

FY19 Quarterly KPI

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April 8, 2019

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Note Q4 ends on 6/30/19

Quarter	Impressions	CTR	UPV	BR	Av_TOP	Inquiries
Q1	7,458,653	0.32%	13,498	76.05%	00:00:45	63
Q2	12,031,013	0.36%	16,750	91.47%	00:01:35	150
Q3	8,224,381	0.32%	12,639	90.71%	00:01:25	369
Q4	5,734,389	0.29%	9,663	88.53%	00:01:40	106