


Line Items:	1	Total Student Volume:	10,654	Price:	Contracted Volume
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USM Spring 2020			Order Summary		
 Prospect			Description	Amount	
2 Searches	Primary_Secondary_Junior_Sophomores	Search Volume	Prospect Students	\$0	
		3,621	Search Quantity	2	
	Tertiary_Junior_Sophomores	Custom Volume	2021 Students	2,149	
		7,033	2022 Students	8,505	
			Total Students	10,654	
			Available Volume	10,654	
			Remaining Volume	0	
			Total Price	\$0	

Search Name:	Primary_Secondary_Junior_Sophomores	Exported On:	04/22/2020 9:09 PM
Search Type:	Prospect Search 🔎	Latest Search Action:	Edited 04/22/2020 9:08 PM by Patricia Plourde
Search Time Period:	Now	Search Volume:	3,621

Filter Summary

Filter Criteria	Criteria Details
Acquired	No
County	Middlesex, MA, Strafford, NH, Hillsborough, NH, Rockingham, NH
Enrollment Predictor	0.90 to 1.00
GPA	C+ to A+
Graduation Year	2021, 2022
State	Maine (ME)

Enrollment Predictor

Score Range	Volume
0.90-1.00	3,621

Distribution Breakdown by Gender

Gender	Volume	Percentage
Not Reported	108	2.98%
Female	1,971	54.43%
Male	1,542	42.58%

Distribution Breakdown by State

State	Volume
MA	689
ME	2,171
NH	761

Search Name:	Tertiary_Junior_Sophomores	Exported On:	04/22/2020 9:09 PM
Search Type:	Prospect Search 🔍	Latest Search Action:	Edited 04/22/2020 9:08 PM by Patricia Plourde
Search Time Period:	Now	Search Volume:	8,471

Filter Summary

Filter Criteria	Criteria Details
Acquired	No
County	Middlesex, MA, Strafford, NH, Hillsborough, NH, Rockingham, NH
Enrollment Predictor	0.90 to 1.00
GPA	C+ to A
Graduation Year	2021, 2022
State	Massachusetts (MA), New Hampshire (NH), Connecticut (CT)

Enrollment Predictor

Score Range	Volume
0.90-1.00	8,471

Distribution Breakdown by Gender

Gender	Volume	Percentage
Not Reported	277	3.27%
Female	4,773	56.35%
Male	3,421	40.38%

Distribution Breakdown by State

State	Volume
CT	2,690
MA	4,623
NH	1,158