

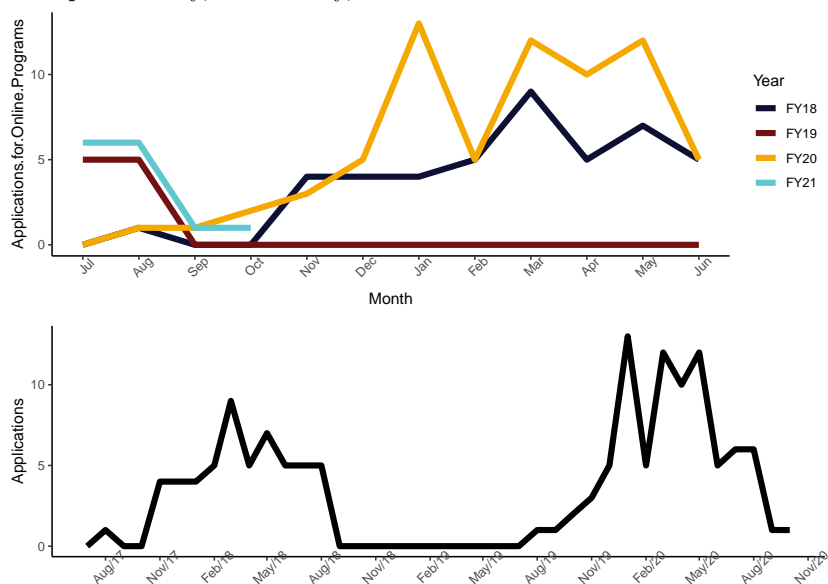
Marketing Report

2020-11-10

FY21 Analytics Project Template

Description

FY20 SAW AN INCREASE in applications for students seeking online programs. In general, [FB Newsfeed](#) CTR overall experienced a 24% drop from July, 2017 - July, 2018.



Findings

Conclusions

- Facebook has not published benchmarks for this platform. View and completion rates are **slightly down** from this same quarter FY19, but the website has far more unique pageviews.
- In general, [FB Newsfeed](#) CTR overall experienced a 24% drop from July, 2017 - July, 2018.
- Two

[Wrike Project Details](#)
[Github Repository](#)

Notice that there is no number preceding the note. $x \in [a, b]$

$$\frac{d}{dx} \left(\int_a^x f(u) du \right) = f(x).$$