FY20EmailAppGen

Office of Marketing and Brand Management

3/26/2020

```r
a <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email7.csv"
b <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email8A.csv"
c <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email8B.csv"
d <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email8BB.csv"
e <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email9.csv"
f <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email10.csv"
g <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email11.csv"
h <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email12.csv"
i <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email13.csv"
j <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email14.csv"
k <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email15.csv"
l <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email1.csv"
m <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email2.csv"
n <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email3.csv"
o <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email4.csv"
p <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email5.csv"
q <- "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email6.csv"
```

```r
filesList <- list(a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q)
filesList
```

```
## [[1]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email7.csv"
##
## [[2]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email8A.csv"
##
## [[3]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email8B.csv"
##
## [[4]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email8BB.csv"
##
## [[5]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email9.csv"
##
## [[6]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email10.csv"
##
## [[7]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email11.csv"
```

```
## 
## [[8]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email12.csv"
## 
## [[9]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email13.csv"
## 
## [[10]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email14.csv"
## 
## [[11]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email15.csv"
## 
## [[12]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email1.csv"
## 
## [[13]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email2.csv"
## 
## [[14]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email3.csv"
## 
## [[15]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email4.csv"
## 
## [[16]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email5.csv"
## 
## [[17]]
## [1] "C:/Users/christine.iyer/Box/FY20_Email_HS_AppGen/Email6.csv"
```

```
sapply(filesList, read.csv, skip = 10)
```

```
## [[1]]
## 
## 1
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## 13
## 14 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=feb
## 15
## 16 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=febf12797c640079&mid=%%ex2
## 17
## 18
## 19
```

```
## 20   http://view.e-usm.maine.edu/?j=febf12797c640079&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;
## 21                                          http://view.e-usm.maine.edu/ftaf.aspx?j=febf1:
## 22
## 23
## 24
## 25
## 26
## 27
## 28
## 29
## 30
##      X          X.1               X.2          X.3              X.4         X.5
## 1   NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2   NA           157            15.082%          173            15.516% 1.878665%
## 3   NA           128            12.296%          140            12.556%  1.53165%
## 4   NA           127             12.20%          127             11.39% 1.519684%
## 5   NA           127             12.20%          127             11.39% 1.519684%
## 6   NA           126            12.104%          126             11.30% 1.507718%
## 7   NA           125            12.008%          125            11.211% 1.495752%
## 8   NA            62             5.956%           67             6.009% 0.741893%
## 9   NA            57             5.476%           61             5.471% 0.682063%
## 10  NA            57             5.476%           58             5.202% 0.682063%
## 11  NA            57             5.476%           58             5.202% 0.682063%
## 12  NA            15             1.441%           49             4.395%  0.17949%
## 13  NA             1             0.096%            2             0.179% 0.011966%
## 14  NA             1             0.096%            1              0.09% 0.011966%
## 15  NA             1             0.096%            1              0.09% 0.011966%
## 16  NA             0              0.00%            0              0.00%  0.00000%
## 17  NA             0              0.00%            0              0.00%  0.00000%
## 18  NA             0              0.00%            0              0.00%  0.00000%
## 19  NA             0              0.00%            0              0.00%  0.00000%
## 20  NA             0              0.00%            0              0.00%  0.00000%
## 21  NA             0              0.00%            0              0.00%  0.00000%
## 22  NA             0              0.00%            0              0.00%  0.00000%
## 23  NA             0              0.00%            0              0.00%  0.00000%
## 24  NA             0              0.00%            0              0.00%  0.00000%
## 25  NA             0              0.00%            0              0.00%  0.00000%
## 26  NA             0              0.00%            0              0.00%  0.00000%
## 27  NA             0              0.00%            0              0.00%  0.00000%
## 28  NA          1041                            1115
## 29  NA
## 30  NA
##      X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
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## 12  NA
## 13  NA
## 14  NA
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## 16  NA
## 17  NA
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## 19  NA
## 20  NA
## 21  NA
## 22  NA
## 23  NA
## 24  NA
## 25  NA
## 26  NA
## 27  NA
## 28  NA
## 29  NA
## 30  NA
##
## [[2]]
##
## 1
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## 13  http://view.e-usm.maine.edu/?j=fecd13727460077c&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;
## 14 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fec
## 15 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fecd13727460077c&mid=%%ex2
## 16
## 17
## 18                                              http://view.e-usm.maine.edu/ftaf.aspx?j=fecd13
## 19
## 20
## 21
## 22
## 23
## 24
## 25
## 26
## 27
##     X          X.1                 X.2          X.3               X.4       X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA           42            18.667%          47           19.028% 2.005731%
## 3  NA           36             16.00%          36           14.575% 1.719198%
## 4  NA           34            15.111%          34           13.765% 1.623687%
```

4

```
## 5  NA              33          14.667%    37          14.98% 1.575931%
## 6  NA              33          14.667%    36          14.575% 1.575931%
## 7  NA              33          14.667%    35          14.17% 1.575931%
## 8  NA               6           2.667%    12          4.858% 0.286533%
## 9  NA               4           1.778%     4          1.619% 0.191022%
## 10 NA               1           0.444%     2          0.81% 0.047755%
## 11 NA               1           0.444%     2          0.81% 0.047755%
## 12 NA               1           0.444%     1          0.405% 0.047755%
## 13 NA               1           0.444%     1          0.405% 0.047755%
## 14 NA               0           0.00%      0          0.00%  0.00000%
## 15 NA               0           0.00%      0          0.00%  0.00000%
## 16 NA               0           0.00%      0          0.00%  0.00000%
## 17 NA               0           0.00%      0          0.00%  0.00000%
## 18 NA               0           0.00%      0          0.00%  0.00000%
## 19 NA               0           0.00%      0          0.00%  0.00000%
## 20 NA               0           0.00%      0          0.00%  0.00000%
## 21 NA               0           0.00%      0          0.00%  0.00000%
## 22 NA               0           0.00%      0          0.00%  0.00000%
## 23 NA               0           0.00%      0          0.00%  0.00000%
## 24 NA               0           0.00%      0          0.00%  0.00000%
## 25 NA             225                     247
## 26 NA
## 27 NA
##      X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
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## 10  NA
## 11  NA
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## 15  NA
## 16  NA
## 17  NA
## 18  NA
## 19  NA
## 20  NA
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## 22  NA
## 23  NA
## 24  NA
## 25  NA
## 26  NA
## 27  NA
##
## [[3]]
##
```

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## 13  http://view.e-usm.maine.edu/?j=fecc13727460077f&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;]
## 14
## 15
## 16 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fec
## 17 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fecc13727460077f&mid=%%ex2
## 18                                           http://view.e-usm.maine.edu/ftaf.aspx?j=fecc13
## 19
## 20
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## 23
## 24
## 25
## 26
## 27
##     X          X.1              X.2          X.3              X.4       X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA            51          18.214%          56          17.949% 2.423954%
## 3  NA            41          14.643%          44          14.103% 1.948669%
## 4  NA            41          14.643%          41          13.141% 1.948669%
## 5  NA            40          14.286%          44          14.103% 1.901141%
## 6  NA            40          14.286%          43          13.782% 1.901141%
## 7  NA            40          14.286%          40          12.821% 1.901141%
## 8  NA             6           2.143%          10           3.205% 0.285171%
## 9  NA             6           2.143%           6           1.923% 0.285171%
## 10 NA             4           1.429%          12           3.846% 0.190114%
## 11 NA             4           1.429%           8           2.564% 0.190114%
## 12 NA             4           1.429%           4           1.282% 0.190114%
## 13 NA             1           0.357%           2           0.641% 0.047529%
## 14 NA             1           0.357%           1           0.321% 0.047529%
## 15 NA             1           0.357%           1           0.321% 0.047529%
## 16 NA             0            0.00%           0            0.00%  0.00000%
## 17 NA             0            0.00%           0            0.00%  0.00000%
## 18 NA             0            0.00%           0            0.00%  0.00000%
## 19 NA             0            0.00%           0            0.00%  0.00000%
## 20 NA             0            0.00%           0            0.00%  0.00000%
## 21 NA             0            0.00%           0            0.00%  0.00000%
## 22 NA             0            0.00%           0            0.00%  0.00000%
## 23 NA             0            0.00%           0            0.00%  0.00000%
## 24 NA             0            0.00%           0            0.00%  0.00000%
## 25 NA           280                         312
## 26 NA
```

```
## 27 NA
##     X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
## 8   NA
## 9   NA
## 10  NA
## 11  NA
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## 13  NA
## 14  NA
## 15  NA
## 16  NA
## 17  NA
## 18  NA
## 19  NA
## 20  NA
## 21  NA
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## 23  NA
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## 25  NA
## 26  NA
## 27  NA
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## [[4]]
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## 13 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fe
## 14
## 15
## 16  http://view.e-usm.maine.edu/?j=fecc13727664017f&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;
## 17
## 18 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fecc13727664017f&mid=%%ex
## 19                                                     http://view.e-usm.maine.edu/ftaf.aspx?j=fecc13
## 20
## 21
## 22
```

```
## 23
## 24
## 25
## 26
## 27
##      X        X.1                X.2          X.3               X.4        X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks   Net CTRs
## 2  NA            70             13.06%          83           12.519% 1.644737%
## 3  NA            65            12.127%          65            9.804% 1.527256%
## 4  NA            60            11.194%          70           10.558% 1.409774%
## 5  NA            60            11.194%          69           10.407% 1.409774%
## 6  NA            59            11.007%          69           10.407% 1.386278%
## 7  NA            59            11.007%          59            8.899% 1.386278%
## 8  NA            40             7.463%          42            6.335%  0.93985%
## 9  NA            38              7.09%          77           11.614% 0.892857%
## 10 NA            37             6.903%          68           10.256% 0.869361%
## 11 NA            36             6.716%          36             5.43% 0.845865%
## 12 NA             7             1.306%          19            2.866% 0.164474%
## 13 NA             1             0.187%           2            0.302% 0.023496%
## 14 NA             1             0.187%           1            0.151% 0.023496%
## 15 NA             1             0.187%           1            0.151% 0.023496%
## 16 NA             1             0.187%           1            0.151% 0.023496%
## 17 NA             1             0.187%           1            0.151% 0.023496%
## 18 NA             0              0.00%           0             0.00%  0.00000%
## 19 NA             0              0.00%           0             0.00%  0.00000%
## 20 NA             0              0.00%           0             0.00%  0.00000%
## 21 NA             0              0.00%           0             0.00%  0.00000%
## 22 NA             0              0.00%           0             0.00%  0.00000%
## 23 NA             0              0.00%           0             0.00%  0.00000%
## 24 NA             0              0.00%           0             0.00%  0.00000%
## 25 NA           536                             663
## 26 NA
## 27 NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
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## 21  NA
## 22  NA
## 23  NA
## 24  NA
## 25  NA
## 26  NA
## 27  NA
##
## [[5]]
##
## 1
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## 13   http://view.e-usm.maine.edu/?j=febb13737c67037a&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 14 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fel
## 15
## 16 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=febb13737c67037a&mid=%%ex2
## 17                                            http://view.e-usm.maine.edu/ftaf.aspx?j=febb13
## 18
## 19
## 20
## 21
## 22
## 23
## 24
## 25
##    X          X.1                  X.2     X.3              X.4      X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA          138            14.435%         143           12.677% 1.689934%
## 3  NA          123            12.866%         123           10.904% 1.506245%
## 4  NA          121            12.657%         131           11.613% 1.481754%
## 5  NA          121            12.657%         128           11.348% 1.481754%
## 6  NA          117            12.238%         117           10.372%  1.43277%
## 7  NA           63             6.59%          125           11.082% 0.771492%
## 8  NA           63             6.59%          118           10.461% 0.771492%
## 9  NA           63             6.59%           63            5.585% 0.771492%
## 10 NA           61            6.381%           61            5.408%  0.74700%
## 11 NA           61            6.381%           61            5.408%  0.74700%
## 12 NA           17            1.778%           49            4.344%  0.20818%
## 13 NA            3            0.314%            4            0.355% 0.036738%
## 14 NA            3            0.314%            3            0.266% 0.036738%
## 15 NA            2            0.209%            2            0.177% 0.024492%
## 16 NA            0             0.00%            0             0.00%  0.00000%
## 17 NA            0             0.00%            0             0.00%  0.00000%
## 18 NA            0             0.00%            0             0.00%  0.00000%
```

```
## 19 NA                  0                  0.00%                  0                  0.00%  0.00000%
## 20 NA                  0                  0.00%                  0                  0.00%  0.00000%
## 21 NA                  0                  0.00%                  0                  0.00%  0.00000%
## 22 NA                  0                  0.00%                  0                  0.00%  0.00000%
## 23 NA                956                                      1128
## 24 NA
## 25 NA
##     X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
## 8   NA
## 9   NA
## 10  NA
## 11  NA
## 12  NA
## 13  NA
## 14  NA
## 15  NA
## 16  NA
## 17  NA
## 18  NA
## 19  NA
## 20  NA
## 21  NA
## 22  NA
## 23  NA
## 24  NA
## 25  NA
##
## [[6]]
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## 13 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fe
## 14  http://view.e-usm.maine.edu/?j=febb1375726c0c7c&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;
## 15 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=febb1375726c0c7c&mid=%%ex
## 16
## 17                                              http://view.e-usm.maine.edu/ftaf.aspx?j=febb13
## 18
```

```
## 19
## 20
## 21
## 22
## 23
## 24
## 25
## 26
## 27
##     X           X.1             X.2           X.3              X.4        X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA           133           15.871%          146           15.32% 1.709951%
## 3  NA           111           13.246%          112          11.752% 1.427102%
## 4  NA           109           13.007%          109          11.438% 1.401389%
## 5  NA           109           13.007%          109          11.438% 1.401389%
## 6  NA           108           12.888%          117          12.277% 1.388532%
## 7  NA           105            12.53%          105          11.018% 1.349961%
## 8  NA            39            4.654%           73            7.66% 0.501414%
## 9  NA            38            4.535%           39            4.092% 0.488557%
## 10 NA            37            4.415%           37            3.882% 0.475701%
## 11 NA            35            4.177%           70            7.345% 0.449987%
## 12 NA            12            1.432%           34            3.568% 0.154281%
## 13 NA             1            0.119%            1            0.105% 0.012857%
## 14 NA             1            0.119%            1            0.105% 0.012857%
## 15 NA             0             0.00%            0             0.00%  0.00000%
## 16 NA             0             0.00%            0             0.00%  0.00000%
## 17 NA             0             0.00%            0             0.00%  0.00000%
## 18 NA             0             0.00%            0             0.00%  0.00000%
## 19 NA             0             0.00%            0             0.00%  0.00000%
## 20 NA             0             0.00%            0             0.00%  0.00000%
## 21 NA             0             0.00%            0             0.00%  0.00000%
## 22 NA             0             0.00%            0             0.00%  0.00000%
## 23 NA             0             0.00%            0             0.00%  0.00000%
## 24 NA             0             0.00%            0             0.00%  0.00000%
## 25 NA           838                            953
## 26 NA
## 27 NA
##     X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
## 8   NA
## 9   NA
## 10  NA
## 11  NA
## 12  NA
## 13  NA
## 14  NA
## 15  NA
## 16  NA
```

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## 17  NA
## 18  NA
## 19  NA
## 20  NA
## 21  NA
## 22  NA
## 23  NA
## 24  NA
## 25  NA
## 26  NA
## 27  NA
##
## [[7]]
##
## 1
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## 13
## 14 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fel
## 15 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=feba13787d620079&mid=%%ex2
## 16
## 17  http://view.e-usm.maine.edu/?j=feba13787d620079&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 18                                          http://view.e-usm.maine.edu/ftaf.aspx?j=feba13
## 19
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## 26
## 27
##     X          X.1              X.2          X.3              X.4       X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA           113           15.416%          130           15.169% 1.489193%
## 3  NA            98            13.37%           99           11.552% 1.291513%
## 4  NA            96           13.097%          110           12.835% 1.265156%
## 5  NA            96           13.097%          103           12.019% 1.265156%
## 6  NA            96           13.097%           97           11.319% 1.265156%
## 7  NA            96           13.097%           97           11.319% 1.265156%
## 8  NA            27            3.683%           31            3.617% 0.355825%
## 9  NA            24            3.274%           49            5.718% 0.316289%
## 10 NA            24            3.274%           47            5.484% 0.316289%
## 11 NA            24            3.274%           26            3.034% 0.316289%
## 12 NA            24            3.274%           25            2.917% 0.316289%
```

```
## 13 NA               15           2.046%          43           5.018% 0.197681%
## 14 NA                0            0.00%            0            0.00%  0.00000%
## 15 NA                0            0.00%            0            0.00%  0.00000%
## 16 NA                0            0.00%            0            0.00%  0.00000%
## 17 NA                0            0.00%            0            0.00%  0.00000%
## 18 NA                0            0.00%            0            0.00%  0.00000%
## 19 NA                0            0.00%            0            0.00%  0.00000%
## 20 NA                0            0.00%            0            0.00%  0.00000%
## 21 NA                0            0.00%            0            0.00%  0.00000%
## 22 NA                0            0.00%            0            0.00%  0.00000%
## 23 NA                0            0.00%            0            0.00%  0.00000%
## 24 NA                0            0.00%            0            0.00%  0.00000%
## 25 NA              733                           857
## 26 NA
## 27 NA
##      X.6
## 1     NA
## 2     NA
## 3     NA
## 4     NA
## 5     NA
## 6     NA
## 7     NA
## 8     NA
## 9     NA
## 10    NA
## 11    NA
## 12    NA
## 13    NA
## 14    NA
## 15    NA
## 16    NA
## 17    NA
## 18    NA
## 19    NA
## 20    NA
## 21    NA
## 22    NA
## 23    NA
## 24    NA
## 25    NA
## 26    NA
## 27    NA
##
## [[8]]
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## 9
## 10 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fec
## 11
## 12
## 13  http://view.e-usm.maine.edu/?j=fec21c717d660675&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 14
## 15
## 16 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec21c717d660675&mid=%%ex2
## 17                                          http://view.e-usm.maine.edu/ftaf.aspx?j=fec21
## 18
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## 24
## 25
## 26
##     X            X.1                X.2          X.3                X.4        X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA            28          35.443%           34          25.185% 0.376749%
## 3  NA            19          24.051%           51          37.778% 0.255651%
## 4  NA             5           6.329%            9           6.667% 0.067277%
## 5  NA             4           5.063%            9           6.667% 0.053821%
## 6  NA             4           5.063%            7           5.185% 0.053821%
## 7  NA             4           5.063%            6           4.444% 0.053821%
## 8  NA             4           5.063%            6           4.444% 0.053821%
## 9  NA             3           3.797%            3           2.222% 0.040366%
## 10 NA             2           2.532%            3           2.222% 0.026911%
## 11 NA             2           2.532%            2           1.481% 0.026911%
## 12 NA             1           1.266%            2           1.481% 0.013455%
## 13 NA             1           1.266%            1           0.741% 0.013455%
## 14 NA             1           1.266%            1           0.741% 0.013455%
## 15 NA             1           1.266%            1           0.741% 0.013455%
## 16 NA             0            0.00%            0            0.00%  0.00000%
## 17 NA             0            0.00%            0            0.00%  0.00000%
## 18 NA             0            0.00%            0            0.00%  0.00000%
## 19 NA             0            0.00%            0            0.00%  0.00000%
## 20 NA             0            0.00%            0            0.00%  0.00000%
## 21 NA             0            0.00%            0            0.00%  0.00000%
## 22 NA             0            0.00%            0            0.00%  0.00000%
## 23 NA             0            0.00%            0            0.00%  0.00000%
## 24 NA            79                          135
## 25 NA
## 26 NA
##     X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
## 8   NA
```

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## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
##
## [[9]]
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## 8    http://view.e-usm.maine.edu/?j=fec01c727d6d057e&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 9
## 10
## 11 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fe
## 12
## 13
## 14
## 15
## 16 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec01c727d6d057e&mid=%%ex2
## 17                                                http://view.e-usm.maine.edu/ftaf.aspx?j=fec01
## 18
## 19
## 20
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## 23
## 24
## 25
## 26
## 27
##     X             X.1                   X.2         X.3                X.4       X.5
## 1   NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2   NA            28              40.00%          38            35.514% 0.378634%
## 3   NA            14              20.00%          36            33.645% 0.189317%
## 4   NA             7              10.00%           9             8.411% 0.094659%
## 5   NA             5               7.143%          6             5.607% 0.067613%
```

15

```
## 6  NA            4        5.714%          4        3.738% 0.054091%
## 7  NA            3        4.286%          3        2.804% 0.040568%
## 8  NA            2        2.857%          2        1.869% 0.027045%
## 9  NA            1        1.429%          2        1.869% 0.013523%
## 10 NA            1        1.429%          2        1.869% 0.013523%
## 11 NA            1        1.429%          1        0.935% 0.013523%
## 12 NA            1        1.429%          1        0.935% 0.013523%
## 13 NA            1        1.429%          1        0.935% 0.013523%
## 14 NA            1        1.429%          1        0.935% 0.013523%
## 15 NA            1        1.429%          1        0.935% 0.013523%
## 16 NA            0         0.00%          0         0.00%  0.00000%
## 17 NA            0         0.00%          0         0.00%  0.00000%
## 18 NA            0         0.00%          0         0.00%  0.00000%
## 19 NA            0         0.00%          0         0.00%  0.00000%
## 20 NA            0         0.00%          0         0.00%  0.00000%
## 21 NA            0         0.00%          0         0.00%  0.00000%
## 22 NA            0         0.00%          0         0.00%  0.00000%
## 23 NA            0         0.00%          0         0.00%  0.00000%
## 24 NA            0         0.00%          0         0.00%  0.00000%
## 25 NA           70                      107
## 26 NA
## 27 NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
## 27   NA
##
## [[10]]
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## 1
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## 14
## 15   http://view.e-usm.maine.edu/?j=fec21c777060067e&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 16
## 17 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fec
## 18 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec21c777060067e&mid=%%ex2
## 19
## 20                                                      http://view.e-usm.maine.edu/ftaf.aspx?j=fec21
## 21
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## 23
## 24
## 25
## 26
## 27
## 28
## 29
## 30
##     X          X.1                X.2           X.3                X.4       X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA           36           45.00%           40          33.058% 0.491333%
## 3  NA           17           21.25%           48          39.669% 0.232019%
## 4  NA            5            6.25%            7           5.785% 0.068241%
## 5  NA            4            5.00%            4           3.306% 0.054593%
## 6  NA            3            3.75%            3           2.479% 0.040944%
## 7  NA            2            2.50%            4           3.306% 0.027296%
## 8  NA            2            2.50%            4           3.306% 0.027296%
## 9  NA            2            2.50%            2           1.653% 0.027296%
## 10 NA            2            2.50%            2           1.653% 0.027296%
## 11 NA            2            2.50%            2           1.653% 0.027296%
## 12 NA            1            1.25%            1           0.826% 0.013648%
## 13 NA            1            1.25%            1           0.826% 0.013648%
## 14 NA            1            1.25%            1           0.826% 0.013648%
## 15 NA            1            1.25%            1           0.826% 0.013648%
## 16 NA            1            1.25%            1           0.826% 0.013648%
## 17 NA            0            0.00%            0            0.00%  0.00000%
## 18 NA            0            0.00%            0            0.00%  0.00000%
## 19 NA            0            0.00%            0            0.00%  0.00000%
## 20 NA            0            0.00%            0            0.00%  0.00000%
## 21 NA            0            0.00%            0            0.00%  0.00000%
## 22 NA            0            0.00%            0            0.00%  0.00000%
## 23 NA            0            0.00%            0            0.00%  0.00000%
## 24 NA            0            0.00%            0            0.00%  0.00000%
```

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## 25 NA                 0               0.00%               0             0.00%  0.00000%
## 26 NA                 0               0.00%               0             0.00%  0.00000%
## 27 NA                 0               0.00%               0             0.00%  0.00000%
## 28 NA                80                                  121
## 29 NA
## 30 NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
## 27   NA
## 28   NA
## 29   NA
## 30   NA
##
## [[11]]
##
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## 12  http://view.e-usm.maine.edu/?j=fec11d70766d0078&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 13
## 14
```

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## 15
## 16 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fec
## 17 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec11d70766d0078&mid=%%ex2
## 18
## 19                                                        http://view.e-usm.maine.edu/ftaf.aspx?j=fec11c
## 20
## 21
## 22
## 23
## 24
## 25
## 26
## 27
## 28
##     X          X.1                 X.2          X.3                X.4         X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA            21            44.681%          22           32.836% 0.294489%
## 3  NA             8            17.021%          25           37.313% 0.112186%
## 4  NA             4             8.511%           6            8.955% 0.056093%
## 5  NA             3             6.383%           3            4.478%  0.04207%
## 6  NA             2             4.255%           2            2.985% 0.028047%
## 7  NA             1             2.128%           1            1.493% 0.014023%
## 8  NA             1             2.128%           1            1.493% 0.014023%
## 9  NA             1             2.128%           1            1.493% 0.014023%
## 10 NA             1             2.128%           1            1.493% 0.014023%
## 11 NA             1             2.128%           1            1.493% 0.014023%
## 12 NA             1             2.128%           1            1.493% 0.014023%
## 13 NA             1             2.128%           1            1.493% 0.014023%
## 14 NA             1             2.128%           1            1.493% 0.014023%
## 15 NA             1             2.128%           1            1.493% 0.014023%
## 16 NA             0              0.00%           0             0.00%  0.00000%
## 17 NA             0              0.00%           0             0.00%  0.00000%
## 18 NA             0              0.00%           0             0.00%  0.00000%
## 19 NA             0              0.00%           0             0.00%  0.00000%
## 20 NA             0              0.00%           0             0.00%  0.00000%
## 21 NA             0              0.00%           0             0.00%  0.00000%
## 22 NA             0              0.00%           0             0.00%  0.00000%
## 23 NA             0              0.00%           0             0.00%  0.00000%
## 24 NA             0              0.00%           0             0.00%  0.00000%
## 25 NA             0              0.00%           0             0.00%  0.00000%
## 26 NA            47                              67
## 27 NA
## 28 NA
##     X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
## 8   NA
## 9   NA
## 10  NA
```

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## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
## 27   NA
## 28   NA
##
## [[12]]
##
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## 13  http://view.e-usm.maine.edu/?j=febb11757d610175&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 14 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=feb
## 15
## 16 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=febb11757d610175&mid=%%ex2
## 17                                               http://view.e-usm.maine.edu/ftaf.aspx?j=febb11
## 18
## 19
## 20
## 21
## 22
## 23
##     X        X.1                X.2          X.3                X.4      X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks Net CTRs
## 2  NA        108            15.08%          123            14.03%    1.89%
## 3  NA         88            12.29%          101            11.52%    1.54%
## 4  NA         76            10.62%           77             8.78%    1.33%
## 5  NA         75            10.48%           78             8.89%    1.31%
## 6  NA         73            10.20%           81             9.24%    1.27%
## 7  NA         58             8.10%           58             6.61%    1.01%
## 8  NA         57             7.96%          111            12.66%    0.99%
## 9  NA         57             7.96%          106            12.09%    0.99%
```

20

```
## 10 NA             56          7.82%          57           6.50%   0.98%
## 11 NA             56          7.82%          56           6.39%   0.98%
## 12 NA              7          0.98%          19           2.17%   0.12%
## 13 NA              2          0.28%           6           0.68%   0.03%
## 14 NA              2          0.28%           3           0.34%   0.03%
## 15 NA              1          0.14%           1           0.11%   0.02%
## 16 NA              0          0.00%           0           0.00%   0.00%
## 17 NA              0          0.00%           0           0.00%   0.00%
## 18 NA              0          0.00%           0           0.00%   0.00%
## 19 NA              0          0.00%           0           0.00%   0.00%
## 20 NA              0          0.00%           0           0.00%   0.00%
## 21 NA              0          0.00%           0           0.00%   0.00%
## 22 NA              0          0.00%           0           0.00%   0.00%
## 23 NA            716                        877
##
## [[13]]
##
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## 12
## 13
## 14   http://view.e-usm.maine.edu/?j=feb61176726d0c7b&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 15 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fel
## 16
## 17
## 18 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=feb61176726d0c7b&mid=%%ex2
## 19                                           http://view.e-usm.maine.edu/ftaf.aspx?j=feb61
## 20
## 21
## 22
## 23
## 24
## 25
## 26
##     X          X.1                 X.2         X.3              X.4       X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA            95          15.323%         108          14.477% 1.612356%
## 3  NA            79          12.742%          95          12.735% 1.340801%
## 4  NA            79          12.742%          83          11.126% 1.340801%
## 5  NA            78          12.581%          86          11.528% 1.323829%
## 6  NA            77          12.419%          77          10.322% 1.306857%
## 7  NA            43           6.935%          45           6.032% 0.729803%
## 8  NA            39            6.29%          40           5.362% 0.661914%
## 9  NA            38           6.129%          73           9.786% 0.644942%
## 10 NA            38           6.129%          71           9.517% 0.644942%
```

```
## 11 NA                36          5.806%          36          4.826% 0.610998%
## 12 NA                 5          0.806%          13          1.743% 0.084861%
## 13 NA                 4          0.645%           4          0.536% 0.067889%
## 14 NA                 3          0.484%           8          1.072% 0.050916%
## 15 NA                 3          0.484%           3          0.402% 0.050916%
## 16 NA                 2          0.323%           2          0.268% 0.033944%
## 17 NA                 1          0.161%           2          0.268% 0.016972%
## 18 NA                 0          0.00%            0          0.00%  0.00000%
## 19 NA                 0          0.00%            0          0.00%  0.00000%
## 20 NA                 0          0.00%            0          0.00%  0.00000%
## 21 NA                 0          0.00%            0          0.00%  0.00000%
## 22 NA                 0          0.00%            0          0.00%  0.00000%
## 23 NA                 0          0.00%            0          0.00%  0.00000%
## 24 NA               620                         746
## 25 NA
## 26 NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
##
## [[14]]
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## 9
## 10 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fe
## 11
## 12
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## 15
## 16  http://view.e-usm.maine.edu/?j=fec3127174630d79&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;
## 17
## 18 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec3127174630d79&mid=%%ex
## 19                                        http://view.e-usm.maine.edu/ftaf.aspx?j=fec31
## 20
## 21
## 22
## 23
## 24
## 25
## 26
## 27
##     X         X.1               X.2          X.3              X.4       X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA           102          19.503%         113          18.255%  1.55868%
## 3  NA            82          15.679%          94          15.186% 1.253056%
## 4  NA            79          15.105%          81          13.086% 1.207213%
## 5  NA            78          14.914%          95          15.347% 1.191932%
## 6  NA            76          14.532%          89          14.378% 1.161369%
## 7  NA            75           14.34%          76          12.278% 1.146088%
## 8  NA            16           3.059%          52           8.401% 0.244499%
## 9  NA             3           0.574%           4           0.646% 0.045844%
## 10 NA             2           0.382%           4           0.646% 0.030562%
## 11 NA             2           0.382%           3           0.485% 0.030562%
## 12 NA             2           0.382%           2           0.323% 0.030562%
## 13 NA             2           0.382%           2           0.323% 0.030562%
## 14 NA             1           0.191%           1           0.162% 0.015281%
## 15 NA             1           0.191%           1           0.162% 0.015281%
## 16 NA             1           0.191%           1           0.162% 0.015281%
## 17 NA             1           0.191%           1           0.162% 0.015281%
## 18 NA             0            0.00%           0            0.00%  0.00000%
## 19 NA             0            0.00%           0            0.00%  0.00000%
## 20 NA             0            0.00%           0            0.00%  0.00000%
## 21 NA             0            0.00%           0            0.00%  0.00000%
## 22 NA             0            0.00%           0            0.00%  0.00000%
## 23 NA             0            0.00%           0            0.00%  0.00000%
## 24 NA             0            0.00%           0            0.00%  0.00000%
## 25 NA           523                          619
## 26 NA
## 27 NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
```

```
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
## 27   NA
##
## [[15]]
##
## 1
## 2
## 3
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## 9
## 10
## 11
## 12
## 13
## 14  http://view.e-usm.maine.edu/?j=fed112737464077c&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 15 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fed
## 16
## 17
## 18 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fed112737464077c&mid=%%ex2
## 19
## 20                                                       http://view.e-usm.maine.edu/ftaf.aspx?j=fed112
## 21
## 22
## 23
## 24
## 25
## 26
## 27
## 28
## 29
##     X           X.1                X.2           X.3                X.4         X.5
```

24

```
## 1   NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks   Net CTRs
## 2   NA          110            16.82%          132           17.30% 1.633502%
## 3   NA           93            14.22%          112          14.679% 1.381051%
## 4   NA           91           13.914%           97          12.713% 1.351351%
## 5   NA           90           13.761%          101          13.237% 1.336501%
## 6   NA           90           13.761%           90          11.796% 1.336501%
## 7   NA           88           13.456%           99          12.975% 1.306801%
## 8   NA           24             3.67%           28            3.67%  0.35640%
## 9   NA           20            3.058%           26           3.408%  0.29700%
## 10  NA           17            2.599%           33           4.325%  0.25245%
## 11  NA           17            2.599%           17           2.228%  0.25245%
## 12  NA            7             1.07%           21           2.752%  0.10395%
## 13  NA            2            0.306%            2           0.262%  0.02970%
## 14  NA            2            0.306%            2           0.262%  0.02970%
## 15  NA            1            0.153%            1           0.131%  0.01485%
## 16  NA            1            0.153%            1           0.131%  0.01485%
## 17  NA            1            0.153%            1           0.131%  0.01485%
## 18  NA            0             0.00%            0           0.00%   0.00000%
## 19  NA            0             0.00%            0           0.00%   0.00000%
## 20  NA            0             0.00%            0           0.00%   0.00000%
## 21  NA            0             0.00%            0           0.00%   0.00000%
## 22  NA            0             0.00%            0           0.00%   0.00000%
## 23  NA            0             0.00%            0           0.00%   0.00000%
## 24  NA            0             0.00%            0           0.00%   0.00000%
## 25  NA            0             0.00%            0           0.00%   0.00000%
## 26  NA            0             0.00%            0           0.00%   0.00000%
## 27  NA          654                            763
## 28  NA
## 29  NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
```

```
## 25  NA
## 26  NA
## 27  NA
## 28  NA
## 29  NA
##
## [[16]]
##
## 1
## 2
## 3
## 4
## 5
## 6
## 7
## 8
## 9
## 10
## 11
## 12
## 13
## 14   http://view.e-usm.maine.edu/?j=fec61276776d067d&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;l
## 15
## 16 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fe
## 17 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec61276776d067d&mid=%%ex2
## 18
## 19
## 20                                             http://view.e-usm.maine.edu/ftaf.aspx?j=fec61
## 21
## 22
## 23
## 24
## 25
## 26
## 27
## 28
##     X          X.1                X.2         X.3                X.4        X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks  Net CTRs
## 2  NA           105             15.487%         118           15.588% 1.450276%
## 3  NA            98             14.454%         101           13.342% 1.353591%
## 4  NA            92             13.569%          92           12.153% 1.270718%
## 5  NA            91             13.422%          91           12.021% 1.256906%
## 6  NA            90             13.274%          90           11.889% 1.243094%
## 7  NA            89             13.127%          98           12.946% 1.229282%
## 8  NA            24               3.54%          28            3.699% 0.331492%
## 9  NA            24               3.54%          24             3.17% 0.331492%
## 10 NA            23              3.392%          23            3.038%  0.31768%
## 11 NA            22              3.245%          42            5.548% 0.303867%
## 12 NA            16               2.36%          46            6.077% 0.220994%
## 13 NA             2              0.295%           2            0.264% 0.027624%
## 14 NA             1              0.147%           1            0.132% 0.013812%
## 15 NA             1              0.147%           1            0.132% 0.013812%
## 16 NA             0               0.00%           0             0.00%  0.00000%
## 17 NA             0               0.00%           0             0.00%  0.00000%
```

```
## 18 NA              0            0.00%            0            0.00%  0.00000%
## 19 NA              0            0.00%            0            0.00%  0.00000%
## 20 NA              0            0.00%            0            0.00%  0.00000%
## 21 NA              0            0.00%            0            0.00%  0.00000%
## 22 NA              0            0.00%            0            0.00%  0.00000%
## 23 NA              0            0.00%            0            0.00%  0.00000%
## 24 NA              0            0.00%            0            0.00%  0.00000%
## 25 NA              0            0.00%            0            0.00%  0.00000%
## 26 NA            678                           757
## 27 NA
## 28 NA
##     X.6
## 1    NA
## 2    NA
## 3    NA
## 4    NA
## 5    NA
## 6    NA
## 7    NA
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
## 27   NA
## 28   NA
##
## [[17]]
##
## 1
## 2
## 3
## 4                                                                              https:/
## 5
## 6
## 7
## 8
## 9
## 10
## 11
```

```
## 12
## 13 http://click.e-usm.maine.edu/profile_center.aspx?s=%%ex2;subscriberid%%&mid=%%ex2;MemberID%%&j=fed
## 14 http://click.e-usm.maine.edu/unsub_center.aspx?s=%%ex2;subscriberid%%&j=fec112787767017b&mid=%%ex2
## 15
## 16
## 17
## 18  http://view.e-usm.maine.edu/?j=fec112787767017b&m=%%ex2;MemberID%%&ls=%%ex2;listsubid%%&l=%%ex2;]
## 19                                        http://view.e-usm.maine.edu/ftaf.aspx?j=fec11;
## 20
## 21
## 22
## 23
## 24
## 25
## 26
## 27
## 28
##     X        X.1               X.2            X.3               X.4        X.5
## 1  NA Unique Clicks % of Unique Clicks Total Clicks % of Total Clicks   Net CTRs
## 2  NA           131            16.925%         146           17.258% 1.744341%
## 3  NA           105            13.566%         105           12.411% 1.398136%
## 4  NA           104            13.437%         104           12.293%  1.38482%
## 5  NA           103            13.307%         111           13.121% 1.371505%
## 6  NA           103            13.307%         103           12.175% 1.371505%
## 7  NA           103            13.307%         103           12.175% 1.371505%
## 8  NA            31             4.005%          33            3.901% 0.412783%
## 9  NA            29             3.747%          31            3.664% 0.386152%
## 10 NA            28             3.618%          55            6.501% 0.372836%
## 11 NA            28             3.618%          28             3.31% 0.372836%
## 12 NA             9             1.163%          27            3.191%  0.11984%
## 13 NA             0              0.00%           0             0.00%  0.00000%
## 14 NA             0              0.00%           0             0.00%  0.00000%
## 15 NA             0              0.00%           0             0.00%  0.00000%
## 16 NA             0              0.00%           0             0.00%  0.00000%
## 17 NA             0              0.00%           0             0.00%  0.00000%
## 18 NA             0              0.00%           0             0.00%  0.00000%
## 19 NA             0              0.00%           0             0.00%  0.00000%
## 20 NA             0              0.00%           0             0.00%  0.00000%
## 21 NA             0              0.00%           0             0.00%  0.00000%
## 22 NA             0              0.00%           0             0.00%  0.00000%
## 23 NA             0              0.00%           0             0.00%  0.00000%
## 24 NA             0              0.00%           0             0.00%  0.00000%
## 25 NA             0              0.00%           0             0.00%  0.00000%
## 26 NA           774                            846
## 27 NA
## 28 NA
##     X.6
## 1   NA
## 2   NA
## 3   NA
## 4   NA
## 5   NA
## 6   NA
## 7   NA
```

```
## 8    NA
## 9    NA
## 10   NA
## 11   NA
## 12   NA
## 13   NA
## 14   NA
## 15   NA
## 16   NA
## 17   NA
## 18   NA
## 19   NA
## 20   NA
## 21   NA
## 22   NA
## 23   NA
## 24   NA
## 25   NA
## 26   NA
## 27   NA
## 28   NA
```