

# FY20 Search: November 2019 Purchase for FA20 and FA21

Office of Marketing and Brand Management

4/28/2020

## Conversion Summary as of 2020-06-03

### In-State Senior

Geo	Class	Vendor	Leads	Inquiry	Applicant	Inquiry_Yield	App_Yield
In-State	Senior	College Board	1365	73	54	5.35%	3.96%
In-State	Senior	NRCCUA	1027	18	11	1.75%	1.07%

### Out-of-State Senior

Geo	Class	Vendor	Leads	Inquiry	Applicant	Inquiry_Yield	App_Yield
Out-of_State	Senior	College Board	745	3	3	0.4%	0.4%
Out-of_State	Senior	NRCCUA	2882	10	9	0.35%	0.31%

### In-State Junior

Geo	Class	Vendor	Leads	Inquiry	Applicant	Inquiry_Yield
In-State	Junior	College Board	4914	76	0	1.55%
In-State	Junior	NRCCUA	1520	13	0	0.86%

### Out-of\_State Junior

Geo	Class	Vendor	Leads	Inquiry	Applicant	Inquiry_Yield
Out-of_State	Junior	College Board	8994	30	0	0.33%
Out-of_State	Junior	NRCCUA	2960	16	1	0.54%