003OPm5vAAD	Inquiry
0033k00003OZqGvAAL	Inquiry
0033k00003OZqGjAAL	Inquiry
0033k00003OZqFnAAL	Inquiry
0033k00003OZqHdAAL	Inquiry
0033k00003OZqHmAAL	Inquiry
0033k00003PXVqeAAH	Applicant
0033k00003PYh9hAAD	Applicant
0033k00003PL8olAAD	Inquiry
0033k00003PYhsqAAD	Applicant
0033k00003PNjS8AAL	Inquiry

Id	TargetX_SRMb__Status__c
0033k00003PNjT3AAL	Inquiry
0033k00003PNjT6AAL	Inquiry
0033k00003PNjRgAAL	Inquiry
0033k00003PNjRhAAL	Inquiry
0033k00003PNjTZAA1	Inquiry
0033k00003PNjTIAA1	Inquiry
0033k00003PNjU2AAL	Inquiry

Conclusions

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[Wrike Project Details](#)
[Github Repository](#)