

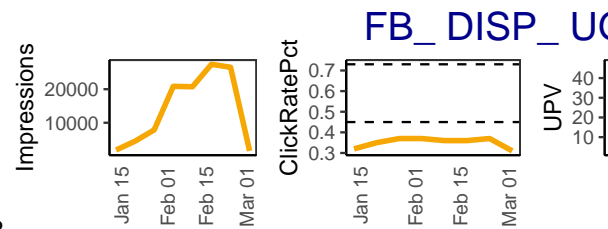
FA21 Agency Campaign Vendor Reports

Office of Marketing and Brand Management

2020-03-06

Undergraduate

Facebook Display



This report summarizes performance from 2020-01-13 through 2020-03-02

| Code_Audience | YTD_Impressions | Avg_CTR | YTD_UPV | Avg_BR |
|---------------|-----------------|---------|---------|--------|
| HS | 111,418 | 0.36% | 232 | 96.04% |