

L	RunTime	Metric	MPH	POL	
80	LI_SP_19	Impressions	19,418	22,397	
%	LI_SP_19	CTR	0.47%	0.57%	
6%	LI_SP_19	BounceRate	95.16%	87.21%	
6	LI_SP_19	UPV	64	87	
92	LI_SP_19	Cost	\$544.31	\$702.83	
39	LI_SP_19	Av_TOP	0:06:45	0:05:00	